



**PRESS RELEASE: Career Week Offers Opportunities for Ferris Students  
Transitioning from Classroom**

**Betsy L Musolf** to: Archive

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Here is a press release on Career Week at Ferris State University, scheduled to begin on Monday, Feb. 4. Questions can be addressed to Sandy Gholston, News Services and Social Media Manager, at (231) 591-2021 or [sandygholston@ferris.edu](mailto:sandygholston@ferris.edu).



Career Week.docx

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/january/career.htm>

FOR IMMEDIATE RELEASE

Jan. 31, 2013

**Career Week Offers Opportunities for Ferris Students Transitioning from Classroom**

BIG RAPIDS – Ferris State University students will have the opportunity to get job-search tips and explore employment opportunities during Career Week, Monday, Feb. 4 through Friday, Feb. 8.

The week-long event includes workshops, three career fairs and on-campus interviews for internships and full-time employment. Students also will have the opportunity to have a professional profile picture taken and get help putting the finishing touches on their resumes. All events and activities are free.

“Students are here to focus on a career, and Career Week offers another way to prepare for it,” said Melissa Hanson, an event planner with the university’s Career Services office. “There are multiple events that are relevant to all degrees, programs and levels.”

The event kicks off Monday with a 7 p.m. presentation by keynote speaker Athena Trentin, director of the Global Talent Retention Initiative of Michigan, a talent retention and career-development resource for employers and international students. Trentin will discuss the globalization of careers during her speech in the Rankin Student Center Dome Room.

“This will be relevant to many students,” Hanson said.

Tuesday’s events feature workshops on professional dress (11 a.m., FLITE 110) and recruiting through social media (3 p.m., also in FLITE 110), and career presentations by Mark Tomlinson, executive director and CEO of the Society of Manufacturing Engineers, (7 p.m., National Elastomer Center 203) and Ferris associate professor Mark Hutchinson (7 p.m., Interdisciplinary Resource Center 121).

Tuesday also includes the first of three job fairs, traditionally the highlight of Career Week.

Job seekers can meet with potential employers for Criminal Justice from 11 a.m. to 3 p.m. Tuesday in the Rankin Student Center Dome Room; Health Care from 4 to 7 p.m. Wednesday in the College of Optometry; and Business and Technology from 11 a.m. to 3 p.m. Thursday at the Ewigleben Sports Complex. Professional profile pictures will be taken during the Business and Technology Career Fair by university photographers.

Employer information sessions are planned from 5 to 9 p.m. Wednesday and Thursday in IRC, and interviews for internship and job opportunities will be scheduled from 4 to 10 p.m. Thursday and 8:30 a.m. to 5 p.m. Friday.

Career Week passports, which include a complete schedule of events and activities, are available in the Career Services office in Rankin Center Room 135 and the Student Leadership and Activities office in Rankin Center Room 164. The passports also will be handed out during fashion shows at halftime of the men's and women's basketball games at 1 and 3 p.m. Saturday, Feb. 2, respectively. Students who attend five events can turn in their stamped passports for a certificate of participation to add to their portfolios.

"This tells employers the student is committed to career readiness and is able to take initiative to improve themselves," said Angela Roman, director of Career Services and Student Leadership and Activities.

Resume drop-in sessions are 3 to 5 p.m. Monday and noon to 2 p.m. Wednesday in FLITE 112.

The Career Services office helps students prepare for a career by offering resume and portfolio development and critiques, mock interviews, computer job-search assistance and networking opportunities, among other things. Career fairs are offered twice a year, once during the fall semester and again during the spring semester.

"Career Week activities are created with all students in mind," Roman said. "Even if their future career employer does not come to campus to recruit, they can still benefit from attending any of the educational sessions. For example, our keynote speaker on Monday evening will be talking about globalization of careers, and every career is impacted by this."

For more information, call the Career Services office at (231) 591-2685 or visit its website <http://www.ferris.edu/careerservices>.

View a complete schedule of Career Week events here:  
<http://ferris.edu/HTMLS/othersrv/placement/CFEventsF11.htm>

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