

**From:** [Jan Eckert](#)  
**To:** [Shelly L Armstrong](#); [Archive](#)  
**Subject:** Sandra J. Balkema named an Associate Fellow of the Society for Technical Communication  
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Included below is a press release regarding Ferris State University professor Sandra J. Balkema. Please address questions to Leah Nixon at the address below.

For Immediate Release  
Dec. 12, 2006

Leah Nixon  
Ferris State University  
Assistant Director of News

Services

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Sandra J. Balkema of Rockford, coordinator of the Bachelor of Science in Technical and Professional Communication degree program at Ferris State University in Big Rapids, has been named an Associate Fellow of the Society for Technical Communication.

Balkema, who was nominated by a committee of STC fellows and elected by the STC Board of Directors for the fellowship, joins the ranks of some of the most respected members of the profession who have made significant contributions to the theory and practice of technical communication.

A member of the Ferris faculty since 1984, Balkema teaches writing at all levels, from developmental and freshman composition to advanced technical writing. She earned a Bachelor of Arts degree from Calvin College and a Master of Arts and Ph.D., both from the University of Michigan.

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