



## **PRESS RELEASE: 'The People and the Olive' to Screen at Ferris**

**Betsy L Musolf** to: Archive

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Here is a press release about a free screening of "The People and the Olive" and an accompanying question-and-answer session on Thursday, Jan. 31 at Ferris State University. The documentary is about the struggles faced by Palestinian fair-trade olive farmers and the American marathoners -- some from Traverse City -- who helped them. Questions can be directed to Sandy Gholston, News Services and Social Media Manager.



People and the Olive.pdf The People and the Olive.jpg

View the release online here: <http://www.ferris.edu/HTMLS/news/archive/2013/january/olive.htm>

**FOR IMMEDIATE RELEASE**

Tuesday, Jan. 29, 2013

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### **'The People and the Olive' to Screen Jan. 31 at Ferris State University; Q-and-A with Marathoners to Follow**

BIG RAPIDS -- "The People and the Olive," a documentary about the struggles faced by Palestinian fair-trade olive farmers and the American marathoners who helped them, will be shown on Thursday, Jan. 31 at Ferris State University.

The 6 p.m. screening, hosted by the Office of International Education's Center for Global Studies and Engagement, will be followed by a question-and-answer session with runners from the film. The free event will be held in College of Business Room 111.

"It is a great story and a great issue," said Elizabeth Matthews, international student advisor and immigration specialist.

"The People and the Olive" raises awareness about the Palestinian farmers' plight and how the runners - some from the Traverse City area - ran 129 miles in five days across the West Bank to re-plant uprooted olive trees. The 70-minute film documents the February 2012 Run Across Palestine organized by On the Ground, a Traverse City-based humanitarian organization.

"The film shows how difficult it was for the runners to reach their goal. One marathoner was even arrested," Matthews said. "It's definitely not a dry film."

The event also is sponsored by the university's International Student Organization and Circle of Tribal Nations.

For more information, visit the University Events Calendar at <http://calendar.ferris.edu/>.

To watch a trailer for the documentary, go to <http://thepeopleandtheolive.com/>.

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