



PRESS RELEASE: GRiZ, Break Science to Headline Turn Up the Good at Ferris State University

Betsy L Musolf to: Archive

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Here is a press release about the Turn Up the Good electronic music event April 4 at Ferris State University. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager, at sandygholston@ferris.edu or (231) 591-2021.



Turn Up the Good.docx

To read the online version of this story, visit:
<http://www.ferris.edu/HTMLS/news/archive/2013/march/good.htm>

FOR IMMEDIATE RELEASE
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GRiZ, Break Science to Headline Turn Up the Good at Ferris State University

BIG RAPIDS – Electronic music masters GRiZ and Break Science will headline Turn Up the Good on Thursday, April 4 at Ferris State University's Wink Arena.

The event, sponsored by Ferris' Music Industry Management Association, begins at 7 p.m. The doors open at 6 p.m. General admission tickets are \$5 for Ferris students and \$10 for the public, available at Wink Arena and the Rankin Student Center or online at startickets.com (<http://starticketsplus.com/event.php?event=3642>).

"I think that students are going to like who we have coming," said Zach Rokosz, a Music Industry Management major who serves as booking agent for the annual concert event. "Electronic music isn't dying. I think it's changing, and the artists we have coming are more than just a mixing board and a computer."

GRiZ is Grant Kwiecinski, a producer and saxophonist from Detroit, whose debut album "Mad Liberation" was released in 2012. Well-known in electronic music circles for his stylistic range, GRiZ calls his music "electro soul" and "future funk." Music samples are available on his website, here: <http://mynameisgriz.com/>.

Break Science is the Brooklyn-based duo of Adam Deitch and Borahm Lee, who have produced and performed with popular acts such as Wu-Tang Clan, Talib Kweli and The Fugees. Read more about Break Science and watch performance videos here: <http://www.breaksciencemusic.com/>.

The Turn Up the Good bill also features The Floozies and will open with the winner of WomStreet. Voters will choose their favorite mix submitted by DJs to <http://womstreet.com/contests/TUTG>.

“This year we are going to try to have a festival feel to the concert,” Rokosz said. “The artists are going to have live instrumentation while staying in the electronic realm.”

For more information, visit the Turn Up the Good page on Facebook (<https://www.facebook.com/TurnUpTheGood?fref=ts>) or watch the promotional video on YouTube (<https://www.youtube.com/watch?v=qTF-ozS0ehQ>).

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