



Graduate Follow-Up Survey Report 2004-2005



2004/2005 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

| ALLIED HEALTH SCIENCES | Degrees | | | | Placement Information | | | |
|-------------------------------------|-----------|------------|-----------|--|-----------------------|----------------|-----------------------|--|
| | CERT | AS | BS | | % Response | Placement Rate | Ave Salary | |
| HEALTH MANAGEMENT | | | | | | | | |
| Coding/Reimbursement Specialist | 33 | | | | 18% | 100% | \$ 39,211 | |
| Environmental Health & Safety | | 1 | 10 | | | 96% | \$ 37,250 | |
| Health Care Systems Administration | | | 17 | | 48% | 100% | \$ 39,480 | |
| Medical Record Administration | | | 9 | | 60% | 100% | \$ 41,360 | |
| Medical Record Technology | | 25 | | | 64% | 100% | \$ 29,872 | |
| Occupational Health and Safety | | | | | NA | NA | NA | |
| Phlebotomy | 3 | | | | 33% | 100% | NA | |
| HEALTH RELATED PROGRAMS | | | | | | | | |
| Diagnostic Medical Sonography | | 12 | | | 67% | 100% | \$ 39,846 | |
| Medical Laboratory Technology | | 2 | | | 50% | 100% | NA | |
| Medical Technology | | | 11 | | 64% | 100% | \$ 37,469 | |
| Nuclear Medicine Technology | | 34 | 2 | | 78% | 97% | \$ 33,144 | |
| Radiography | | 47 | | | 80% | 98% | \$ 33,103 | |
| Respiratory Care | | 14 | | | 71% | 100% | \$ 34,760 | |
| NURSING & DENTAL HYGIENE | | | | | | | | |
| Dental Hygiene | | 61 | | | 55% | 100% | \$ 38,468 | |
| Master of Science in Nursing | | | | | NA | NA | NA | |
| Nursing | | 55 | 48 | | 55% | 99% | \$ 40,755 | |
| Nursing Education | 5 | | | | | | | |
| Allied Health TOTAL | 41 | 251 | 97 | | 57% | 99% | Not calculated | |

2004/2005 Graduate Follow-Up Survey Summary

College: Arts and Sciences

| | Degrees | | | | | Placement Information | | | |
|-----------------------------------|----------|-----------|-----------|------------|--|-----------------------|----------------|-----------------------|--|
| | CERT | AS | BA | BS | | % Response | Placement Rate | Ave Salary | |
| ARTS & SCIENCES | | | | | | | | | |
| BIOLOGICAL SCIENCES | | | | | | | | | |
| Applied Biology | | | | 44 | | 45% | 95% | \$ 33,658 | |
| Pre-Science | | 18 | | | | 44% | 88% | \$ 28,460 | |
| Biotechnology | | | | 5 | | 60% | 100% | \$ 35,640 | |
| Ornamental Horticulture | | 10 | | | | 50% | 100% | \$ 25,109 | |
| COLLEGE OF A/S | | | | | | | | | |
| Integrative Studies | | | | 3 | | 33% | 100% | NA | |
| HUMANITIES | | | | | | | | | |
| Applied Speech Communication | | 2 | | 11 | | 61% | 88% | \$ 25,870 | |
| Communication | | | 5 | | | 20% | 100% | NA | |
| History | | | 3 | | | | | | |
| LANGUAGE & LITERATURE | | | | | | | | | |
| English Composition | | | 1 | | | 0% | NA | NA | |
| English Literature | | | 6 | | | 50% | 100% | \$ 24,736 | |
| Journalism | 1 | | | | | 0% | NA | NA | |
| Liberal Arts | | 16 | | | | 44% | 88% | \$ 24,893 | |
| Tech & Professional Communication | | | | 4 | | 50% | 100% | \$ 31,245 | |
| MATHEMATICS | | | | | | | | | |
| Applied Mathematics | | | | 7 | | 57% | 100% | \$ 40,208 | |
| Mathematics | | | 1 | | | 0% | NA | NA | |
| PHYSICAL SCIENCES | | | | | | | | | |
| Chemistry | | | 4 | | | 25% | 100% | NA | |
| Industrial Chemistry Technology | | 5 | | | | 60% | 100% | \$ 29,846 | |
| SOCIAL SCIENCES | | | | | | | | | |
| Psychology | | | | 20 | | 60% | 100% | \$ 26,743 | |
| Public Administration | | | | 11 | | 64% | 86% | \$ 25,932 | |
| Social Work | | | | 38 | | 63% | 92% | \$ 26,414 | |
| Sociology | | | 4 | | | 25% | 100% | NA | |
| Arts and Sciences TOTAL | 1 | 51 | 24 | 143 | | 41% | 96% | Not calculated | |

2004/2005 Graduate Follow-Up Survey Summary

College: Business

| BUSINESS | Degrees | | | | Placement Information | | | |
|--|------------|-----------|------------|-----------|-----------------------|----------------|-----------------------|--|
| | CERT | AS | BS | MS | % Response | Placement Rate | Ave Salary | |
| ACCOUNTING/FINANCE/ECON/ STATISTICS | | | | | | | | |
| Accountancy | | 3 | 22 | | 42% | 96% | \$ 35,418 | |
| Accountancy/Finance | | | 2 | | 50% | 100% | NA | |
| Finance | | | 8 | | 75% | 100% | \$ 38,114 | |
| COMPUTER INFORMATION SYSTEMS | | | | | | | | |
| Accountancy/CIS | | | 3 | | 33% | 100% | NA | |
| Advanced Studies in Quality Mgmt | 8 | | | | 25% | 100% | \$ 52,400 | |
| Computer Info Systems | | 2 | 61 | | 73% | 96% | \$ 47,933 | |
| MANAGEMENT | | | | | | | | |
| Advanced Studies in Global Logistics | 1 | | | | 0% | NA | NA | |
| Business Administration | | | 87 | | 40% | 94% | \$ 30,148 | |
| Culinary Management | 2 | | | | 50% | 100% | NA | |
| General Business | | 16 | | | 44% | 100% | \$ 31,492 | |
| Hotel Management | 10 | | 11 | | 59% | 100% | \$ 29,468 | |
| Human Resource Management | 6 | | 7 | | 54% | 100% | \$ 37,489 | |
| International Business | 8 | | 2 | | 20% | 100% | \$ 37,963 | |
| Legal Assistant | | 2 | | | 50% | 100% | NA | |
| Legal Studies | | 18 | | | 56% | 100% | \$ 27,947 | |
| Management | | | 4 | | 25% | 100% | NA | |
| Manufacturing Operations Management | 1 | | | | 0% | NA | NA | |
| Operations and Supply Management | | | 1 | | 0% | NA | NA | |
| Real Estate | 3 | | | | 33% | 100% | NA | |
| Resort Management | | | 3 | | 33% | 100% | NA | |
| Restaurant & Food Industry Mgmt | 17 | 12 | | | 66% | 95% | \$ 26,417 | |
| Small Business & Entrepreneurship | 4 | | 11 | | 36% | 100% | \$ 26,841 | |
| Small Business Management | | | 3 | | 43% | 100% | \$ 27,419 | |
| Sport, Spa, Entertainment Operations | 20 | | | | 45% | 100% | \$ 29,688 | |
| Supervision | 3 | | | | 0% | NA | NA | |
| MARKETING | | | | | | | | |
| Advertising | 1 | | 16 | | 47% | 100% | \$ 28,468 | |
| Direct Marketing | 17 | | | | 18% | 67% | \$ 29,822 | |
| E-Commerce | 10 | | | | 50% | 100% | \$ 27,146 | |
| Food Service Management | | 1 | | | 0% | NA | NA | |
| Hospitality Management | | | 2 | | 50% | 100% | NA | |
| Marketing | 1 | | 39 | | 75% | 95% | \$ 29,833 | |
| Marketing/FGM | | | 39 | | 44% | 94% | \$ 35,799 | |
| Marketing/PTM | | | 10 | | 50% | 100% | \$ 36,576 | |
| Marketing Research | 3 | | | | 33% | 100% | NA | |
| Marketing Sales | 1 | | | | 0% | NA | NA | |
| Music Industry Management | | | 14 | | 64% | 89% | \$ 39,744 | |
| Public Relations | 1 | | 18 | | 58% | 91% | \$ 28,106 | |
| Visual Communication | | 3 | 18 | | 67% | 93% | \$ 31,019 | |
| Visual Design and Web Media | | 27 | 16 | | 44% | 95% | \$ 31,628 | |
| COL OF BUS GRADUATE PROGRAMS | | | | | | | | |
| Advanced Studies in E-Business | 5 | | | | 20% | 100% | NA | |
| Advanced Studies in Info Security | 5 | | | | 20% | 100% | NA | |
| Advanced Studies in Network Mgmt | 1 | | | | 0% | NA | NA | |
| Advanced Studies in Outsourcing | 2 | | | | 50% | 100% | NA | |
| Advanced Studies in Systems Integration | 2 | | | | 0% | NA | NA | |
| Information Systems Management | | | 27 | | 52% | 93% | \$ 37,864 | |
| Masters of Business Administration | | | 14 | | 36% | 93% | \$ 49,695 | |
| Business TOTAL | 132 | 84 | 397 | 41 | 38% | 98% | Not calculated | |

2004/2005 Graduate Follow-Up Survey Summary

College: Education and Human Services

| | Degrees | | | | | Placement Information | | |
|---------------------------------------|----------|------------|------------|------------|------------|-----------------------|-----------------------|--|
| | CERT | AS | BS | MS | % Response | Placement Rate | Ave Salary | |
| EDUCATION & HUMAN SERVICES | | | | | | | | |
| CRIMINAL JUSTICE | | | | | | | | |
| Criminal Justice Administration | | | | 21 | 62% | 100% | \$ 46,327 | |
| Criminal Justice | | | 132 | | 44% | 98% | \$ 36,466 | |
| Pre-Criminal Justice | | 89 | | | 45% | 100% | \$ 25,744 | |
| LEISURE STUDIES & WELLNESS | | | | | | | | |
| Recreation Leadership & Management | | | 10 | | 40% | 100% | \$ 27,635 | |
| SCHOOL OF EDUCATION | | | | | | | | |
| Advanced Studies in TQM | 6 | | | | 33% | 100% | \$ 31,546 | |
| Allied Health Education | | | 1 | | 100% | 100% | NA | |
| Biology Education | | | 6 | | 50% | 100% | \$ 32,466 | |
| Business Education | | | 2 | | 50% | 100% | NA | |
| Career & Technical Education | | | | 49 | 53% | 100% | \$ 47,110 | |
| Chemistry Education | | | 2 | | 0% | NA | NA | |
| Curriculum & Instruction | | | | 43 | 51% | 95% | \$ 46,111 | |
| Early Childhood Education | | 13 | | | 69% | 100% | \$ 24,726 | |
| Elementary Education | | | 59 | | 66% | 95% | \$ 32,472 | |
| English Education | | | 25 | | 40% | 90% | \$ 32,416 | |
| History Education | | | 1 | | 100% | 100% | NA | |
| Mathematics Education | | | 5 | | 20% | 100% | NA | |
| Pre-Teaching Elementary | | 3 | | | 33% | 100% | NA | |
| Social Studies | | | 4 | | 25% | 100% | NA | |
| Technical Education | | | 17 | | 47% | 100% | \$ 33,467 | |
| Wage Earning Home Economics Edu | | | 2 | | 50% | 100% | NA | |
| TELEVISION PRODUCTION | | | | | | | | |
| Television & Digital Media Production | | | 20 | | 50% | 100% | \$ 33,628 | |
| Education and Human Svcs TOTAL | 6 | 105 | 286 | 113 | 51% | 98% | Not calculated | |

2004/2005 Graduate Follow-Up Survey Summary

College: Kendall College of Art and Design

| KENDALL | Degrees | | |
|------------------------------------|---------|------------|----------|
| | BS | BFA | MS |
| DESIGN STUDIES | | | |
| Furniture Design | | 5 | |
| Illustration | | 19 | |
| Illustration - Digital Media | | 9 | |
| Industrial Design | | 5 | |
| Interior Design | | 23 | |
| Visual Communication - Multi Media | | 10 | |
| FINE ARTS/FOUNDATION | | | |
| Art Education | | 6 | |
| Fine Arts Drawing | | 1 | 1 |
| Fine Arts Painting | | 15 | 2 |
| Fine Arts Photography | | 11 | 1 |
| Kendall TOTAL | | 104 | 4 |

2004/2005 Graduate Follow-Up Survey Summary

Colleges: Optometry and Pharmacy

| | | Degrees | | Placement Information | | |
|-------------------------------|--|----------|------------|-----------------------|----------------|-----------------------|
| | | BS | Doctorate | % Response | Placement Rate | Ave Salary |
| MICHIGAN COLLEGE OF OPTOMETRY | | | | | | |
| Optometry | | | 31 | 58% | 100% | \$ 79,655 |
| Visual Science | | 7 | | 43% | 100% | NA |
| Optometry TOTAL | | 7 | 31 | 51% | 100% | Not calculated |
| PHARMACY | | | | | | |
| Pharmacy | | | 118 | 50% | 100% | \$ 94,766 |
| Pharmacy TOTAL | | | 118 | 45% | 100% | Not calculated |

2004/2005 Graduate Follow-Up Survey Summary

College: Technology

| TECHNOLOGY | Degrees | | | Placement Information | | | Ave Salary |
|---|-----------|------------|------------|-----------------------|----------------|-----------------------|------------|
| | CERT | AS | BS | % Response | Placement Rate | | |
| ARCHITECTURAL TECH & FACILITIES MGMT | | | | | | | |
| Architectural Technology | | 28 | | | | 100% | \$ 30,459 |
| Facilities Management | 3 | | 5 | 54% | | 100% | \$ 31,594 |
| Field Engineering | 1 | | | 0% | | NA | NA |
| AUTOMOTIVE | | | | | | | |
| Automotive Body | | 13 | | 62% | | 100% | \$ 35,781 |
| Automotive Engineering Technology | | | 17 | 59% | | 100% | \$ 35,752 |
| Automotive Service Technology | | 63 | | 57% | | 97% | \$ 37,144 |
| Performance Machining | 8 | | | 13% | | 100% | NA |
| Performance Motorsports | 24 | | | 33% | | 100% | \$ 32,866 |
| CONSTRUCTION TECHNOLOGY & MGMT | | | | | | | |
| Advanced Construction Management | 8 | | | 50% | | 100% | \$ 52,764 |
| Building Construction Technology | | 43 | | 79% | | 100% | \$ 34,126 |
| Civil Engineering Technology | | 12 | | 58% | | 100% | \$ 31,429 |
| Construction Management | | | 47 | 62% | | 97% | \$ 56,784 |
| ELECTRONICS/CNS | | | | | | | |
| Computer Networks & Systems | | | 8 | 13% | | 100% | NA |
| Electrical Power Generation | 1 | | | 0% | | NA | NA |
| Electrical/Electronics Engineering | | | 18 | 50% | | 100% | \$ 32,961 |
| Industrial Electronics Technology | | 3 | | 33% | | 100% | NA |
| HEAVY EQUIPMENT | | | | | | | |
| Automotive & Heavy Equip Mgmt | | | 36 | 39% | | 93% | \$ 35,766 |
| Heavy Equipment Service Engr. Tech | | | 9 | 33% | | 100% | \$ 51,633 |
| Heavy Equipment Technology | | | 19 | 53% | | 100% | \$ 37,125 |
| HVACR | | | | | | | |
| HVACR Engineering Technology | | | 29 | 52% | | 100% | \$ 50,147 |
| HVACR Technology | | 22 | | 50% | | 100% | \$ 39,560 |
| MANUFACTURING ENGINEERING | | | | | | | |
| Manufacturing Engineering Technology | | | 24 | 50% | | 100% | \$ 58,975 |
| Manufacturing Tooling Technology | | 17 | | 53% | | 100% | \$ 37,544 |
| Quality Engineering Technology | | | 2 | 50% | | 100% | NA |
| Quality Technology | 13 | | | 20% | | 100% | NA |
| MECHANICAL DESIGN | | | | | | | |
| CAD Drafting & Tool Design Technology | | 21 | | 66% | | 100% | \$ 36,987 |
| Mechanical Engineering Technology | | 17 | 16 | 67% | | 100% | \$ 39,879 |
| Product Design Engineering Technology | | | 23 | 61% | | 100% | \$ 57,699 |
| PLASTICS & RUBBER ENG TECHNOLOGY | | | | | | | |
| Plastics Engineering Technology | | | 45 | 51% | | 100% | \$ 54,163 |
| Plastics Technology | | 32 | | 62% | | 100% | \$ 48,110 |
| Rubber Engineering Technology | | | 5 | 20% | | 100% | NA |
| Rubber Technology | | 7 | | 57% | | 100% | \$ 39,842 |
| PRINTING & IMAGING TECHNOLOGY MGMT | | | | | | | |
| New Media Printing & Publishing | | | 6 | 50% | | 100% | \$ 38,499 |
| Printing & Digital Graphic Imaging | | 17 | | 53% | | 100% | \$ 35,966 |
| Printing Management | | | 12 | 50% | | 100% | \$ 41,650 |
| SURVEYING ENGINEERING | | | | | | | |
| Geographic Information | 7 | | | 14% | | 100% | NA |
| Surveying Engineering | | | 19 | 53% | | 90% | \$ 39,763 |
| Surveying Technology | | 8 | | 50% | | 100% | \$ 34,951 |
| WELDING ENGINEERING TECHNOLOGY | | | | | | | |
| Welding Engineering Technology | | | 24 | 66% | | 100% | \$ 55,742 |
| Welding Technology | | | 30 | 87% | | 100% | \$ 49,611 |
| Technology TOTAL | 65 | 352 | 345 | 48% | 99% | Not calculated | |