



**PRESS RELEASE: Ferris' Online Graduate Business Programs Recognized
by U.S. News and World Report**

Betsy L Musolf to: Archive

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Here is a press release about Ferris' additional recognition by U.S. News and World Report for offering one of the nation's best online graduate business programs. In addition to the College of Business recognition, U.S. News also ranked Ferris No. 1 on its list of best online graduate nursing programs (a separate release with this information was emailed earlier this week.) Questions may be addressed to Sandy Gholston, News Services and Social Media Manager.



CoB ranking.doc

The release can be viewed online here:

<http://www.ferris.edu/HTMLS/news/archive/2013/january/business.htm>



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Ferris' Online Graduate Business Programs Recognized by U.S. News and World Report

BIG RAPIDS – Ferris State University's online graduate business programs rank among the nation's best, according to U.S. News and World Report's Top Online Education rankings.

Ferris ranked No. 54 out of 213 schools listed in the prestigious news magazine's report released this week. The College of Business offers both a master of Business Administration online and a master of science in Information Security and Intelligence as a combination of online and on-the-ground courses.

“While we don’t make a practice of pursuing rankings – doing so is not always in the best interests of those we serve – we do appreciate the U.S. News and World Report ranking as acknowledgement that we are on track,” said David Nicol, dean of the College of Business. “We believe our MBA program to be somewhat unique in emphasis – with particular focus on performance metrics for the workplace – and designed to facilitate access for the working adult through its online delivery mode.

“External confirmation that we are perceived as effective in this is gratifying.”

U.S. News and World Report based its rankings on level of accreditation, student engagement, faculty credentials and training, student services and technology, and peer assessment. (Methodology can be found on the U.S. News website:

<http://www.usnews.com/education/online-education/articles/2013/01/14/methodology-best-online-business-programs-rankings>.)

About 100 students are enrolled in Ferris’ online MBA program, while a little more than 30 are enrolled in the new MS degree program, Nicol said.

The College of Business offers more than 40 certificate, associate, bachelor’s and master’s degree programs on its Big Rapids campus, online or at one of Ferris’ academic centers across Michigan. Learn more about the College of Business here: <http://www.ferris.edu/business>

In addition to the College of Business recognition, U.S. News and World Report ranked Ferris No. 1 on its list of best online graduate nursing programs. To learn more, go to <http://ferris.edu/HTMLS/news/archive/2013/january/nursing.htm>

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