Midwest Chapter/MLA

&

Michigan Health Sciences Libraries Association

Joint Conference 2017

PURE iNFORMATION
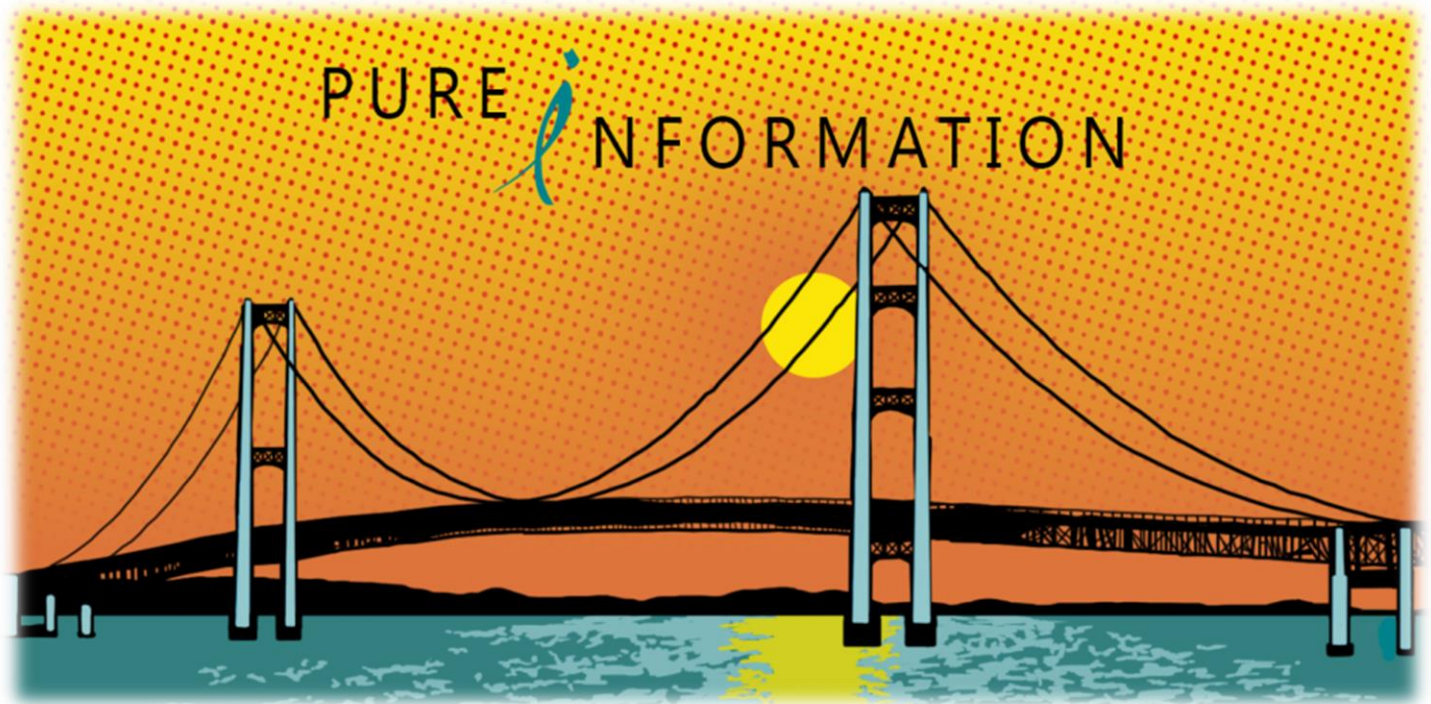
Ypsilanti, MI
October 13-16, 2017

Table of Contents

Registration Desk Hours

Note: The Registration Desk will be open during breaks

Friday, October 13, 2017	1:00 pm - 4:00 pm
Saturday, October 14, 2017	7:00 am - 5:00 pm
Sunday, October 15, 2017	7:00 am - 5:00 pm
Monday, October 16, 2017	7:00 am - 12:00 pm

Conference At A Glance

	Fri, Oct 13	Sat, Oct 14	Sun, Oct 15	Mon, Oct 16
7:00 AM		*7:00 am-6:00 pm Hospitality/ registration*	*7:00 am-6:00 pm Hospitality/ registration*	*7:00 am-6:00 pm Hospitality/ registration*
7:30 AM				**7:30-8:45: Breakfast.** Salon III
8:00 AM			**7:30-8:45: Breakfast.** Salon III	
8:30 AM				**8:00-1:00: Exhibits open.** Salons IV-VI
		8:00-12:00: CE: Perspectives in Research Data Management. *4 credits* Salon III	**8:00-5:00: Exhibits open.** Salons IV-VI	**8:30-9:00: Poster Set up.** Salons IV-VI
9:00 AM			**9:00-10:30: Keynote speaker. Curt Guyette.** Salons IV-VI	**9:00-10:30: Panel. Educating 21st Century Doctors.** Salons IV-VI
9:30 AM				
10:00 AM		**CE: Advanced PubMed.** *4 credits* Salon II		
10:30 AM			**10:30-11:00: Break with exhibitors.** Salons IV-VI	**10:30-10:45: AHIP Presentation.** Salons IV-VI
		CE: Getting Started with Information Outreach in Your Community. *4 credits* Salon I		**10:45-11:00: Break with exhibitors.** Salons IV-VI
11:00 AM			**11:00-12:00: NLM/MLA Updates.** Salons IV-VI	**11:00-12:00: Poster Session.** Salons IV-VI
11:30 AM				
12:00 PM		**12:00-1:00: Lunch on your own.**	**12:00-1:00: Lunch.** Salons IV-VI	**12:00-1:30: Lunch & Midwest Chapter Business Meeting.** Salons IV-VI
12:30 PM				
1:00 PM		**1:00-5:00: CE: Data Management for Librarians.** *4 credits* Salon III	**1:00-2:00: GMR Technology Forum.** Salon III	
1:30 PM			**MHSLA Business Meeting.** Conference Room C	**1:30-2:30: GMR Update.** Salons IV-VI
2:00 PM		**CE: Environmental Health Policy: Sources & Strategies for Effective Searching.** *2 credits* Salon II	**2:00-3:00: Contributed Papers.** Salons I-III	
2:30 PM				
3:00 PM		**CE: Engaging Assessment to Show Value & Make Decisions: Making the Case for Your Library.** *3 credits* Salon I	**3:00-3:30: Break with exhibitors.** Salons IV-VI	**3:00-4:00: Conference Wrap Up.** Terrace Room
3:30 PM	**3:00-8:00: Midwest Chapter Board meeting** (with break for dinner). Terrace Room		**3:30-4:30: Contributed Papers.** Salons I-III	
4:00 PM				
4:30 PM				
5:00 PM				
5:30 PM		**5:30-6:00: Mentor-Mentee Meetup.** Salon I		
	5:00-7:00: Spontaneous Happy Hour. Hotel Bar			
6:00 PM		**6:00-7:30: Welcome Party.** Clubhouse		
6:30 PM			**6:00-8:30: Special Social Event.** Salons IV-VI	
7:00 PM				
7:30 PM				
8:00 PM				

Welcome!

Welcome to Pure Information, the joint meeting of the Midwest Chapter/MLA and the Michigan Health Science Association. I want to take this opportunity to acknowledge the many people who worked hard on making this conference happen. The local arrangements committee chose our beautiful venue, the Ann Arbor Marriott Ypsilanti at Eagle Crest, and planned much of the logistics of our stay. The education committee curated six excellent CE opportunities and recruited many paper and poster presenters. The vendor committee also worked on recruiting the many sponsors of our conference for which we are very grateful. I also want to thank the people who volunteered by blogging, staffing the registration desk for a few hours, or toted an easel and poster board, many hands make light work.

This year's CE opportunities include: Perspectives in Research Data Management, Advanced PubMed, Getting Started with Information Outreach in Your Community, Data Management for Librarians, Environmental Health Policy: sources and Strategies for Effective Searching, and Engaging Assessment to Show Value and Make Decisions: Making the Case for your Library. The myriad of CE choices reflect our theme of Pure Information, and I'm sure any one of these classes will provide information to engage and inspire our profession and libraries.

Our keynote speaker this year is Curt Guyette. Curt is an investigative reporter for the non-profit ACLU of Michigan. In 2015 Curt began investigating the water crisis in Flint and was recognized as Michigan's Journalist of the Year for his groundbreaking work. Please join us Sunday morning to hear what will be an informative and interesting talk on the innovative approach to non-profit journalism that Curt has pioneered.

Lastly, join us in visiting with our numerous amazing sponsors and vendors, we are very grateful for their continued support of our organizations!

Have a great conference, everybody!

Jennifer I. Bowen, MLIS

Your Michigan Health Sciences Library Association President 2016-2017

2017 Conference Planning Committee

Conference Planning:
- Merle Rosenzweig (Chair), University of Michigan
- Judy Smith, University of Michigan
- Carol Shannon, University of Michigan

Budget:
- Kristina Olsen (Chair)
- Emily Ginier, University of Michigan
- Merle Rosenzweig, University of Michigan
- Carol Shannon, University of Michigan
- Judy Smith, University of Michigan

Continuing Education:
- Emily Ginier (Chair), University of Michigan
- Kerry Dhakal, Ohio State University
- Evan Sprague, Oakland University William Beaumont School of Medicine

Food:
- Jackie Freeman (Chair), University of Michigan
- Mark MacEachern, University of Michigan
- Jennifer Schram, Mayo Clinic

Program Papers and Posters:
- Carole Gilbert (Chair)
- Katherine Akers, Wayne State University
- Caitlin Bakker, University of Minnesota
- Mike Fitzpatrick, Spectrum Health
- Tyler Nix, University of Michigan

Publicity:
- Stephanie Swanberg (Co-Chair), Oakland University William Beaumont School of Medicine
- Jill Turner (Co-Chair), University of Detroit Mercy
- Alison Konieczny, Ferris State University

Registration:
- Chase Masters (Chair), University of Michigan
- Iris Kovar-Gough, Michigan State University
- Valerie Reid, Beaumont Hospital-Dearborn

Special Social Event:
- Jean Song (Chair), University of Michigan
- Elizabeth Bucciarelli, Eastern Michigan University

Technology/AV:
- Keith Engwall (Chair), Oakland University William Beaumont School of Medicine
- Mark Chaffee, University of Michigan
- Ann Foster, McLaren Northern Michigan
- Chase Masters, University of Michigan

Vendor Relations:
- Jennifer Barlow (Chair), Western Michigan University
- Jennifer Bowen, University of Detroit Mercy
- Alison Konieczny, Ferris State University
- Betsy Williams, Grand Valley State University

Website:
- Kate Saylor (Chair), University of Michigan
- Andrea Kepsel, Michigan State University
- Elise Wescom, University of Michigan

Day-To-Day Schedule

Friday October 13, 2017

3:00 - 8:00pm: **Midwest Chapter Board Meeting** (includes break for dinner) *Terrace Room*

5:00 - 7:00pm: **Happy Hour Spontaneous Break** *Hotel Bar*

Saturday October 14, 2017

7:00-8:00 am: **Breakfast on your own**

8:00 - 12:00 pm: **3 Concurrent CEs**

Getting Started with Information Outreach in Your Community *(4 CEs)* **Salon I** **Instructor: Darlene Kaskie**	This interactive class will provide a background in cultural competence and outreach skills as librarians make outreach efforts to underserved and minority populations in their community. The goal of this course is to offer concrete ideas to enable librarians to initiate outreach programs with minority communities. Topics to be covered include locating community demographics, the importance of developing relationships, the basics of building and developing community-based partnerships, recognition and acceptance of cultural differences, and the importance of cultural competency. Some basic concepts of program planning and evaluation within a culturally diverse environment will be covered. Participants will engage in group discussions to explore models for developing their own programs.	**Instructor:** **Darlene Kaskie** is an Outreach Specialist with the National Network of Libraries of Medicine (NNLM) Greater Midwest Region (GMR)
Advanced PubMed *(4 CEs)* **Salon II** **Instructor: Rebecca Brown**	This PubMed class will cover a number of advanced concepts that librarians can add to their PubMed toolkit. Upon completion of the session, attendees will be able to describe: the order of Automatic Term Mapping and the implications on searching; Author searching; Finding drug information to treat diseases; Pharmacologic action terms; Coordinating MeSH terms (like the Indexers do) to focus a search; Tools for finding Evidence Based Medicine in PubMed; Systematic Reviews; and Phrase searching.	**Instructor:** **Rebecca Brown** is the Training Development Specialist with the NNLM National Training Office (NTO)

Perspectives in Research Data Management (*4 CEs*) **Salon III** **Instructors: Kevin Read & Alisa Surkis**	Rapid changes in funder and publisher requirements are creating new opportunities for librarians to play a central role in research data management. This class will provide an introduction to the key topics underlying research data management and the current climate around data management and data sharing, as well as exploring ways in which libraries have become stakeholders in this area. Attendees will learn about the steps of the data lifecycle, the process and culture of different types of research, basic standards for data description and documentation, the key elements of a data management plan, and general methods for storage, archiving and sharing data. The second half of the course will prepare participants to provide services at their own institution through exercises, group discussion, and practical advice on how to get started. Participants will be led through an informationist case study to gain a deeper understanding of the role a librarian can play in research data management. Breakout groups will provide a forum for participants to discuss challenges and opportunities at their own institutions and to develop strategies for initiating data services.	 **Instructors:** **Kevin Read** is an Assistant Curator at the NYU School of Medicine. He is the lead of the NYU Data Catalog Project **Alisa Surkis** is the Head of Data Services and the Translational Science Librarian at the NYU School of Medicine

12:00 - 1:00 pm: Lunch sponsored by Elsevier

1:00 - 5:00 pm: 3 Concurrent CEs

1:00 pm - 4:00 pm **Engaging Assessment to Show Value & Make Decisions: Making the Case for Your Library** (*3 CEs*) **Salon I** **Instructor: Lisa Hinchliffe**	As libraries are increasingly asked to demonstrate their value and the contributions they make to their institutions, library staff need efficient and effective strategies for assessment. Best practice in assessment means embedding assessment into the library's practices on a continuous basis rather than treating it as a separate and additional task. The workshop will present an integrated and systematic approach to developing and assessing library activities that includes identifying impact outcomes and aligned activities, establishing criteria, collecting and analyzing data and evidence, and using the results for improvement and telling the story of the library's impact. Participants will have the opportunity to practice using the tools and techniques presented.	 **Instructor:** **Lisa Janicke Hinchliffe** is Professor & Coordinator for Information Literacy Services and Instruction in the University Library at the University of Illinois at Urbana-Champaign

1:00 pm – 5:00 pm **Data Management for Librarians (*4 CEs*)** **Salon III** **Instructor: Caitlin Bakker**	Every major federal funding agency in the United States is moving towards implementing data management and sharing requirements as part of grant applications. What do funding agencies want and how can researchers meet these increasing demands? How can librarians incorporate research data services into their work? In this session, we'll discuss elements of successful data management plans, best practices when working with data, and strategies for supporting data management, whether or not it's your primary responsibility.	 **Instructor:** **Caitlin Bakker** is the Research Services Liaison at the University of Minnesota Twin Cities
2:00 pm – 4:00 pm **Environmental Health Policy: Sources and Strategies for Effective Searching (*2 CEs*)** **Salon II** **Instructors: Carol Shannon & Abraham Wheeler**	Human health is profoundly shaped by our environment. Our interactions with the environment affect quality of life, years of healthy life lived, and health disparities. Environmental health questions, which cover everything from the effects of chemicals in the air and water, to noise in the environment and occupational safety, to racial, income and geographic determinants of health can be difficult to answer, and usually require numerous, wide ranging, and often hard to find and use sources. This workshop focuses on the practical and theoretical skills of sifting through the vast array of resources, governmental & non-governmental, grey literature and data sources to find the appropriate resources to answer a particular question. Through hands-on exercises participants will learn how to navigate a variety of resources, reinforcing learning from the initial brief presentations and resource demonstrations. Working in small groups, participants will identify multi-pronged search strategies for more complex environmental health-related topics.	 **Instructors:** **Carol Shannon** is an Informationist, Taubman Health Sciences Library, University of Michigan **Abraham Wheeler** is Librarian for the College of Osteopathic Medicine, the Division of Public Health, and the Department of Epidemiology and Biostatistics at Michigan State University.

5:30 - 6:00 pm: **Mentor - Mentee Meetup** *Salon I*

5:30 - 6:00 pm: **Emerging Tech Meetup** *Salon II*

Patricia F. Anderson - Emerging Technologies Informationist, Taubman Health Sciences Library

Patricia works with social, semantic and emerging technologies, identifying trends relevant to the educational, research, clinical and creative endeavors of the University of Michigan, primarily but not exclusively in the five schools associated with the health sciences (dentistry, medicine, nursing, pharmacy, and public health). She provides resources, tips, training, workshops, consultations, and collaboration, as well as much more.

6:00 - 7:30 pm: **Welcome Party** *Clubhouse*

Sunday October 15, 2017

7:30 - 8:45 am: **Breakfast Sponsored by Jove** *Salon III*

8:00 am - 5:00 pm: **Exhibits open** *Salons IV - VI*

9:00 - 10:30 am: **Keynote Address: Flint Water Crisis - The What & Why of it.** *Salons IV - VI*

Curt Guyette, Investigative Journalist
After working as a print journalist for 30 years, Curt Guyette became the ACLU of Michigan's first investigative reporter in 2013, taking a newly created position funded by a grant from the Ford Foundation. He now exclusively covers issues involving Michigan's emergency management law and open government.

In 2015, Curt began investigating the water situation in Flint, which was then under the control of a state-appointed "emergency manager." Curt played a pivotal role in exposing the crisis of lead-contaminated water, and his reporting helped lay the foundation for criminal charges that have subsequently been brought against numerous local and state officials.

In January of 2016, a little more than two years after he started covering his new "beat," Curt was recognized as Michigan's "Journalist of the Year" by the Michigan Press Association for his ground-breaking Flint work. The award helped validate an innovative approach to nonprofit journalism the ACLU of Michigan has helped pioneer.

A native of Pennsylvania, Curt graduated magna cum laude from the University of Pittsburgh with a BA in English writing. He is the recipient of numerous local, state and national journalism awards, including a Hillman Prize in 2016. The State Bar of Michigan has honored him three times for his outstanding coverage of legal issues.

10:30 - 11:00am: **Break**

11:00 - 12:00pm: **NLM & MLA Updates** *Salons IV - VI*

12:00 - 1:00pm: **Lunch & Learn Sponsored by Wolters Kluwer** *Salons IV - VI*

1:00 - 2:00pm:

- **GMR Technology Forum** *Salon III*
- **MHSLA Business Meeting** *Conference Room C*

2:00 - 3:00pm: **Contributed Papers** *Salons I - III*

Salon I

2:00-2:20pm: *Student Systematic Reviews: How We Can Help (and Why We Should)* - Rosie Hanneke – University of Illinois at Chicago Library of the Health Sciences

2:20-2:40pm: *Dietetic Interns' Perceptions and Use of Evidence Based Practice: A Pilot Study* - Rachel Hinrichs – Indiana University-Purdue University Indianapolis

2:40-3:00pm: *Introducing Nutrition and Dietetics Undergraduate Students to a Journal Club* - Marilia Y. Antúnez, Kathy Schupp – The University of Akron

Salon II

2:00-2:20pm: *Can This Work?: Mapping the ACRL Framework to the American Association of Colleges of Nursing (AACN) Essentials of Baccalaureate Education for Professional Nursing Practice* - Jessica Sender – Michigan State University

2:20-2:40pm: *A Shot in the Arm: Fortifying an Anemic Institutional Repository with Faculty Publication Records* - Matt Regan, Sarah Andrews – Hardin Library, University of Iowa

2:40-3:00pm: *Use of an Individual Test Preparation Resource to Systematically Support DNP Curriculum* - Nicole Theis-Mahon, Liz Weinfurter – University of Minnesota

Salon III

2:00-2:20pm: *Picture This! Teaching Ethical Use of Health Sciences Images* - Heather Healy, Mahrya Carncross – University of Iowa

2:20-2:40pm: *Librarians in the Forefront of Promoting Events for Social Justice: Fighting Stigma, Stereotypes, and Bullying* - Anna Ercoli Schnitzer – Taubman Health Sciences Library, University of Michigan

2:40-3:00 pm: *A Resident Initiative to Develop Improved Patient Handouts In Pediatrics* - Ruti Volk, Heather Burrows, Margeaux Naughton – Michigan Medicine

3:00 - 3:30pm: **Break**

3:30 - 4:30pm: **Contributed Papers** *Salons I - III*

Salon I

3:30-3:50pm: *EBP Online Course for Librarians: Evaluation and Application of New Skills* - Deborah Lauseng, Emily Johnson, Carmen Howard – University of Illinois at Chicago, Library of the Health Sciences – Peoria

3:50-4:10pm: *Health Science Librarians Use of Reflective Practice* - Jolene M. Miller – University of Toledo

4:10-4:30pm: *Mentoring the Next Generation of Librarians* - Tiffney Gipson – University of Louisville Kornhauser Health Sciences Library

Salon II

3:30-3:50pm: *"Rethink, Redo, Repurpose": Transforming Library Space to Meet Clients' Needs* - Stevo Roksandic – Mount Carmel Health System, Columbus, OH; Allison Erlinger – Grant Morrow III M.D. Medical Library, Nationwide Children's Hospital, Columbus, OH

3:50-4:10pm: *Journal of Regional Medical Campuses: Librarian and Medical School Collaboration Developing an Open Access Journal to Address Scholarly Publication Mandates and Unrepresented Journal Markets* - Connie Bongiorno, Emma Molls – University of Minnesota; Dr. Paula Termuhlen – University of Minnesota, Duluth

4:10-4:30pm: *Tracking M1 Students' Citations* - Jenny Taylor – University of Illinois at Chicago

Salon III

3:30-3:50pm: *Directing Patients to Certified Health Information Resources Online* - Amy Hyde, Karelyn Munro, Ruti Volk – Michigan Medicine

3:50-4:10pm: *Designing a Website for a 21st Century Health Science Library* - Lauren Robinson, Jessica Petrey – University of Louisville

4:10-4:30pm: *Building and Using an Assistive Tech Collection* - JJ Pionke – University of Illinois at Urbana-Champaign

6:00 - 8:30pm: Special Social Event *Salons IV - VI*

FOOD, FUN, & KARAOKE

Showcase your true talents as you sing the night away at our karaoke evening party! Join us for food, fun and songs. Who knows who will walk away with bragging rights for best singer of the evening?

Monday October 16, 2017

7:30 - 8:45 am: Breakfast Sponsored by McGraw-Hill *Salon III*

8:00 am - 1:00 pm: Exhibits open *Salons IV - VI*

8:30 - 9:00 am: Poster Set-Up *Salons I-III*

Panel - Educating 21st Century Doctors *Salons IV – VI*

Robert Noiva - Dr. Noiva is the Associate Dean for Preclinical Education and Associate Professor of Biomedical Sciences. His primary role at Oakland University William Beaumont School of Medicine is to oversee the preclinical curriculum and training of medical students, including medical school admissions, student financial aid, course planning, academic scheduling, managing educational resources, curriculum evaluation, and student and faculty assessment. Dr. Noiva received his B.S in Biochemistry from Michigan State University and his Ph.D. in Biological Chemistry from Creighton University. After postdoctoral training at the University of Texas M.D. Anderson Cancer Center, Dr. Noiva spent 18 years in the Division of Basic Biomedical Sciences at the University of South Dakota Sanford School of Medicine where he served as Course Director for Medical Biochemistry and Molecular Biology.

His scholarly interests focus on cellular mechanisms of protein folding and degradation. Dr. Noiva's teaching expertise includes all areas of biochemistry, molecular and cell biology, emphasizing the interface between basic science, clinical diagnosis and treatment. He is committed to providing educational outreach programs for K-12 students and co-curricular activities for medical students to encourage them to develop skills for positively impacting the health of our under-served community members.

In addition to his administrative roles at the Oakland University William Beaumont School of Medicine, Dr. Noiva serves on the Board of the Southeast Michigan Center for Medical Education (SEMCME) and was appointed by Governor Snyder to serve on the State of Michigan Advisory Committee on Pain and Symptom Management and the Michigan Medical Marihuana Review Committee of the Michigan Department of Licensing and Regulatory Affairs.

Laura Richlin - Who will be the 21st Century Physician?

Dr. Laurie Richlin is Professor in the Department of Family Medicine and Public Health Sciences and founding Director of the Wayne State University School of Medicine Office of Learning and Teaching, an innovative office combining student services (learn-to-learn, test preparation, remediation) and faculty development. In that capacity, she has led development of medical student learning communities using the faculty learning community model, as well as developed programs for students and faculty members.

Previously, she was Professor and Founding Chair of the Department of Medical Education at the Western Michigan University School of Medicine from 2012 to December 31, 2015. Dr. Richlin designed, developed, implemented, and coordinated the WMed Interprofessional Education program with faculty from the Western Michigan University College of Human Services and Ferris State University.

She has been the executive editor of the Journal on Excellence in College Teaching since 1990 and of the Learning Communities Journal since its inception in 2005. Her list of publications includes the best-selling book, Blueprint for Learning: Constructing Courses to Facilitate, Assess, and Document Learning, a volume in the New Directions in Teaching in Learning series, several chapters in books on the scholarship of teaching, and Evaluating College/University Teaching: Designing a Workable System.

Dr Richlin received her doctorate in higher education from the Claremont Graduate University. Her dissertation research on alternative doctoral scholarship received the national Gratzke award from the American Association of University Administrators.

Michelle Daniel - Transforming, Creating, Leading: A Medical School's Curriculum Transformation Story

Dr. Michelle Daniel is the Assistant Dean for Curriculum and an Assistant Professor of Emergency Medicine. She completed her medical degree and residency at Johns Hopkins School of Medicine in Baltimore, Maryland. She completed a Masters in Health Professions Education from Maastricht University in the Netherlands and intends to pursue a PhD next. Dr. Daniel has a deep passion for medical education, and expertise in curriculum design and clinical reasoning. She serves as part of the team designing the new Medical School Curriculum, overseeing and collaborating with course directors, clerkship directors, faculty, staff, and students to ensure successful implementation of all curricular elements. Nationally, Dr. Daniel is known for her work in the area of clinical skills education, and she has served on the executive board of the Directors of Clinical Skills Course (DOCS) for 5 years, and as President in 2015-16. Internationally, she is on the Best Evidence in Medical Education (BEME) board, an organization dedicated to conducting systematic reviews to improve teaching and learning in medicine. Her current research interests include the optimal timing of USMLE Step 1, clinical reasoning assessment tools, and co-teaching.

11:00 - 12:00 pm: **Poster Session** *Salons I - III*

Posters
1. The Anatomage Table: An Innovative Approach to Anatomy Education
Merle Rosenzweig, Chase Masters – University of Michigan Taubman Health Sciences Library

2. Providing Scholarly Activity Tracking Service at a Multi-Regional Health System
Angela Sponer – Henry Ford Health System

3. Demystifying the Opaque: Train Faculty and Others to Assess Open Access Resources
Anna Liss Jacobsen – Miami University

4. Increasing Scholarly Publications through a Publishing Journal Club
Connie Bongiorno, Lois Hendrickson – University of Minnesota

5. Underserved Health Communities: A GMR MUA Project
Darlene Kaskie – National Network of Libraries of Medicine Greater Midwest Region

6. The State of Wisconsin's Health Science Library Resources in 2017
Brenda Fay – Marquette University, Karen Hanus – Medical College of Wisconsin Libraries,
Michele Matucheski – Ascension Health Wisconsin

7. Keeping Compliant: NIH Public Access Policy and the Medical Librarian
Anna White – Western Michigan University Homer Stryker M.D. School of Medicine

8. Creating Tutorials Collaboratively: Utilizing Strengths for Optimal Result
Edith Starbuck, Emily Kean – University of Cincinnati Health Sciences Library

9. Lessons Learned from Redesigning Library Workshops
Elizabeth Huggins – Loyola University Chicago Health Sciences Library

10. Connecting with Rural Providers in North Dakota
Erika Johnson, Kelly Thormodson, Marcia Francis, Dawn Hackman – University of North Dakota
School of Medicine and Health Sciences

11. 2017 NAHRS Selected List of Physical Therapy Journals
Betsy Williams – Grand Valley State University

12. An International Collaboration: Team-based Informationist and Physician Instruction in Ghana
Gurpreet Rana, Emily Ginier – University of Michigan Taubman Health Sciences Library; Gabriel
Ganyaglo, Titus Beyuo – Korle Bu Teaching Hospital

13. Pure Collaboration: Supporting EndNote Sharing Options
Heather Healy, Jen Deberg, Matt Regan – University of Iowa

14. The Medical Librarian as a Member of the Evidence Based Practice Committee
Mason Baldwin, Christina Williamson – St. Louis VA Healthcare System

15. Food Allergy Awareness and Education: Community Engagement Opportunities
Helen Look – University of Michigan Libraries

16. Merging Metrics: Meeting the Challenge
Jennifer Feeken – Regions Hospital; Pat Saari – PLS Consulting; Mary Wittenbreer, Cait Kortuem –
Regions Hospital

17. What Type of Review am I Writing? A Flowchart to Help Health Science Librarians and Their Patrons Answer That Question
Jennifer Westrick, Tania Rivero – Rush University Medical Center

18. Library Guides on Disabilities: Building a Robust Resource for All
JJ Pionke – University of Illinois at Urbana-Champaign

19. Exemplary Practices to Inspire Accessibility: A Toolkit
JJ Pionke – University of Illinois at Urbana-Champaign; Patricia F. Anderson, Jane Vincent – University of Michigan; Lynne Cutler – Oakland Public Library; Stephanie Rosen – University of Michigan

20. Comic Creation as an Innovative Library Role: Process and Resources
PF Anderson, Elise Wescom – University of Michigan Taubman Health Sciences Library; Ruth C. Carlos, MD – University of Michigan Medical School

21. Do DTC Genomics Services Put the ME in Medicine? Raising Awareness of Personalized Genomics for Patients and Physicians
PF Anderson, Marisa Conte – University of Michigan Taubman Health Sciences Library

22. Medical Bookplates (Ex Libris) Continue to Fascinate
Ramune Kubilius – Galter Health Sciences Library, Northwestern University Feinberg School of Medicine

23. Collaborating Within the Library: Bringing History and Impact to the Forefront
Ramune Kubilius, Karen Gutzman, Corinne Miller – Galter Health Sciences Library, Northwestern University Feinberg School of Medicine

24. Beyond Readability Formulas: Dispelling Myths and Teaching Facts about Writing Clear and Effective Patient-Centered Educational Materials
Ruti Volk – Michigan Medicine

25. New System Committee and Want Help? Put a Hospital Librarian on Your Team
Janet Zimmerman – Beaumont Health

26. Facilitating the Launch of a Medical Humanities Student Interest Group at a New Medical School
Joseph Costello, Tyler Gibb – Western Michigan University Homer Stryker M.D. School of Medicine

27. Food Justice, Service Learning, and a Librarian
Jennifer Bowen – University of Detroit Mercy

28. Using LibGuides CMS to Create a Hospital Library Website
JoAnn Krzeminski – Henry Ford Hospital, Sladen Library

29. Use of the Research Readiness Self-Assessment to Evaluate Medical Students' Competencies in Finding and Evaluating Online Health Information
Katherine Akers, LaVentra E. Danquah, Ella Hu, Sandra Martin, Patricia Vinson, Wendy Wu – Shiffman Medical Library, Wayne State University

30. A Taubman Health Sciences Library Practicum Experience
LaTeesa James, Wayne State University

31. Librarian Engagement in Curriculum Analysis through MeSH Mapping
Keith Engwall, Robin Rivest, Stephanie Swanberg – Oakland University William Beaumont School of Medicine

32. Integration of an Information Literacy Course into a Summer Research Program for High School Students
Stephanie Swanberg, Misa Mi – Oakland University William Beaumont School of Medicine

33. Reflecting on Five Years of Open Access Educational Programming on a University Campus
Stephanie Swanberg – Oakland University William Beaumont School of Medicine; Julia Rodriguez – Oakland University Libraries

34. Are We Dreaming or Doing? How Health Sciences Graduates Access Information in Their Professional Lives
Valeria Long, Betsy Williams, Barbara Harvey, Christopher Kierkus – Grand Valley State University

35. When Patrons Speak, We Listen: Results of a Health Care Network Library Survey
Lisa Habegger, Amy Hughes, Barb Gushrowski – Community Health Network

12:00 - 1:30 pm: **Lunch & Midwest Business Meeting** *Salons IV-VI*

1:30 - 2:30 pm: **GMR Update** *Salons IV-VI*

3:00 - 4:00 pm: **Conference Wrap Up** *Terrace Room*

2017 Midwest Chapter MLA Scholarship Fundraisers

Silent Auction: Bid on handmade silent auction items donated by Chapter members

- Hours: **8:30 AM to 4:50 PM** on **Sunday 10/15/17**
    - Final Bidding: 4:30 to 4:50 PM : Winners Pay & Pick Up Winnings: 4:50 to 5:15
- **Cash or check only**
- Bids must be at least $2.00 each (unless otherwise stated)
- All sales are final. No exchanges or refunds unless otherwise noted. All items are "as is."
- **Must be present to win** or have designated in writing who is picking up and paying on your behalf
- The auction item value listed is an estimate of fair market value. Items have not been appraised unless so noted. The amount you pay above this fair market value estimate is normally tax deductible as a charitable contribution. Please consult your tax adviser to clarify the amount of deduction.

Critter of Your Choice: Pay to vote for the Midwest MLA Chapter 'Critter' of your choice

- Hours: **8:30 AM to 4:50 PM** on **Sunday 10/15/17**
- $1.00 per vote – **cash or check only**
- Vote as often as you like for the critter of your choice
- If there's a tie, the winner will be pulled out of a hat by the Chapter president
- The winning 'Critter' will be announced at the Business Meeting on Monday 10/16/17

Name Tag Ribbons: Purchase a ribbon for yourself or your colleague's name tag.

- $1.00 per ribbon – **cash or check only**
- **Buy as many as you like** – you're raising scholarship funds!

Exhibitors

(Exhibit Hall, located in Salons IV-VI)

American Academy of Pediatrics

bepress

BMJ

EBSCO Information Services

Elsevier

Isabel Healthcare

JAMA Network

JoVE

Karger Publishers

LibLynx

LM Information Delivery

McGraw-Hill Education

Medical Library Association

Medscape

Midwest Collaborative for Library Services

NEJM Group

NNLM Greater Midwest Region

ProQuest

Rittenhouse Book Distributors

Sage

STAT!Ref

Taylor & Francis

TheBMJ

TDNet
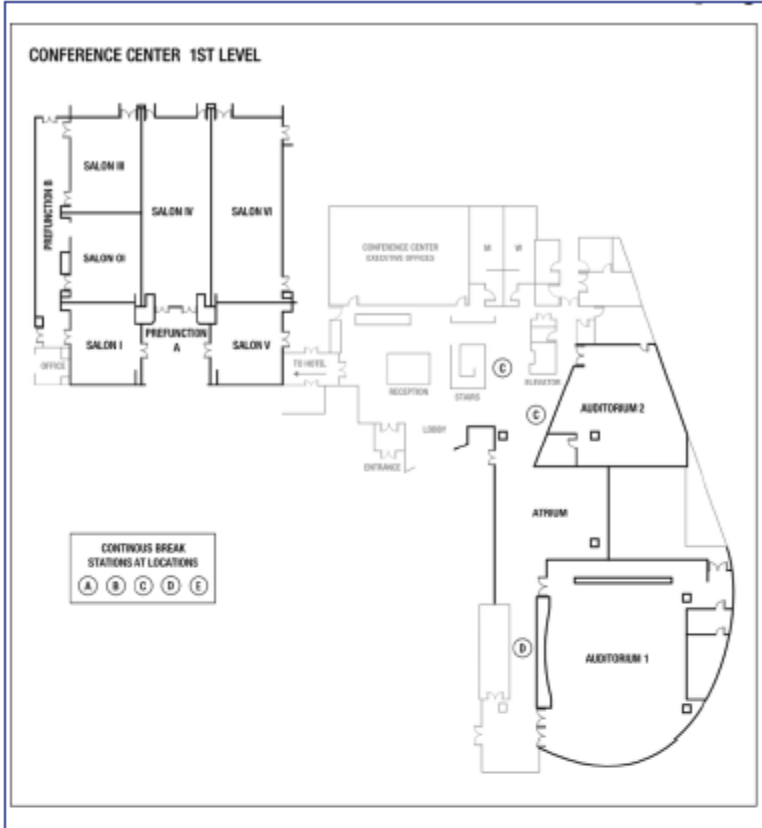
Thieme Medical Publishers

Third Iron

VisualDx

Wolters Kluwer

A Special Thank You to Our Sponsors

BMJ	**BMJ** CE 5: Engaging Assessment to Show Value & Make Decisions: Making the Case for Your Library and October 15th AM Break
EBSCO	**EBSCO** October 13th Welcome Reception
ELSEVIER	**ELSEVIER** October 14th Lunch & Learn
The JAMA Network	**The JAMA Network** October 13th Welcome Reception
Matthews Medical Books	**Matthews Book Company** October 13th Welcome Reception
jove JOURNAL OF VISUALIZED EXPERIMENTS	**JoVE** October 15th Breakfast
McGraw Hill Education	**McGraw-Hill Education** October 16th Breakfast
Wolters Kluwer	**Wolters Kluwer** October 15th Lunch & Learn

Hotel Map

CONFERENCE CENTER 1ST LEVEL

SALON III

SALON IV

SALON VI

SALON OI

CONFERENCE CENTER
EXECUTIVE OFFICES

SALON I

PREFUNCTION
A

SALON V

OFFICE

TE HOTEL

RECEPTION

STAIRS

ELEVATOR

LOBBY

ENTRANCE

AUDITORIUM 2

ATRIUM

CONTINOUS BREAK
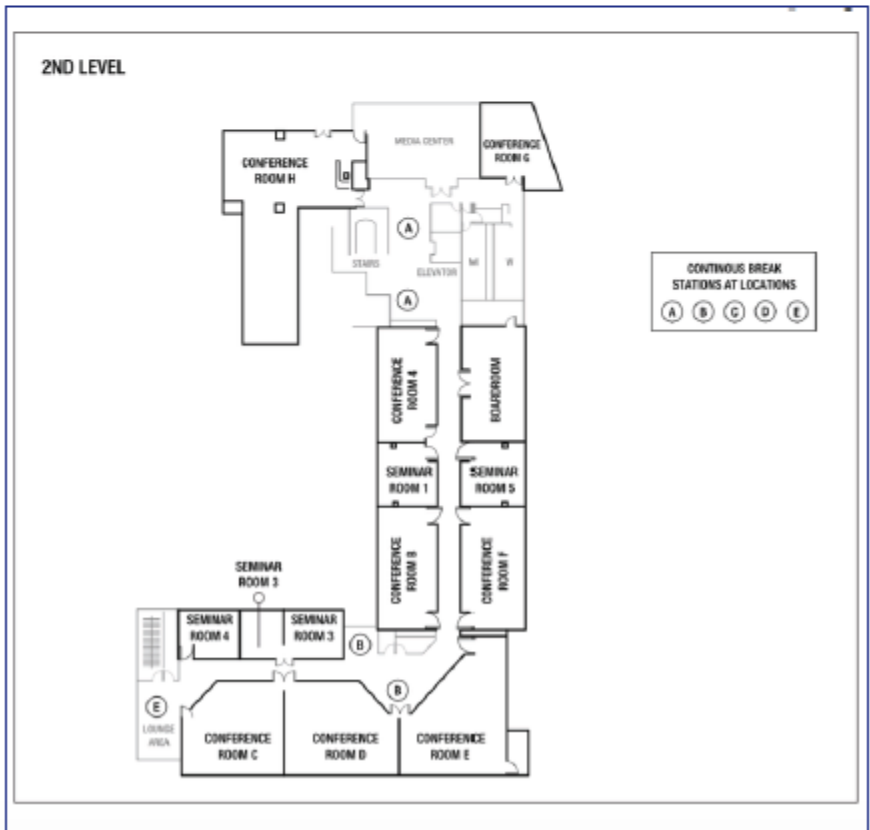STATIONS AT LOCATIONS
(A) (B) (C) (D) (E)

AUDITORIUM 1

CEs & Contributed Papers will be in Salons I, II, & III.

All other activities will be in Salons IV, V, & VI

The Welcome Reception will be on the second floor of the Golf Club House

2ND LEVEL

CONFERENCE
ROOM H

MEDIA CENTER

CONFERENCE
ROOM G

STAIRS

ELEVATOR

M W

CONTINOUS BREAK
STATIONS AT LOCATIONS
(A) (B) (C) (D) (E)

CONFERENCE
ROOM 4

BOARDROOM

SEMINAR
ROOM 1

SEMINAR
ROOM 5

CONFERENCE
ROOM 3

CONFERENCE
ROOM F

SEMINAR
ROOM 3

SEMINAR
ROOM 4

SEMINAR
ROOM 3

LOUNGE
AREA

CONFERENCE
ROOM C

CONFERENCE
ROOM D

CONFERENCE
ROOM E

MHSLA Business Meeting will be in Conference Room C

LOBBY LEVEL

BAR

ELIZABETH I

ELIZABETH II

OUTDOOR
ENTRANCE

PREFUNCTION

TO FITNESS CENTER ⟶