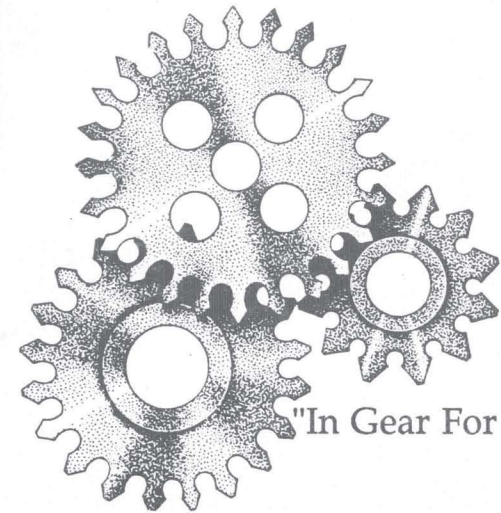


The Local Arrangements Committee was pleased to discover the IMA Potter Lake Lodge for the 17th Annual MHSLA Educational Conference. The Lodge is in a rustic setting located east of Flint in the Potter Lake Park grounds. There are three meeting rooms, each with a lovely view of the lake and surrounding fall colors. If the weather permits, the breaks will be held on the deck facing the lake. There is adequate parking, and the building is barrier free. The luncheon will be prepared on site by the Lodge's personal, qualified chef. We hope you will join us for an exciting conference to help put us "In Gear For The 90s."

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

Medical Library
Flint Osteopathic Hospital
3921 Beecher Road
Flint, Michigan 48532-3699

17th Annual Educational Conference



"In Gear For The 90s"

IMA Potter Lodge
Davison, Michigan
October 3, 1990

**MICHIGAN HEALTH
SCIENCES LIBRARIES
ASSOCIATION**

TUESDAY 2 • OCTOBER 1990

6:00 pm MHSLA BOARD DINNER

7:30 pm MHSLA BOARD MEETING

UNIVERSITY CLUB OF FLINT

1900 Genesee Towers

WEDNESDAY 3 • OCTOBER 1990

8:30 - 9:00 am REGISTRATION

9:00 - 10:00 am KEYNOTE SPEAKER

"Developing Good Public Service Staff"
Margaret E. Auer
Director of Libraries
University of Detroit

10:00 - 10:15 am BREAK

sponsored by MATTHEWS MEDICAL
BOOKS

10:15 - 12:00 noon BUSINESS MEETING

12:00 noon - 1:00 pm LUNCHEON

sponsored by CAMBRIDGE SCIENTIFIC
ABSTRACTS and EBSCO

1:00 - 4:15 pm WORKSHOPS

Workshop #1

"Yes! You Can! Building Your Future
in Health Sciences Librarianship."

Maurita Peterson Holland
Head, Basic Science & Engineering
Libraries, University of Michigan

Patricia B. Yocum
Head, Natural Science & Museums
Libraries, University of Michigan

Workshop #2

"Techniques for Training: New
Approaches to an Old Problem."

Howard Major, Department Chair,
Atkinson Learning Resources Center,
Jackson Community College.

2:30 - 2:45 pm BREAK

sponsored by BINDING UNLIMITED

CONFERENCE NOTES

THE KEYNOTE SPEAKER, Margaret E. Auer, is Director of Libraries at the University of Detroit. She was named Librarian of the Year in 1988 by the Michigan Library Association. She is very active in Library Associations, and has presented a number of library-focused programs. Her Keynote address will present proven methods, from the job posting to the daily coaching for fostering a positive library image through a public service-oriented staff. Focus will be on techniques to use when meeting your public, including verbal and non-verbal communication.

Workshop #1

"YES! YOU CAN!...."

The goals of this workshop are to provide objective measures of personal skills in selected areas, provide a framework for measuring results to build strengths, and promote a positive view of currently developed skills. A lecture/discussion method will be used with group participation and completion of printed workshop materials. By the end of the workshop, each participant will have acknowledged they are in charge of their own career development; and have a plan (including cost and time) for developing two areas of identified weakness, have identified three new items to add to their resume, and have identified pertinent materials to read in the next six months to promote professional growth.

Workshop #2

"TECHNIQUES FOR TRAINING...." is a workshop to help you: compare different learning style used by adults; write training methods that are clear and measurable; design audio-visual materials to support training; and assess different evaluation methods in training.