



PRESS RELEASE: Ferris Offering Digital Media , DNA Summer Camps for Teens in Grand Rapids

Betsy L Musolf to: Archive

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Good afternoon,

Here is a press release about some very cool summer camps for teenagers being offered this summer in Grand Rapids by Ferris State University. Registration is now open. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager, (231) 591-2021 or sandygholston@ferris.edu.



Ferris Summer Camps in Grand Rapids.docx

View the release online here:

http://www.ferris.edu/HTMLS/news/archive/2013/may/gr_camps.htm

FOR IMMEDIATE RELEASE: May 23, 2013

Ferris Offering Digital Media, DNA Summer Camps for Teens in Grand Rapids

GRAND RAPIDS – Ferris State University is offering opportunities this summer for teenagers to explore careers in digital animation or game design, software engineering or molecular diagnostics during summer camps in Grand Rapids.

Students 14 and older can sign up for Digital Animation and Game Design, Digital Media Software Academy and DNA Camp offered various times in June and July.

“Ferris’ Grand Rapids campus offers animation, software engineering and molecular diagnostics as degrees,” said Alicia Freye, senior coordinator of Camps and Conferences at Ferris. “These camps really give high school students an opportunity to explore what career options there are for them in these fields.”

Digital Animation and Game Design

Digital Animation and Game Design I is offered 10 a.m. to 4 p.m. June 17-21 or July 8-12. Students can get a taste of what it’s like to be a computer animator or a game designer by learning the fundamentals of 3D modeling, texturing, lighting and animation, and will plan, model, script and create game levels using a 3D real-time game engine.

The Design II camp July 15-19 is open to students who completed Design I and builds on those skills. The Design III camp July 29-Aug. 2, open to students who completed the first two levels, focuses on visual scripting. Both camps will be held from 10 a.m. to 4 p.m.

Cost for each camp is \$275.

Digital Media Software Academy

Students interested in computer software and technology will benefit from Digital Media Software camps. DMS I, offered July 17-21, will show students how to design, develop and create games and applications for smartphones, tablets, PCs, the Internet and game stations.

The DMS II camp June 24-28 is open to students who completed the first camp and expands their programming knowledge. The DMS III camp July 22-26 requires completion of the first two camps and focuses on a deeper understanding of software and introduction to a cutting-edge videogame development system.

All camps run from 9 a.m. to noon. Cost is \$125 each.

DNA Camp

Two sessions are available for DNA Camp, which was developed for students with an interest in genetics or those considering a career in science or medicine. Students will attend class in the university's new, state-of-the-art molecular diagnostics laboratory either 9 a.m. to noon or 1 to 4 p.m. July 15-19. Cost is \$125.

For more information or to register, visit <http://www.ferris.edu/cps> or call (800) 562-9130. For specific camp-content questions, call (616) 451-4777.

Ferris also is offering academic and sports camps on its main campus in Big Rapids. Academic camps in Big Rapids include various "Learning with LEGO Kits" for elementary and middle school students, and a Biotechnology Camp, Future Inventor's Academy, HVACR Summer Academy and a Design and Engineering Academy for high school students.

Sports camps include basketball, football, golf, hockey, soccer, softball, tennis and volleyball. Additionally, summer sports clinics will be offered for football, women's soccer, softball, track and field, and volleyball. The camps and clinics typically are directed and staffed by Ferris varsity athletics coaches and student-athletes.

For more information or to register for the sports camps, visit: <http://www.ferrisstatebulldogs.com/camps> or call (866) 950-2267.

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