

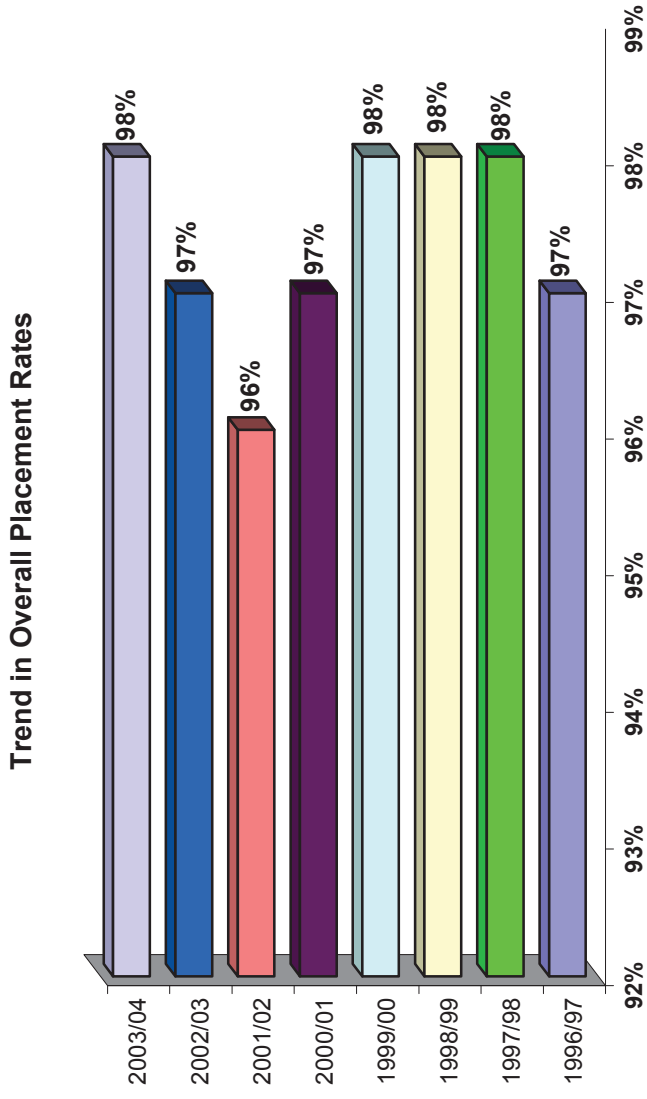


Graduate Follow-Up Survey Report 2003-2004



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2003/2004 Graduate Follow-Up Survey - Overall Results



Note: Respondents included here include those who are employed, continuing their education full-time, or who are employed and continuing their education.

2003/2004 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

ALLIED HEALTH SCIENCES	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
HEALTH MANAGEMENT						
Coding/Reimbursement Specialist	44			20%	100%	\$ 38,635
Environmental Health & Safety		1	12	40%	97%	\$ 37,454
Health Care Systems Administration			21	50%	98%	\$ 38,760
Medical Record Administration			5	60%	100%	\$ 41,360
Medical Record Technology		20		65%	100%	\$ 28,340
Occupational Health and Safety	1			0%	NA	NA
HEALTH RELATED PROGRAMS						
Diagnostic Medical Sonography		21		71%	100%	\$ 38,733
Medical Laboratory Technology		4		50%	100%	NA
Medical Technology			15	73%	100%	\$ 36,400
Nuclear Medicine Technology		21	5	71%	97%	\$ 32,680
Radiography		41		73%	98%	\$ 32,905
Respiratory Care		8		62%	100%	\$ 32,870
NURSING & DENTAL HYGIENE						
Dental Hygiene		53		40%	100%	\$ 37,011
Nursing		35	77	62%	98%	\$ 40,755
Allied Health TOTAL	45	204	135	57%	99%	Not calculated

2003/2004 Graduate Follow-Up Survey Summary

College: Arts and Sciences

	Degrees				Placement Information			
	AS	BA	BS		% Response	Placement Rate	Ave Salary	
ARTS & SCIENCES								
BIOLOGICAL SCIENCES								
Applied Biology			26		40%	98%	\$ 31,058	
Biology		1			0%	NA	NA	
Biotechnology			4		50%	100%	NA	
Ornamental Horticulture	11				55%	100%	\$ 24,500	
HUMANITIES								
Applied Speech Communication	5		12		53%	87%	\$ 25,900	
Communication		1			0%	NA	NA	
LANGUAGE & LITERATURE								
English Literature		2			50%	100%	NA	
Tech & Professional Communication			10		60%	100%	\$ 31,420	
MATHEMATICS								
Applied Math/Actuarial Science			3		33%	100%	NA	
Applied Mathematics			6		83%	100%	\$ 39,645	
Applied Mathematics/Operations			1		0%	NA	NA	
Applied Mathematics/Statistics			1		0%	NA	NA	
PHYSICAL SCIENCES								
Chemistry		1			100%	100%	NA	
Industrial Chemistry Technology	11				90%	100%	\$ 28,960	
PRE-PROF NON-SCIENCE								
Liberal Arts					62%	100%	NA	
PRE-PROF SCIENCE								
Pre-Science	32				94%	100%	\$ 28,775	
SOCIAL SCIENCES								
Human Services			1		0%	NA	NA	
Psychology			10		70%	100%	\$ 26,300	
Public Administration			12		50%	100%	\$ 25,942	
Social Work			21		81%	99%	\$ 26,410	
Sociology		2			0%	NA	NA	
Arts and Sciences TOTAL	72	7	107		47%	98%	Not calculated	

2003/2004 Graduate Follow-Up Survey Summary

College: Business

	Degrees				Placement Information			
	CERT	AS	BS	MS	% Response	Placement Rate	Ave Salary	
ACCOUNTING/FINANCE/ECON/ STATISTICS								
Accountancy		8	27		42%	97%	\$ 34,110	
Accountancy/Finance			2		0%	NA	NA	
COMPUTER INFORMATION SYSTEMS								
Accountancy/CIS			4		50%	100%	NA	
Advanced Studies in Quality Mgmt	5				20%	100%	\$ 52,400	
Computer Info Systems		2	70		50%	97%	\$ 46,221	
Computer Info Systems/Management			1		0%	NA	NA	
MANAGEMENT								
Advanced Studies in Global Logistics	4				25%	100%	NA	
Business Administration			95		43%	99%	\$ 29,854	
Finance			6		50%	100%	\$ 37,400	
General Business		25			44%	91%	\$ 30,740	
Hotel Management			5		60%	100%	\$ 28,433	
Human Resource Management	6		15		67%	100%	\$ 36,922	
International Business	11		5		19%	100%	\$ 34,692	
Legal Assistant		4			75%	100%	\$ 27,844	
Legal Studies		7			57%	100%	\$ 26,947	
Management			8		50%	75%	\$ 26,105	
Operations Management	6		4		20%	100%	NA	
Real Estate	3				0%	NA	NA	
Small Business & Entrepreneurship			3		33%	100%	NA	
Small Business Management	2		4		33%	100%	NA	
Supervision	2				0%	NA	NA	
MARKETING								
Advertising			8		50%	100%	\$ 27,435	
Direct Marketing	8				20%	100%	NA	
E-Commerce	5		1		0%	NA	NA	
Food Service Management		1			0%	NA	NA	
Marketing	1		27		70%	95%	\$ 28,972	
Marketing/PGM			56		46%	100%	\$ 34,600	
Marketing/PTM			13		54%	100%	\$ 32,645	
Marketing/Retailing			1		0%	NA	NA	
Music Industry Management			11		73%	100%	\$ 28,736	
Public Relations			11		54%	91%	\$ 26,502	
Resort Management			3		33%	100%	NA	
Restaurant & Food Industry Mgmt	13	7			55%	91%	\$ 25,980	
Retailing			1		0%	NA	NA	
Visual Communication		11	51		63%	98%	\$ 29,600	
Visual Design and Web Media		25	9		41%	98%	\$ 30,149	
COL OF BUS GRADUATE PROGRAMS								
Advanced Studies in E-Business	24				13%	100%	\$ 35,070	
Advanced Studies in Network Mgmt	13			58	15%	100%	\$ 42,710	
Information Systems Management				2	48%	98%	\$ 38,960	
Masters of Business Administration					0%	NA	NA	
Business TOTAL	103	90	441	60	43%	99%	Not calculated	

2003/2004 Graduate Follow-Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees			Placement Information		
	AS	BS	MS	% Response	Placement Rate	Ave Salary
CRIMINAL JUSTICE						
Criminal Justice Administration			23	65%	96%	\$ 43,100
Criminal Justice		93		43%	98%	\$ 35,700
Pre-Criminal Justice	62			50%	98%	\$ 24,511
LEISURE STUDIES & WELLNESS						
Recreation Leadership & Management		9		33%	100%	\$ 26,947
SCHOOL OF EDUCATION						
Biology Education		3		0%	NA	NA
Business Education		5		40%	100%	NA
Career & Technical Education			43	53%	100%	\$ 46,920
Chemistry Education		1		0%	NA	NA
Curriculum & Instruction			17	53%	98%	\$ 45,633
Early Childhood Education	15			47%	93%	\$ 23,485
Elementary Education		31		61%	89%	\$ 31,604
English Education		27		52%	93%	\$ 30,463
Mathematics Education		8		38%	86%	NA
Pre-Teaching Elementary	4			25%	100%	NA
Pre-Teaching Secondary	4			50%	100%	NA
Social Studies		2		0%	NA	NA
Technical Education		33		30%	100%	\$ 30,468
Wage Earning Home Economics Edu		1		0%	NA	NA
TELEVISION PRODUCTION						
Television Production		3		33%	100%	NA
Television & Digital Media Production		9		56%	100%	\$ 29,753
Education and Human Svcs TOTAL	85	225	83	46%	97%	Not calculated

2003/2004 Graduate Follow-Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees		
	BS	BFA	MS
DESIGN STUDIES			
Furniture Design		10	
Illustration		23	
Illustration - Digital Media		3	
Industrial Design		4	
Interior Design		35	
Visual Communication - Multi Media		11	
FINE ARTS/FOUNDATION			
Art Education		5	
Fine Arts Drawing		1	
Fine Arts Painting		8	3
Fine Arts Photography		3	
Fine Arts Printmaking		2	
Fine Arts Sculpture		4	
Fine Arts Woodwork		5	
MFA Dual Major			2
LIBERAL ARTS & SCIENCES			
Art History	2		
Kendall TOTAL	2	114	5

2003/2004 Graduate Follow-Up Survey Summary

Colleges: Optometry and Pharmacy

		Degrees		Placement Information		
	BS	Doctorate	% Response	Placement Rate	Ave Salary	
MICHIGAN COLLEGE OF OPTOMETRY						
Optometry		32	63%	100%	\$ 71,265	
Visual Science	10		20%	100%	NA	
Optometry TOTAL	10	32	42%	100%	Not calculated	
PHARMACY						
Pharmacy		89	45%	100%	\$ 88,430	
Pharmacy TOTAL		89	45%	100%	Not calculated	

2003/2004 Graduate Follow-Up Survey Summary

Colleges: Technology

TECHNOLOGY	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT						
Architectural Technology		16		50%	100%	\$ 29,394
Facilities Management	8		15	43%	100%	\$ 30,640
AUTOMOTIVE						
Automotive Body		18		67%	100%	\$ 34,050
Automotive Engineering Technology			17	65%	98%	\$ 33,100
Automotive Service Technology	12	49		78%	100%	\$ 36,940
Performance Machining	15			17%	100%	NA
Performance Motorsports				33%	100%	NA
CONSTRUCTION TECHNOLOGY & MGMT						
Advanced Construction Management	1			0%	NA	NA
Building Construction Technology		53		77%	100%	\$ 32,982
Civil Engineering Technology		14		50%	100%	\$ 29,710
Construction Administration	14			21%	100%	NA
Construction Management			45	51%	96%	\$ 45,983
ELECTRONICS/CNS						
Computer Networks & Systems			9	33%	100%	NA
Electrical Power Generation	8			25%	100%	NA
Electrical/Electronics Engineering			14	64%	100%	\$ 31,614
Industrial Electronics Technology		15		70%	100%	\$ 33,691
HEAVY EQUIPMENT						
Automotive & Heavy Equip Mgmt		33		39%	92%	\$ 34,710
Heavy Equipment Service Engr. Tech		14		50%	100%	\$ 49,833
Heavy Equipment Technology	1	29		66%	100%	\$ 36,940
Komatsu Equipment Repair				0%	NA	NA
HVACR						
HVACR Engineering Technology			21	43%	100%	\$ 49,320
HVACR Technology		27		50%	100%	\$ 38,411
MANUFACTURING ENGINEERING						
Manufacturing Engineering Technology			28	50%	100%	\$ 56,700
Manufacturing Tooling Technology		17		47%	100%	\$ 34,010
Quality Engineering Technology			5	40%	100%	NA
Quality Technology	10			20%	100%	NA
MECHANICAL DESIGN						
CAD Drafting & Tool Design Technology		28		72%	100%	\$ 34,297
Mechanical Engineering Technology		22	11	58%	100%	\$ 38,460
Product Design Engineering Technology			30	50%	100%	\$ 51,699
PLASTICS & RUBBER ENG TECHNOLOGY						
Plastics Engineering Technology			58	47%	100%	\$ 52,005
Plastics Technology		30		33%	100%	\$ 47,154
Rubber Engineering Technology			15	40%	100%	\$ 41,063
Rubber Technology		11		36%	100%	\$ 38,710
PRINTING & IMAGING TECHNOLOGY MGMT						
New Media Printing & Publishing			5	40%	100%	NA
Printing & Digital Graphic Imaging		18		33%	100%	\$ 34,764
Printing Management			8	50%	75%	NA
Printing Technology		2		50%	100%	NA
SURVEYING ENGINEERING						
Surveying Engineering			15	60%	89%	NA
Surveying Technology		4		50%	100%	NA
WELDING ENGINEERING TECHNOLOGY						
Welding Engineering Technology		26		71%	100%	\$ 54,920
Welding Technology				85%	100%	\$ 47,966
Technology TOTAL	69	379	369	49%	99%	Not calculated