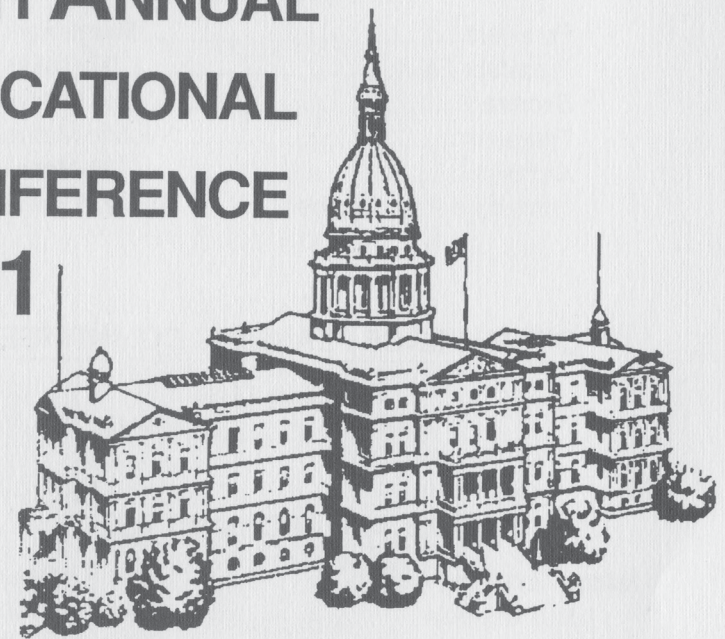


*Michigan Health Sciences
Libraries Association*

**18TH ANNUAL
EDUCATIONAL
CONFERENCE
1991**



A Capitol Year

OCTOBER 1 - 4, 1991

**Harley Hotel
Lansing, Michigan**

CONFERENCE REGISTRATION

Tuesday, October 18:00 a.m. - 9:00 a.m.
11:00 a.m. - 5:30 p.m.
Wednesday, October 27:30 a.m. - 9:00 a.m.
Thursday, October 38:00 a.m. - 10:30 a.m.
Friday, October 47:30 a.m. - 8:00 a.m.

MHSLA OFFICERS

PresidentMarge Kars
President-ElectRia Lukes
SecretaryJudy Barnes
TreasurerYvonne Mathis
ArchivistBill Nelton
Immediate Past PresidentDiane O'Keefe

CONFERENCE PLANNING COMMITTEE

Ria Lukes, Chair

EDUCATION COMMITTEE

Nancy Nicholson, Chair	Millie Kingsbury
Judy Coppola	Sheryl Stevens
Judy Eastland	Robin Terebelo

LOCAL ARRANGEMENTS

The 18th Annual Educational Conference is hosted by:
The Mid-Michigan Health Sciences Libraries.

Judy Barnes, Chair	Jane Claytor	Dave Keddle
Doris Asher	Judy Coppola	Bill Nelton
Leslie Behm	Addie Heilbronn	Barb Shipman
Joan Bennett	Steve Kalis	

EXHIBITORS

Binding Unlimited

Data Trek

Ebsco

Faxon

Fennell Subscription Service

Login Brothers Book Co.

Matthews Medical Books

Michigan Library Consortium

Network for Continuing Medical Education

Omnifax/Telautograph

Readmore

Rittenhouse

SMART

Teaching Films

TUESDAY, OCTOBER 1

9:00-11:00 a.m. **MICHIGAN ASSOCIATION OF CONSUMER HEALTH INFORMATION SPECIALISTS MEETING**

11:30-1:30 p.m. **MHSLA BOARD MEETING AND LUNCH**

1:30-3:00 p.m. **ROUND TABLE DISCUSSION GROUPS**

3:15-4:45 p.m. These are informal discussion groups, each group will have a moderator and will run for about one and one-half hours, break, and then be repeated.

- (1) Consumer Resources
- (2) Research in MHSLA
- (3) One-Person Libraries in MHSLA
- (4) Code of Ethics for MHSLA
- (5) Automation 1: Selecting Library Systems (Catalog, Circulation, Integrated Library Systems; LANs, etc.)
- (6) Automation 2: User Groups (Data Trek, Nutshell, Professional Software, SilverPlatter, CD Plus, etc.)
- (7) MSU Medical Schools Affiliated Libraries*
**This particular discussion group will not be repeated; it will continue as long as participants wish.*

5:30-7:30 p.m. **COCKTAIL PARTY**
Special Guest: **Hiram L. Davis**, Director of MSU Libraries

WEDNESDAY, OCTOBER 2

9:00-10:00 a.m. **KEYNOTE SPEAKER**
"Something of Value"

The keynote speaker, **Mr. Edward B. McRee**, is President of Ingham Medical Center Corporation. He is active in the Michigan Hospital Association and presently serves as Chairman-Elect of its Board. He has been awarded numerous business and civic awards and has authored several professional articles.

10:30-11:45 a.m. **BUSINESS MEETING**

11:45-1:30 p.m. **Tour of Binding Unlimited (Lunch Included)**

WEDNESDAY, OCTOBER 2 (continued)

1:30-5:00 p.m. **WORKSHOPS**

(1) "Tips and Techniques for Obtaining Outside Funding"

A panel presentation exploring NLM and other sources for funding, grant-writing tips, and spin-off benefits.

Panel: _____

Fran Johnson, Program Officer, NLM Extramural Programs, Bethesda

Faith Van Toll, Director, Shiffman Medical Library, Wayne State University

Michele S. Klein, Director of Library Services, Children's Hospital of Michigan, Detroit

Darla Shackelford, Director, Learning Resources Center, Rehabilitation Institute of Michigan, Detroit

(2) Stress Management: Building Communication Skills Through Relaxation and Self Awareness

Monica Ollendorff, MLS, MSSW, Reference Librarian and Social Sciences Bibliographer, Michigan State University Libraries.

Through a series of experiential activities, group members can learn stress management and relaxation techniques, explore and examine their self-concept, and improve their ability to communicate with others, particularly in a non-verbal manner.

6:30 p.m. **BANQUET**

7:45 p.m. **"THE FUTURE OF MEDICAL EDUCATION"**

Panel: _____

Tom Johnson, M.D., Associate Dean, College of Human Medicine, Michigan State University.

Thomas Shope, M.D., Associate Dean, University of Michigan Medical School

Douglas Wood, D.O., Dean, College of Osteopathic Medicine, Michigan State University

THURSDAY, OCTOBER 3

8:30-10:00 a.m. VENDOR PRESENTATIONS

This will be a formal presentation to the group by individual vendors.

10:30-12:00 noon CONTRIBUTED PAPERS

- (1) "Strategic Decision Support: Partnering for Information Access"

Marge Kars, Manager, Health Sciences Library, Bronson Methodist Hospital, Kalamazoo

- (2) "Outreach Through a Grateful Med Grant: One Library's Experience"

Stephanie C. John, Director, Saginaw Health Sciences Library, Saginaw Cooperative Hospitals, Inc., Saginaw

- (3) "The Role of the Librarian in an Ambulatory Care Journal Club for Undergraduate Medical Students"

Leslie M. Behm, Librarian, Clinical Center Library, Michigan State University, East Lansing

- (4) "Planning and Justification Tool: Integrating Budget, Productivity and Quality Assurance Measures"

Mollie S. Lynch, Director, Independence Township Public Library, Clarkston

12 noon-1:30 p.m. Lunch (on your own)

1:30-5:00 p.m. WORKSHOPS (3 Hours Plus Break)

- (1) "Dateline NLM 1991" (1:30 p.m.-5:00 p.m. - 3 hrs. plus break)

Presenter: Sandra I. Martin, Supervisor, Library/AV Services, Harper Hospital, Detroit

This course contains a summary of those pesky NLM Bulletins for the "busy" searcher. It will include discussion of NLM activity and review of significant 1991/92 system upgrades.

- (2) "Health Care 2000" (1:30-3:00 p.m.)

David Seaman, Vice-President of the Michigan Hospital Association and Executive Director of The Michigan Health Care Institute.

A look at the future of health care with a special emphasis on Michigan.

(3) Resource Sharing: Alternative Methods (3:30-5:00 p.m.)

Panel discussion of several alternative methods of resource sharing, including collection development policies and practices, document delivery and networking, creation of a union catalog of monographs in 8-10 hospitals, and development of a library of record program between 8-10 hospitals.

Panel: _____

Mary A. Hanson, Librarian, St. Mary's Hospital, Grand Rapids

Leslie M. Behm, Librarian, Clinical Center Library, MSU, East Lansing

Doris M. Blauet, Medical Librarian, Flint Osteopathic Hospital, Flint

Mollie S. Lynch, Director, Independence Township Public Library, Clarkston

EVENING

7:00-9:00 p.m.

SPECIAL EVENT

Mr. B . . . Piano (*Blues and Boogie*)

BUFFET

FRIDAY, OCTOBER 4

8:00-5:00 p.m.

CE'S (One Hour Break)

- (1) Government Information Resources (*MLA CE 352*)

A bibliographic guide to government information documents for health sciences librarians . . . understanding the federal document system, planning a documents collection, organizing the collection, providing reference services. Contact hours: 8

Instructor: Ellen Detlefsen, Associate Professor, University of Pittsburgh School of Library and Information Science

- (2) Total Quality Management (TQM) for Libraries (*MLA NP 105a*)

Quality is the hot business topic for the 1990's. Learn the total quality approaches championed by Crosby, Deming, and others. Identify specific methods and tools of quality improvement. Learn techniques to bring TQM back to your library. Intended audience: managers who are developing a TQM program or implementing JCAHO's Agenda for Change. Also useful for those who are interested in initiating a "stand-alone" quality improvement process for the library. Contact hours: 8

Instructor: Holly Shipp Buchanan, Consultant, Louisville, Kentucky

The Lansing Area has many points of interest and there will be handouts at the registration desk which describe and give directions to them.

Some special places to visit are the:

- 🐼 Abrams Planetarium (*at MSU*)
- 🐼 Beal Botanical Gardens
(*at MSU*)
- 🐼 Fenner Arboretum
- 🐼 Impression Five Museum
- 🐼 Potter Park Zoo
- 🐼 R.E. Olds Museum
- 🐼 Woldumar Nature Center
- 🐼 The State Capitol

The new Michigan Library and Historical Center is a spectacular addition to the Capitol Complex and includes the Michigan Historical Museum, Library of Michigan and the State Archives. Tours can be arranged for groups of 10 or more.

If you are an antiques buff, there is the town of Williamston, which is 12 miles east of East Lansing and it abounds with antique shops.

At the registration desk you will be able to obtain details about the malls, restaurants, etc. in the Lansing area.