

Conference Check-In  
Kalamazoo Center — Hilton Inn

Tuesday, October 13 - 1 - 3:30, 5:30 - 9 PM  
Wednesday, October 14 - 7:00 AM - 9:00 PM  
Thursday, October 15 - 7:00 AM - 9:00 PM  
Friday, October 16 - 7:00 AM - 8:00 PM

#### EXHIBITORS / SPONSORS

Binding Unlimited, Inc. - also sponsoring tote bags  
Cambridge Scientific Abstracts  
EBSCO Subscription Services  
Reginald F. Fennell Subscription Services  
J.B. Lippincott Co.  
Login Brothers Book Co., Inc. - also sponsoring the String Quartet at Thursday's luncheon  
Mathews Medical Book Co. - sponsoring the Thursday afternoon break  
Michigan Health Sciences Libraries Association  
Michigan Library Consortium  
Mid-Michigan Health Sciences Libraries / Ingham Medical Center Patient Education  
C.V. Mosby Co.  
Omnifax-Telautograph  
Readmore Publications, Inc. - also sponsoring the cocktail party  
Rittenhouse Book Distributors, Inc. - donating two gift certificates  
W.B. Saunders Co. - also sponsoring the Wednesday afternoon break

### Michigan Health Sciences Libraries Association

Presents

#### EXPANDING HORIZONS '87

MHSLA's 14TH Annual Educational Conference  
located in downtown Kalamazoo,  
provides a cosmopolitan site for a challenging  
four days of innovative speakers,  
seminars, workshops, and CEU offerings.

**OCTOBER 13, 1987**

**THROUGH**

**OCTOBER 16, 1987**

yes,  
there  
really is a  
kalamazoo



# Michigan Health Sciences Libraries Association

## EXPANDING HORIZONS '87

### TUESDAY, OCTOBER 13

- 1:15 Upjohn Manufacturing Plant Tour  
 3:00 PM Advance Registration Required  
 (130) Transportation not provided
- 3:30 **MHSLA Open Forum** **ROOM A**  
 (131) Discussion: Future Directions
- 6:00 Informal gathering for dinner/drinks at Cabaret  
 7:00 Board Meeting **ROOM B**

- 10:30 - **CONTEMPORARY TOPICS IN HEALTH SCIENCES**  
 12:00 **LIBRARIES** (Contributed papers) **ROOM K**  
 Glenda Evans, HealthAnswers  
 Bronson Methodist Hospital, Kalamazoo, Michigan  
 HealthAnswers: A Patient Information Center."
- (153) Sandra Swanson, Health Sciences Library **ROOM K**  
 Butterworth Hospital, Grand Rapids, Michigan  
 "A Simple Database for Tracking Book Purchases"
- Sharon Phillips, Health Sciences Library **ROOM K**  
 Oak Hospital, Dearborn, Michigan  
 "Establishing OCLC Services in a Community  
 Hospital Setting"
- Metta Lansdale, Riecker Memorial Library **ROOM K**  
 St. Joseph Mercy Hospital, Ann Arbor, Michigan  
 "Application of LIS in a Hospital Environment"

### WEDNESDAY, OCTOBER 14

- 6:30 Early Bird Aerobics (Poolside)  
 Jan Ferlinza, YMCA
- 8:30 **MHSLA BUSINESS MEETING** **ROOM A**
- 11:00 Keynote Address: "Strategies for Managerial Excellence:  
 (140) Future Challenges"  
 Charles R. McClure, Ph.D  
 Information Management Consultant Service, Inc.  
 Manlius, New York
- 12:15 PM Tour of the Upjohn Corporate Technical Library  
 (141) Advance registration required for this 1-hour tour)

- 12 Noon Luncheon **ROOM A**  
 (154)

#### AFTERNOON WORKSHOPS

- #### AFTERNOON WORKSHOPS
- 1:30 P.M. **PLANNING AND EVALUATION OF LIBRARY SERVICES:**  
 (142) Practical Techniques **ROOM G**  
 Charles R. McClure, Ph.D  
 Practical suggestions and techniques for planning, role setting,  
 and output measurement in the health sciences library.  
 (Limited enrollment)
- (143) **QUALITY ASSURANCE** **ROOM J**  
 Linda Wilcox  
 Medical Library, South Huron Hospital  
 Exeter, Ontario, Canada  
 Developing criteria and measures for assessing and assuring  
 quality of services in health sciences libraries.
- (144) **BASIC MEDICAL LIBRARY INFORMATION** **ROOM K**  
 June Cronenberger, Extramural Librarian  
 North Michigan Area Health Education Center  
 Saginaw, Michigan  
 For those new to the field, library assistants, or persons without  
 formal library training. Coverage will include sources for books,  
 journals and library supplies; indexes; recommended book lists;  
 publicity; and statistics.

- 1:00 - **TIME MANAGEMENT** **ROOM G**  
 2:30 Judy Hallas, Hospital Management Trainer  
 (155) A realistic approach to time management, as developed by  
 hospital supervisors and managers, includes techniques that work  
 in situations they have encountered.
- How to control interruptions
  - How to work with your boss to save time
  - How to be a "team player" and still say "no"
  - How to determine which goals are achievable and prepare  
 a plan to accomplish them
- 1:00 - **WRITING GRANTS/WRITING FOR**  
 2:30 **PUBLICATION** **ROOM J**  
 (156) Daria Shackelford, Rehabilitation Institute  
 Detroit, Michigan  
 Guidelines and tips for writing and submitting  
 proposals to obtain grants and funding.  
 Dina Nameth, Sladen Library  
 Henry Ford Hospital  
 How to write "publishing quality" papers and  
 articles.
- 2:45 Upjohn Corporate Technical Library Tour  
 (157) (Advance Registration required for this one-hour tour)
- 2:45 - **DOCLINE Roundtable and Panel Discussion** **ROOM G**  
 4:30 Kimberly Goldman, GMRMLN, Chicago, Illinois  
 (158) David G. Keddle, Ingham Medical Center, Lansing, MI  
 Betty Marshall, Hackley Hospital, Muskegon, MI  
 Caryl L. Scheuer, Hutzel Hospital, Detroit, MI  
 New users' orientation; update; question and answer session.

#### ENTERTAINMENT

- 6:00 Cocktails/hors d'oeuvres buffet  
 (145) at the Ladies Library Association
- 8:00 Civic Theatre:  
 (145) The Music Man. Tickets \$8.50

### FRIDAY, OCTOBER 16

#### CONTINUING EDUCATION

### THURSDAY, OCTOBER 15

#### MORNING WORKSHOPS

- 8:00 - **BUILDING EFFECTIVE WORKING RELATIONSHIPS**  
 12 (How to deal with differences in people)  
 (150) Penny Griffith, Management Development Consultant  
 Ann Arbor, Michigan **ROOM G**  
 Based on the premise that good working relationships produce  
 effective results for the benefit of all parties, this workshop  
 demonstrates ways to insure a successful, satisfying work  
 environment.
- MANAGEMENT DATABASES/BRIS** **ROOM J**  
 Diane Daley, BRS Information Technologies  
 (151) Latham, New York  
 Information on key business databases — ABI/Inform, Harvard  
 Business Review, Management Contents, Predicasts and others...  
 When to search them, what each file contains, tips for searching.  
 Sample searches are provided.
- 8:00 - **HOW TO SAY THINGS TO PEOPLE** **ROOM K**  
 10:00 (Getting across negative ideas)  
 (152) Judy Hallas, Hospital Management Trainer  
 Delmore Systems, Rochester, Michigan  
 One of the most difficult aspects of supervision is finding the  
 right words to convey your message in a manner that is under-  
 stood and acted upon. Whether it's a serious problem or a minor  
 one, when you talk with a staff member everyone involved will be  
 more comfortable and receptive if you develop the skills presented  
 in this seminar.

- 8:30 - Full-day Workshops/MLA Approved  
 5:00 Luncheon included

- CE 454 - ONCOLOGY: CONCEPTS AND**  
**RESOURCES** **ROOM J**  
 Janet Watson, Coordinator, Online Search Services  
 UCLA Biomedical Library, Los Angeles, California  
 A major revision of the course Neoplasia serves as a guide for  
 searching cancer-related literature; intended for librarians with  
 some searching experience or training. Includes:
- Understanding oncology terminology
  - Conducting the search interview
  - Identifying searchable data elements for oncological  
 information in various data bases
  - Formulating appropriate search strategies.
- CE 456 - ADVANCED SKILLS FOR ONLINE**  
**SEARCHERS** **ROOM K**  
 Helen-Ann Brown, Online Services Coordinator  
 MCRMLP, McGoogan Library of Medicine, Omaha, Nebraska  
 An overview for the experienced searcher, who must be able to  
 assess and keep up-to-date with the search options and databases  
 available through multiple vendors. Comparative aspects of  
 MEDLINE are emphasized.
- Describing the major areas of difference among database  
 vendors
  - Describing the major differences among the MEDLINE  
 files currently available
  - Examining examples of cost-effective search techniques.
- (Lunch 12 - 1 P.M. ROOM A)