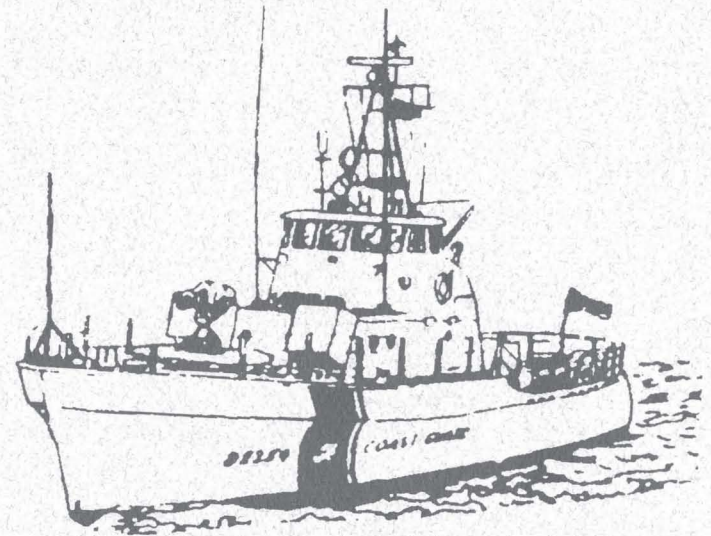


Michigan Health Sciences  
Libraries Association

25<sup>th</sup> Annual Education Conference

**Inventing The Future:  
Cutting A Path To The 21<sup>st</sup> Century**



September 16-18, 1998  
Thomas Edison Inn Port Huron, MI

Hosted by the Eastern Region Health Sciences  
Libraries Association

### CONFERENCE REGISTRATION

Wednesday, Sept. 16.....8:00am-9:00am  
4:00pm-6:00pm  
Thursday, Sept. 17.....8:00am-9:00am  
Friday, Sept. 18.....8:30am-9:00am

### MHSLA OFFICERS

President..... Kenneth Nelson  
President-Elect..... Diane Hummel  
Secretary..... Jennifer Barlow  
Treasurer..... Deborah Jankowski Porter  
Archivist..... Rosemary Whelan  
Immediate Past-President..... Deborah Adams

### CONFERENCE PLANNING COMMITTEE CHAIR

Diane Hummel

### EDUCATION COMMITTEE

Sandra Swanson, Co-chair    Alexander Lyubchansky, Co-chair  
Joan Emahiser                    Stephanie John  
Robin Alanen Mosher    Norma Powers

### LOCAL ARRANGEMENTS COMMITTEE

Bonnie Swegles, Chair  
Doris Blauet                    June Cronenberger  
Mary Fitzpatrick            Laura Friesen-Lynn  
Stephanie John                Barbara Kormelink  
Barbara McKenny            Lea Ann McGaugh  
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Cheryl Putnam                Martha Studaker

## CONTRIBUTORS

MHSLA would like to thank the following for their support:

**Faxon Co., Inc.**  
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## EXHIBITORS

Blackwell's Information Services  
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### **Just For Fun:**

Premier Designs: Jewelry by Sharon Williams  
Medical Care Plus/Alternative Health Care: Kay Kutchinsky

## EXHIBIT AREA HOURS

Vendors Open 10:30-3:30  
Thursday, September 17, 1998  
Abbey Area

## WEDNESDAY, SEPTEMBER 16<sup>TH</sup>

### 9AM - 5PM CONTINUING EDUCATION CLASSES

CE #1  
Cambridge  
B

#### **From Librarian To Cybrarian: Taking Charge Of Our Future (SLA 6 hr)**

Instructors: Rebecca Jones and Jane I. Dysart, Dysart & Jones Associates

This workshop will define the role of a new professional, the "cybrarian". Need for the cybrarian emerges from the challenges of the Information Age, technology and organizational changes. The cybrarian will direct the transitions, implement technology, manage access, educate users and open up this exciting new world to constituents. This workshop takes a detailed look at the new roles, competencies, and opportunities for us in this new environment.

CE #2  
Cambridge  
A

#### **Online Resources In Alternative Medicine (MLA 8 hr)**

Instructor: Bonnie Snow, Director of Healthcare Client Services, Citizen 1 Software

This course focuses on online resources that can provide access to information about alternative medicine therapies. It incorporates review of the vocabulary used in alternative medicine queries, a survey of events leading to the recent resurgence of interest in complementary treatments, brainstorming discussion of relevant issues, and an introductory overview of the hard copy bibliography. Discussion of sample online searches highlights special indexing features in key commercial databases, with group practicum exercises to reinforce strategy formulation skills. There is also evaluative commentary on a selection of free Internet resources.

6-9PM  
Abbey North  
8-??PM  
Pool

#### **MHSLA Board Meeting and Dinner**

**MHSLA 25<sup>th</sup> Birthday Party (at the pool)**

## THURSDAY, SEPTEMBER 17<sup>TH</sup>

9:00-10:30  
Cambridge  
A

**Keynote Address: Honey, Mud, Maggots And Other Marvels: The Science Behind Folk Remedies And Old Wives' Tales**

Robert S. Root-Bernstein, Ph.D., Professor, Physiology, Michigan State University  
Dr. Root-Bernstein bases his talk on the book by the same title that he co-authored with his wife Michele. He covers some origins of modern medicine and the effectiveness of alternate remedies. He discusses the chemistry and physiology behind folk remedies in this trip into medical history. Reviewers have described the book as simultaneously fascinating, entertaining and informative.

10:30-11:00  
Abbey

**Break: Opening of Vendors' Exhibits**

11:00-12:00  
Cambridge  
A

**Business Meeting**

12:00- 1:30  
Abbey

**Lunch In Vendors' Area**

1:30 - 5:00  
Lancaster

**Concurrent Workshops:  
Leadership Academy Part II: Determining Your Leadership Style**

Instructor: Joseph J. Mika, Ph.D., Professor, Library and Information Sciences, Wayne State University  
This workshop will provide participants with information about the way they lead, or would lead, under a variety of conditions. The workshop is essential for all leaders with responsibility for directing others, whether library director, supervisor, or coordinator. Participants will complete a self-assessment questionnaire in which concern for people and concern for purpose are analyzed. The tool pinpoints the precise leadership style and suggests its impact upon others. After discovering each participant's individual leadership style, the group will discuss techniques to reach the "desired" style of leadership and factors that affect good leadership.

## THURSDAY, SEPTEMBER 17<sup>TH</sup> cont.

1:30-5:00  
Cambridge  
A

**Strategies And Design Considerations For A Hospital Library Web Page**  
Instructor: Michael Simmons, MLIS, Health Sciences Librarian, Michigan State University  
No opportunity to have a library web page on a hospital server? Learn how a web page on library computers or the library network can enhance the library's position in its organization and provide valuable informational services to its clientele. This class will focus on web page content and basic design considerations to improve the library's visibility and increase access to library services and resources. Content of the hospital library web pages may include services offered, reference by e-mail, specialized sets of links, current news, etc. A combination of didactic, show and tell, and small group activities will be used to assist individuals in developing effective web page ideas.

6:00-10:00  
Abbey/Patio

**Special Event:**  
Steak/Chicken Cookout Followed By A Line Dance Lesson

## FRIDAY, SEPTEMBER 18<sup>TH</sup>

9:00-12:30  
Cambridge  
A

**Concurrent Workshops:**  
**Part 1. Troubleshooting Windows95-based PCs**  
Instructor: Tracie Berkobien, Computer Trainer Productivity Point, Ann Arbor, MI  
Participants will learn how to diagnose and repair the most common PC and printer problems. They will learn how to undelete a file, create a 'rescue' disk, test and speed up a hard disk, clean a mouse or a keyboard, and avoid trouble through preventive maintenance. This course is designed for individuals who are familiar with Windows95.

**Part 2. Intranets**  
Instructor: Paul Groll, Network and Information Systems Division, Library of Michigan, Lansing, MI  
Participants will learn what an intranet is, how it works and how it differs from the Internet. They will develop understanding of hospital and library intranet uses, and the issues and benefits involved in developing or maintaining an intranet.



