## STUDENT AFFAIRS ADMINISTRATIVE COUNCIL

# MINUTES

# April 9, 2009

**Present:** Dan Burcham, Mike Cairns, Matt Chaney, Jo Gerst, Cindy Horn, Kathy Lake, Tom Liszewski, Kristin Norton, Angie Roman, Kristen Salomonson, Troy Tissue, Rob Wirt, and Leroy Wright.

## **Census Count**

Dan Burcham explained that he, Kristen Salomonson, and Jon Shaffer met with the City of Big Rapids officials as well as a lady from the census. He noted that our assistance is needed in conducting the census as they have no staff. The more accurate count that we can get the better that Ferris, the city, and county will be in securing government funds. Jon Shaffer will work with the residence hall students but we will need to assist with all other students. Dan indicated his desire to have Student Government and the Political Engagement Program adopt this initiative as well. The target date is April 1, 2010 for the surveys.

## **Recruitment Work and Calling**

Dan Burcham explained that at the college meetings, professors and administrators have indicated their desire to assist with recruiting. The College of Engineering Technology encouraged their students to get involved with the Home Town recruiting initiative. He also indicated that each college has a recruitment plan and suggested that Admissions could assist them as well as in calling. The colleges did indicate that they need to start calling earlier.

### Annualized Planning

Dan Burcham indicated that the templates used for the Annualized Plans this year was confusing with all directors agreeing. He asked for suggestions on how to improve it or volunteers to work on this. The following people volunteered: Linda Telfer, Kristen Salomonson, and Mike Cairns.

### **Success Stories**

Dan Burcham explained that the President is looking for the positive things that people are doing and that we do not need to sell him on anything. He encouraged the directors to participate during other director's presentation.

### Announcements

Tom Liszewski indicated that the Counseling Center is working on providing a safer campus and conducted train the trainer sessions but noted that they have seen an increase in business. Tom spoke on the Social Norming campaign and explained that Ferris is recognized nationally for their campaign. The DVD that was made of the campaign was shown at the Department of Education's National Conference on Violence and Alcohol Abuse Prevention in Higher Education as well. Tom announced that the Harm Reduction numbers are down.

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Kristen Norton explained that she is establishing dates for sanctions for next year and has been busy with UCDs.

Matt Chaney reported that they are working on the Finest Talent Showcase to be held on May 1 with the pignic on the following day. The third annual bus tour will begin the week of May 11. The anniversary celebration for Kappa Alpha Psi and Delta Sigma Theta was held this past weekend with great attendance.

Dan Burcham explained that during the recent college meetings all colleges spoke of their RSOs and Student Affairs very positively.

Cindy Horn reported that they had an Easter Egg Hunt yesterday at 6:00 a.m. on the football field with lots of sponsorships and prizes.

Troy Tissue explained that Admissions is concentrating on yield rates by calling students who do not have orientation dates. He noted that they would be switching companies for the CRM from Hobson's to EMAS.

Rob Wirt reported that they have 1000 more FAFSA than last year which may be due to getting awards out early. He reported that they will be receiving \$135,000 more in federal work study money.

Leroy Wright indicated that it was a busy week with students' choices and behavior. April is National Sexual Assault and Prevention month. Orientation leaders had a pre-employment meeting.

Angie Roman reminded everyone that next Tuesday will be Career Services final event of the year workshop series.

Respectfully submitted,

Linda Telfer Executive Secretary to the Vice President for Student Affairs Acting Vice President for Academic Affairs