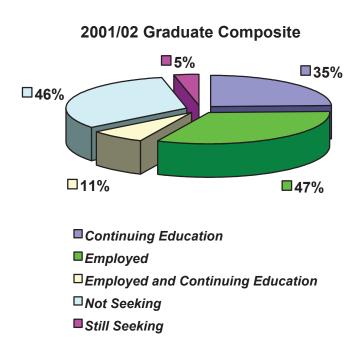


# Graduate Follow-Up Survey Report

2001-2002



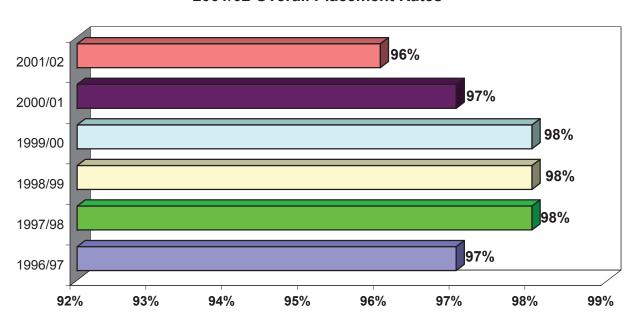
# 2001/2002 Graduate Follow-Up Survey - Overall Results



Note: 90% of Graduates who are employed are employed in their field of study. For those continuing their education, 21% of those earning an Associates Degree move directly into a Bachelors program, while 6% move directly from a Bachelors to a Graduate Program.

#### 2001/2002 Graduate Follow-Up Survey - Overall Results

#### 2001/02 Overall Placement Rates



Note: Respondents included here include those who are employed, or continuing their education full-time. Placement rates and salaries were slightly lower overall for the 2001/02 graduates, but perhaps less dramatic than was anticipated. According to the Fall 2002 NACE Occupational Study, the economy was sluggish and unwelcoming for graduates. Some graduates opted to pursue part-time and temporary work as the search for full-time employment remained difficult.

#### College: Arts and Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Applied Speech Communication	AA	3	67%	2	100%	2	N/AV	N/AV
Liberal Arts	AA	13	46%	6	83%	5	N/AV	N/AV
Industrial Chemistry Technology	AAS	10	80%	8	100%	8	N/AV	N/AV
Ornamental Horticulture Technology	AAS	10	80%	8	100%	8	N/AV	N/AV
Pre-Science	AS	26	69%	18	94%	17	\$ 22,541	\$ 21,947
English Literature	BA	1	100%	1	100%	1	N/AV	N/AV
Integrative Studies	BIS	1	100%	1	100%	1	N/AV	N/AV
Applied Biology/Pre-Medicine Track	BS	5	60%	3	100%	3	N/AV	N/AV
Applied Biology/Vision Science	BS	2	50%	1	100%	1	N/AV	N/AV
Applied Mathematics/Actuarial Science Track	BS	1	0%	0	0%	0	N/AV	N/AV
Applied Mathematics/Computer Science Track	BS	1	0%	0	0%	0	N/AV	N/AV
Applied Mathematics/Operations	BS	1	100%	1	100%	1	N/AV	N/AV
Applied Mathematics/Statistics	BS	2	50%	1	100%	1	N/AV	N/AV
Applied Mathematics	BS	3	67%	2	100%	2	N/AV	N/AV
Applied Biology	BS	23	57%	13	92%	12	\$ 28,115	\$ 26,887
Applied Speech Communication	BS	14	64%	9	89%	8	\$ 21,568	\$ 20,150
Biotechnology	BS	4	50%	2	100%	2	N/AV	N/AV
Psychology	BS	11	45%	5	100%	5	N/AV	N/AV
Public Administration	BS	11	45%	5	80%	4	N/AV	N/AV
Technical and Professional Communication	BS	5	60%	3	100%	3	N/AV	N/AV
Tech and Prof Comm/Technical Journalism Track	BS	1	0%	0	0%	0	N/AV	N/AV
Social Work	BSW	28	61%	17	88%	15	\$ 23,200	\$ 22,459
College of Arts and Sciences		176	60%	106	93%	99	\$ 23,856	
							Undergrad Ave	

Institutional Research and Testing 1/23/2004

#### College: Allied Health Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Dental Hygiene	AAS	56	73%	41	100%	41	\$ 35,411	\$ 34,788
Environmental Health & Safety Technology	AAS	1	0%	0	0%	0	N/AV	N/AV
Medical Laboratory Technology	AAS	4	25%	1	0%	0	N/AV	N/AV
Medical Record Technology	AAS	6	67%	4	100%	4	\$ 26,458	\$ 25,884
Nuclear Medicine Technology	AAS	16	81%	13	100%	13	N/AV	N/AV
Nursing	AAS	28	79%	22	100%	22	N/AV	N/AV
Opticianry	AAS	8	75%	6	83%	5	\$ 23,540	\$ 22,964
Radiography	AAS	50	80%	40	100%	40	\$ 29,407	\$ 29,118
Respiratory Care	AAS	2	50%	1	100%	1	N/AV	N/AV
Nursing	BS	67	60%	40	98%	39	\$ 41,852	\$ 39,447
Environmental Health & Safety Management	BS	9	67%	6	83%	5	\$ 37,623	\$ 36,471
Health Care Systems Administration	BS	23	65%	15	93%	14	\$ 32,118	\$ 31,822
Industrial and Environmental Health Management	BS	2	50%	1	100%	1	N/AV	N/AV
Medical Technology	BS	12	42%	5	100%	5	\$ 33,288	\$ 32,799
Medical Record Administration	BS	6	67%	4	75%	3	\$ 38,945	\$ 38,100
Nuclear Medicine Technology	BS	3	67%	2	100%	2	N/AV	N/AV
College of Allied Health Sciences		293	69%	201	97%	195	\$ 33,182	
							Undergrad Ave	

#### College: Business

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	A	ve Salary	Median
Accountancy	AAS	1	0%	0	0%	0		N/AV	N/AV
Computer Information Systems	AAS	4	50%	2	100%	2		N/AV	N/AV
General Business	AAS	16	88%	14	100%	14	\$	27,681	\$ 25,700
Legal Assistant	AAS	11	73%	8	88%	7	\$	25,375	\$ 24,105
Real Estate	AAS	1	0%	0	0%	0	ĺ	N/AV	N/AV
Restaurant and Food Industry Management	AAS	9	78%	7	86%	6		N/AV	N/AV
Visual Communication	AAS	28	75%	21	86%	18	\$	25,415	\$ 25,100
Accountancy/Finance	BB	2	50%	1	100%	1	ĺ	N/AV	N/AV
Accountancy	BB	26	69%	18	94%	17	\$	33,826	\$ 32,314
Accountancy/Computer Information Systems	BB	2	0%	0	0%	0		N/AV	N/AV
Administrative Services	BB	1	0%	0	0%	0	İ	N/AV	N/AV
Advertising	BB	16	56%	9	89%	8	\$	27,095	\$ 26,410
Business Administration	BB	68	40%	27	93%	25	\$	28,106	\$ 27,416
Computer Information Systems	BB	65	58%	38	95%	36	\$	39,570	\$ 38,244
Computer Information Systems/Management	BB	1	0%	0	0%	0		N/AV	N/AV
Finance	BB	11	55%	6	100%	6	İ	N/AV	N/AV
Human Resource Management	BB	16	56%	9	100%	9	\$	29,308	\$ 28,100
International Business	BB	4	25%	1	100%	1		N/AV	N/AV
Insurance/Real Estate	BB	3	33%	1	100%	1	İ	N/AV	N/AV
Insurance	BB	1	100%	1	100%	1		N/AV	N/AV
Integrated Resource Management	BB	1	0%	0	0%	0		N/AV	N/AV
Management	BB	2	50%	1	100%	1		N/AV	N/AV
Music Industry Management	BB	2	50%	1	100%	1	İ	N/AV	N/AV
Marketing	BB	28	54%	15	93%	14	\$	29,876	\$ 27,650
Marketing/Professional Golf Management	BB	57	51%	29	100%	29	\$	28,640	\$ 26,419
Marketing/Professional Tennis Management	BB	13	62%	8	100%	8		N/AV	N/AV
Operations Management	BB	1	0%	0	0%	0		N/AV	N/AV
Public Relations	BB	8	50%	4	75%	3		N/AV	N/AV
Resort Management	BB	1	0%	0	0%	0	İ	N/AV	N/AV
Retailing	BB	5	40%	2	100%	2	İ	N/AV	N/AV
Small Business Management	BB	8	63%	5	80%	4	\$	27,952	\$ 26,742
Hospitality Management	BS	2	50%	1	100%	1		N/AV	N/AV
Hotel Management	BS	11	64%	7	100%	7		N/AV	N/AV
Visual Communication	BS	16	44%	7	86%	6		N/AV	N/AV
Information Systems Management	MISM	69	48%	33	100%	33	\$	46,570	\$ 44,855
College of Business Total		510	54%	276	95%	261	\$	29,349	
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#### College: Education and Human Services

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Pre-Criminal Justice	AA	85	69%	59	97%	57	N/AV	N/AV
Pre-Teaching Elementary	AA	3	67%	2	100%	2	N/AV	N/AV
Pre-Teaching Secondary	AA	4	50%	2	100%	2	N/AV	N/AV
Child Development	AAS	1	100%	1	100%	1	N/AV	N/AV
Early Childhood Education	AAS	11	55%	6	67%	4	N/AV	N/AV
Allied Health Education	BS	1	0%	0	0%	0	N/AV	N/AV
Biology Education	BS	12	67%	8	100%	8	\$ 26,405	\$ 25,119
Business Education	BS	7	57%	4	100%	4	N/AV	N/AV
Chemistry Education	BS	2	50%	1	100%	1	N/AV	N/AV
Criminal Justice	BS	102	48%	49	98%	48	\$ 33,670	\$ 32,856
English Education	BS	25	72%	18	100%	18	\$ 27,114	\$ 25,461
Mathematics Education	BS	5	60%	3	100%	3	N/AV	N/AV
Recreation Leadership and Management	BS	20	55%	11	82%	9	N/AV	N/AV
Technical Education	BS	13	54%	7	100%	7	\$ 27,463	\$ 26,713
Television and Digital Media Production	BS	1	0%	0	0%	0	N/AV	N/AV
Television Production	BS	6	50%	3	100%	3	N/AV	N/AV
Wage Earning Home Economics Education	BS	1	100%	1	100%	1	N/AV	N/AV
Curriculum and Instruction	MED	9	44%	4	100%	4	N/AV	N/AV
Criminal Justice Administration	MSCJ	34	41%	14	100%	14	\$ 39,710	\$ 35,286
Career and Technical Education	MTE	40	45%	18	94%	17	\$ 43,229	\$ 42,857
College of Educ. & Human Services Total		382	55.2%	211	96%	203	\$ 28,663	
							Undergrad Ave	

#### College: Kendall College of Art and Design

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Fine Arts Painting	BFA	4	25%	1	100%	1	N/AV	N/AV
Fine Arts Photography	BFA	3	0%	0	0%	0	N/AV	N/AV
Fine Arts Printmaking	BFA	1	100%	1	0%	0	N/AV	N/AV
Fine Arts Sculpture	BFA	2	0%	0	0%	0	N/AV	N/AV
Furniture Design	BFA	9	33%	3	100%	3	N/AV	N/AV
Interior Design	BFA	19	63%	12	92%	11	\$ 28,268	\$ 27,440
Illustration	BFA	15	47%	7	100%	7	N/AV	N/AV
Industrial Design	BFA	8	50%	4	100%	4	N/AV	N/AV
Visual Communication	BFA	27	59%	16	94%	15	\$ 28,475	\$ 27,488
College of Kendall Art and Design		88	50.0%	44	93%	41	\$ 28,372	
							Undergrad Ave	

#### College: Optometry

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Vision Science	BS	20	40%	8	100%	8	N/AV	N/AV
Optometry	OD	33	42%	14	100%	14	\$ 52,781	\$ 51,986
College of Optometry Total		53	42%	22	100%	22		

College: Pharmacy

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Pharmacy	BS	117	46%	54	100%	54	\$ 84,270	\$ 64,745
Pharmacy	PD	12	58%	7	100%	7	\$ 59,311	\$ 34,140
College of Pharmacy Total		129	47.3%	61	100%	61		

College: Technology

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median
Automotive Body	AAS	9	78%	7	100%	7	N/AV	N/AV
Architectural Technology	AAS	26	35%	9	100%	9	N/AV	N/AV
Automotive Service Technology	AAS	48	67%	32	97%	31	\$ 34,876	\$ 33,159
Building Construction Technology	AAS	37	81%	30	100%	30	\$ 33,695	\$ 32,415
CAD Drafting & Tool Design Technology	AAS	22	68%	15	100%	15	N/AV	N/AV
Civil Engineering Technology	AAS	8	50%	4	100%	4	N/AV	N/AV
Industrial Electronics Technology	AAS	9	78%	7	100%	7	\$ 32,641	\$ 31,229
Heavy Equipment Technology	AAS	31	74%	23	96%	22	\$ 35,118	\$ 35,746
HVACR Technology	AAS	27	93%	25	100%	25	\$ 34,764	\$ 39,955
Mechanical Engineering Technology	AAS	17	65%	11	100%	11	\$ 32,877	\$ 30,894
Manufacturing Tooling Technology	AAS	21	71%	15	100%	15	\$ 36,940	\$ 34,712
Printing and Digital Graphic Imaging Technology	AAS	15	73%	11	100%	11	\$ 25,879	\$ 23,991
Plastics Technology	AAS	44	89%	39	100%	39	N/AV	N/AV
Printing Technology	AAS	3	33%	1	100%	1	N/AV	N/AV
Rubber Technology	AAS	14	79%	11	100%	11	N/AV	N/AV
Surveying Technology	AAS	3	33%	1	100%	1	N/AV	N/AV
Welding Technology	AAS	23	83%	19	100%	19	N/AV	N/AV
Automotive Engineering Technology	BS	1	0%	0	0%	0	N/AV	N/AV
Automotive and Heavy Equipment Management	BS	33	70%	23	96%	22	\$ 39,567	\$ 39,013
Computer Networks and Systems	BS	12	50%	6	83%	5	N/AV	N/AV
Construction Management	BS	36	53%	19	95%	18	\$ 42,493	\$ 40,288
Electrical/Electronics Engineering Technology	BS	20	50%	10	90%	9	\$ 47,534	\$ 46,927
Facilities Management	BS	9	44%	4	100%	4	N/AV	N/AV
Heavy Equip Service Engineering Tech	BS	12	75%	9	100%	9	\$ 45,680	\$ 42,631
HVACR Engineering Technology	BS	23	70%	16	94%	15	\$ 48,952	\$ 47,215
Manufacturing Engineering Technology	BS	25	56%	14	93%	13	\$ 52,411	\$ 49,697
New Media Printing and Publishing	BS	3	33%	1	100%	1	N/AV	N/AV
Product Design Engineering Technology	BS	26	46%	12	92%	11	\$ 46,910	\$ 44,873
Plastics Engineering Technology	BS	41	59%	24	100%	24	\$ 49,552	\$ 48,966
Printing Management	BS	10	70%	7	86%	6	\$ 32,630	\$ 31,884
Quality Engineering Technology	BS	1	0%	0	0%	0	N/AV	N/AV
Rubber Engineering Technology	BS	7	57%	4	100%	4	N/AV	N/AV
Surveying Engineering	BS	11	73%	8	100%	8	\$ 42,690	\$ 41,337
Welding Engineering Technology	BS	26	65%	17	100%	17	\$ 51,735	\$ 50,284
College of Technology Total		653	66.5%	434	98%	424	\$ 40,365	
							Undergrad Ave	
Ferris State University Total		2284	59.3%	1355	96.4%	1306		

# 2001/2002 Graduate Follow-Up Survey - Overall Results

#### 2001/02 Graduate Follow-Up Survey Data by College

