



PRESS RELEASE: Food Dude to Bring Creative and Cool Cooking Tips to Ferris State University

Betsy L Musolf to: Archive

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Here is a news release about an appearance by "The Food Dude" Kevin Roberts on Thursday, Feb. 21 at Ferris State University. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager, (231) 591-2021 or sandygholston@ferris.edu.

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/february/food.htm>

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'Food Dude' to Bring Creative and Cool Cooking Tips to Ferris State University

BIG RAPIDS -- "The Food Dude" Kevin Roberts will be at Ferris State University on Thursday, Feb. 21 to demonstrate how to make simple and tasty meals catered to college students.

The chef, author and host of TLC's "BBQ Pitmasters" will provide fun facts about healthy eating and show how cooking can be cool during his presentation, a 5-Star event that begins at 7 p.m. in Williams Auditorium.

"Since many students are always on the go, it's a habit to grab fast food," said Melissa Hanson, president of Entertainment Unlimited, sponsor of the free event.

Roberts, a finalist on season four of "The Next Food Network Star" and a regular on NBC's "Today" show, is the author of "Munchies" and "Kissing in the Kitchen." He is the owner and executive chef of the East Village Tavern and Bowl, an award-winning urban sports bar in San Diego.

Positive student feedback from an appearance at Ferris a few years ago prompted the campus programming board to bring him back, Hanson noted.

For more information about Roberts and recipes for such dishes as "Make-Out Macaroni" and "Hawaiian French Toast," go to <http://www.munchiestv.com/index.html>.

For more on the event, visit the University Events Calendar at <http://calendar.ferris.edu/>.

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