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**Grand Rapids Press**  
Sunday, November 23, 2003

**Great Lakes state does not stop at the shoreline**

A multiple choice quiz: The most complete and accurate representation of Michigan should include:

- a. The "mitten."
- b. The Upper Peninsula.
- c. Both.

The correct answer?

None of the above.

At least that's what Richard Santer proposes, and when you examine evidence he has collected over the past 30 years, it is hard to argue.

Santer is a retired professor emeritus of geography from Ferris State University. For the past three decades, he has fought a decidedly uphill battle to help folks realize most images of Michigan leave out 40 percent of our territory.

Namely, the water.

He rolls out maps on the living room table of his home, just north of Ferris' Big Rapids campus, to illustrate.

"Forty percent of Michigan is contained in the Great Lakes," he says, tracing the outline of Michigan's boundary in offshore waters. "We're talking serious stuff here."

Indeed. Especially when you consider Santer's research, which reveals that by not paying attention to the full jurisdiction of Michigan, we've lost some of our state to Wisconsin and Ohio.

In 1952, an unnamed state official apparently signed off on an incorrect map of Michigan created by the U.S. Geological Survey, opening the door for Ohio to grab property in Lake Erie's Maumee Bay.

The error, says Santer, "may have occurred at 4 o'clock on a Friday," but in any case, the mapmaker extended the Michigan-Ohio border that day on a northeast tangent, rather than extending it due east to meet up with the international boundary with Canada.

Net result -- we allowed those Buckeyes to grab about 300 square miles of Erie's water that belonged to us.

The mistake was ratified in Ohio's favor in 1973, and, even after its discovery, folks shrugged it was just a little bit of what then was a polluted Great Lake.

But a Santer point out not only is Erie much cleaner and more valuable now, but we have surrendered precious bottom lands and subsurface resources, such as natural gas deposits.

Another oversight -- caused by a complicated scenario involving shipping lanes -- caused us in 1925 to forfeit four islands to Wisconsin.

"Twice in the 20th century," says Santer, "we lost valuable geographic territory to neighboring states."

To ensure it doesn't happen again, Santer is on a crusade to more accentuate Michigan's true boundary -- all waters included -- on maps, illustrations, pins, plaques and more.

In a folder crammed with drawings and data, he shares example after example of logos, brochures, stickers and artifacts with what he calls "incomplete" renderings of the Wolverine State.

Guilty parties have included the state's own Department of Natural Resources, as well as the Michigan Sesquicennial Commission, which for Michigan's 150th birthday unveiled at least one design that omitted the Upper Peninsula.

And now, in an 11th-hour effort, Santer is trying to halt production of the much-awaited Michigan quarter, since none of the proposed drawings depict the true Michigan.

Just as serious, not every version pays attention to Isle Royale, a national park that is too often depicted on maps in inset form. When artists attempt to include it on a full map, it usually ends up just north of Michigan's U.P. shoreline, when in truth, its location is much further north, just eight miles from Minnesota.

"What's to stop some fourth-grader from Minnesota from launching an effort to adopt Isle Royale," says Santer, "especially when it's either absent or misplaced on so many Michigan maps?"

Santer has at least one powerful ally in State Sen. Tom George, R-Kalamazoo, who hopes to launch a bill next year to would require true boundaries in all state-created images of Michigan.

A self-described history buff, George agrees with Santer that Michigan could put its archaeological treasures, shipwrecks and other assets in jeopardy if we continue to ignore the water boundaries.

"Dr. Santer is right in that our boundaries reflect events in our history and culture, and we need to understand and appreciate those boundaries," George said.

"And even if the bill doesn't become law," he added, "it would help to enlighten and underscore our true boundaries ... and bring attention to our state's rich heritage and history."

Of course, Santer's biggest foes in trying to have us adopt his stance are those of us who have become accustomed to a silhouette shaped like a hand. Santer's proposal softens those edges, and makes the Thumb disappear.

How, then, would we show people the way?

Tom Rademacher's column appears Sundays, Tuesdays and Thursdays. A version also airs during the morning and evening newscasts each Sunday on WOOD TV-8. E-mail him at [trademacher@gr-press.com](mailto:trademacher@gr-press.com)

## **Don't tax students out of education**

A poll released last week asked the question: "As you know, for a variety of reasons, the state is faced with budget deficits. Do you think the state should cut spending, or raise taxes?" What do you think the results were? Of course, 68 percent said cut spending, just 17 percent said raise taxes.

Here's a question they didn't ask: Over the past four years, nearly 300,000 Michigan residents were singled out for a 33-percent, \$1,500 tax increase. Was that a good thing, or a bad thing? Based on the results of the first question, logic dictates most would say it was bad.

That was the amount of the average tuition increase at the 15 public colleges since fall 2000. Tuition then was about \$4,447; now, the average is \$5,940. But is tuition a tax? Obtaining a four-year college degree is a voluntary activity to a point.

The reality is, in this rapidly evolving global economy, forgoing college is a bad economic decision. Every indicator says lifetime earnings are greater for those with a college education than for those without college education is arguably less voluntary than going out and buying a home entertainment center, yet the sales tax paid on that purchase doesn't make it any less of a tax.

Tuition, therefore, is a tax on education, and in regards to tuition, taxes, are going up - way up. And that tax will go up again if Gov. Jennifer Granholm, and lawmakers agree to slice another 6 percent out of the aid state government provides for university operations.

The link over time between state aid and tuition is close enough that when university appropriations rise, tuition stabilizes. When the appropriation is cut, tuition goes up- 10 percent this year.

And to whom does this tax hike apply? Young adults who pay \$300 a month for a tiny bedroom in a ramshackle house shared by a half-dozen other college students; who pay \$1,000 for outrageously priced text books and supplies; who often toil for a minimum wage that covers less and less of their college bills; and who will be saddled with thousands of dollars in debt before their first day on the job of their new career.

Politicians in Lansing, who hack away the budget for one of the nation's finest systems of higher education, pass the buck to university governing boards, telling them to simply "cut the fat."

Or they congratulate themselves for the generosity of the \$2,500 Michigan Merit Award that gets a lot less generous with each new budget cut, each new tuition increase.

In the first year of the Merit Award, the 2000-2001 school year, the scholarship covered more than 56 percent of a year's average tuition. It now represents about 40 percent.

While college students see their education taxes soar, lawmakers still can't decide whether to postpone a Jan. 1 income tax cut for everyone else. The issue is being politicized by tax-cut advocates and some in the Republican Party as a tax increase.

How about income tax freeze? The income tax rate is 4 percent now. It's scheduled by law to drop to 3.9 percent. Voters would consider that tax freeze a tax increase, said Steve Mitchell, who conducted the poll for the Michigan Chamber of Commerce and Rep. Marc Shulman, R-West Bloomfield, chairman of the House Appropriations Committee.

Mitchell didn't specifically ask about an income tax freeze in his poll. But in a way, he did. On the question of overall state and local tax levels, the 600 registered voters were asked if those levels were too high, too low or just about right.

About half replied "just right." Another 10 percent said "too low." That means 60 percent of those surveyed wouldn't object to keeping the 4-percent tax rate where it is.

A family of four with a taxable income of \$50,000 would give up less than \$100 in the next two tax years if the cut is stalled. Barren state coffers, however, would get about \$300 million over this budget year and next.

Funneling just a third of that into university state aid would avoid cuts that -: punish undergrads the most. Devoting, more would begin to restore balance in 'state aid and tuition as equal parts of university operation budgets.

Failing to find more revenue and having to cut colleges again will result in another 10 percent hike in the "education tax" - the only tax lawmakers seem to have little trouble raising.

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## **Pioneer**

Wednesday, November 26, 2003

### **Rankin Gallery to present local talent**

BIG RAPIDS - The annual holiday art show at Ferris State University's Rankin Gallery will open Tuesday and run through Dec. 12.

The show will feature work by Elizabeth Erlewine, Kelly Hengsbaugh, Lisa Hinze, Carrie Weis-Taylor and Aaron Nemec.

Erlewine, who has a fine arts degree from the University of Michigan, uses the medium of batik to create work featuring both abstract and figurative imagery: She also will be exhibiting handmade items such as scarves.

“Elizabeth’s batiks are gorgeous,” said Carrie Weis-Taylor, Rankin Gallery director. “She has been accepted into the Muskegon Museum of Fine Art Regional Juried Exhibition and the Midland Center for the Arts Regional Juried Exhibition as well.” Hengsbaugh, who has a fine arts degree from Michigan State University, will be exhibiting handmade journals from cloth and handmade paper.

Hinze has a degree in both Visual Design and Horticulture from Ferris State. At this exhibit she will display handmade leather journals.

“Her journals are beautifully designed and have leather covers,” said Weis-Taylor.

Nemec has a fine arts degree from the University of Michigan and is currently the assistant coordinator at the Rankin Art Gallery. Nemec works in oil on canvas and will be displaying abstract paintings.

Weis-Taylor, who has a Bachelor of Integrated Studies in Fine Art with a minor in Art History from Ferris State University, is the Rankin Art Gallery director and will be displaying small abstractions made of oil on canvas. She also has work on display at the Carlyn Gallery in Grand Haven.

A reception featuring the artists will take place from 7 to 8:30 p.m. on Dec. 4, with refreshments and live music.

Also, the items displayed in this exhibit will be on sale for individuals looking for unique holiday gifts.

The Rankin Gallery is open Monday through Friday from 11 a.m. to 4 p.m. For more information on this or other shows please go to <[www.ferris.edu/gallery](http://www.ferris.edu/gallery)> or contact Carrie Weis-Taylor at (231) 591-2536.

## The Associated Press

### **MI Exchange Ferris St Dogfight, Mich Bjt**

By BRYCE HOFFMAN

ST. CHARLES, Mich. (AP) — Charlie the bulldog has lived a celebrated life in St. Charles for at least 20 years. But some say he is a rip-off.

Ferris State is threatening a legal dogfight with St. Charles Community Schools over the bulldog logo both schools have used for at least 20 years.

They say St. Charles plagiarized the pooch.

Holland-based Licensing Resource Group recently sent a “cease and desist” request to the high school on behalf of the Big Rapids-based University.

It alleges the St. Charles logo is “confusingly similar” to the Ferris State bulldog. The warning included at least 10 examples of the offending image as it appeared in school district sports programs, advertising and the high school yearbook.

The only obvious difference between the line drawings is that the Ferris State bulldog has a circle ‘F’ hanging off its collar.

“We’re not telling them they can’t be called the Bulldogs,” said Marc Sheehan, Ferris spokesman. “It relates very specifically to artwork. I’m not going to say they literally copied the logo. If you put them next to each other, you couldn’t tell them apart.”

Ferris trademarked its logo in 1979. It is the original work of alumnus Terry Davenport, who now lives in the Atlanta, Ga., area, he said.

St. Charles officials were not immediately able to say where their logo came from, said Superintendent Joseph G. Rousseau.

“This isn’t something we just started using yesterday,” said Paula Miller, a 45-year-old St. Charles resident and school board member. “We’ve been using this since my daughter was in kindergarten.”

Her daughter, Lindsay, is now a 22-year-old student at Central Michigan.

“That’s the heart of our community — our bulldog,” said Paula Miller, whose last house included a Bulldog-themed bathroom. “We use this bulldog all the time.”

Rousseau on Thursday responded to Licensing Resource Group and Ferris President David L. Eisler with a letter pleading for cooperation.



“We’ve developed a real emotional attachment to this little guy,” Rousseau said. “We’re hoping that in these tough economic times for Michigan, maybe we could partner and give this some positive spin. Our bulldog could be the little brother to their bulldog or something.”

St. Charles likely will have to change its logo if Ferris holds firm, Rousseau said.

“It’s incumbent on us not to violate the trademark,” he said. “Then we have to find another bulldog. It won’t be easy.”

Ferris is simply protecting its brand name and official symbols, Sheehan said.

“I hope people would see this as more than legalistic nitpicking,” he said. “It is something that defines the university visually.”

Ferris State enrolls about 11,800 students. St. Charles schools have about 1,200 students.

The campuses are about 100 miles apart.

“My initial reaction was just shock that we would be called to task on something like this,” Rousseau said. “I don’t see us as being any threat to Ferris’ use of that bulldog.”

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## Pioneer

Wednesday, December 3, 2003

### **Pelletier and Riedel sign with Ferris State**

By Sandy Gholston Pioneer Sports Writer

BIG RAPIDS – With five seniors leaving at the end of the season, Ferris State hockey head coach Bob Daniels understands the need to replenish his roster.

“I believe we’re off to a good start in our recruiting efforts this season with these two signings,” the 12<sup>th</sup> year Ferris head coach said of his two early-period signees.

In keeping with a familiar theme of recruiting speed and skill to the program, Daniels last week announced the additions of 5-foot-10 defenseman Mathieu Pelletier of St-Louis de Ha Ha; Quebec and 5-10 forward Dan Riedel of Rochester Hills to begin his class of 2004-05. Pelletier is a product of the Cornwall Colts in Ontario. The Central Junior A Hockey League club has produced three current Bulldog players in first-line center Jeff League, fourth-line center Tim Vokey and left winger Matt Verdone.

Pelletier, in his first season with Cornwall, has compiled solid numbers through the team’s first 21 games with 17 points on four goals and 13 assists. Pelletier, ranks among league in scoring for defensemen. Prior to Cornwall, Pelletier played for the Lennoxville Cougars, a Quebec Junior AAA hockey league club (2003-03) and was a member of a squad that won the 2003 Fred Page Cup Championship and the RBC Financial Royal Bank Cup. In both tournaments, Pelletier led the Cougars in scoring.

Pelletier, 20, was a 2002-03 AAAQ All-Star finished with 37 points on 13 goals and 24 assists in 50 games. Daniels envisions him as the kind of “offensive” defenseman who could serve as a point-producing threat as well in the years to come with his high skill level handling the puck.

“Mathieu is an offensive minded defenseman, who is a good skater and puck-handler with great vision on the ice,” said Daniels, who was the 2002-03 American Hockey Coaches Association Division I Hockey Coach of the Year. “As with all defensemen there’s a big adjustment the first month in the collegiate game, but if Mathieu adapts to the change, coupled with his skating skills, the transformation may occur quickly.”

Riedel, 18 is s player Daniels hopes can add some scoring punch to the lineup for the Bulldogs in years to come. He currently is honoring his skills as a member of the Springfield Jr. Blues of the North American Hockey League Through 21 games this season, Riedel, who Daniels says has shown an ability to be a point-producer r around the net, has 14 goals and 16 assist , for team-best 30 points.

Riedel was named North NAHL offensive Player of the Week earlier this season. In March 2003, he was named NAHL/ Michigan Hockey Player of the Month.

“Dan is a tremendous offensive forward who possesses a lot of skill who has a knack for finishing off plays around the net,” Daniels said. “Like all freshmen that come in he’s going to have to make an adjustment to the pace of the game and the conditioning level that’s needed to be successful.”

The Bulldogs graduate five seniors at the end of the season in forwards Derrick McIver (team, captain), Brett Smith (assistant captain), Trevor Large, defenseman Simon Mangos (assistant captain) and goalie Matt Swanson.

Since the Bulldogs graduate a relatively small class, Daniels does not anticipate numerous more signings in the later period.

Daniels will, however, seek to add more pieces to the puzzle for the defending Central Collegiate Hockey Association regular-season champion Bulldogs.

Ferris is currently 5-8-1 overall and 3-7-0 in the CCHA.

Smith, Large and McIver are second-line-caliber forwards and Mangos emerged last season as one of the premier defensemen in the conference.

Ferris returns to the ice this weekend in a CCHA road series in Ohio against Bowling Green State.

## **Detroit Free Press**

December 3, 2003

### **HIGHER ED CUTS: Ever increasing cutbacks put state's future at risk**

Michiganders need to have their eyes wide open to the hits their universities are taking as budget cuts follow budget cuts. That may well include another 3 to 6 percent shearing under Gov. Jennifer Granholm's plan to rebalance this year's flagging budget.

The damage done by every cutback hurts twice. First, the universities – often ranked among the nation's best when state systems are compared – suffer if they fall into disrepair or can't attract and retain a gifted staff. Second, they raise tuition to compensate as much as practical, making a degree more costly.

Michigan already had a D+ for college affordability in a 2002 report card from the National Center for Public Policy and Higher Education, and the grade was based on funding before the budget tanked. That means the state is heading in the wrong direction. The state's future in a global society is inextricably tied More edit to its residents' skills. Business-luring strategies such as tax incentives are meaningless without investing in more brain power.

To get there, the state should be pushing to boost the percentage of people with degrees. The Education Commission of the States even translated the goal into a specific number: having 222,371 more college students enrolled a 37-percent increase – by 2015.

Michigan's University Investment Commission, of which Free Press Publisher Heath Meriwether was a member, was less specific last year but more blunt: "To keep us competitive ... our economy needs more knowledge held by more workers." That requires a strategy to open more doors to college.

Clearly, in this unprecedented economy, the first priority has to be meeting the needs of people who are out of work and desperate. But if they must slash higher education again, the state's leaders also need to lay down a plan for helping these invaluable institutions recover – then grow.

## **Pioneer**

Weekend, December 6&7, 2003

### **Ferris State to host May NCAA golf region**

**By Sandy Gholston Pioneer Sports Writer**

BIG RAPIDS – It's a history-maker for Ferris State University as it will play host to the NCAA Division II East Regional championship May 4 and 5 at Katke Golf Course.

The women's regional championship being held in Big Rapids marks the first time in FSU history it has hosted the high-stakes event. Ferris State, home of the Professional Golf Management program, was chosen to host the event due in large part to the high quality of its golf facilities at Katke. The East Regional championship will be a little icing on the cake for FSU, which also hosts the Great Lakes Intercollegiate Athletic Conference championship (April 24-25) for the first time.

The Bulldogs are enthusiastic about hosting such an event. "We are hosting the regional tournament and we feel it will be a great opportunity for us to play on our home golf course because we're obviously familiar with (Katke) and we don't have to travel which will be big benefits for us," said Brad Bedortha, Ferris State men's and women's golf head coach, now is in his fifth season running the two programs at his alma mater. "I think it will be a very exciting event for Ferris State to be able to host a tournament and an event of this magnitude."

In addition to the East Regional, there also will be regional tournaments conducted in the North, South and West by the NCAA as well in the spring. The North Regional will be hosted by Minnesota State University at Mankato Golf Club in Mankato. The South Regional will be hosted by the University of West Florida at Stonebrook Country Club in Pensacola. The West Regional will be played at University Golf Course in Las Cruces, N.M., and hosted by Western New Mexico University.

Teams and individuals advance from regional competition to the NCAA Division II National Championships which will take place May 11 to 14 at the Division II Spring Sports Festival in Orlando, Fla. Individual and team competitions, will be conducted currently as all participants compete throughout the 54 holes of competition with 36 holes scheduled for May 4, and the remaining 18 May 5.

The top two teams along with the top two individuals not with a team, from each of the four regions earn a spot at the national championships. Ferris is looking forward to this treat.

"We've submitted bids before but were never fortunate to serve as host," Bedortha said. "We're very excited about this opportunity."

In the completed fall 2003 season, the Bulldog women's golf team participated in six events. Ferris finished ninth at its home Bulldog Invitational (Aug. 30 and 31) to open the season, third at the Grand Valley State Laker Classic (Sept. 1 and 2), 13<sup>th</sup> at the Ball State Cardinal Classic (Sept. 6 and 7), fourth at the Bowling Green State Falcon Invitational (Sept. 13 and 14), first at the Findlay William "Bing" Beall Classic (Sept. 28-29) and seventh at the Michigan Wolverine Invitational (Oct. 4 and 5).

Elena Robles, Casey McKinnon, Meredith Johnson, Heidi Aittama and Ellie Saladin were among Bulldog golfers who turned in solid fall performances.

At the Findlay Classic, McKinnon, a sophomore from St. Ignace, had the team's lone individual first-place finish in a tie before she won medalist honors in a playoff.

The spring season for the Bulldogs commences March 28-29 when the team travels to Carbondale, Ill., to take part in the Southern Illinois Saluki Invitational.

## Pioneer

Monday, December 8, 2003

### **Fairbanks and Green earn honor Bulldogs were bright spots during season for Ferris State**

BIG RAPIDS – Junior outside hitter Karla Fairbanks of the 2003 Ferris State University women's volleyball team has been named to the American Volleyball Coaches Association Division II All-Great Lakes Region First-Team in an announcement made by the AVCA.

Fairbanks, who became the 11<sup>th</sup> player in the eight-year tenure of FSU head coach Tia Brandel-Wilhelm to earn first-team all region recognition, was among 12 individuals garnering first-team accolades. Six other players received honorable-mention laurels, including FSU junior setter Ashley Green. By attaining first-team all region honors; Fairbanks is now eligible for AVCA Division, 11 All-America considerations.

Fairbanks, who was named a co-recipient of Ferris' 2003 Most Valuable Player Award, registered a team-high 516 kills and 336 digs during the 2003 campaign. She also became the 13<sup>th</sup> player in school history to register 1,000 career kills and presently ranks 12<sup>th</sup> among the school's all-time leaders with 1,111 career kills. The 5-11 Fairbanks recorded 26 double-figure kill outings and totaled 17 double-double performances this campaign while earning first team All-Great Lakes Intercollegiate Athletic Conference accolades.

She claimed GLIAC North Division Player of the Week kudos twice this campaign and finished the season ranked third in kills and fourth in service aces among the league's leaders. The 2002 GLIAC All-Academic Team pick also garnered a personal career-high 35 kills versus North Alabama earlier in the season en route to receiving all-tournament team recognition at the Grand Valley State Days Inn Classic in Allendale.

A 2002 AVCA Division II All-Great Lakes Region First Team honoree, Green led Ferris for the third consecutive season with 1,215 assists this season. She also moved into third place on the school's all-time list and currently has 3,528 career assists. The 2003 FSU Co-Most Valuable Player Award winner notched 50 or more assists in nine outings this season while claiming first-team All-GLIAC recognition for the second-straight campaign. A 2003 team tri-captain, Green compiled the league's fifth-best assists figure this year.

Ferris State concluded the 2003 campaign with a 15-14 overall mark, which represented the program's sixth-consecutive winning campaign and included a third-place 12-6 GLIAC North Division mark. FSU also registered its sixth straight league tournament appearance in 2003.

## **Pioneer**

Monday, December 8, 2003

### **Bulldogs to host Lakers at BRHS**

BIG RAPIDS - The Ferris State University men's and women's basketball teams will open the home portion of their 2003-04 campaign Thursday, Dec. 11, versus the Lake Superior State University Lakers in Great Lakes Intercollegiate Athletic Conference action at Big Rapids High School.

The women's game will tip off at 6 p.m. preceded by the men's contest at 8 p.m. The doubleheader, - which was Brian moved from FSU's Jim Wink Arena due to conflicts with the school's annual winter graduation ceremonies, represents the only home contests for either Ferris State team until the new year.

The FSU Athletics Department is showing its holiday spirit by reducing ticket prices for next Thursday evening's event to \$4. In addition, any high school student with a valid student identification card or any Big Rapids Public Schools employee with an activities pass will be admitted free of charge. Those interested in attending also may bring a canned good for donation to Project Starburst and receive complimentary admission.

"We're excited for the opportunity to play our first home games this season at Big Rapids High School," said FSU Assistant Athletics Director Brian Kegler. "The Ferris State Athletics Department also is appreciative of the cooperation the high school administration has provided in allowing us to use their facility.

"We hope the community will come out and support the men's and women's teams in this unique environment as they tip off another exciting season of Bulldog Basketball," added Kegler.

Ferris' remaining eight league doubleheaders this campaign will be held at Wink Arena beginning Jan. 10, when the Bulldogs entertain West Michigan rival Grand Valley State University. As in previous years, FSU's Thursday night home games are slated for 6 p.m. and 8 p.m. starts with Saturday contests scheduled to begin at 1 and 3 p.m. for the women and men, respectively.

Individual game tickets to all Bulldog home basketball games can be obtained at the door or by calling the FSU Athletics Ticket Office at (231) 591-2888. Ferris students will receive free admission for any home basketball game by showing their student LD. cards. For more information, please contact Brian Kegler at (231) 591-2860 or via e-mail at [keglerb@ferris.edu](mailto:keglerb@ferris.edu).



## **Pioneer**

Wednesday, December 10, 2003

### **Ferris State student receives scholarship**

BIG RAPIDS - Chris Strand, a native of Burlington, Wis. and Professional Golf Management major at Ferris State University, recently received the Jayne and Robert Ewigleben Internship Award for fall 2003.

The \$500 scholarship is for students who have completed a minimum of three semesters of internship at two different sites. Recipients also must have characteristics related to being an outstanding golf professional, including teaching ability, and show a commitment to the future of the profession.

The scholarship was established in 1995 by Ferris president emeritus Dr. Ewigleben and his wife, Jayne, to honor students who have completed outstanding internships. Ewigleben's vision of combining academics with internships helped establish the PGM curriculum that offers the most effective preparation for golf professionals. He also convinced the Professional Golfers' Association to sanction the program, the first of its kind in the United States.

## **Pioneer**

Thursday, December 11, 2003

### **Feds fund Ferris State to tune of \$300,000**

WASHINGTON - Included in a bill passed by the US. House of Representatives Monday that funds 11 government departments was a substantial earmark for Ferris State University's Heating, Ventilation, Air Conditioning and Refrigeration (HVACR) Engineering Technology Program.

After receiving no money in the 2003 budget, Congressman Dave Camp (R -Midland) helped secure \$300,000.

The HVACR Engineering Technology Program at Ferris is recognized as a premier four-year HVACR program in the United States. Ferris is one of the few institutions of higher learning in the world positioned to meet the needs of the HVACR industry. This industry is projected to grow by nearly 30 percent with more than 80,000 employment slots open in the near term and a shortage of 220,000 technicians by the year 2007.

"Growth in the HVACR industry is limited only by the shortage of qualified persons," said Camp. "With these federal dollars Ferris will be able to supplement their already excellent program to help meet this demand."

The new funding is to be used to renovate and expand current HVACR facilities at Ferris, update equipment and laboratories, hire additional faculty and expand nation-wide outreach for recruiting, articulation and continuing education.

The measure now heads to the Senate, which must either accept or reject the agreement. Camp said it was unfortunate the Senate failed to approve the appropriations bill prior to the holiday recess and urged Michigan Senators Carl Levin and Debbie Stabenow to help pass the message when the Senate convenes again on Jan. 20.

## **Pioneer**

Friday, December 12, 2003

### **Ferris State sorority donates to hospital pediatric unit**

BIG RAPIDS -Beth Mosers, a junior at Ferris State University donated a few stuffed animals and dolls to the Pediatric Unit at Mecosta County General Hospital on Dec. 8. She donated the items on behalf of Phi Sigma Sigma - her sorority. Mosers said, "Instead of adopting a family this year, we decided to offer gifts to local pediatric patients and to the Detroit Children's Hospital. After discussing what we can all do financially, we agreed that kids in the hospital could probably use some cuddly friends. We are excited to drop more off in the next few weeks."

On behalf of the staff and patients who are in this area of the hospital, Dena Durante, manager of the Med/Surg/Peds Unit at MCGH, thanks Mosers and the sorority for their generosity and for considering the patients at MCGH during the holiday season. Durante says, "It's not enjoyable for anyone or a family member to be hospital-bound, especially during Christmas. It's the small things volunteers do that make a big difference."

If you would like to know how to volunteer your time or gifts to Mecosta County General Hospital or to donate money to the MCGH Foundation, please call Tom Hogenson, PR manager at (231) 592-4409.

## **Pioneer**

Monday, December 15, 2003

### **Ferris graduates 400-plus during winter commencement**

BIG RAPIDS - More than 400 Ferris State University students became alumni in festive winter commencement ceremonies at Wink Arena on Saturday. The university held two commencement exercises that day - the first, at 10 a.m., for students from the College of Allied Health Sciences, College of Education and Human Services, and College of Technology. The second ceremony, held at 1:30 p.m. graduated students from the College of Business and the College of Arts and Sciences.

Ferris State President David L. Eisler conferred degrees and certificates at both ceremonies. Early at each commencement, Board of Trustees Chair. Bruce Parsons greeted the graduating students, while later Alumni Relations Director Jeremy Mishler greeted the new alumni David Hanna, associate professor in the College of Technology and a 2003 University Distinguished Faculty Award recipient, was commencement speaker for the morning ceremony.

Maude Bigford, coordinator of Ferris State's Honors Program, urged graduates at the afternoon ceremony to look to the future.

"If you look at your time on earth as an endless process of self-discovery, a quest to discover how others tick, how the world works, how a new invention can be created, then you won't fall prey to boredom and uselessness," said Bigford. "If Ferris has instilled in each of you a yearning for more knowledge, and an appreciation for wisdom, then you are ready for the next set of challenges."

Ferris State's spring commencement ceremonies will be held on May 8.

# Petoskey News

December 3, 2003

## **Area high school students get a taste of biotechnology**

RYAN BENTLEY/NEWS-REVIEW

Biotechnology and genetics are playing increasing roles in many occupations, from pharmacy to forensics.

With this in mind, a Ferris State University professor and area school staff cooperated this week to give Northwest Michigan students some hands-on opportunities with genetic analysis and engineering.

Jim Hoerter, a biology professor and department head at Ferris, is leading four days of biotech exercise. We're exposing students to careers that I think a lot of them aren't even aware of.

Jim Hoerter biology professor, Ferris State University is in Petoskey and East Jordan high school classrooms this week.

"All those things you see on TV, they're doing in the classrooms," said East Jordan High School teacher Lance Bailey, who helped arrange Hoerter's visits to his school's math, science and technology block classes.

With the cost for the needed laboratory equipment typically prohibitive for high schools, Hoerter brought along the necessary items. "We're exposing students to careers that I think a lot of them aren't even aware of," he said.

Along the way, the professor said he hopes to give bright students a glimpse of the options Ferris' biology department offers in Big Rapids.

Charlevoix-Emmet Intermediate School District is sponsoring the series of one-day lab sessions. Concord Academy Petoskey, Concord Academy Boyne, Northwest Academy, Harbor Springs, Littlefield, Pellston, Boyne City, Central Lake, East Jordan, Ellsworth, BeaverIsland and Boyne Falls schools were given the opportunity to send a few students to Petoskey and East Jordan for the exercises.

Students use a bacteria-attacking lambda virus that is harmless to humans for the genetic analysis portion of the lab. Separating DNA fragments and isolating proteins are among the exercises.

Petoskey High School senior Duane Willson found Hoerter's instructions easy to follow. "It's a lot of fun," he said. "It's pretty interesting to work with stuff that we wouldn't have an opportunity to work with otherwise."

Allison Miller, a Concord Academy Petoskey student, also was enthusiastic about the lab she attended Monday. "I really like it," she said. "Coming from a small school, it's really nice. We get to use real equipment." The lab also gives students a chance to sample genetic engineering. "Coming from a small school, it's really nice. We get to use all the real equipment".

Participants infuse bacteria with the firefly genes which direct bioluminescence. After they're left on an agar plate for a couple of days, Hoerter said the microorganisms likely will gain a glow.

Two years ago, PHS biology teacher Maria Nicholson arranged for a few students to visit Ferris for some biotech exercises. Last year, Hoerter came to Petoskey to work with Nicholson's Advanced Placement biology class and guests from other schools for the first time.

"My kids just rave about what a wonderful experience it was, because it made things so much more real than just reading," Nicholson said. "It's nice to have Dr. Hoerter come in here, because it's not the same-old, same-old teacher."

## Pioneer

Wednesday December 17, 2003

### **FSU signs Hoffman to women's golf team roster**

By Sandy Gholston Pioneer Sports Writer

BIG RAPIDS - Combine a positive attitude with solid skills and a highly competitive nature and it's clear why Ferris State women's golf coach Brad Bedortha is optimistic about the kind of contribution he envisions Becky Hoffman can make to his program. "She has a great attitude and a great easygoing personality we think will fit in well with the players that we already have here in our program," said Bedortha, who is in his fifth season as head coach of both the men's and women's golf programs at Ferris State. "She comes from a family that golf's and is knowledgeable about the sport."

Hoffman, a two-time all-state selection (2002-03) at Swartz Creek High School and an All-Big Nine Conference choice as she finished with an 81.8 stroke average as a junior last spring. Hoffman finished third individually at the 2003 Michigan High School Athletic Association Lower Peninsula Division II State Final as she put up a two-round score of 164 (80-80). She prepped with a pair of golfers now at Great Lakes Intercollegiate Athletic Conference rival Northwood (Sara McCullough and Jamie Long) to lead the Dragons to the state championship.

Hoffman, a 5-foot-4 right-hander, earned a third-place tie during her conference tournament as her team was runner-up and shared top medalist honors in the regional championship. As a sophomore at Swartz Creek, Hoffman had an 83.1 stroke average and finished fourth at the regional - her best finish of the season. Swartz Creek finished fourth in the state. During her freshman campaign, on a squad that placed second in the state, Hoffman had a 90.7 stroke average, finished fifth at the regional and earned second-team all-conference honors.

"(Hoffman) is a fundamentally sound player with a noteworthy background," Bedortha said. "She has enjoyed a successful high school career which should prepare her well for the collegiate game."

Hoffman, who has her sights set on a major in criminal justice, also participated in basketball and volleyball at Swartz Creek.

Hoffman comes to Ferris with a strong golf background as her father, Bob, serves as a golf instructor at King Par Golf Superstore in Flushing. Her mother, Diane, is a teacher.

