

STUDENT AFFAIRS ADMINISTRATIVE COUNCIL

NOTES

May 17, 2012

Present: Dan Burcham, Matt Chaney, Sara Dew, Renee Douglas, Elisa Gramza, Cindy Horn, Kathy lake, Kristin Norton, Angie roman, Kristen Salomonson, Mark Schuelke, Linda Telfer, Alli Witucki and Leroy Wright.

Absent: Mike Cairns

Approval of Minutes

Motion made by Cindy Horn, seconded by Kristin Norton to approve the Student Affairs Administrative Council minutes of May 3, 2012. Motion passed unanimously.

Residence Hall Survey

Jon Shaffer, Director of Housing, shared the results of the residence hall survey which is done each November using Zoomerang. He explained that:

- 60 core questions are used.
- they benchmark against themselves, not other campuses.
- data that is received can be easily filtered to analyze gender, residence hall, residence hall floor, RA, amount of alcohol consumer, other drugs consumed, GPA, class standing, race and international vs. domestic status.
- the new housing requirements are being phased in because they found that students would not apply to Ferris due to the two year on-campus requirement.
- No difference in the way black students answered vs. white, or domestic vs. international.

Leroy Wright questioned how this survey is then used. Jon explained that the:

- Hall Directors should be breaking it down by specific buildings and floors.
- Hall Directors should have specific plans on how they are addressing the needs in the various halls.

Future Trends:

- Not as many students are going home on the weekends.
- Students not as socially prepared.
- Violence is down.
- Petty theft is about the same.
- Parents calling saying, “don’t tell my kid I’m calling.”

Student Government

Byron Williams, President of Student Government, announced his three goals for this year are:

- Develop a strong team.
- Collaboration will be stressed – promote working together.
- Programming – Take ownership of the programs.

Byron explained that:

- A lot of annual events are held and that feedback on these events is needed. We need to teach students how to collaborate and partner with other organizations.

Suggestions:

- Tie funding into GPA – the higher the GPA, the more funding.
- Make more competitive to get funds.
- More effort – more funds.

Enrollment

Kristen Salomonson reported that:

- Summer enrollment is down considerably as students can't afford to go summers.
- Fall enrollment is good and has evened out.
- Kendall is down about 40.
- On-line is down with on-line orientation showing approximately 40 students fewer also.
- Off-campus is down about 100.
- Transfers are down 1-2%.

Kristen announced that changes are being made in the recruitment efforts as Casey Stevens is now based in Chicago; however, other colleges are advertising for Chicago recruiters also. The visitation program is working for us.

SAP

Sara Dew indicated:

- SAP was run last week for summer enrolled students.
- Summer aid was cancelled for 212 students.
- Only a handful of SAP students were on the Business Office drop list.
- 885 students were dropped for SAP reasons for Fall semester.
- 400 students were over 180 hours for their bachelor's degree.

- As of July 1, if a student has used their 12 semesters of Pell funding, they are done.
- 700 freshmen have not verified their financial aid.

Scholarships

Sara Dew reported that:

- We have 12 more Founders scholarship accepts than last year.
- We are down in President's Scholarship accepts.

Announcements

Linda Telfer

- USA Today (5/17/12 issue) minority births now out-number white births.
- Millennials are not using banks but are using check-cashing companies.

Leroy Wright

- In the process of team leader training.
- Planning for orientation leader training.
- Wrapping up orientation details for Fall orientation.
- Working on employee evaluations.
- Will be attending a Foster Youth Initiative Conference.
- Have not received written approval for grant (\$125,000), only verbal.

Kristin Norton

- Wrapping up the school year but still getting reports on academic dishonesty.
- Working on policies and codes.

Renee Douglas

- Counseling Center support staff had emergency surgery.
- Looking at Health Center budget.
- Working in smaller groups on marketing plan to include displays, table tents, postcard campaign, open houses, family housing and partnering with U-rec regarding Facebook page.
- Working on Medicat to "get the bugs out."
- Creating efficiencies with staff of Counseling Center and Birkam Health Center.

Alli Witucki

- Hired a part-time employee and will bring her around for introductions.

Mark Schuelke

- RFP for the University Center comes down on the 21st.
- Looking at \$20 million price tag on new center.
- Year-end is coming up, start reviewing your budgets, particularly encumbrances.

Matt Chaney

- Passing of the Torch will be held in Muskegon this weekend for GEAR UP students.

Kathy Lake

- Hired new Hispanic Recruiter – Nora Salas.
- Dawg Days are being revamped for next year – 3 in Fall, 3 in Spring.
- Will be having a Dawg Day this summer at the end of July on a Friday.

Elise Gramza

- On-line graduation application and new registration website is up and running.
- Starting to process Spring graduation.
- Dan asked that he receive the stats from the above.

Sara Dew

- Working on SAP consortium students.
- Will begin awarding continuing students after that.

Cindy Horn

- The lifeguard issue is starting to be resolved.
- Many people are taking the lifeguarding class and a waiting list has been created.
- Serving on Wellness Committee.
- Card Swipe system upgrade is a big mess and is not useable. Telecom conducted an upgrade but did not consult with anyone and all the Rec Centers records are on this system (i.e., membership, accesses, etc.).

Angie Roman

- Working on the Student Leadership initiative for the division.
- Formal marketing plan should be developed.

Respectfully submitted,
Linda Telfer
Executive Secretary to the
Vice President for Student Affairs