

Media Packet

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Pioneer

Friday, March 15, 2004

Student teachers learn on the job

This spring our schools at all levels are fortunate to have student teachers from Aquinas College, Cornerstone University and Ferris State University assigned to various grades. The student teachers spend one semester in classrooms learning to teach under the direct supervision of a full-time experienced teacher.

At the high school: Kristy Jones from Cornerstone University is working with Dale Rogers and Craig Schafer in the economics and American history classes. Jeff Mercer from Aquinas College is working with Sandra Jones in business classes; Anne Werner, Ferris State University is working with Kellie Moore and Melissa Mitchel in accounting and English.

Gigi Rogers, Ferris State University, is student teaching with middle school teacher LeeAnn Moore in eighth grade literature classes Gigi has evidently enjoyed her experiences with Morley Stanwood because she just recently applied and was granted the JV softball coaching position for this spring season with our school district.

In the elementary schools: Amy King, Ferris State University, is working in the Stanwood first grade class. Her supervising teacher is Anne Stewart.

At Morley, Angela Palmer is teaching under Susan Medler at the second grade level. Angela happens to be a Morley Stanwood graduate who is a student from Ferris State University. Also, Sarah Abrahamson, from Ferris State University, is student teaching in the kindergarten classroom with Julie Doyle.

University students who are student teaching in a school building are required to accept the responsibility to student teach for six hours a day, five days a week, for a minimum of 15 weeks. They must create lesson plans with guidance from on-site supervising teachers.

The supervising teacher is expected to give advice and help the student teacher become acquainted with the school's educational policies and practices

During the time the student teachers are working in the local school, a representative from the university is education department comes in and observes the student teacher's work, requests feedback from the supervising teacher and counsels with the student teacher.

I visited in the Morley Elementary second grade classroom one morning this last week. Angie Palmer, FSU student teacher, was doing a picture walk with her class. She provided me with her plan when I arrived in the class so I would be able to follow easily her presentation to the children.

The book they were reading was entitled "What happened to Patrick's Dinosaur?" Angie or Mrs. Palmer, as the students called her, encouraged a lot of lively discussion, as she and the class looked at the pictures throughout the book and projected questions they hoped the story would answer.

She then read the book to them, stopping every so often to remind someone to please sit, or please listen carefully. Can you even imagine all the 17 squiggly little seven-year old bodies?

After she finished the book, students were able to share their connections with the story. Some of the connections were most interesting.

Besides introducing students to a new book, this student teacher practiced all the techniques she had learned in college, life and from her supervising teacher, at keeping very young children on task and focused.

Her lesson was valuable to not only the children, but to me. I was pleased to see the energy and effort she had expended to provide the reading instruction.

The next classroom I visited was one in the high school. I chose FSU student teacher Anne Werner. Anne was teaching an 11th and 12th grade class of English. They were planning to begin making speeches in the next week, so Anne was prepping them as to the techniques they should use to present effective speeches.

The HS class was most attentive. A video on the famous Martin Luther King speech, "I have a Dream" was the first activity for the day. Discussion followed, regarding what the students had observed.

Next the students divided into pairs and participated in 45-second conversations emphasizing the need for eye contact. Everyone joined in the discussion after the various activities, indicating the students were actively involved in the lesson.

This student teacher used the entire block of time and moved from one activity to the next effortlessly, keeping the teenagers engaged in the planned lesson. Once again, I was most impressed with this student teacher's informative, well planned and executed lesson.

After many years in education, it is refreshing to observe the enthusiasm and high quality of the student teachers who come to our schools at the culmination of their college education. It is one thing to know the right things to do in the classroom, but quite another to be able to do them and continue to keep the students' attention.

Pioneer

Thursday, March 18, 2004

Former Ferris player flourishes as high school hoops coach

By Sandy Gholston Pioneer Sports Writer

BIG RAPIDS - Returning to Ferris State University where he played for two seasons as a point guard, Keith Guy had a message for the players he now mentors.

Guy, the head coach of a talented and state-ranked Muskegon Heights (22-1) squad, was not about to have his return to Big Rapids inside Jim Wink Arena spoiled.

"I told my guys before the game that we do not lose in this building," Guy said as his Tigers rolled to an 87-47 thrashing of Fremont on Tuesday night in a regional contest.

"The guys came out and they wanted to make sure that my return to Ferris wasn't spoiled and it showed in the first quarter when we came out and set the tone right from the beginning."

Guy coaches a squad loaded with skilled and athletic players who already have gained the attention of college recruiters across the state at the Division I level.

The native of Muskegon Heights played two seasons for the Bulldogs (1995-97) and finished his short stint with 399 points and 118 rebounds.

While at Ferris State under head coaches Tom Ludwig and Edgar Wilson, Guy played on some dynamite athletic squads that included players who cherished up-tempo basketball.

Guy has returned to his alma mater with that mentality as head coach this season and enjoys talented players like Jessie York and Brandon Burrel as valuable commodities.

The Heights plays with an attacking mentality that Guy had when he played for the Bulldogs.

The Tigers compete with an in-your-face brand of basketball that often takes their opponents quickly out of the game - mentally and physically.

That might well have been the case Tuesday against Fremont.

The Tigers started strong and never relented.

"That's what we like to do," said Guy, who also serves as a counselor in the Muskegon Heights school district. "We like to come out right from the start and set the tone with our defense because we know our defense is going to lead to offense."

"We want to set the tone in the beginning so we can take our opponents out of their comfort zone and what they like to do."

Guy also preaches unselfishness.

Having played with talented players through his time in high school at Muskegon Heights, at Muskegon Community College and at Ferris - he knows what it takes to field a successful squad.

While many fans will recognize names like York and Burrell from his squad, Guy said many others on the team have stepped forward to take some of the pressure.

"Balance is there for us and it's been there for us all season," he said about a team that had four double-figure scorers Tuesday. "I sat down with each of the players on this team before the season started and we talked about roles and everyone is on the same page with expectations.

"We're not a one-man team or a two-man team - we have balance and it's made us a stronger."

Muskegon Heights will play in the championship game of the regional tournament in Big Rapids on Saturday afternoon at 2 p.m.

Pioneer

Tuesday, March 23, 2004

Ferris State artist to be on display

SAUGATUCK/DOUGLAS - The Joyce Petter Gallery will feature Ferris State University Artist in Residence Robert Barnum for the second annual Art Under Construction. Barnum will paint in watercolor on Saturday and Sunday afternoons, April 24 and 25.

Barnum has a distinctive rhythmic manner that echoes the regionalists of the 1930s and '40s. His visual storytelling with subject matter featuring blue-collar America is a slice of life Midwestern style. His style remains constant no matter what the medium; Barnum is fluent in watercolor, oil, sculpture and printmaking.

In 2002, Barnum was the recipient of the Michigan Artist of the Year Award. The award is given by ArtServe Michigan and the Governor to honor outstanding artistic achievement.

Pioneer

Monday, March 29, 2004

FSU students spend spring break building houses with Habitat for Humanity

BIG RAPIDS - Nine Architectural Technology students from Ferris State University spent their Spring Break in Pittsboro, N.C. building houses through Habitat for Humanity's Collegiate Challenge program. Liz Wirgau, Lindsey Jankowski, Katie Sparling, CharissP Ford, Brian Farlow, Jim Harwood, Matt Weaver, Josh Rewa and Rob Ryan volunteered more than 270 hours of manual labor. Students worked in conjunction with volunteers from Chatham County Habitat for Humanity March 8-12.

In addition to donating their time and energy to help build houses, students raised more than \$500.00 for Chatham County Habitat for Humanity. The donation helped to cover material costs for the three houses currently being constructed.

Collegiate Challenge is a year-round program, coordinated through the Collegiate Challenge Team at Habitat for Humanity International in Americus, Ga. More than 10,500 students from 700 colleges, universities and high schools will work at more than 200 sites nationwide for Collegiate Challenge: Spring Break 2004. Collectively, these students have pledged more than \$1 million for the affiliates they are working with.

Pioneer

Monday, March 29, 2004

Braden will be keynote FIM speaker at annual banquet

By Sandy Gholston Pioneer Sports Writer

BIG RAPIDS - Vic Braden, a world renowned tennis analyst and writer, will be the headline speaker at the 18th annual Ferris State University Professional Tennis Management Banquet and Workshop Weekend (April 2-3).

Braden, a native of Monroe where he was a high school tennis state champion as a sophomore, junior and senior, is the instruction editor for Tennis Magazine, founder of Vic Braden Sports Instruction and the Vic Braden Tennis Colleges. He also is author of "Vic Braden's Laugh and Win at Doubles."

After his accomplished high school play in Monroe, Braden took his skills to Kalamazoo College. He won a league singles championship and served as team captain before he left and turned professional shortly thereafter.

Since his days at tennis power Kalamazoo, Braden has been, among other things, a sports editor, a researcher, an instructor, a television commentator and has appeared on television programs such as "NBC's Today Show," ABC's "Nightline," "20/20" and "Good Morning America."

"(Braden's) a really charismatic speaker and it's a real coup for us to be able to have him come and speak at our banquet and be here for our weekend," said PTM Director Tom Daglis. "He's been in the business a long time as a commentator and a contributing writer for some prestigious magazines."

Braden graduated from Monroe High School (1943-47), he holds a bachelor's degree from Kalamazoo College, a master's from Los Angeles State College and a doctorate from the University of Southern California.

The PTM program, which operates in the College of Business, has invited the public to attend the series of workshops Friday and watch the PTM Tennis Invitational. The invitational is a prize money doubles tournament that takes place Saturday morning at the Racquet and Fitness Center.

After the tournament will be the Wilson Racquet Sports Racquet Demo Day which is scheduled to begin at 11 a.m. Both events are free and open to the public.

Braden, whose trip to Big Rapids is sponsored by Wilson Racquet Sports, will host an on court presentation scheduled to begin at 1 p.m. Saturday after noon with a \$10 admission fee per person.

Ferris State's Professional Tennis Management Program, the first of its kind in the United States, was established in 1986 in conjunction with the United States Professional Tennis Association.

Even as other programs have been established around the country and world, Ferris continues to be considered among, if not the best, of its kind.

The PTM program has a 100 percent career placement rate after graduation for its students and typically earn between \$30,000-\$35,000 during their first year after graduation.

Daglis serves as director of the PTM program while Ferris State men's tennis coach Kevin Brandalik and women's tennis coach Dave Ramos served as head tennis professionals at the Racquet and Fitness Center.

Pioneer
Wednesday, March 24, 2004

Writer Richard Terrill to read at Ferris State

BIG RAPIDS -- Poet and memoirist Richard Terrill will read from his poetry on Monday at 7:30 p.m. in the Mecosta Room of the Rankin Center at Ferris State University.

Terrill is the author of two memoirs, *Saturday Night in Baoding* and *Fakebook: Improvisations on a Journey Back to Jazz*, as well as his collection of poems *Coming Late to Rachmaninoff*.

Terrill's experiences as a Fulbright scholar in China and as a jazz saxophonist play important roles in his poetry as well as his nonfiction.

Not all of Terrill's landscapes are exotic, however. His writing also embraces the people and locales of northern Wisconsin, where he was raised, and of southern Minnesota, where he is a teacher at Minnesota State University when he's not playing jazz or traveling overseas.

In addition to his reading, Terrill's musical skills will be showcased at a special event, "Jammin' with the Author: an Afternoon of Jazz," also on Monday from 4 to 5 p.m. at Great Lakes Book & Supply, 840 Clark St., in Big Rapids.

Featured along with Terrill will be Randy Groves and Elbow Room. Terrill will be available to sign copies of his books.

Terrill's appearances are part of the Literature In Person series. LIP readings are sponsored by Ferris' Department of Language and Literature, with additional support from the Friends of the Big Rapids Community Library, the Humanities Council of West Central Michigan, ArtWorks, Great Lakes Book & Supply, and many generous individuals.

These events are free and open to the public. For more information, contact LIP Coordinator Phillip Sterling at 591-5898 or by e-mail at sterlinp@ferris.edu.

Petoskey News
March 19-21, 2004

Ferris State University offering teaching degree classes at NCMC

Beginning this fall semester, the University Center of North Central Michigan College will host Ferris State University in a new academic program.

The bachelor's degree in secondary education will prepare people to be teachers in Michigan's middle and high schools.

Also scheduled is an information session for the bachelor's degree in computer information systems, a program that will train students to enter a wide variety of industries that rely on computerized systems in their operations.

An exact launch date for Ferris courses in this program has not yet been determined; however, students can begin working toward the degree by taking classes at North Central.

These programs will join the master's of education in curriculum and instruction that has administrative, secondary certification and elementary certification options.

The M.Ed. is a unique program that integrates the courses needed to receive teaching certification in the state of Michigan into a master's degree program. The program provides an excellent opportunity for degreed individuals who would like to move into a teaching or school administration career in an educational setting.

Informational meetings describing all three programs have been scheduled for later this month. The secondary education bachelor's program session will be held 11:30 a.m.-1 p.m. Thursday, March 25, in North Central Michigan College's main classroom building, room 113. A session for discussion of the M.Ed. program will be also held 5-6:30 p.m. on Thursday, March 25, in room 113.

Those interested in the computer information systems degree can attend a session 11:30 a.m.-1 p.m. Monday, March 29, in the North Central main classroom building, room 113.

Program advisers will be present at all meetings, and the Ferris certification officer will be available at the education program sessions, to provide more details about the program. Reservations are requested. Call 439-6207 or toll free (866) 8571954.

Muskegon Chronicle

March 21, 2004

“Work smarter”, prof says

By Julia Bauer CHRONICLE NEWS SERVICE

Don't bury manufacturing just yet. It's still breathing and will recover if the entrepreneurial spirit survives in West Michigan, assures Ferris State University professor Bruce Gregory.

Gregory, 48, teaches manufacturing engineering technology in Grand Rapids and Big Rapids. While he is technically in the service sector as a college professor, his heart is with the tangible.

"Manufacturing is real money," he said. "You take raw materials, convert them and sell them. That spins around and gets multiplied many times in the community."

"It boils down to working a whole lot smarter than we had been," he said. "We have to increase productivity until we make a go of it. Those able to adapt will survive, while those who don't, won't."

Many of Gregory's students in the Grand Rapids course have two-year technical degrees. They come to Gregory in hopes of finding better, cheaper, faster ways to make a product. They attend classes around a full-time job, with their employer paying tuition.

Nearly all of its graduates find jobs paying in the \$50,000 range, despite the sector's doldrums. Nationally, manufacturing is not on the radar for occupations expected to grow through 2012.

To stay even and grow, companies need an entrepreneurial spirit, Gregory said. They also need to share their success with employees while thinking globally.

He praises Gentex Corp. of Zeeland for its entrepreneurial success in tough times - "one that thrives and is doing a lot of the right things."

Gregory is an advocate of tax relief for industrial companies struggling to compete globally.

"Is manufacturing something Michigan wants to move away from? I don't think that's in our best interest."

Pioneer

Thursday, March 25, 2004

Campbell joins Ferris coaching staff

By Sandy Gholston Pioneer Sports Writer

BIG RAPIDS - Anthony "Amp" Campbell, a former All-American star cornerback at Michigan State, is eager for this newest challenge in his coaching career.

Having spent the last two seasons as defensive secondary coach at NAIA Urbana University (Ohio), Campbell takes over as defensive backs coach and special teams coordinator at Ferris State.

The Sarasota Fla., native replaces Darrell Perkins, who resigned at FSU and accepted a Division I-AA assistant is assistant coach job at Charleston Southern University in January.

Campbell, who also served as Michigan State's Director of Player Development (2000-02) after his career on the field, joined Ferris program in time for the start of spring drills.

In his initial days since he was officially hired by ninth-year Ferris head coach Jeff Pierce, Campbell has been at work to get to know the players as quickly as possible.

"I'm very excited about the opportunity to join this football team," said Campbell, who worked in Urbana's admissions department. "I believe this is a program headed in the right direction."

Campbell did his homework on Ferris, including conversations with people familiar with the program, before he accepted his appointment.

"In 1999, the program really took off and had a great season winning a (Great Lakes Intercollegiate Athletic Conference) championship and I think there are a lot of players and coaches eager to get this program back to that championship level," he said. "I heard Ferris was a good program and a good place to be."

In high school, Campbell prepped at Riverview High School in Sarasota, Fla., where he garnered All-American honors as a senior from USA Today Parade Magazine and Reebok.

After high school, Campbell took his skills to East Lansing where he played four seasons for then head coach Nick Saban at Michigan State (1996-99). He started 37 of 38 games and was an All-Big Ten Conference Second Team pick in 1997 and a first-team choice in 1999.

Between the 1997 and 1999 seasons, however, Campbell endured a serious neck injury in 1998 that nearly took his life.

After spinal fusion surgery, Campbell returned to football good as ever as he earned third-team Associated Press All American honors.

Due in large part to his return from serious neck surgery, the Michigan State football program renamed one of its honors (the Amp Campbell/President's Award) after him in 2000.

The award is presented yearly to the team's top senior lineman and senior back who has shown the most perseverance.

Campbell finished his MSU career with 141 tackles, seven interceptions and Spartan-record 56 pass breakups.

Based on everything he knows of Campbell, Pierce believes he has hired a fighter and hard worker to join his staff.

"Amp is just coming onto our staff and we're very happy to have someone with his experience in the secondary," Pierce said.

"He was a very good player at Michigan State for four seasons and spent time there working with players after his playing career and also as an assistant at Urbana. I'm excited about having him join our program because he brings a lot of knowledge and has worked with a number of people who have great football knowledge during his football career.

"We believe he is going to help us a lot."

Campbell is ready to roll up his sleeves.

"The staff here is young and energetic and everyone is looking to get this program back to the championship level," said Campbell, who has a wife, Denise, and a daughter, Kiera.

"The players have been coming in and introducing themselves to me - and not just the defensive backs - to help me be better able to put a name with a face.

"The coaches have been great to in helping me to get adjusted quickly to a new program."

Pioneer

Wednesday, March 31, 2004

Rankin Gallery exhibition features Hartley art

BIG RAPIDS - Drawings by Tina Hartley will be featured during the Women's Exhibit in March at the Rankin Art Gallery in the Rankin Center on the campus of Ferris State University.

The show opened March 15 and runs through Saturday, April 3, 2004. A reception for the artist featuring live jazz and refreshments was held March 18.

The exhibit highlights Hartley's visual interpretations of a book of poetry written by Robert Vivian. Included are 33 images and the poems that inspired them. Vivian teaches English and creative writing at Alma College.

His first book, *Cold Snap As Yearning*, was published in 2001 and won the Society of Midland's Author Award for Nonfiction.

"Hartley's work is beautiful - the detailed quality of the draftsmanship is remarkable," said Carrie Weis-Taylor, Rankin Gallery director. "She interprets the poems very visually and powerfully. She's well known locally, so we've had a lot of interest already. I'm sure this will be one of our most well-attended shows this year.

Hartley, a former resident of Big Rapids, was actively involved in Mecosta County Council for the Arts, the Big Rapids Art Guild STAGE-M. She earned her BFA degree in drawing and printmaking at Alma College after studying under Robert Barnum at Ferris State.

She earned her MFA in printmaking from Central Michigan University in 1998. She is currently the costume designer for the Theater and Dance Department ~ Alma College. For more information contact the Rankin Art Gallery at (231) 591 2536.

Pioneer

Wednesday March 31, 2004

Weight room project important to Ferris State athletics

BIG RAPIDS - One aspect of keeping pace with the competition in the Great Lakes Intercollegiate Athletic Conference and Central Collegiate Hockey Association is having and maintaining a quality weight room.

The development and maintenance of a weight room that will allow Ferris State to rank competitively among its opponents costs money.

A campaign entitled "Lift for The Dogs" was initiated last month to help the athletics department raise in excess of \$30,000, through private donations, to enhance the weight room's leg extension machines, leg curl equipment, Olympic lifting platforms and multipurpose racks.

Improving the facility will be essential for the Bulldogs, who covet any edge they can attain in recruiting battles with schools from the GLIAC, for the majority of FSU sports, and CCHA for the Bulldog icers.

In all, Ferris State fields 15 varsity athletic programs to create a large volume of traffic through the room and wear and tear on the equipment.

"We have launched a campaign to renovate our existing weight room facility," said Ferris State Assistant Athletics Director Brian Kegler. "It has been several years since we have given this important aspect of the student-athlete development the attention that it deserves."

The athletics department also has pondered the installation of wall mirrors and a new floor to improve the facility's visual appearance. Although the room's interior is of some concern, the most vital aspect of the project is to enhance the equipment.

Because the weight room equipment is used by hundreds of athletes from the 15 teams - improvement and maintenance is critical.

"Our weight room has an impact on the type of student-athletes we are able to recruit as well as the current student-athletes within our 15 varsity programs," Kegler said.

"It is my hope we can upgrade the facility to enable us to continue to compete within the GLIAC and CCHA at the highest level that our fans have come to expect at Ferris."

The Bulldog football team hosted its 22nd annual "Lift-a-Thon" Friday in Jim Wink Arena and raised more than \$26,000 - some of which may be used for the weight room project.

Even with that shot in the arm, however, the athletics department continues to seek assistance to help give the varsity weight room a much-needed facelift.

For more information on the weight room project or to make a contribution toward the project, individuals can contact Kegler at (231) 591-2970 or drop him an email him at keglerb@ferris.edu.

The New York Times

April 4, 2004, Sunday, Late Edition – Final

Racist Mumbo Jumbo?

To the Editor:

It was with shock and dismay that I read Daniel B. Schneider's review of Helen Bannerman's 1899 classic, "The Story of Little Black Sambo," reillustrated by Christopher Bing (Children's Books, March 14).

Neither Schneider nor Bing appears to realize how deeply offensive the language of Sambo is to people of color and their white allies. Sambo is a derogatory name for a black man, a hateful synonym. Sambo's parents are named Mumbo and Jumbo -- again, names that belittle people of color, implying that they cannot speak standard English but only gibberish. This book subtly teaches our young children that they can call a black child Sambo and not insult him.

A Dec. 14, 2003, article in The Boston Globe by Louise Kennedy concludes with this insight from David Pilgrim, curator of the Jim Crow Museum of Racist Memorabilia at **Ferris State** University in Big Rapids, Mich.: "I'm thinking if you really understand the history not just of the book but of 'sambo' the slur, then you realize you cannot divorce those. You may divorce those, but there's a whole community of people that cannot."

Despite Bing's efforts to make the jungle more "fantastical" and the child more "princely," the language of the book still promotes negative images of people of color. It is the language of separation and segregation.

William D. Valentine
Lexington, Mass.