



Michigan Health Sciences Libraries Association

April 23, 1981

Helen Howley
Archivist,

Affiliated Groups Michigan Health Sciences
Libraries Association

Flint Area Health
Sciences Library Network

Metropolitan Detroit
Medical Library Group

Mid-Michigan Health
Sciences Libraries

Northern Michigan Health
Sciences Libraries Group

South Central Michigan
Health Sciences Libraries
Association

Upper Peninsula Health
Science Libraries
Consortium

Valley Regional Health
Science Librarians

Western Michigan Health
Sciences Libraries
Association

Dear Helen:

Thank you for your letter of April 16, your kind remarks as to our progress in MHS LA were a ray of sunshine in my rather hectic day.

In response to your questions on the origin of the association logo, artists and background, I think I can give you a fairly comprehensive picture. However, for the full story, refer to: MHS LA Executive Board minutes for April 11, 1980 p. 2 and May 30, 1980 p. 3 finally Sept. 12, 1980 p.3.

The genesis of the idea of a new logo came from the Detroit Group - the person who first expressed the idea was not recorded in the minutes. However - it was not a committee who investigated potential artists but simply various Board members who volunteered. Also the idea of the contest came from the Board (Apr. 11, 1980). Robin Rand, Margo Dix and I all volunteered to find local (Michigan area) artists to submit designs. Robin was unable to contact anyone but contributed money towards the prize (\$ 50.00) The artist I contact is Monica Drukis. Her background is she attended the art institute at the Chicago Museum of Art and has worked as a professional designer in lithography and advertising for several years. She was a designer for Hammond Litho. in Northbrook, Ill. and Edwards Brothers, Lithographers in Ann Arbor. At the end of the conference in Bay Valley Inn, I gave her sample logos to you for the Archives. The second artist contacted was Nancy Fortino Bates. I do not know her background but she was contacted by Margo Dix.(Enclosed recent correspond. for the Archives).

I think that the Board minutes summarize the actions of the Logo design contest better than I can. Since it was not a committee per se we do not have a separate report.

As you know, Nancy Fortino Bates' design was the winner.

I am sorry I cannot provide you with the current address of Monica Drukis as she recently moved to Dexter, Michigan after residing in Ypsilanti. I do keep in touch with her and will send you her new address when I next hear from her.

p. 2

It was so nice to see you at the Board meeting - I am looking forward to our Sept. board meeting in Saginaw when I will get to see my old friends again. Say hi to Mary and Addie.

I did not correct the attached sheet that you enclosed because it is essentially correct. Both artists received the same award (\$50) as we had promised them - win or lose.

I know that Mary will respond but have filled in the blanks, just in case on the attached.

Sincerely,

Mildred E. Kingsbury

Mildred E. Kingsbury
President, Michigan Health Sciences Libraries Association

Helen: Here is the correspondence re. the stationery
& Masthead. You will have some newsletters
for the Masthead. That design was begun (over
MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

April 16, 1981

Dear Mary:

I guess at this point, I think it important that we know
how the 'Logo' and final stationery set-up came to be.
I have requested information from Mildred Kingsbury too,
since I am aware that it was she who had contacted one
of the artists. I am not sure where the other one came
from but I think it was in Margo Dix's area.

These are random thoughts, please complete, correct,
add to, where possible.

Thoughts

At the annual educational conference held at Bay Valley
Inn, in Bay City, the membership was presented with two
Logo's for the Association, from which to choose.

They chose the one drawn by (name,address) cost?

Nancy Fortino Bates
4474 Oakengates
Ypsilanti, MI 48197

(Which title
first?)

Mary McNamara, Extra Mural Coordinator, Editor MHS
LA Newsletter, KOMmentary, accepted the charge to have
the stationery printed

(The \$50.00 they offered
each artist)

It was printed by (name,address)

Wesserling Printing Co, 20760 Harper
Ave., Harper Woods, MI 48225

Buff paper with brown print was chosen

Cost of printing	\$	Do not know - Marge will
Number of first sheets	<u>1,000</u>	printed
Number of second sheets	<u>200</u>	plain
Number of envelopes	<u>2,000</u>	printed

At a Board of Directors meeting held at Wayne State
University, April 10, 1981, stationery was distributed to
all Officers present, in lots of 25.

Many thanks Mary, for any assistance you can give to help
me complete this file.

God bless!

Sincerely

Helen Howley, Archivist

by Nancy Fortino Bates. She became ill and I had the
Graphic Arts, Medical Communication, WSU School of Medicine
complete it. The cost was \$16. Nancy did not charge anything
for what she had done - as you can see by her note. Mc

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

KEVIN F. O'BRIEN
HEALTH SCIENCES LIBRARY
Marquette General Hospital, Inc.
420 W. Magnatic
Marquette, Michigan 49855

April 16, 1981

m.k.

Dear Mary:

I guess at this point, I think it important that we know how the 'Logo' and final stationery set-up came to be. I have requested information from Mildred Kingsbury too, since I am aware that it was she who had contacted one of the artists. I am not sure where the other one came from but I think it was in Margo Dix's area.

yes Margo

These are random thoughts, please complete, correct, add to, where possible.

Thoughts

At the annual educational conference held at Bay Valley Inn, in Bay City, the membership was presented with two Logo's for the Association, from which to choose.

Artists: MONICA DRUKIS & NANCY FORTINO BATES
They chose the one drawn by (name, address) cost?

Nancy Fortino Bates, 4474 Oakengates, Ypsilanti, Mi. 48197
Mary McNamara, Extra Mural Coordinator, Editor MHSIA
Newsletter, KOMmentary, accepted the charge to have the stationery printed

(Which title first?)

It was printed by (name, address)

Buff paper with brown print was chosen

Cost of printing \$ _____
Number of first sheets _____ printed
Number of second sheets _____ plain
Number of envelopes _____ printed

At a Board of Directors meeting held at Wayne State University, April 10, 1981, stationery was distributed to all Officers present, in lots of 25.

yes

Many thanks Mary, for any assistance you can give to help me complete this file.

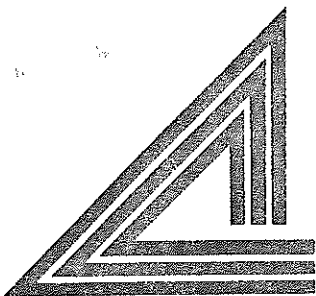
God bless!

Sincerely

Helen

Helen Howley, Archivist

Stationery of Masthead



KOM /// kentucky ohio michigan regional medical library network

Participating Institutions

Cleveland Health Sciences Library

Medical College of Ohio at Toledo

Michigan State University

Northeastern Ohio Universities
College of Medicine

Ohio State University

University of Cincinnati

University of Detroit

University of Kentucky

University of Louisville

University of Michigan

Wayne State University

Wright State University

Host Institution

Wayne State University

Nancy Fortino Bates
4474 Oakengates
Ypsilanti, MI 48197

March
26
1981

Dear Nancy:

Thank you for your note of 22 March. I was very sorry to hear of your illness and hope that you will soon be feeling well again. I appreciate your notifying me. This morning I went to see the artists at our Medical Communications Department, and they will be able to help me.

Again, it was nice corresponding with you and I send my good wishes.

Sincerely,

Mary E. McNamara, Chairman
Publications Committee, MHSLA

cc: Mildred Kingsbury



Michigan Health Sciences Libraries Association

June 1, 1981

Affiliated Groups

Flint Area Health Sciences Library Network

Metropolitan Detroit Medical Library Group

Mid-Michigan Health Sciences Libraries

Northern Michigan Health Sciences Libraries Group

South Central Michigan Health Sciences Libraries Association

Upper Peninsula Health Science Libraries Consortium

Valley Regional Health Science Librarians

Western Michigan Health Sciences Libraries Association

Mr. Wesserling:

The order for MHS LA is as follows:

- 1. 500 sheets (plain) of this stationery stock. Theo Bolesta will pick up.
- 2. 1000 sheets of stationery - just like this
- 3. 500 sheets of memo - this stock and full size. Keep the Logo as is on this stationery, but omit the "Affiliated Groups".
- 4. 1000 half-sheets of memo (follow instructions in #3)
- * 5. 500 directory covers (camera ready copy to come)

SEND ALL THE ABOVE TO MARY MCNAMARA, KOM Shiffman Medical Library, 4325 Brush, Detroit, MI 48228

SEND INVOICE TO: Michigan Health Sciences Libraries Association
c/o Marge Kars, Treasurer
Holland Community Hospital
602 Michigan Ave.
Holland, MI 49423

* The names of the affiliated groups should be set in type for the back of the cover thus:

AFFILIATED GROUPS

Flint Area Health Sciences Library Network
Metropolitan Detroit Medical Library Group
Mid-Michigan Health Sciences Libraries
Northern Michigan Health Sciences Libraries Group
South Central Michigan Health Sciences Libraries Association
Upper Peninsula Health Science Libraries Consortium
Valley Regional Health Science Librarians
Western Michigan Health Sciences Libraries Association

WAYNE STATE UNIVERSITY

MEMORANDUM

SUBJECT: MATERIAL FOR MHSLSA ARCHIVES

FROM: Jim Shedlock *JS*

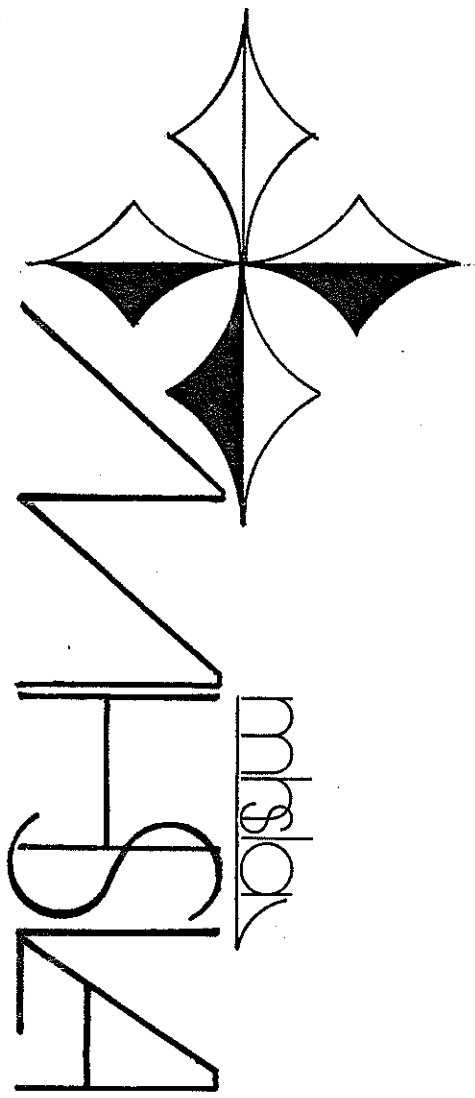
TO: Helen Howley, MHSLSA Archivist

DATE: April 23, 1981

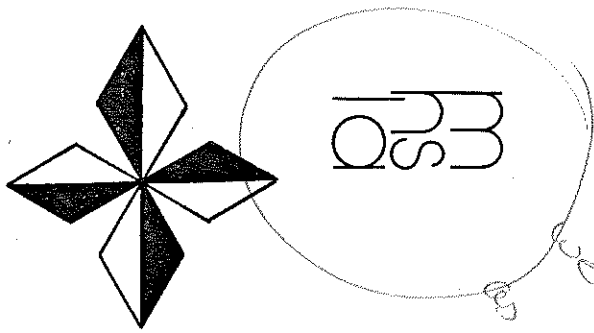
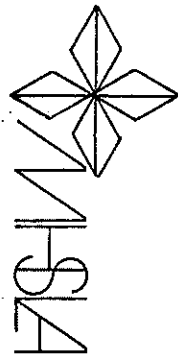
EXT. (313)577-1088

Do you want to consider adding the attached sheet to the MHSLSA Archives? I am not sure whether this material is appropriate; what do you think? The attached sheet are samples of a logo design to be considered by the Executive Board/sometime in 1976 or 1977 (I am not sure of the date; I think the Board considered this after MHSLSA was "formally" born - after the Flint Conference?) As I understand it, the designs were done by "someone" at Ingham Medical Center; maybe Dave Keddle can verify this.

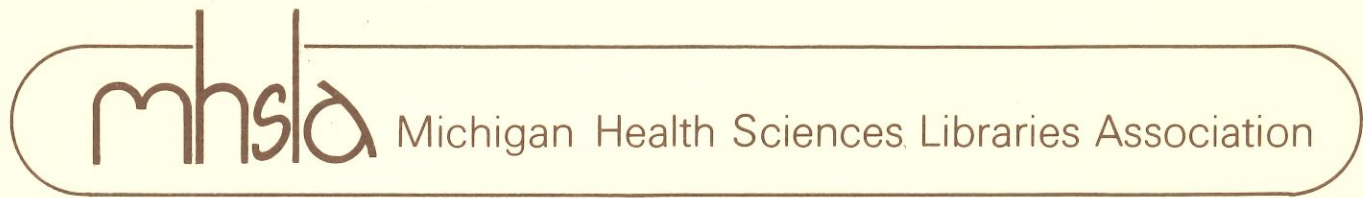
as per official for MHSLSA



MSA



We selected this as a logo for Stationary.



Affiliated Groups

Flint Area Health
Sciences Library Network

Metropolitan Detroit
Medical Library Group

Mid-Michigan Health
Sciences Libraries

Northern Michigan Health
Sciences Libraries Group

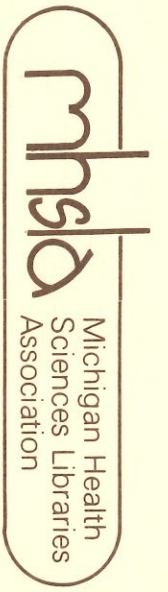
South Central Michigan
Health Sciences Libraries
Association

Thumb Area Medical
Information Consortium

Upper Peninsula Health
Science Libraries
Consortium

Valley Regional Health
Science Librarians

Western Michigan Health
Sciences Libraries
Association



mhslda

Michigan Health
Sciences Libraries
Association