



**PRESS RELEASE: Ferris Hosts 25th Annual International Festival of Cultures
on April 14**

Sandy C Gholston to: Archive

04/03/2013 11:14 AM

Included below is a press release highlighting the upcoming 25th annual International Festival of Cultures scheduled for Sunday, April 14 from 1 to 5 p.m. in the IRC building on the Big Rapids campus of Ferris State University. The festival is annually one of the most popular events of the year at Ferris. Any questions about this release, or requests for interviews, can be directed to Sandy Gholston, News Services and Social Media Manager.

A video preview is available here: <http://www.youtube.com/watch?v=hSZxcjhjthw>

To read the online version of this story, visit:
<http://www.ferris.edu/HTMLS/news/archive/2013/april/festival.htm>

FOR IMMEDIATE RELEASE

April 3, 2013

Sandy Gholston
Ferris State University
News Services and Social Media Manager
sandygholston@ferris.edu, (231) 591-2021

Ferris to Host 25th Annual International Festival of Cultures on April 14

BIG RAPIDS — Ferris State University will host its 25th annual International Festival of Cultures on Sunday, April 14 in the Interdisciplinary Resource Center on the Big Rapids campus.

The event is scheduled from 1 to 5 p.m. and annually welcomes more than 1,000 attendees from Ferris and the Big Rapids community. This year's festival features opportunities to learn more about 19 different countries and cultures.

“The goal of the International Festival of Cultures is to showcase the cultural diversity found at Ferris State University and in Big Rapids through food, entertainment, activities and exhibits,” said Elizabeth Matthews, international student advisor and immigration specialist. “Having the opportunity to sample foods from around the world, watch dancing and musical performances, and interact with international students makes this event particularly fun and engaging for the university.”

At the festival, Ferris international students perform dances, recite poetry, cook food with Dining Services and lead children's activities such as henna tattoos and making dream catchers.

“The festival contributes to an overall campus environment that is welcoming to students from around the world. This, in turn, is attractive for students looking to study at a university that is activity seeking to internationalize its campus and community,” Matthews said.

The International Student Organization, Office of Multicultural Student Services, President's Office,

Center for Latin@ Studies, Dining Service and Physical Plant contribute to the International Festival of Cultures.

“We appreciate all of the support we are getting from the campus and community and can't wait to see it all come together,” Matthews said.

For more information about the International Festival of Cultures visit:

<http://www.ferris.edu/HTMLS/administration/academicaffairs/international/festivalofcultures/index.htm>

-30-

Sandy Gholston
News Services and Social Media Manager
Ferris State University
420 Oak Street
Prakken Building 108
Phone: (231) 591-2021
News Services Web site: www.ferris.edu/news
Ferris State University News Blog: ferrisstatebulldogs.blogspot.com/

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.