Michigan Health Sciences Libraries Association

25th Annual Education Conference

Inventing The Future: Cutting A Path To The 21st Century



September 16-18, 1998 Thomas Edison Inn Port Huron, MI

Hosted by the Eastern Region Health Sciences Libraries Association



CONFERENCE REGISTRATION

Wednesday, Sept. 16	8:00am-9:00am
	4:00pm-6:00pm
Thursday, Sept. 17	8:00am-9:00am
Friday Sent 18	8:30am-9:00am

MHSLA OFFICERS

President	Kenneth Nelson
President-Elect	Diane Hummel
Secretary	Jennifer Barlow
Treasurer	. Deborah Jankowski Porter
Archivist	Rosemary Whelan
Immediate Past-President	Deborah Adams

CONFERENCE PLANNING COMMITTEE CHAIR

Diane Hummel

EDUCATION COMMITTEE

Sandra Swanson, Co-chair Alexander Lyubechansky, Co-chair Joan Emahiser Stephanie John Robin Alanen Mosher Norma Powers

LOCAL ARRANGEMENTS COMMITTEE

Bonnie Swegles, Chair

Doris Blauet Mary Fitzpatrick Stephanie John Barbara McKenny Patricia Moreland Cheryl Putnam es, Chair
June Cronenberger
Laura Friesen-Lynn
Barbara Kormelink
Lea Ann McGaugh
Melba Moss
Martha Studaker

CONTRIBUTORS

MHSLA would like to thank the following for their support:

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EXHIBITORS

Blackwell's Information Services
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Rittenhouse Book Distributors, Inc.
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Just For Fun:

Premier Designs: Jewelry by Sharon Williams Medical Care Plus/Alternative Health Care: Kay Kutchinsky

EXHIBIT AREA HOURS

Vendors Open 10:30-3:30 Thursday, September 17, 1998 Abbey Area

WEDNESDAY, SEPTEMBER 16TH

9AM - 5PM CONTINUING EDUCATION CLASSES

CE #1 Cambridge B From Librarian To Cybrarian: Taking Charge Of Our Future (SLA 6 hr)

Instructors: Rebecca Jones and Jane I. Dysart,

Dysart & Jones Associates

This workshop will define the role of a new professional, the "cybrarian". Need for the cybrarian emerges from the challenges of the Information Age, technology and organizational changes. The cybrarian will direct the transitions, implement technology, manage access, educate users and open up this exciting new world to constituents. This workshop takes a detailed look at the new roles, competencies, and opportunities for us in this new environment.

CE #2 Cambridge Online Resources In Alternative Medicine (MLA 8 hr)
Instructor: Bonnie Snow, Director of Healthcare Client
Services, Citizen 1 Software

This course focuses on online resources that can provide access to information about alternative medicine therapies. It incorporates review of the vocabulary used in alternative medicine queries, a survey of events leading to the recent resurgence of interest in complementary treatments, brainstorming discussion of relevant issues, and an introductory overview of the hard copy bibliography. Discussion of sample online searches highlights special indexing features in key commercial databases, with group practicum exercises to reinforce strategy formulation skills. There is also evaluative commentary on a selection of free Internet resources.

6-9PM Abbey North 8-??PM Pool MHSLA Board Meeting and Dinner

MHSLA 25th Birthday Party (at the pool)

THURSDAY, SEPTEMBER 17TH

9:00-10:30 Cambridge A Keynote Address: Honey, Mud, Maggots And Other Marvels: The Science Behind Folk Remedies And Old Wives' Tales

Robert S. Root-Bernstein, Ph.D., Professor, Physiology, Michigan State University

Dr. Root-Bernstein bases his talk on the book by the same title that he co-authored with his wife Michele. He covers some origins of modern medicine and the effectiveness of alternate remedies. He discusses the chemistry and physiology behind folk remedies in this trip into medical history. Reviewers have described the book as simultaneously fascinating, entertaining and informative.

10:30-11:00 Abbey 11:00-12:00 Cambridge Break: Opening of Vendors' Exhibits

2:00 Business Meeting

Cambridge A 12:00- 1:30 Abbey 1:30 - 5:00 Lancaster

Lunch In Vendors' Area

Concurrent Workshops: Leadership Academy Part II: Determining Your Leadership Style

Instructor: Joseph J. Mika, Ph.D., Professor, Library and Information Sciences, Wayne State University This workshop will provide participants with information about the way they lead, or would lead, under a variety of conditions. The workshop is essential for all leaders with responsibility for directing others, whether library director, supervisor, or coordinator. Participants will complete a self-assessment questionnaire in which concern for people and concern for purpose are analyzed. The tool pinpoints the precise leadership style and suggests its impact upon others. After discovering each participant's individual leadership style, the group will discuss techniques to reach the "desired" style of leadership and factors that affect good leadership.

THURSDAY, SEPTEMBER 17TH cont.

1:30-5:00 Cambridge

Strategies And Design Considerations For A Hospital Library Web Page

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Instructor: Michael Simmons, MLIS, Health Sciences Librarian, Michigan State University No opportunity to have a library web page on a hospit

No opportunity to have a library web page on a hospital server? Learn how a web page on library computers or the library network can enhance the library's position in its organization and provide valuable informational services to its clientele. This class will focus on web page content and basic design considerations to improve the library's visibility and increase access to library services and resources. Content of the hospital library web pages may include services offered, reference by e-mail, specialized sets of links, current news, etc. A combination of didactic, show and tell, and small group activities will be used to assist individuals in developing effective web page ideas.

6:00-10:00

Special Event:

Abbey/Patio

Steak/Chicken Cookout Followed By A Line Dance Lesson

FRIDAY, SEPTEMBER 18TH

9:00-12:30 Cambridge **Concurrent Workshops:**

Part 1. Troubleshooting Windows95-based PCs Instructor: Tracie Berkobien, Computer Trainer

Productivity Point, Ann Arbor, MI

Participants will learn how to diagnose and repair the most common PC and printer problems. They will learn how to undelete a file, create a 'rescue' disk, test and speed up a hard disk, clean a mouse or a keyboard, and avoid trouble through preventive maintenance. This course is designed for individuals who are familiar with Windows95.

Part 2. Intranets

Instructor: Paul Groll, Network and Information Systems Division, Library of Michigan, Lansing, MI

Participants will learn what an intranet is, how it works and how it differs from the Internet. They will develop understanding of hospital and library intranet uses, and the issues a benefits involved in developing or maintaining an intranet.

FRIDAY, SEPTEMBER 18TH, cont.

9:30-11:30 MACHIS Meeting And Discussion

Cambridge Hour 1: Low Literacy Materials (Examples will be provided)

CDE Hour 2: Discussion of possible research project for MHSLA

and identification of interested MACHIS participants

12:30-2:00 Lunch And Learn With SilverPlatter

Cambridge Speaker: Craig Flansburg,

В

Please join SilverPlatter for lunch, and learn how value-added offerings can enhance your digital library with a web-based seamless access to the most current medical information. SilverPlatter Solution provides over 250 research databases and simultaneous access from networked hospitals and health science libraries as well as remote clinics and campuses. ERL 4.0 will allow access to full content via SilverLinker, enhanced Web searching with WebSPIRS 4.0, links to local holdings, SDIs and Alerts, enhanced usage stats and

streamlined systems management.

2:00-3:30 Concurrent Workshops:

Cambridge Consumer Information On The Internet
Instructor: Metta T. Lansdale, Jr.

Director, Chelsea, MI District Library and Selector for MEL

Health Information Resources Web Collection

Metta Lansdale will present a session on identifying and evaluating health information on the Internet—primarily on the web. The thrust of the course will be identifying the primary sources of consumer health information on the Internet and the relative validity of those sources.

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2:00-2:45 Greater Midwest Region Update/SPAN Update

Cambridge Speaker: Jean Sayre, Associate Director, National Network

of Libraries of Medicine, Greater Midwest Region

This short presentation with question and answer session is a follow-up to the GMR information given at the business

meeting.

2:45-3:30 Speaker: Aaron Smith, OCLC Services Manager and Network

Librarian, Michigan Library Consortium

Mr. Smith will give a short update on SPAN with a question

and answer period to follow.

