



**PRESS RELEASE: Ferris Emeriti Publish Michigan College of Optometry
History Book**

Sandy C Gholston to: Archive

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Included below is a press release regarding the announcement of a new book that chronicles the history of the Michigan College of Optometry at Ferris State University on the Big Rapids campus. The book was written by MCO professors emeritus Dr. Bob Carter and Dr. James Saladin. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of the story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2012/november/book.htm>

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Sandy Gholston
Ferris State University
News Services and Social Media Manager
sandygholston@ferris.edu, (231) 591-2021

Ferris Emeriti Publish Michigan College of Optometry History Book

BIG RAPIDS – A lot has changed since the Michigan College of Optometry at Ferris State University was housed in Room 107 of the Science Building in the summer of 1975. “A Vision Realized: A History of the MCO,” chronicles the college’s journey to its current state-of-the-art facility in Big Rapids.

The 68-page book, written by MCO professors emeritus Dr. Robert Carter and Dr. James Saladin, contains several archival photos and “celebrates the pioneering spirit of MCO alumni, faculty, staff and students.”

“This is a piece of Ferris’ history that has to be told,” said Carter, one of three original MCO faculty members. “The new Michigan College of Optometry building is a tangible symbol of what many of us already knew, that the college is at the forefront of vision care education and research.”

The book includes chapters on MCO’s growth each decade and sections that explore the growth of optometric practice and how Ferris adapted to the modernistic changes in optometry over the years.

“There was pressure to site the college at a larger university,” Sadalin said. “The MCO’s success is proof that Ferris was the best home for the college.”

For more information on the book or to purchase a copy, visit:

<http://www.ferris.edu/HTMLS/colleges/michopt/mcobook/>

Sandy Gholston
News Services and Social Media Manager
Ferris State University
420 Oak Street
Prakken Building 108
Phone: (231) 591-2021
News Services Web site: www.ferris.edu/news
Ferris State University News Blog: ferrisstatebulldogs.blogspot.com/

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