

Present: Robbie Teahen (phone), Cheryl Cluchey, Elaine McCullough, Bill Knapp, Leonard Johnson, John Urbanick, Enid Carlson

Absent: Ellen Haneline , Gloria Lukusa-Barnett, Dave Nicol, Kristen Salomonson

Facilitator: Robbie Teahen

The meeting commenced in discussing and revising the goals discussed at the last meeting. After a lot of discussion, the following goals are what the Team agreed to have as their next draft.

In support of the mission of Ferris State University, FerrisOnline will pursue the following goals:

1. Assure that the quality of online learning meets or exceeds that of face-to-face as measured by (for example)
 - a. Achievement of learning outcomes
 - b. Course completion and success
 - c. Student satisfaction
2. Strategically increase fully online SCH
 - a. Accompany growth in online student enrollment with corollary increases in faculty, technology support, and other personnel and resources
 - b. Increase the proportion of students who are enrolled from other states or nations
 - c. Develop a promotion strategy for making Ferris options known throughout Michigan and beyond
3. Increase the proportion of faculty who utilize FerrisConnect to enhance the learners' educational experiences
 - a. Utilize technology and learning tools and strategies that enhance the quality of the learning experience
4. Offer students more options to meet their educational goals
 - a. Increase the number of courses and programs offered fully online or blended
 - b. Redefine student support services so that students may complete individual courses or programs (certificates to degrees)
5. Encourage Colleges to develop their plans for online and share those with the EMAT so that appropriate resources can be identified and/or deployed and a more systematic approach can be facilitated

In addition to revising the goals, the following decisions were made and action items identified.

1. The team agreed to take the revised goals and share them with the Advancing Online Advisory Task Force, FerrisConnect Advisory Board (FAB), the Deans' and Chairs' Councils, and the VPAA's office.

2. FLITE representatives need to be included in EMAT, and recommended to be included in Advancing Online Task Force, and FerrisConnect Advisory Board. In light of FLITE being short staffed, if they are not able to participate in the immediate future, they need to be included on all communication, meeting summaries, and actions. Robbie will contact ~~to~~ Leah Monger to find out what their availability is and their preferences.

The Plante--Moran report was briefly discussed. The majority of the report was tabled to the next meeting. What was discussed were the top five immediate concerns that John Urbanick compiled from the report at the request of Rick Christner and Dan Burcham. The EMAT team agreed to these top five requests, which focused on creating system and support redundancy. Three of the recommendations are for specific hardware/software solutions and two were personnel support. ~~It is to be determined if groups need to be made aware of these top five recommendations.~~ We must determine who needs to be included in moving these recommendations forward.

There are a variety of "soft" (non hardware /software) recommendations that Plante--Moran has in their report. John suggested these be discussed as to which ones will be addressed, when, and by whom.

Robbie asked that each member of EMAT determine what they consider to be the three biggest problems/opportunities to address, i.e. what most needs attention for online learning at the University. She requested each of the members send their top three to Enid by Monday, October 27, so she can compile them and send them out to the committee for review prior to our next meeting. The goal will be to prioritize these problems/opportunities at our next meeting.

The meeting was adjourned at 10:20/a. The next meeting is Monday, November 3, 2008 at 3-5/p in CCS302.

Respectfully submitted,

Enid Carlson