

TO: MHSLA Board Members

December 19, 1990

MHSLA's Strategic Plan was approved by the Board in the Fall of 1990 and by the membership at the 1990 Annual Educational Conference. There are five goals in the strategic plan:

- I. Networking for sharing resources
- II. Educational opportunities for members
- III. Application of research in library science to health care
- IV. Provision of a professional support system
- V. Financial viability of the association

Each one of these goals has **Critical Success Factors** (i.e. those things that have to happen in order to make the goal a reality). The work of the Board in the next year will be to insure that the Association moves us towards completion of the goals.

The first three goals can be addressed by committees; Networking for sharing resources by the Document Delivery, CD-ROM and Collection Development Committees; Educational opportunities by the Education and Conference Planning committees and Application of research by the Research Committee. The last two goals, Provision of a Professional Support System and Financial Viability of the Association will take the combined efforts of all Board members.

There are several steps that need to be identified for the completion of each critical success factor. Steps should be formulated and completion dates assigned for each critical success factor. For example:

IV. PROVISION OF A PROFESSIONAL SUPPORT SYSTEM

B. IDENTIFICATION OF CONTACTS

"People servicing in library manager roles throughout the state should be identified for membership; this list of professional contacts should be updated on an ongoing basis."

Some steps to consider could be:

How will we identify these contacts?

Will we survey all librarians?

Should we request membership lists from other organizations in the State?

Do we have a committee that can be responsible for the identification and update of a list?

What time frames should we place on each task?

Each of us on the Board has a responsibility to the membership to review the plan carefully. I've enclosed a copy of the plan with this memo. I want to spend a part of each Board meeting addressing the strategic plan. I hope you will take the time to review the plan before our January 23 meeting. I would also appreciate any comments or suggestions about the plan .

Marge Kars

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

SUMMARY STRATEGIC PLAN

FOR THE ASSOCIATION

1990 - 1993

Third Draft
July 1990

STATEMENT OF PURPOSE AND VISION

To further health sciences librarianship by assisting members demonstrate a positive impact on health care within their communities.

GOALS

- I. Networking for Sharing of Resources
- II. Educational Opportunities for Members
- III. Application of Research in Library Science to Health Care
- IV. Provision of a Professional Support System
- V. Financial Viability of the Association

CRITICAL SUCCESS FACTORS FOR GOAL ACHIEVEMENT

- I. Networking for Sharing of Resources
 - A. Identification of Resources

Develop a process for maintaining and updating a "resources database".
 - B. Formal Communication

Continually determine members' needs and evaluate adequacy of database.
 - C. Accessibility

Maximize accessibility of database resources to all members.

II. Educational Opportunities for Members

A. Sponsorship of Continuing Education

Educational offerings should meet the expressed needs of members.

B. Basic Skills

All members should be able to successfully exhibit and employ a determined set of basic skills.

C. New Developments

New knowledge that impacts librarianship should be incorporated into continuing, as well as basic educational programs; programs should be continually evaluated for their effectiveness and content.

III. Application of Research in Library Science to Health Care

A. Development of Research Skills

All members should possess adequate skills for applying research to meet individual institutional needs.

B. Coordination of Efforts

Research within the field should have statewide coordination for the purpose of communication.

C. Conduct of Research

The Association should facilitate systematic inquiry into the nature of health sciences librarianship by sponsoring and/or conducting appropriate research projects.

IV. Provision of a Professional Support System

A. Opportunities for Meeting and Sharing

Ninety percent of the membership should choose to attend the annual meeting.

B. Identification of Contacts

People serving in library manager roles throughout the state should be identified for membership; this list of professional contacts should be updated on an ongoing basis.

C. Communication

Membership should be surveyed on a regular basis to determine optimum communication process and appropriate tools.

V. Financial Viability of the Association

A. Cost of Achieving Goals

The actions required to implement the Association's goals should be specified and responsibilities for achievement should be clarified.

Actions should be clarified and prioritized and the costs of implementation determined. These costs should be included in total operating requirements.

B. Funding

Dues and other sources of funds should be adequate to support operating requirements.