

Conference Evaluation - 1996

1. Eighteen Librarians, 6 Support Staff, and 1 student turned in evaluations.
2. Twenty were from hospitals, 2 from academic institutions, and 3 others.
3. Fourteen traveled 1-75 miles, 9 traveled 76-200 miles, and 2 traveled 201-600 miles.
- 4.

Group	Number
ERHSLA	2
M-MHSL	5
NMHSLG	2
WMHSLA	3
MDMLG	9
Other	4

- 5.

Overall Impression	Number
Excellent	11
Good	10
Fair	3
Poor	0

- 6.

How Well overall programming met expectations	Number
Excellent	8
Good	12
Fair	4
Poor	1

7. Highlight of the meeting:

The day of Web training - because of its immediate applicability to my situation.
 For me - getting a chance to meet librarians that I have worked with on the phone.
 The CE Courses were excellent!
 The food wasn't bad either!
 L. Behm did a superb job both as local arrangements chair and as CE instructor.
 It was all great.
 'Marketing' course was good but unprepared for the time allotted.
 Annual meeting - GMR Update
 Dr. Teitelbaum's speech
 Meeting other and gaining a sense of what the world of H.S. Libraries is really like.
 Excellent handouts which will be used as supports.
 Keynote speaker
 Both classes I attended and the networking involved as well as the expertise of the speakers.
 Class on basics the Web could have been all day.
 CE Courses, facility close to MSU
 Marketing presentation
 Keynote speaker
 River boat
 Networking
 Keynote speaker
 Mike Simmons "Basics of Using the Web" and the boat tour.
 Dr. Teitelbaum's keynote
 River boat being scheduled so that board could attend
 The river cruise

8.

Session	Excellent	Good	Fair	Poor
Keynote Address	16	2	1	
Strategic Positioning	10	5	5	
Statistics for Librarians	1	2	1	
Leadership and Life Designs	1	3	3	3
Basics of Using the Web	4	1		
Marketing/Professional Image	3	7	2	2
Design of Web Pages/HTML Editors	1	2		1
Non-Medical Resources	4	6	4	

Comments:

Marketing was rambling and repetitive - never got to the good stuff
 Marketing topic could have occupied the entire 4 hours.
 Non-medical resources concentrated on resources on-line which we don't use.
 Maybe just me, but classes were not what I expected from blurbs I seemed content poor.

There is more to a professional image than color. - attitude, etc. were not discussed. More business info wanted.
 Mike Simmons did an excellent job.
 The keynote was just what a keynote should be: inspirational and entertaining; made it all seem exciting and doable.

- 9. Thirteen individuals were satisfied with the CE classes and five were not.
- 10. Suggestions for future MHSLA meetings.

I think it will not hurt to hold some kind of Internet thing next year as well. Maybe something on CD-ROM full text sources - maybe with vendors showing their wares.
 Possibly another WEB page design thing? Not sure you can offer the same thing 2 years running.
 Copyright, less Internet, more technology
 Computer "nuts & bolts"
 Areas to expand services
 Budgeting
 Benchmarking; consumer health resources
 More follow up to WEB Class
 Sources classes give idea of what other are using....
 Strategic planning
 Outreach

11.

	Excellent	Good	Fair	Poor
Hotel Accommodations	9	5		
Meeting Rooms	12	8		
Conference meals/Breaks	13	7	1	
River Boat Cruise	9	2		

Comments:

There was a bit too much chicken. Perhaps you could offer a choice when the meal is provided 0 to avoid always going with what's safe (which is chicken I know). Like sometimes maybe a choice between a beef thing and a vegetarian thing.

The River boat cruise was a very nice special event - I did think that the guest price was too high, and I'm not sure how that got by me when the fees were approved at the board meeting.

Lighter luncheon preferred. Light dessert - like sherbet.

Room air conditions too loud. Disturbed my sleep by going on and off all night.

Nice facility chosen

Felt that the \$70.00 one day fee for Thursday was quite high for a breakfast, break snack and use of the meeting rooms; also thought that the \$9.00 parking charge was a bit high.

Cruise was a little too long (by about 45 minutes) transportation was excellent.

12-14.

Question	Yes	No
12. Optional activity during Board Dinner	7	6
13. Thursday evening function outside the Conference hotel	15	1
14. Was the conference well-planned and well-organized.	22	

Additional Comments:

The name tags were great! Pass'em on! (Or maybe the program that made them)
I have to commend the committee on the inclusion of the "Professional Image" portion of the Marketing Class - I think I'm the one who suggested that sort of thing last year. And while I did hear a person complaining that they said "you have to wear make up", I heard a least one person saying she really felt she came away with something from the "colors" lady.

Great job

Provide a map with directions

Think having background of presenters on promotional material would help in choice of workshops.

This was my first conference. I came away enthusiastic. I will certainly attend next year.

Thanks for having us and providing us with input about the region and librarians' needs and expectations.

Best part of annual meeting was the GMR update.

Parking was \$\$.