



GUEST SPEAKER

Warren Graham

“The Black Belt Librarian”



Table of Contents

Registration Desk Hours.....	2
Invitation from MHSLA President.....	3
Conference Planning Committee.....	4
Wednesday, September 21.....	5
Thursday, September 22.....	8
Friday, September 23.....	10
Hotel Map.....	12
Poster Presentations.....	13
Lightning Round Participants.....	17
Exhibitors.....	18
A Special Thank You to our Sponsors.....	19
Conference at a Glance	20

Registration Desk Hours

Tuesday, September 20

6:00-8:00 p.m.

Wednesday, September 21

7:00-9:00 a.m., 11:00 a.m.-1:00 p.m., 4:00-6:00 p.m.

Thursday, September 22

7:00-9:00 a.m., noon-1:00 p.m., 4:00-5:00 p.m.

Friday, September 23

8:00-9:00 a.m.

Invitation from the MHSLA President

Willkommen!

Welcome to the 2011 Michigan Health Sciences Libraries Association Annual Education Conference and Meeting. This marks the 38th annual meeting of MHSLA! Very pleased that you could attend.

These are difficult times for libraries. Whether you are in an academic or hospital setting there are similar challenges. The 2011 Conference Planning Committee has pulled together an assortment of educational opportunities and some plain-ole fun as well that will provide you with new knowledge, chance to meet with friends and colleagues and hopefully relax. Frankenmuth is a familiar location for the MHSLA Conference and always provides a wonderful setting for both business and leisure. There are many CE courses to choose from and a very interesting keynote scheduled. Topics range from mobile technologies to image building and with dozens of little shops it may be next to impossible to see and do it all.

Glad you are taking the opportunity to develop yourself professionally and that you have chosen MHSLA in those efforts. Consider stepping up to serve in MHSLA and lead the profession in new directions. I hope that you leave feeling re-invigorated with many fresh, new ideas to take back to your respective institutions. Take care and have an enjoyable conference!

Michael Simmons
MHSLA President, 2011

2011 Conference Planning Committee

Conference Planning Chair: Leslie Burke

Local Arrangements Co-Chairs: Melanie Bednarski, Diane Gardner

Education Chair: Mary Fitzpatrick

EDUCATION

**Mary Fitzpatrick
Jillah Biza
Roberta Craig
Marilyn Kostrzewski
Diane LeBar
Mark MacEachern**

**Special thanks to Jennifer Barlow
for coordinating the
Lightning Rounds.**

LOCAL ARRANGEMENTS

**Melanie Bednarski
Diane Gardner
Doris Blauet
Jennifer Bluhm
Thomas Doane
Karen Dorsch
Mary Fitzpatrick
Lea Ann McGaugh
Barbara Morey
Diane O'Keefe
Cheryl Putnam
Tamara Sawyer
Jill VanBuskirk
Sharon Williams**

Wednesday, September 21, 2011

7:00-8:00 a.m. Altmuehl Room
Breakfast

Concurrent Continuing Education

8:00 a.m.-Noon Danube Room
Effective Survey Design
4 CE Credits

Instructor: Kimberly Barber, PhD: Director of Research, Genesys Regional Medical Center, Grand Blanc, Michigan; Adjunct Professor, University of Michigan.

This course entitled "Effective Survey Design" is an interactive didactic lesson on creating valid surveys in the healthcare arena. The course will cover the concepts of designing an effective survey which include constructing a valid measurement tool, selecting effective methods of implementation, valid sampling of the population, and achieving target response rates. The contents include didactic lessons on survey design, case studies of best/worst surveys, and interactive and group exercises in creating an ideal survey.

8:00 a.m.-noon Mosel/Rhine Rooms
Agile Librarian's Guide to Thriving in Any Institution.
4 CE Credits

Instructor: Michelynn McKnight, PhD is an associate professor at the Louisiana State University School of Library and Information Science. Michelynn spent over 20 years as a hospital librarian in Norman, Oklahoma. She has served on the MLA Board of Directors and chaired both the Hospital Libraries and the Medical Library Education Sections of MLA.

Agile librarians love their work and are appreciated for it. They have expertise in the practice of their profession and in the business of gaining and maintaining influence, as well as in effective marketing and public relations. This useful class describes and illustrates proven methods to get your library and information services the attention and support they deserve. Discover what your parent organization needs and values most. Delight your clients, your boss and non-librarian decision makers. Build a credible image and strengthen positive communication. Gather, analyze, and use valid evidence to support decisions. Keep your career green, growing and agile!

10:00 a.m.-10:30 a.m.
15 minute refreshment break in the River Room Lobby

Wednesday, September 21, 2011

Noon-1:00 p.m. Altmuehl Room
Lunch

1:00 p.m.-5:00 p.m. Danube Room
Heath Issues in the Headlines: Learning to Read Between the Lines.
4 CE Credits

Instructor: Gail Kouame is the Consumer Health Coordinator for the National Network of Libraries of Medicine, Pacific Northwest Region. Prior to becoming a librarian, she worked as a social worker in long-term care.

Dark chocolate, red wine, and stem cells- what do these have in common? All have been reported in the news as having health benefits. Often the first place your patrons will hear about health issues is in the media. This interactive, hands-on course will introduce participants to the environment of health reporting.

Participants will learn how health is reported in the news as well as how to evaluate the accuracy and validity of the science and health stories. The impact of celebrity illness will also be discussed. By the end of this course, participants will be better equipped to help their patrons look more critically at health issues that are being reported in the news media. Actual news articles and research reports will be included for critique.

1:00 p.m.-5:00 p.m. Mosel/Rhine Room
Information Anywhere: Mobile Technology, Libraries & Health.
4 CE Credits

Instructor: Max Anderson is the Technology Coordinator at the National Network of Libraries of Medicine-Greater Midwest Region. He consults member institutions on emerging technologies, speaks at regional meetings, teaches classes on the use of various technologies for health sciences librarians and is the state contact for Wisconsin and Indiana.

This class is an overview of the plethora of mobile devices available today and how they impact libraries and medicine. Apple's products, Blackberry devices and Google Android-powered phones will be discussed. Popular uses and applications for these devices, with particular emphasis on those that make use of the products of the National Library of Medicine will be highlighted. Students will learn what it takes to create mobile applications and websites and will participate in a hands-on activity to create a simple mobile website.

2:45 p.m.-3:15 p.m.
15 minute refreshment break in the River Room Lobby

Wednesday, September 21, 2011

6:00 p.m. ---

Opening reception: Ratskellers, lower level of the hotel.

Join us for a relaxing evening of mini-golf, karaoke, arcade games, food, and lots of laughs. Extra game tokens will be given to members who bring mittens or gloves for our mitten drive. All mittens and gloves collected will be donated to a local charity. Prizes will be awarded through-out the evening.

Thursday, September 22, 2011

7:30 a.m.-8:30 a.m. Beethoven Room
Breakfast Sponsored by Ovid

9:00 a.m.-5:00 p.m. Composer Room Lobby
Vendors

9:00 a.m.-10:00 a.m. Bach Room
Keynote: Blackbelt Librarians

Warren Graham is nationally renowned as an expert of day to day library security procedures. He has been a security professional for twenty-five years and he spent the last seventeen years as the Security and Safety Manager for the Public Library of Charlotte and Mecklenburg County, developing and overseeing their program. He retired in August of 2006 to establish Warren Graham Training and Consulting.

Warren has traveled across the United States helping libraries of all sizes acquire a sense of really controlling their work environment. Unlike other security consultants, Warren actually worked in a library, so he is well aware of the problems the front-line, professional librarian experiences on a daily basis.

Developing his techniques for handling difficult situations and patrons through the years of facing myriad security situations, Warren knows by his own experience what works and what simply does not. His "real world" approach and strategy, grounded in much trial and error, will quickly give your staff a sense of empowerment and put you well on your way to doing all you can to develop a practical, workable, security program.

10:00 a.m.-10:20 a.m.
Refreshment break in the Composer Room Lobby

10:20 a.m.-Noon Bach Room
MHSLA Business Meeting

Noon-1:00 p.m. Beethoven Room
Lunch sponsored by Elsevier

Thursday, September 22, 2011

1:00 p.m.-2:30 p.m. **Bach Room**
Black Belt Librarian

Warren Graham is nationally renowned as an expert of day to day library security procedures. He has been a security professional for twenty-five years and he spent the last seventeen years as the Security and Safety Manager for the Public Library of Charlotte and Mecklenburg County, developing and overseeing their program. He retired in August of 2006 to establish Warren Graham Training and Consulting.

The afternoon session will cover how to approach patrons to inform them of rules in a way that will most likely insure their compliance and keep the staff member safe at the same time.

2:30 p.m.-3:00 p.m.
Refreshment break in the Composer Room Lobby

2:30 p.m.-4:00 p.m. **Composer Room Lobby**
Posters & Exhibits

Abstracts and presenters are listed on pages 13-16

4:00 p.m.-4:30 p.m. **Composer Room Lobby**
Exhibits and Raffle
MUST BE PRESENT TO WIN!

5:30 p.m.-
Special Event Oktoberfest in Brahms

Join us for cocktails (cash bar) and hors d'oeuvres
Dinner will be served at 6 p.m.

After dinner sit back and relax as we are entertained by the Schuhplattlers. The "Frankenmuth Schuhplattler™" were founded in 1995 by Michael Pfeffer. As the Master of Ceremonies, he entertains and also "educates" his audience when he talks about Germany and Bavaria, about the background and meanings of the dances and songs. No eye stays dry when he takes the microphone, his German humor is so unique and just too funny. Michael masters his Cowbells (up to 22 Bells), when he plays his songs including in his medleys are traditional Bavarian-Music, as well as "classical" songs from musicals and famous movies like "The Sound of Music".

Friday, September 23, 2011

7:00 a.m.-8:00 a.m. Beethoven Room
Breakfast sponsored by McGraw-Hill

Concurrent Continuing Education

8:00 a.m.-Noon Bach Room
Beauty of Some Rights Reserved
4 CE Credits

Instructor: Molly Kleinman is Special Assistant to the Dean of Libraries at the University of Michigan. Previously Molly served as Copyright Specialist for the University of Michigan Library, where she organized copyright education and outreach for faculty, staff and students, worked on author advocacy initiatives, and provided copyright support for the Library's digital publishing initiatives. She was a member of the 2007-2009 team of Copyright Scholars for ALA's Copyright Advisory Network, and coordinated the University of Michigan's first Open Access Week in March 2009. Molly received her B.A in English and Gender Studies from Bryn Mawr College and her M.S. in Information from the University of Michigan School of Information.

As librarians we want to be ambassadors, not gatekeepers, to information, but in the digital age, we frequently find that copyright law limits what our users can access and what we are free to share. Creative Commons licenses work in combination with copyright to help authors and creators allow certain uses of their work without requiring permission. Already popular among artists and musicians, Creative Commons is gaining momentum in academia. This session will provide an overview of copyright basics, an introduction to author rights and publishing agreements, then cover the principles behind Creative Commons, explain the different licenses, and explore some of the ways that librarians and our users can benefit from Creative Commons as educators, authors and creators.

8:00 a.m.-Noon Brahms Room
Emergency Preparedness for Libraries
4 CE Credits

Instructor: Holly Burt, MLIS, MDiv, is the Outreach and Exhibits Coordinator for the National Network of Libraries, Greater Midwest Region. Ms. Burt is an experienced teacher and has developed several classes including those focusing on PubMed, Patient Safety and Emergency Preparedness. In addition to teaching, Ms. Burt manages sections of the GMR website, including tutorial brochures on PubMed, which are freely available online. Prior to joining GMR, Ms. Burt worked as the Information Resources Manager for the National Patient Safety Foundation.

Friday, September 23, 2011

Ms. Burt received her Master in Library and Information Science for Dominican University.

This class examines strategies to assist librarians with preparing for, responding to, and recovering from emergencies. Topics include learning how to conduct a basic risk assessment for their libraries and craft a basic emergency preparedness plan including strategies for continuing library services during the emergency; disaster planning models; types of resources available for emergency planning and recovery; relationships with first responders, vendors, and other libraries; and issues related to salvage. Class activities provide the opportunity to discuss and begin developing continuity of service plans and related processes.

10:00 a.m.-10:30 a.m.

15 minute refreshment break in the Composer Room Lobby

Noon-1:00 p.m. Beethoven Room

Lunch sponsored by Ebsco

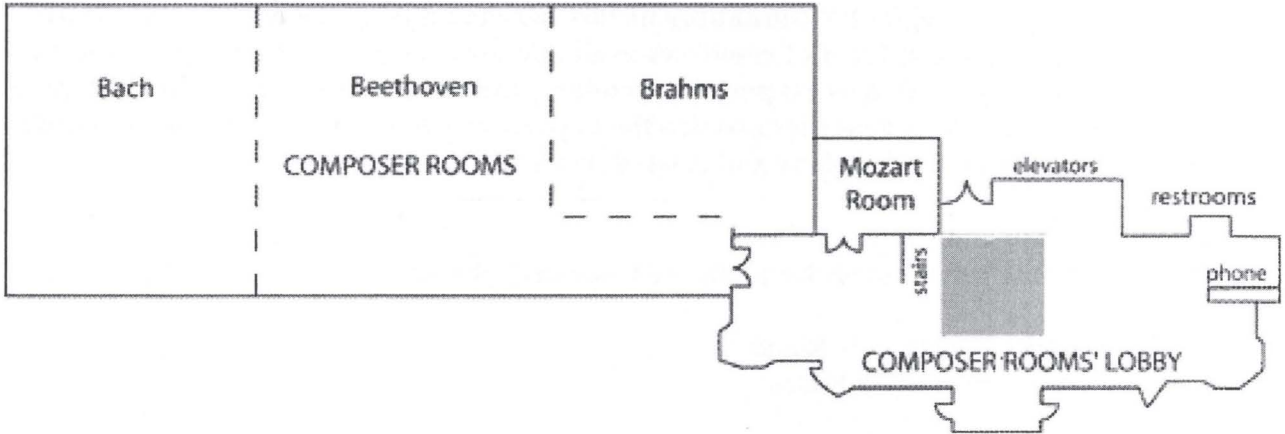
1:00 p.m.-3:00 p.m. Brahms Room

Lightning Rounds

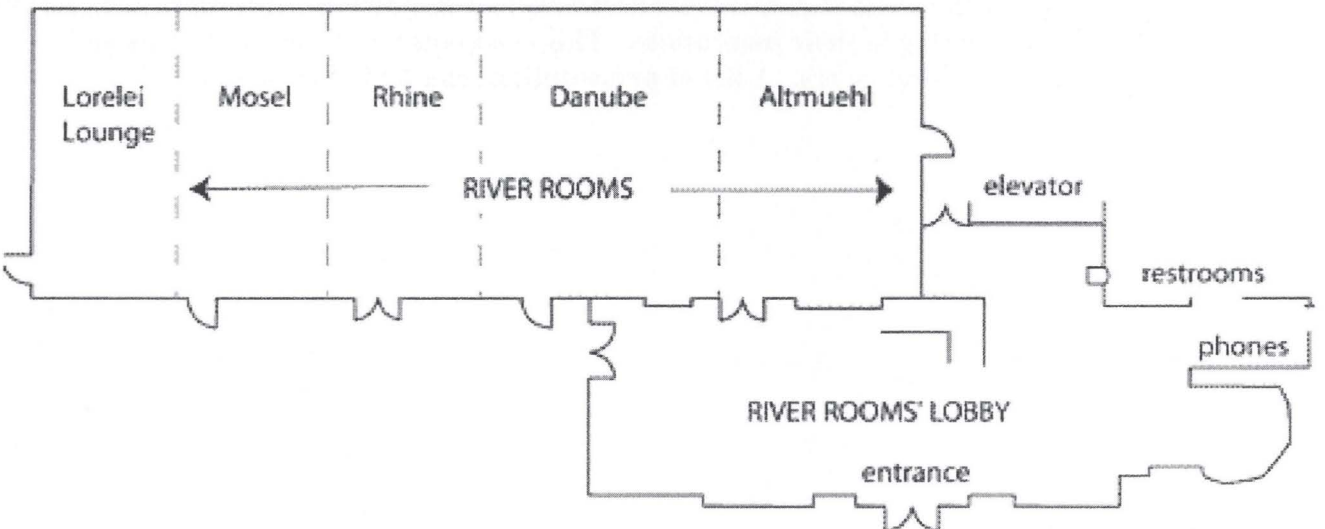
Join your fellow MHSLA members as we explore in quick presentations the exciting things happening in their institutions. This is a great way to get new ideas and network with your peers. A list of presentations can be found on page 17.

Hotel Map

Bavarian Inn Lodge Composer Rooms



Bavarian Inn Lodge River Rooms



Poster Presentations

MHSLA Archives: An Overview

Alison Konieczny, Health Sciences Librarian; Ferris State University

Select MHSLA documents are now being digitized. Learn about the past, present, and future of the MHSLA Archives.

Using EndNote to Format National Institutes of Health Grants Documents

Merle Rosenzweig; Bethany Harris; Stephanie Swanberg; Taubman Health Sciences Library, University of Michigan–Ann Arbor

When the National Institutes of Health (NIH) Public Access Policy became law on April 7, 2008, there were many changes made to several sections of the NIH grant applications, including the initial funding application, the annual progress reports, and the biosketches. The librarians of the University of Michigan Health Sciences Library saw an opportunity to help our NIH researchers with addressing these changes. The NIH public access policy requires that a PubMed Central identification number (PMCID) or an NIH manuscript submission number (NIHMS) be added to the end of a journal citation in grant proposals, progress reports, and the NIH biosketch that may accompany these to show compliance for research that is supported by NIH grant funding. EndNote, the software program from Thomson Reuters, provides its users with tools in the program that address this requirement. This poster will illustrate the class that the librarians at the University of Michigan Taubman Health Sciences Library developed using the software EndNote to meet the formatting of documents now necessary for the NIH grant process.

Collaborative Conversations Outside the Library

Anna Ercoli Schnitzer and Merle Rosenzweig, AMLS; Taubman Health Sciences Library, University of Michigan

For the past few years, the librarians of the University of Michigan's Taubman Health Sciences library have been reaching out to collaborate in a number of ways: sometimes one librarian interacts just once with a single group, or else there are long-term relationships between several librarians and a whole department or with community members.

The secret to successful collaboration, in addition to strong administrative support, is to seek out compatible and receptive organizations, to fill a reciprocal need, and then to enthusiastically pursue the library's role in maintaining the close relationship that is the objective of collaborative efforts.

This poster will show some examples of some of the collaborations which we have forged and sustained.

Poster Presentations

MHSLA Member Benefits: Activities of the Resource Sharing Committee and Group Purchasing Sub-Committee

Susan Kendall & Heidi Schroeder, Michigan State University Libraries

The MHSLA Resource Sharing Committee and the Group Purchasing Sub-Committee are dedicated to providing free or discounted resources to MHSLA members. This poster describes the current activities of these two committees, specifically the NLM Duplicates Program, the MSHLA DOCLINE Group, and the STAT!Ref group purchase. A snapshot of each of these programs is provided and direct benefits to MHSLA members are also described.

Demons, Worms, and Excess Fluids: Suspected Causes and Horrific Cures of the Ancient World's Dental Problems

taken from the book *The Excruciating History of Dentistry* by James Wynbrandt
poster by Jill Turner

Many people find visiting the dentist stressful. Yet, today's treatments have got nothing on the "cures" practiced thousands of years ago. This poster describes what several ancient cultures believed about teeth and the steps they took to correct the dental problems they suffered.

Encouraging collaboration and innovation in teaching and learning: Taubman Health Sciences Library's contributions to Open.Michigan

Kate Saylor, MSI, Outreach Librarian; Taubman Health Sciences Library, University of Michigan. Emily Puckett Rodgers, MSI, Open Education Coordinator; Open.Michigan, Office of Enabling Technologies, University of Michigan Medical School. Katy Mahraj, BA, School of Information Intern; Taubman Health Sciences Library, University of Michigan.

The University of Michigan Taubman Health Sciences Library (THL) is partnering with Open.Michigan, an initiative at the University of Michigan to enable faculty, students, and others to share educational resources and research with the global learning community. THL is the first library at the University to contribute staff-created content to Open.Michigan's collection of resources. This poster will illustrate the importance and benefits of creating and using openly 2 of 2 licensed content for academic health sciences libraries. The University Library has recently adopted the Creative Commons Attribution 3.0 license for all work it produces, and the Open.Michigan content screening process provides a method to promote and evaluate the use of this license at THL. We will also highlight the methods through which THL and Open.Michigan have been successful thus far in this initiative, including production of new content and review and publication of previously created content. This partnership enables the material produced by THL to be used faster and better by its constituents and fosters the creation of more effective materials by encouraging collaboration and innovation around teaching materials on a global scale.

Poster Presentations

Evaluation of a Library Elective Course for Fourth-Year Medical Students

Misa Mi, AHIP, Associate Professor and Information Literacy and e-Learning Librarian,
Oakland University William Beaumont School of Medicine, Rochester, Michigan

This study provides a qualitative report on the integration of formative and summative evaluation into the design, development, and implementation of a credit-based, two-week elective course for fourth-year medical students. It aims to investigate the effect of the course on students' attitude towards information mastery and to identify appropriate revisions to be incorporated into the course. Five library faculty taught the course which consisted of 10 sessions. The sessions covered various topics including the structure of biomedical literature, introduction to evidence-based medicine, presentation/publication, EndNote, searching PubMed, evaluating evidence-based resources, searching and evaluating patient/consumer health information on the Internet, copyright, keeping up with literature, and web tools. Participants of the study were 22 fourth-year medical students from a medical school in the Midwest. The evaluation was multi-faceted. The evaluation data resulted in revisions that had the potential to improve students' performance in information mastery and to provide evidence of the value of evaluation as an integral part of designing and implementing a successful, credit-based course for medical students.

DMC Library Services and GME: Securing Relationships

Jennifer I. Bowen, MLIS, Daria Drobny, MSLS, Cathy H. Eames, MSLS, Kathleen E. McPeak Sr. Library Specialist, Patricia C. Supnick, MLIS, Patricia Vinson, MLIS,
DMC Library Services.

DMC Library Services is taking a proactive approach to supporting the graduate medical education programs at the Detroit Medical Center. Interviews were conducted with all the DMC residency directors. Highlights of the results of these interviews include:

- Number of programs
- Program affiliations with universities
- Number of residents
- Library resources used by residents
- Unmet needs
- Course management software
- Smart phone technology

As the interview questions continue to evolve, it will help DMC Library Services focus on how we can continually strive to improve our role in supporting the graduate medical education programs at the Detroit Medical Center. We expect that this endeavor will strengthen and secure the relationship between DMC Library Services and the various GME programs we help support.

Poster Presentations

MHSLA Outreach and Advocacy

Melanie Bednarski, MLIS; Genesys Regional Medical Center Medical Library and Diane Gardner, MLIS; McLaren Regional Medical Center Medical Library

MHSLA Outreach and Advocacy Poster - visual representation of the MHSLA individual and institutional members from May 2011. Poster was used to identify some of the advantages of being a MHSLA member library. Flint area institutions and staff members were highlighted when this poster debuted at the Flint Area Medical Education Research Forum day in May 2011. The poster may be changed to highlight other area libraries and/or individuals as needed.

Processing a “Moment in Time” A Health Sciences Librarian’s Role

Sharon Williams, MLIS; Hamady Health Sciences Library, Hurley Medical Center

During Hurley’s Medical Center’s new lobby construction, two cornerstones with time capsules, one dated 1908 and the other dated 1927, were discovered. It was decided that the medical librarians were the best resources for researching the history and facilitating the opening of the capsules. What do Health Sciences Librarians do with two century old time capsules?

Lightning Round Presentations

Holly Burt
GMR update

Melanie Bednarski
Not holding our breath for the topic

Jennifer Bowen
DMC Library Services and GME: Securing Relationships

Leslie Burke
E-Resource Triage: Restoring the Flow of Your Full-text Resources

Toni Janik
Factors affecting Collection Usage

Alison Konieczny
Highly anticipated topic

Nadia Lalla
How to Make a Mobile App, When You Have No Clue What You are Doing!

Barbara LeTarte
ILLiad at Henry Ford Hospital

Misa Mi
Curiously awaiting topic

Gale Oren
Contact Kellogg: Triaging Patient Inquiries

Brett Powers
The Sugar Machine: Health Literacy & Patients

Kate Saylor
Michigan Libraries for Life

Heidi Schroeder
To Weed or Not to Weed: Deselecting Materials from an Academic Nursing Collection

Sandy Swanson
The Networked Librarian

Exhibitors

Basch

Ebsco

Elsevier

EOS International

GMR

MCLS

Ovid-Wolters Kluwer

Stat!Ref

Swets

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Lunch & Learn**

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**McGraw-Hill
Breakfast**

**NEJM
Donation**

**Ovid-Wolters Kluwer
Breakfast & Learn**

**Office Depot
Donation**

**Wallaceburg Bookbinding
Donation**

Conference at a Glance

Wednesday September 21, 2011		Thursday (Vendors all day) September 22, 2011		Friday September 23, 2011	
Breakfast 7:00-8:00-- Altmuehl Room		Breakfast Sponsored by Ovid 7:30-8:30—Beethoven Room		Breakfast Sponsored by McGraw-Hill 7:00-8:00—Beethoven Room	
8:00-12:00		9:00-10:00		8:00-12:00	
Effective Survey Design Dr. K. Barber 4 hr CE Room: Danube	Agile Librarian Dr. M. McKnight 4 hr CE Room: Mosel/Rhine	Keynote: The Black Belt Librarian with Warren Graham Room: Bach		Beauty of Some Rights Reserved Molly Kleinman 4 hr CE Room: Bach	Emergency Preparedness for Libraries Holly Burt 4 hr CE Room: Brahms
Break 10:00-10:30-- River Room Lobby		Break 10:00-10:20 – Composer Room Lobby		Break 10:00-10:30– Composer Room Lobby	
Effective Survey Design (cont.) Room: Danube	Agile Librarian (cont.) Room: Mosel/Rhine	10:20-12:00		Beauty of Some Rights Reserved (cont.) Room: Bach	Emergency Preparedness (cont.) Room: Brahms
		Business Meeting Room: Bach			
Lunch 12:00-1:00—Altmuehl Room		Lunch Sponsored by Elsevier 12:00-1:00--Beethoven Room		Lunch Sponsored by Ebsco Publishing 12:00-1:00—Beethoven Room	
1:00-5:00		1:00-2:30		1:00-3:00	
Health Issues in the Headlines Gail Kouame 4 hr CE Room: Danube	Information Anywhere Max Anderson 4 hr CE Room: Mosel/Rhine	Concurrent Session with Warren Graham		Lightening Rounds Including GMR Update Room: Brahms	
Break 2:45-3:15 – River Room Lobby		Break 2:30-3:00 -- Composer Room Lobby			
Health Issues in the Headlines (cont.) Room: Danube	Information Anywhere (cont.) Room: Mosel/Rhine	2:30-4:00		Reminder guest room checkout is 11am.	
		Posters Composer Room Lobby			
		All Day: 9-5			
		Vendors Composer Room Lobby			
6:00--?		4:00-4:30			
Opening Reception at Ratskellars (Mini-Golf Tournament with prizes) Bring mittens/gloves for extra tokens.		Raffle/Prize Drawings YOU MUST BE PRESENT TO WIN!!			
		Special Event: Oktoberfest with Schuhplattlers in Brahms. Cocktails @ 5:30-6:00 Dinner @ 6:00 Schuhplattlers following dinner			