

center, including criteria for evaluating present materials and new acquisitions. Reaching potential users of health care materials, both within and outside the hospital, will be discussed.

Workshop leader: Nancy Winslow, Head, Community Health Education, Alfred Taubman Medical Library, The University of Michigan, Ann Arbor, MI.

WORKSHOP: FEES FOR LIBRARY SERVICES

Discusses the issues and concerns involved in contracting or charging fees for library services, i.e., literature searches, interlibrary loans, photocopying, etc. Intended for librarians and/or library managers. Speakers work in libraries that operate on a cost-recovery basis.

Workshop leaders: Patricia Bristor, Associate Medical Librarian, Shiffman Medical Library, Wayne State University, Detroit, MI; Helene Brown, Librarian, Biomedical Library, General Motors Technical Center, Warren, MI; and Michele Klein, Medical Librarian, Children's Hospital of Michigan, Detroit, MI.

WORKSHOP: ONLINE SEARCH CLINIC FOR PSYCHIATRIC LITERATURE

Topics include psychiatric coverage in *Excerpta Medica*, *Index Medicus*, *Psychological Abstracts*, and the databases of the National Institute of Mental Health. Participants are encouraged to bring specific problems and questions. Intended for librarians who are database searchers in psychiatric literature.

Workshop leader: Leslie M. Behm, Clinical Center Librarian, Michigan State University, East Lansing, MI.

WORKSHOP: TEACHING TECHNIQUES FOR LIBRARIANS

Helps participants distinguish orientation to the library from instruction in use of the library. Presents guidelines to aid in giving orientation tours and preparing instructional guidebooks. Covers how to explain developing a search strategy and how to explain conducting an effective search. Workshop leader: Diane G. Schwartz, Head, Reference/Information Services Dept. and Coordinator, User Education, Alfred Taubman Medical Library, The University of Michigan, Ann Arbor, MI.

MINI-TOPICS: The mini-topic sessions are similar to the MLA Concurrent Sessions. Four people will be speaking simultaneously. Each session will be 30 minutes long, with the speaker allotted 20-25 minutes. Each topic will be presented twice. (Pre-registration is not required.)

REGIONS OF COOPERATION

Lynn Sorenson-Sutton, Detroit-Macomb Hospitals Association

LEGISLATION AFFECTING LIBRARIES/LIBRARIANS

Pearl Ann Miller, State of Michigan

KOM HOSPITAL LIBRARY CONSULTING PROGRAM

Nardina Nameth, Henry Ford Hospital

MICHIGAN LIBRARY ASSOCIATION

Margaret Thomas, Farmington Community Library

MICHIGAN LIBRARY CONSORTIUM

Kevin Flaherty, Michigan Library Consortium

CATALOGING SERVICES

Marie Bolanos, St. John Hospital

KETAL CONSORTIUM

Liga Greenfield, The Upjohn Company

TECHNIPHOBIA - COMPUTER JARGON

Speaker to be announced

ROUNDTABLE DISCUSSIONS

The roundtable discussions will be based on the mini-topics and will be conducted following the series of mini-topic presentations. The speakers will be available to answer questions or discuss any issues raised during the presentations. (Pre-registration is not required.)

PARTICIPATION IN THE INFORMATION EXCHANGE

**9TH ANNUAL EDUCATIONAL CONFERENCE
OCTOBER 13-15, 1982**

Hosted by:
Western Michigan
Health Sciences
Libraries Association

Stouffer's Hotel
50 Capital Avenue, S.W.
Battle Creek, MI 49017

Affiliated with the
Michigan Hospital Association



Wednesday, October 13, 1982

7:00 a.m. - 8:00 a.m. Registration
8:00 a.m. - 5:00 p.m. CE courses
12:00 noon - 1:00 p.m. Luncheon
6:00 p.m. - 8:00 p.m. Registration

MLA CE 310: DRUG AND PHARMACEUTICAL INFORMATION RESOURCES LITERATURE

Provides information professionals with a framework for categorizing and dealing with pharmaceutical reference questions. Emphasis is on drug nomenclature and product identification information, directory and business information, drug interactions and adverse reactions, and some basic English language reference tools in these areas. Also provides a forum for exchange of information about new pharmaceutical tools and services. Intended for those with a limited knowledge of drug and pharmaceutical information resources. Familiarity with basic biomedical reference tools is helpful.

(.8 CEU) Instructor: David Morse, Technical Services Librarian, Norris Medical Library, University of Southern California, Los Angeles, CA.

MLA CE 350: LITERATURE OF ALLIED HEALTH

Designed to acquaint the health science librarian who has had little or no experience in working with allied health professionals. Discussion of acquisition aids, basic references and resources, and audio-visual materials will be directed to the allied health sciences as a whole. Specific attention will be given to the history, education, governing regulations, professional organizations and duties of the professionals in the following fields: respiratory therapy, medical records, physical therapy, occupational therapy, medical laboratory technology, radiologic technology, medical social work and physician's assistant program.

(.8 CEU) Instructor: Sally Ream, Director, Medical Center Campus Library, Miami-Dade Community College, Miami, FL.

MLA CE 122: PLANNING HOSPITAL LIBRARY FACILITIES

Provides the hospital librarian with information about planning new or remodeled library space. Includes the processes of systematically determining the need for new or remodeled space, developing plans to respond to needs, and implementing these plans. Emphasizes the written building program and strategies for its implementation. In-

cludes practical exercises.

(.8 CEU) Instructor: Jacqueline Bastille, Director Treadwell Library, Massachusetts General Hospital, Boston, MA.

U of M CE: PUTTING YOUR BEST BUDGET FORWARD

Emphasizes budgeting skills and reviews the hospital budget process. Includes basic principles, zero-based budgeting, prioritizing, justifying, fitting new programs into old budgets, securing administrative approval, and integrating the library budget with the hospital accounting system.

(.6 CEU applied for) Instructors: Nardina L. Nameth, Director of Library Services, Henry Ford Hospital, Detroit, MI; Lynn Sorensen-Sutton, Corporate Director of Libraries, Detroit-Macomb Hospitals Association, Detroit, MI; and Carol Attar, Director of Medical Libraries, Cottage Hospital of Grosse Pointe, Grosse Pointe, MI.

Thursday, October 14, 1982

8:00 a.m. - 9:00 a.m. Registration
9:00 a.m. - 9:30 a.m. Welcome
9:30 a.m. - 10:00 a.m. Exhibits open
10:00 a.m. - 12:00 noon Workshops
12:00 noon - 2:00 p.m. Lunch break
2:00 p.m. - 4:00 p.m. Business meeting
5:30 p.m. - 7:00 p.m. Cocktail party: cash bar and hors d'oeuvres
7:00 p.m. - Banquet

WORKSHOP: EFFECTIVE PUBLIC SPEAKING TECHNIQUES

Health science library personnel frequently find themselves called upon to lead tours, make speeches, or present papers to groups. What are the factors contributing to an effective, interesting presentation? Topics covered include the art of public speaking, presentations to groups, preparation of materials, techniques of delivery, holding the audience's attention, stage presence, using charts, graphs, and other audio-visuals.

Workshop leader: a representative from Toastmasters International.

WORKSHOP: ONLINE SEARCH CLINIC FOR NURSING LITERATURE

Presents unique reference problems that nursing offers to the online searcher because of its role in the health

sciences. Guidelines will be given for the selection of pertinent databases and search strategies. Emphasis will be on MEDLARS, but other databases will also be included. Participants are encouraged to bring specific searching problems and questions.

Workshop leader: Edna Lee Jolliff, Associate Librarian, Harper-Grace Hospitals, Harper Division, Detroit, MI.

WORKSHOP: HOW TO SURVIVE IN A HOSPITAL LIBRARY—THINGS NOBODY EVER TOLD YOU

Designed for hospital librarians who want practical help with the day-to-day operation of the library. Workshop leaders will share experiences, case studies, and examples of problems that have been solved in Michigan hospital libraries. Emphasizes the practical rather than the theoretical.

Workshop leaders: Carole Colter, Librarian, Midland Hospital Center, Midland, MI; Barbara Kormelink, Librarian, Bay Medical Center, Bay City, MI.

WORKSHOP: COMPUTERS IN LIBRARIES

Intended for librarians unfamiliar with computers. Participants will develop a basic understanding of what a computer is and how it works. Discusses types of automated systems used in libraries, and guidelines for the evaluation and selection of such systems. Includes discussion of micro/minicomputers.

Workshop leader: Bonnie Swegles, Librarian, Mercy Hospital Health Sciences Library, Port Huron, MI.

Friday, October 5, 1982

8:00 a.m. - 8:30 a.m. Registration
8:30 a.m. - 10:30 a.m. Mini-topics
10:30 a.m. - 12:00 noon Roundtables
12:00 noon - 2:00 p.m. Luncheon with
Garrard Macleod, Station
Manager, WMUK, Western
Michigan University; Pro-
fessor, Division of Instruc-
tional Communication
2:00 p.m. - 4:4:30 p.m. Workshops

WORKSHOP: COMMUNITY HEALTH EDUCATION CENTERS

Explains how health education centers relate to the health care industry. Outlines the steps necessary to set up