

OPTIONS FOR THE FUTURE:

MEDICAL LIBRARIES IN THE YEAR 2000



MIDWEST CHAPTER
(Formerly Midwest Regional Group)

**Of the
MEDICAL LIBRARY ASSOCIATION**
ANNUAL MEETING
October 11-13, 1981

Metropolitan Detroit Medical Library Group

welcomes you to the

ANNUAL MEETING

of the

MIDWEST CHAPTER of the MEDICAL LIBRARY ASSOCIATION

REGISTRATION

West Ticket Counter

Saturday, October 10 – 7:00 p.m. - 9:00 p.m.
Sunday, October 11 – 7:30 a.m. - 9:30 a.m.
12:00 noon - 8:00 p.m.

Monday, October 12 – 8:00 a.m. - 5:00 p.m.
Tuesday, October 13 – 8:00 a.m. - 10:30 a.m.

PROGRAM

SUNDAY, OCTOBER 11

8:00 a.m. - 5:00 p.m. – Continuing Education Courses

12:00 noon - 1:00 p.m. – Lunch – Atlanta Suite (Regency A-B)

Breaks at 10:00 a.m. and 3:00 p.m. – West Atrium, 2nd Floor

CE 22 – PLANNING HOSPITAL LIBRARY FACILITIES – Royce Suite

CE 30 – BASIC MEDIA MANAGEMENT - PHYSICAL AND HARDWARE FACILITIES – Pierce Suite

CE 56 – MANAGEMENT BY OBJECTIVES – Arrow Suite

PERFORMANCE APPRAISALS (sponsored by University of Michigan) – Rolls Suite

5:00 - 9:00 p.m. – Midwest Chapter/MLA Board Meeting – New York Suite (Regency J-K)

5:00 - 10:00 p.m. – MHSLA Board Meeting – Bearcat Suite

MONDAY, OCTOBER 12

9:00 a.m. – Welcome – Dallas Suite (Regency E-K)

9:15 a.m. – Keynote Address – THE ELECTRONIC CHALLENGE TO LIBRARIES AND LIBRARIANS IN THE 1990s
Carlos Cuadra, Ph. D. – President, Cuadra Associates, Inc.

10:00 a.m. – Break – Regency Foyer

10:30 a.m. – Panel – FUTURE PROJECTIONS OF LIBRARIANSHIP – Dallas Suite (Regency E-K)

EDUCATION FOR LIBRARIANS 2001

Tefko Saracevic – Professor, Case Western Reserve University, School of Library Science

TECHNOLOGICAL HORIZONS IN INFORMATION MANAGEMENT

David Curry – Manager, Corporate Information Research, Burroughs Corporation

THE OTHER SIDE OF THE CHALLENGE – PROMISE, POTENTIAL AND NEW MEDIA

Charles Goldstein – Health Science Administrator, Lister Hill National Center for Biomedical Communications

11:30 a.m. - 1:30 p.m. – MHSLA Education Committee – Franklin Suite

12:00 noon - 8:00 p.m. – Exhibits – Stanley Steamer Suite

CONCURRENT SESSIONS

Monday, October 12 (continued)

THE LIBRARIAN

1:30 p.m. - THE EMERGING COMPUTER
3:00 p.m. TECHNOLOGY AND THE ROLE OF
LIBRARIANS
M.A. Rahimi, Ph.D. — Professor and
Chairman, Dept. of Computer
Science, Wayne State University
New York Suite (Regency J-K)

BREAK Regency Foyer

3:30 p.m. - MARKETING INFORMATION
5:00 p.m. SERVICES IN THE 21ST CENTURY
Nardina L. Nameth — Director, Dept. of
Library & A-V Services, Henry Ford
Hospital
New York Suite (Regency J-K)

5:00 p.m. - 7:00 p.m. — Cocktail Reception — Atlanta Suite (Regency A-B)

THE VENDOR

FUTURISTIC PROJECTIONS IN
ON-LINE RETRIEVAL SERVICES
Penny Coppernoll-Blach — Biomedical
Specialist, DIALOG Information
Retrieval Service
Dallas Suite (Regency E-F)

PRINT WHEN, PRINT WHERE,
PRINT WHY, PRINT HOW?
Pauline V. Angione — Manager, Chicago
Office, System Development Corpora-
tion (SDC)
Dallas Suite (Regency E-F)

INTERFACE AND IMPACT

INFORMATION SCIENTIST AND
COMPUTER SCIENTIST — THEIR
COURTSHIP AND MARRIAGE
Paula Moses — Manager, Technical Infor-
mation Services, Dow Chemical
Company
Phoenix Suite (Regency G-H-I)

ACCESSING INFORMATION IN THE
FUTURE — 21st CENTURY
John Childs, Ph.D. — Professor & Program
Area Coordinator, Wayne State University
Phoenix Suite (Regency G-H-I)

HENRY FORD MUSEUM — "AN EVENING TO REMEMBER" — DINNER AND TOUR

6:30 p.m. — Bus departs for Greenfield Village from main entrance of the Hyatt Regency

7:00 p.m. - 8:00 p.m. — Cash bar available before dinner

8:00 p.m. — Candlelight dinner in Heritage Hall of the Henry Ford Museum

Dinner will be followed by an exclusive tour of the Museum

Tuesday, October 13

THE LIBRARIAN

8:30 a.m. - INFORMATION BROKERS — THEIR
10:00 a.m. PLACE IN A GROWING INFORMA-
TION ENVIRONMENT
Paulette Groen — Information Broker,
INFO SEARCH
New York Suite (Regency J-K)

BREAK Regency Foyer

10:00 a.m. - 3:00 p.m. — Exhibits — Stanley Steamer Suite

10:30 a.m. - WHAT IS THE QUESTION? — THAT IS
12:00 noon THE QUESTION
Edna Lee Jolliff — Associate Librarian,
Harper Hospital Dept. of Libraries
New York Suite (Regency J-K)

12:00 noon — Luncheon — Houston Suite (Regency C-D)
Guest Speaker: William Kienzle, best-selling author

1:30 p.m. - 3:00 p.m. — Midwest Chapter/MLA General Business Meeting — Atlanta Suite (Regency A-B)

3:00 p.m. BREAK — Regency Foyer

3:30 p.m. - 5:00 p.m. — State or Group Meetings:
MHS LA Business Meeting — Phoenix Suite (Regency G-H-I)
Illinois Business Meeting — Atlanta Suite (Regency A)

THE VENDOR

THE FUTURE AND ON-LINE
SERVICES
Cathy Anderson — Manager, Customer
Services, BRS Bibliographic
Retrieval Services, Inc.
Atlanta Suite (Regency A)

THE TRAUMATIC WORLD OF
SERIALS: "Lord, how they are increased
that do trouble me" (Ps. 3 :1)
James C. Whitlock — Vice-President & Gen-
eral Manager, EBSCO Subscription Services
Atlanta Suite (Regency A)

INTERFACE AND IMPACT

INFORMATION REVOLUTION:
LIBERTY? EQUALITY?? FRATER-
NITY???
Robert Smythe, Ph.D. — Staff, Congres-
sional House Committee on Science and
Technology; Professor, George Washing-
ton University, Dept. of Statistics
Phoenix Suite (Regency G-H-I)

REMOTE ELECTRONIC ACCESS AND
DELIVERY: THE ELECTRONIC
HOUSE CALL?
Tom Harnish — Research Scientist,
Research Dept., OCLC
Phoenix Suite (Regency G-H-I)

Midwest Chapter / MLA

OFFICERS

Sally Harms President
David Curry President Elect
Jan Caputo Secretary
David Self Treasurer

Representatives at Large:

Holly Buchanan	Judith Overmeyer	Anne Taylor
Jim Comes	Margaret Ovitzsky	Nancy Utterback
Michele Klein	Becky Stephens	Mitzi Williams

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Membership Secretary Darel Robb
Past President Phyllis Self
Parliamentarian Barbara Kormelink
MLA Nominating Committee Candidate Glenn Brudvig

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Marion Isaacson
Lucy Lee
Louann Stewart

CONTINUING EDUCATION

Doris Blauet

EXHIBITS

Sandra Cryderman
Lucille Kelly

MAILING

Mary McNamara

PRINTING

Gayle Williams, Chairman
Carolyn Hough
Diane O'Keefe

SPONSORSHIP

Carol Attar

TRANSPORTATION

Sue Skoglund
Deborah Adams

POST-CONFERENCE EVALUATION

Lorraine Obrzut, Chairman
Bart Bryant
Terri Ocholik

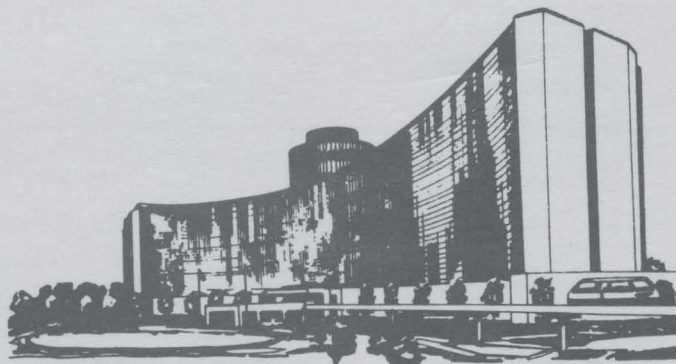
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Hyatt Regency Dearborn

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