



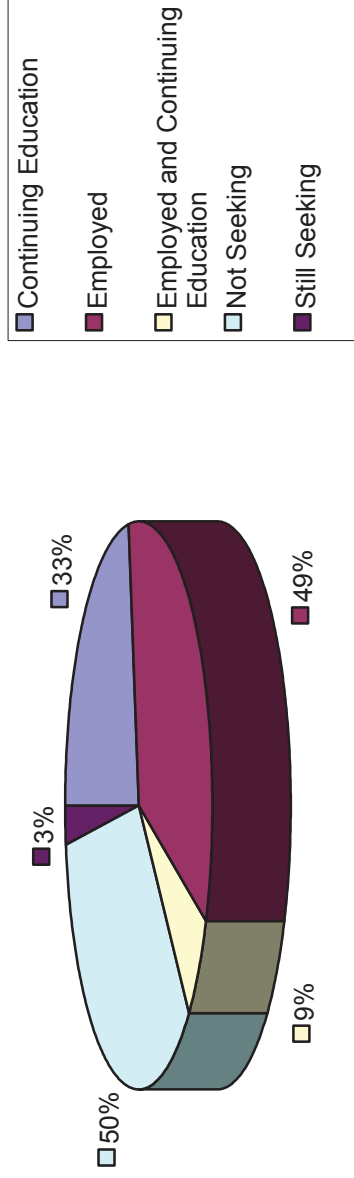
# **2000-2001 Ferris State University Graduate Follow-Up Report**

*A National Leader in Career Education*

Transitional report format prepared by the  
Office of Institutional Research and Testing

## 2000/2001 Graduate Follow-Up Survey - Overall Results

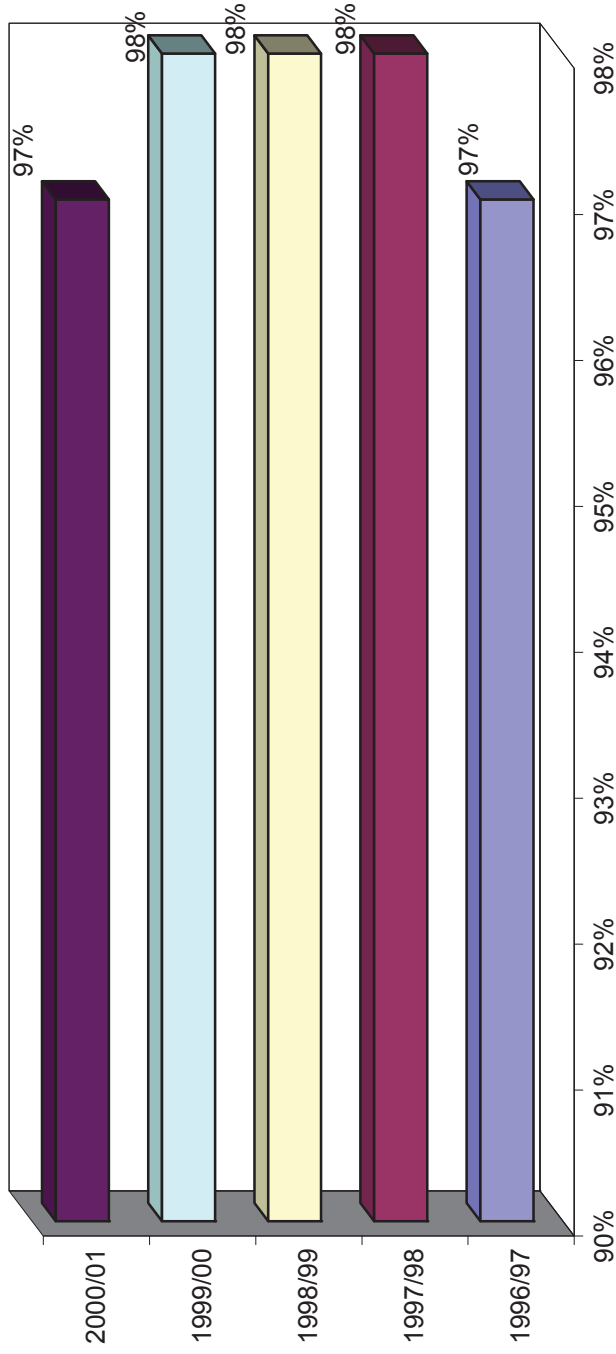
### 2000/01 Graduate Composite



Note: 91% of Graduates who are employed are employed in their field of study. That figure is up 1% from the previous graduate survey.

## 2000/2001 Graduate Follow-Up Survey - Overall Results

2000/01 Overall Placement Rates



**Note:** Respondents included here include those who are employed, or continuing their education full-time. Placement rates and salaries were stable overall for the 2000/01 graduates, but according to a NACE study where employers were asked to compare the number of new college graduates they hired in 2000-2001 to those they expect to hire in 2001-2002, they estimated a 36.4 percent drop in hiring (NACE Job Outlook-2002).

## 2000/2001 Graduate Follow-Up Survey Summary

### College: Arts and Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Applied Biology	BS	36	55%	20	95%	19	N/AV	N/AV	\$29,930
Applied Biology/Environmental	BS	1	100%	1	100%	1	N/AV	N/AV	\$29,930
Applied Biology/Pre-Medicine Track	BS	1	0%	0	N/AV	0	N/AV	N/AV	\$29,930
Applied Mathematics/Actuarial	BS	1	0%	0	N/AV	0	N/AV	N/AV	\$48,122
Applied Mathematics/Computer Science	BS	1	100%	1	100%	1	N/AV	N/AV	\$41,030
Applied Mathematics/Statistics	BS	2	50%	1	100%	1	N/AV	N/AV	\$41,030
Applied Speech Communication	AA	1	100%	1	100%	1	N/AV	N/AV	N/AV
Applied Speech Communication	BS	10	70%	7	86%	6	\$ 21,784	\$ 19,688	\$23,547
Biotechnology	BS	3	33%	1	100%	1	N/AV	N/AV	\$41,724
Industrial Chemistry Technology	AAS	13	62%	8	100%	8	N/AV	N/AV	N/AV
Liberal Arts	AA	14	71%	10	100%	10	N/AV	N/AV	N/AV
Ornamental Horticulture Technology	AAS	14	64%	9	100%	9	N/AV	N/AV	N/AV
Pre-Science	AS	23	74%	17	94%	16	N/AV	N/AV	N/AV
Public Administration	BS	6	67%	4	100%	4	N/AV	N/AV	\$28,397
Social Work	BSW	40	48%	19	95%	18	\$ 23,411	\$ 22,854	\$27,547
Technical and Professional Communications	BS	1	0%	0	N/AV	0	N/AV	N/AV	\$30,547
<b>College of Arts and Sciences Total</b>		<b>167</b>	<b>59.2%</b>	<b>99</b>	<b>96%</b>	<b>95</b>			

## 2000/2001 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Dental Hygiene	AAS	65	31%	20	99%	20	\$ 34,785	\$ 33,889	N/AV
Environmental Health & Safety	BS	6	67%	4	100%	4	N/AV	N/AV	\$39,711
Health Systems Management	BS	1	0%	0	N/AV	0	N/AV	N/AV	\$34,217
Health Care Systems Administration	BS	26	50%	13	85%	11	\$ 31,840	\$ 27,965	\$34,217
Health Information Management	BS	9	44%	4	75%	3	N/AV	N/AV	\$34,217
Health Information Technology	AAS	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Industrial and Environmental Health	BS	2	50%	1	100%	1	N/AV	N/AV	\$39,711
Medical Laboratory Technology	AAS	6	83%	5	100%	5	\$ 22,336	\$ 21,462	N/AV
Medical Record Administration	BS	1	100%	1	100%	1	\$ 39,782	\$ 38,422	\$34,217
Medical Record Technology	AAS	14	64%	9	88%	8	\$ 26,194	\$ 25,377	N/AV
Medical Technology	BS	10	40%	4	100%	4	\$ 33,495	\$ 33,100	\$34,217
Nuclear Medicine Technology	AAS	13	69%	9	100%	9	\$ 38,472	\$ 37,958	N/AV
Nuclear Medicine Technology	BS	5	60%	3	100%	3	N/AV	N/AV	\$35,217
Nursing	AAS	13	54%	7	100%	7	\$ 34,100	\$ 33,711	N/AV
Nursing	BS	58	62%	36	97%	35	\$ 42,267	\$ 41,764	\$38,459
Opticianry	AAS	13	46%	6	100%	6	\$ 26,288	\$ 24,799	N/AV
Radiography	AAS	48	44%	21	95%	20	\$ 28,945	\$ 28,100	N/AV
Respiratory Care	AAS	13	62%	8	100%	8	\$ 28,944	\$ 27,846	N/AV
<b>College of Allied Health Sciences</b>		<b>304</b>	<b>49.6%</b>	<b>151</b>	<b>96%</b>	<b>145</b>			

## 2000/2001 Graduate Follow-Up Survey Summary

College:

Business

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Accountancy	BB	32	55%	18	100%	18	\$ 32,452	\$ 31,544	\$39,768
Accountancy/Computer Information	BB	3	33%	1	100%	1	N/AV	N/AV	\$39,768
Accountancy/Finance	BB	1	100%	1	100%	1	N/AV	N/AV	\$39,768
Advertising	BB	15	60%	9	89%	8	\$ 25,470	\$ 24,877	\$30,305
Business Administration	BB	74	39%	29	95%	27	N/AV	N/AV	\$36,429
Computer Information Systems	BB	48	63%	30	97%	29	\$ 38,883	\$ 37,551	\$42,335
Computer Information Systems/Marketing	BB	2	100%	2	100%	2	N/AV	N/AV	\$42,335
Finance	BB	7	57%	4	86%	3	N/AV	N/AV	\$39,953
General Business	AAS	17	65%	11	100%	11	N/AV	N/AV	N/AV
Hospitality Management	BS	3	33%	1	100%	1	N/AV	N/AV	\$31,061
Hotel Management	BS	6	63%	4	100%	4	N/AV	N/AV	\$31,061
Human Resource Management	BB	8	63%	5	100%	5	N/AV	N/AV	\$33,722
Information Systems Management	MISM	73	32%	23	91%	21	\$ 44,265	\$ 42,944	\$55,923
Insurance	BB	1	0%	0	N/AV	0	N/AV	N/AV	\$39,768
Insurance/Real Estate	BB	2	50%	1	100%	1	N/AV	N/AV	N/AV
International Business	BB	4	50%	2	100%	2	N/AV	N/AV	\$36,429
Legal Assistant	AAS	6	83%	5	100%	5	N/AV	N/AV	N/AV
Management	BB	7	29%	2	100%	2	N/AV	N/AV	\$36,429
Marketing	BB	22	68%	15	93%	14	N/AV	N/AV	\$33,862
Marketing/Professional Golf Management	BB	45	44%	20	100%	20	\$ 26,785	\$ 24,950	N/AV
Marketing/Professional Tennis	BB	16	50%	8	100%	8	N/AV	N/AV	N/AV
Marketing/Sales	BB	11	55%	6	83%	5	N/AV	N/AV	\$33,862
Music Industry Management	BB	5	20%	1	100%	1	N/AV	N/AV	N/AV
Office Automation Systems	BB	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Operations Management	BB	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Public Relations	BB	2	50%	1	100%	1	N/AV	N/AV	\$28,381
Real Estate	AAS	2	50%	1	100%	1	N/AV	N/AV	N/AV
Resort Management	BB	1	0%	0	N/AV	0	N/AV	N/AV	\$31,061
Restaurant and Food Industry Management	AAS	7	71%	5	100%	5	N/AV	N/AV	N/AV
Retailing	BB	2	0%	0	N/AV	0	N/AV	N/AV	N/AV
Small Business Management	BB	11	45%	5	80%	4	\$ 28,750	\$ 27,118	\$36,429
Visual Communication	AAS	19	79%	15	93%	14	N/AV	N/AV	N/AV
Visual Communication	BS	16	31%	5	80%	4	\$ 24,000	\$ 21,299	\$27,575
<b>College of Business Total</b>		<b>470</b>	<b>48.7%</b>	<b>229</b>	<b>95%</b>	<b>218</b>			

## 2000/2001 Graduate Follow-Up Survey Summary

### College: Education and Human Services

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Allied Health Education	BS	1	0%	0	N/AV	0	N/AV	N/AV	\$29,646
Biology Education	BS	13	77%	10	100%	10	\$ 25,640	\$ 24,750	\$29,646
Business Education	BS	5	60%	3	100%	3	N/AV	N/AV	\$29,646
Career and Technical Education	MTE	38	66%	25	95%	24	\$ 45,888	\$ 46,200	\$32,564
Chemistry Education	BS	4	50%	2	100%	2	N/AV	N/AV	\$29,646
Child Development	AAS	6	50%	3	67%	2	N/AV	N/AV	N/AV
Criminal Justice	BS	97	41%	40	95%	38	\$ 31,635	\$ 29,855	\$27,694
Criminal Justice Administration	MSCJ	9	56%	5	100%	5	\$ 38,400	\$ 34,900	N/AV
Curriculum and Instruction	MED	4	25%	1	100%	1	N/AV	N/AV	\$46.11
Early Childhood Education	AAS	8	50%	4	100%	4	N/AV	N/AV	N/AV
English Education	BS	29	69%	20	100%	20	\$ 28,141	\$ 27,419	\$29,646
Mathematics Education	BS	6	50%	3	100%	3	\$ 29,650	\$ 29,875	\$29,646
Pre-Criminal Justice	AA	58	86%	50	100%	50	N/AV	N/AV	N/AV
Pre-Criminal Justice	AAS	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Pre-Teaching Elementary	AA	4	100%	4	100%	4	N/AV	N/AV	N/AV
Pre-Teaching Secondary	AA	5	80%	4	100%	4	N/AV	N/AV	N/AV
Recreation Leadership and Management	BS	11	45%	5	80%	4	N/AV	N/AV	N/AV
Technical Education	BS	14	64%	9	100%	9	\$ 26,746	\$ 25,970	\$30,274
Television Production	BS	11	64%	7	100%	7	N/AV	N/AV	\$28,073
<b>College of Educ. &amp; Human Services Total</b>		<b>324</b>	<b>60.2%</b>	<b>195</b>	<b>97%</b>	<b>190</b>			

## 2000/2001 Graduate Follow-Up Survey Summary

College: Optometry

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Optometry	OD	31	39%	12	100%	12	\$ 46,210	\$ 43,950	N/AV
Vision Science	BS	8	50%	4	100%	4	N/AV	N/AV	N/AV
<b>College of Optometry Total</b>		<b>39</b>	<b>41.0%</b>	<b>16</b>	<b>100%</b>	<b>16</b>			



## 2000/2001 Graduate Follow-Up Survey Summary

College:

Pharmacy

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Pharmacy	BS	99	40%	40	100%	40	\$ 71,270	\$ 61,745	\$78,639
Pharmacy	PD	21	43%	9	100%	9	\$ 56,328	\$ 31,450	
<b>College of Pharmacy Total</b>		<b>120</b>	<b>40.8%</b>	<b>49</b>	<b>100%</b>	<b>49</b>			

## 2000/2001 Graduate Follow-Up Survey Summary

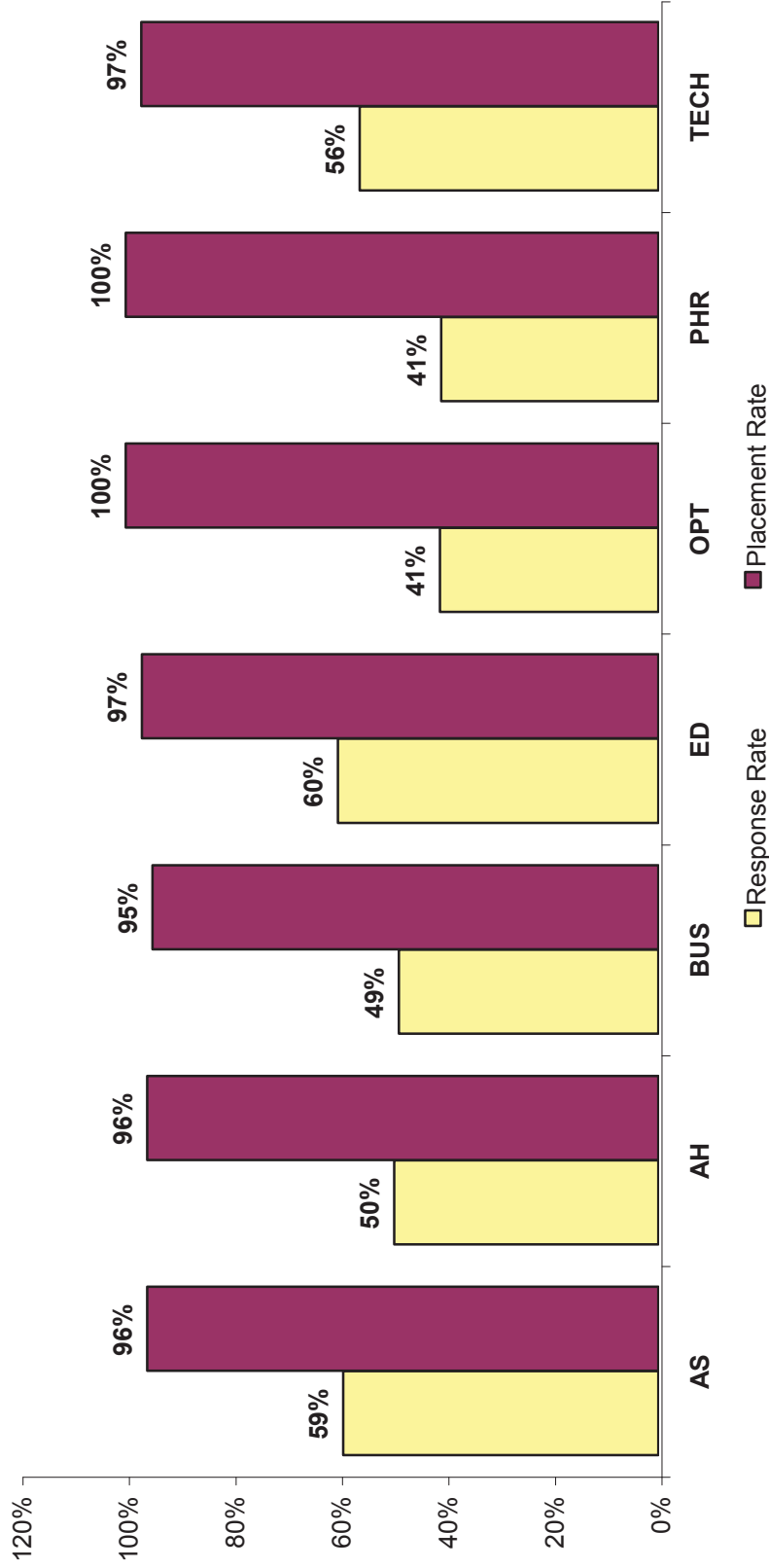
College:

Technology

Program Name	Degree	# of Grads	% Response	# Responses	Placement Rate	# Job &/or CE	Ave Salary	Median	Ave Salary-NACE
Architectural Technology	AAS	16	56%	9	100%	9	N/AV	N/AV	N/AV
Automotive and Heavy Equipment	BS	10	70%	7	100%	7	\$ 40,549	\$ 38,625	N/AV
Automotive Body	AAS	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Automotive Machine Technology	AAS	50	66%	33	97%	32	N/AV	N/AV	N/AV
Automotive Service Technology	AAS	33	64%	21	100%	21	\$ 33,657	\$ 31,900	N/AV
Building Construction Technology	AAS	42	83%	35	100%	35	\$ 34,789	\$ 33,625	N/AV
CAD Drafting & Tool Design Technology	AAS	15	60%	9	100%	9	N/AV	N/AV	N/AV
Civil Engineering Technology	AAS	13	62%	8	100%	8	N/AV	N/AV	N/AV
Computer Networks and Systems	BS	11	55%	6	83%	5	N/AV	N/AV	\$46,464
Construction Management	BS	42	52%	22	95%	21	\$ 43,690	\$ 40,875	N/AV
Electrical/Electronics Engineering	BS	16	50%	8	88%	7	\$ 45,882	\$ 44,100	\$50,123
Facilities Management	BS	14	43%	6	100%	6	\$ 34,710	\$ 33,560	N/AV
Heavy Equip. Service Engineering	BS	5	80%	4	100%	4	\$ 35,960	\$ 33,244	N/AV
Heavy Equipment Technology	AAS	30	57%	17	100%	17	\$ 33,911	\$ 34,850	N/AV
HVACR Engineering Technology	BS	36	72%	26	96%	25	\$ 47,632	\$ 46,675	N/AV
HVACR Technology	AAS	28	68%	19	100%	19	\$ 33,284	\$ 35,200	N/AV
Industrial Electronics Technology	AAS	16	69%	11	91%	10	N/AV	N/AV	N/AV
Manufacturing Engineering Technology	BS	32	63%	20	100%	20	\$ 51,326	\$ 50,099	\$46,650
Manufacturing Tooling Technology	AAS	23	74%	17	100%	17	\$ 34,725	\$ 35,100	N/AV
Mechanical Engineering Technology	AAS	14	57%	8	100%	8	N/AV	N/AV	N/AV
Plastics Engineering Technology	BS	46	65%	30	97%	29	\$ 47,840		\$43,145
Printing Technology	AAS	39	79%	31	100%	31	N/AV	N/AV	N/AV
Printing Management	BS	18	61%	11	100%	11	\$ 31,850	\$ 32,075	N/AV
Printing Technology	AAS	30	73%	22	100%	22	\$ 23,680	\$ 22,980	N/AV
Product Design Engineering Technology	BS	17	59%	10	100%	10	\$ 46,300	\$ 46,955	\$43,145
Quality Engineering Technology	BS	6	50%	3	100%	3	N/AV	N/AV	N/AV
Rubber Technology	AAS	6	50%	3	100%	3	N/AV	N/AV	N/AV
Surveying Engineering	BS	15	67%	10	100%	10	\$ 42,500	\$ 43,799	N/AV
Surveying Technology	AAS	1	0%	0	N/AV	0	N/AV	N/AV	N/AV
Technical Drafting and Tool Design	AAS	5	80%	4	100%	4	N/AV	N/AV	N/AV
Welding Engineering Technology	BS	14	71%	10	100%	10	\$ 50,166	\$ 52,100	\$46,650
Welding Technology	AAS	15	67%	10	100%	10	N/AV	N/AV	N/AV
<b>College of Technology Total</b>		<b>659</b>	<b>65.2%</b>	<b>430</b>	<b>98%</b>	<b>423</b>			
<b>Ferris State University Total</b>		<b>2083</b>	<b>56.1%</b>	<b>1169</b>	<b>97.1%</b>	<b>1136</b>			

## 2000/2001 Graduate Follow-Up Survey - Overall Results

2000/2001 Graduate Follow-up Survey Data by College



**Note:** The response rates for this iteration of the survey are lower than in previous years. For example, the rate for last year's survey was 63.8%. This was a transitional year for the survey, and we are working to raise the number of responses with the next survey for 2001-2002 including surveying students at the Financial Aid Exit Interviews, and working to update contact information on a more consistent basis. When compared to other studies of a similar nature at other institutions, however, our response rates are quite high.





