

HEALTHY LIBRARIES 2010

MHSLA Annual Conference • East Lansing

Healthy People Start with Healthy Libraries

***Final Program
37th Annual MHSLA Education Conference
October 13-15, 2010
Kellogg Hotel and Conference Center
MSU Campus***

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Registration Desk Hours

Tuesday, October 12

6:00-8:00 p.m.

Wednesday, October 13

7:00-9:00 a.m., 11:00 a.m.-1:00 p.m., 4:00-6:00 p.m.

Thursday, October 14

7:00-9:00 a.m., noon-1:00 p.m., 4:00-5:00 p.m.

Friday, October 15

8:00-9:00 a.m.

Invitation from the MHSLA President

Greetings all,

You are cordially invited to join us for the 2010 Michigan Health Sciences Libraries Association conference in East Lansing. The conference will take place at the Kellogg Hotel and Conference Center located on the beautiful campus of Michigan State University. We have some excellent educational opportunities available this year, including the chance to earn up to 11 hours of MLA-approved continuing education credits. This year we will be offering one 6-hour and two 4-hour CE classes on Wednesday and two 3-hour CE classes on Friday. This is a perfect way to increase brain activity. Remember all CE classes are included in the \$250.00 full-conference registration. What a great deal! The average price for one CE-course at the Medical Library Association costs approximately \$250.00.

We have a number of exceptional presenters and speakers this year, including Max Anderson who will be teaching "Super Searcher" and Wayne State University's own Veronica Bielat who will lead us through "Instruction by Design". Be sure not to miss our keynote delivered by Dr. Lana Kaiser, R.N., M.D., & D.V.M., retired Michigan State University Nursing faculty who will treat us to her work and experience relating to the Human-Animal Bond.

Join us Thursday evening for our special event by taking a short walk over to the MSU Museum, which is reserved just for MHSLA conference attendees. Come and see what makes this one of the best museums in the Mid-Michigan area. We will share a healthy gourmet meal and will tour the museum.

Seize this opportunity to take a break from work, relieve some stress, reconnect with colleagues and friends, enjoy good food, and stimulate your mind, by joining us for the 2010 Michigan Health Sciences Libraries Association Annual Education Conference. I look forward to seeing everyone in East Lansing.

Sheila Bryant

2009-2010 MHSLA President

Conference at a Glance

Wednesday 10/13/2010		Thursday 10/14/2010		Friday 10/15/2010	
7:00 - 8:00		7:30 - 9:00		8:00 - 9:00	
Breakfast Room: Red Cedar A/B		Breakfast Room: Red Cedar B MSU Affiliates Breakfast Room: Centennial AB		Breakfast Red Cedar AB Sponsored by BMJ	
9:00 - 12:00		8:00 - 11:30		9:00 - 12:00	
Magnet Hospital Designation 6 hr CE	Super Searcher 4 hr CE	Opening Keynote Dr. Lana Kaiser Room 103 AB		PubMed Update 3 hr CE	Instruction by Design 3 hr CE
Beverage Break 9:45-10:00 - S. Lobby		Beverage Break 10:00-10:15 103 AB		Beverage Break 10:00-10:15 / Big 10 C	
Susie Jones Room 103 AB	Max Anderson MSU Library Basement Instruction Room	10:15 - 10:30 GMR Update 10:30-12:00 MHSLA Business Meeting Room 103 AB		Holly Burt Room 101	Veronica Bielat Room 106
Lunch 12:00 - 1:00 Room: Red Cedar A/B Sponsored by EBSCO		Lunch 12:00 - 1:00 Red Cedar AB Sponsored by MDConsult/Elsevier		Lunch 12:00 - 1:00 Red Cedar AB Sponsored by Ovid/Wolters Kluwer	
1:00 - 4:00		1:00 - 5:00		1:00 - 3:00	
Magnet Hospital Designation	Gaining Leadership Skills	MCLS Update - 103AB 2:00 - 3:30 Finding Stats on the Net Leslie Behm Room 101		Exhibits & Posters Big Ten Room C	Pecha Kucha Returns Room 106 Michigan Health Sciences Libraries Association 2010 Education Conference
6 hr CE Room 103 AB	4 hr CE Heritage Room	Christine Tobias Room 103 AB 3:30 Snack Break - Big Ten C Sponsored by the AMA 4:30 - 5:00 Exhibits Raffle MUST BE PRESENT TO WIN			
6:00 - 9:00		6:00 - 9:00			
Welcome Reception Room: Red Cedar A/B Hearty hors d'oeuvres & music		Special Event MSU Museum			

3:30 - 5:00
Free Time
For Networking

- | | | |
|-------------|-----------------|--------------|
| | | |
| MHSLA Event | Food Event | Vendor Event |
| | | |
| CE Event | Education Event | Free Time |

2010 Conference Planning Committee

Conference Planning Chair: Mike Simmons

Local Arrangements Chair: Heidi Schroeder

Education Co-Chairs: Marilyn Kostrzewski and Diane LeBar

EDUCATION

Marilyn Kostrzewski, Co-Chair
Diane LeBar, Co-Chair
Diana Balint
Jennifer Barlow
Cathy Eames
Mary Fitzpatrick
Mark MacEachern
Beth Trapp

LOCAL ARRANGEMENTS

Heidi Schroeder, Local Arrangements Chair
Leslie Behm
Sheila Bryant
John Coffey
Susan Kendall
Nancy Lucas
Mike Simmons
Arlene Weismantel
Abraham Wheeler

Accommodations

Sheila Bryant
Heidi Schroeder
Mike Simmons
Abraham Wheeler

Hospitality

Sheila Bryant
Nancy Lucas

Publicity

Heidi Schroeder
Arlene Weismantel

Registration

Leslie Behm
John Coffey

Special Event & Welcome Reception

John Coffey
Heidi Schroeder
Abraham Wheeler

Vendors

John Coffey
Susan Kendall
Mike Simmons

Wednesday, October 13, 2010

7:00 - 8:00 a.m.

Breakfast, Red Cedar Room A/B

Concurrent Continuing Education

8:00 - 11:30 a.m.

Super Searcher, 4 CE credits

MSU Main Library, Basement Instruction Room**

Instructor: Max Anderson, Technology Coordinator, NN/LM GMR

This hands-on course focuses on the advanced search features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and utility of each and develop search strategies that will increase the precision and scope of their searching. The students will have discussions and exercises as a part of the class. The class includes: brief discussions of web search engines, indexes and hybrids of the two. More in-depth discussion and exercises will cover commercialism and how it influences searching, finding current events information with search engines, specialized databases for special needs, real-time searching and topics suggested by the participants.

**Attendees are encouraged to walk from the Kellogg Center to the Main Library and back, which takes about 15-20 minutes (0.57 miles). If you require transportation, please contact Leslie Behm (behm@msu.edu) or Heidi Schroeder (hschroed@msu.edu). Attendees may also drive and park themselves in Visitor Lot 62W for \$0.80/half hour. If it rains, taxis will be provided by MHSLA and will depart from the Kellogg Center at 7:45 a.m.

9:00 a.m. - 4:00 p.m.

Magnet Hospital Designation: The Integral Role of the Medical Librarian,

6 CE credits

Kellogg Center, Room 103 AB

Instructor: Susie Jones

Director, Research, Evidence Based Practice & Quality, INTEGRIS Baptist Medical Center and
Director, Joanna Briggs Institute of Oklahoma-Oklahoma City

This course will introduce the learners to the ANCC Magnet Recognition program for hospitals and the crucial role of medical librarians in the process of achieving Magnet designation. A review of the Magnet forces and each force that the librarian can impact will be discussed and examples of how to integrate library services into the process will be demonstrated. Evidence based practice, primary research, research utilization, and systematic reviews will also be explored with their relationship to a successful Magnet program and how the library should be involved in supporting these initiatives. Medical librarian and library resource coordination as they relate to assisting with

Wednesday, October 13, 2010

Magnet hospital designation will also be explored. **This course was evaluated at MLA '09 and scored an overall course grade of 4.0 on a 4.0 scale. The mean score for all evaluated courses taught at MLA '0 was 3.792 on a 4.0 scale.

9:45 - 10:00 a.m.

Beverage Break, South Lobby

Noon - 1:00 p.m.

Lunch, Red Cedar AB

Sponsored by EBSCO

1:00 - 5:00 p.m.

Gaining Leadership Skills Without Supervising People, 4 CE credits

Heritage Room

Instructor: Natalie K. Reed

Director of Library Services, Midwestern University, Downers Grove, IL & Glendale, AZ

People without supervisory experience often wonder how to get leadership experience to qualify for a future management role, and thus enhance their career development opportunities. In response to the growing need to develop library leaders to replace retiring baby-boomers, a task force of the Leadership and Management Section of the Medical Library Association has identified experience and qualification expectations that current upper library managers hold. These are somewhat different from beliefs about skills that the applicant pool holds. Leadership opportunities exist all around us, in and out of our professional responsibilities and places of work. This class will help each participant to identify leadership skills s/he wants to develop, and then identify non-supervisory leadership opportunities that currently exist for them in their own circles of influence. Participants will use in-class discussion and worksheets to create a personal action plan and timeline to obtain leadership experience that they desire.

3:00 - 3:15 p.m.

Beverage Break, South Lobby

6:00 - 9:00 p.m.

Welcome Reception, Red Cedar AB

Please join us for a pleasant evening with colleagues at the 2010 MHSLA Welcome Reception. Hearty hors d'oeuvres and a cash bar will be available to enjoy while listening to local musician, Bob McCloy. Welcome Reception attendees will be able to put their knowledge to the test with a fun round of "healthy" trivia.

Thursday, October 14, 2010

7:30 - 9:00 a.m.

Breakfast, Red Cedar AB

MSU Affiliates Breakfast, Centennial AB

9:15 - 10:00 a.m.

Keynote Address

Room 103 AB

Cows with Names Make More Milk - Human-Animal Interaction on the Farm

Lana Kaiser, RN, MD, DVM

Professor, Michigan State University

Mention the human-animal bond and most people immediately think of their loyal pet dog or amusing cat or spunky horse. The positive influence pet animals have on their humans has been noted for decades, and even recorded by Florence Nightingale. Studies using various methods show that these animals can enhance mood, self-esteem and self-confidence and decrease blood pressure, stress, and anger. However, often ignored by urban and suburban dwellers are the interactions and relationships between the thousands of animals raised for food and their human caretakers. Caring for farm animals is a privilege most Americans never experience. If I say "cow" – do you think big, dumb, black and white mild machines? Those of us who work daily with cattle know the fallacy of this common interpretation. Understanding how cattle think, what they see, how they move and how they interact with each other, their human caretakers and other species is the key to providing for optimum welfare.

10:00 - 10:15 a.m.

Beverage Break, Room 103 AB

Sponsored by the American Medical Association

10:15 - 10:30 a.m.

GMR Update

Charniel McDaniel of the Greater Midwest Region, National Network of Libraries of Medicine will present an annual update of the services and opportunities available through the GMR.

10:30 - Noon

MHSLA Business Meeting

Room 103 AB

Noon- 1:00 p.m.

Lunch

Red Cedar AB

Sponsored by MD Consult / Elsevier

1:00 - 5:00 p.m.

Exhibits and Posters

Big Ten Room C

Presenters will be stationed at their posters from 3:30 - 4:30 p.m.

Abstracts and presenters are listed on page 13.

1:00 - 1:30 p.m.

MCLS Update

Room 103 AB

Randy Dykhuis

Executive Director, MCLS

After more than 35 years as stand-alone organizations, INCOLSA and the Michigan Library Consortium combined to become the Midwest Collaborative for Library Services (MCLS). What does this mean for your library? What changes will you see? What can you expect from the new organization? Come and get answers to these questions and more from Randy Dykhuis, Executive Director at MCLS.

2:00 - 3:30 p.m.

Concurrent Programming

Tech Tools for Reference: Enhancing the Research Experience in the Health Sciences Library

Room 103 AB

Christine Tobias

Reference and Technology Librarian, Michigan State University

In a time of dwindling budgets and expectations of doing more with less, it is challenging to find low-cost ways to enhance library services. This program highlights technology tools that will help reference librarians become more efficient and relevant. Discover options for implementing virtual reference services and bringing the library to your users. Learn about new software for creating screencasts, video tutorials, podcasts, and web sites. Become more productive and manage your day-to-day tasks more effectively. Enhance the research experience in the health sciences library using these technology tools...without spending a dime!

Finding Statistics on The Net
Room 101

Leslie Behm, MSLS, MPH, AHIP
Special Projects Librarian, Special Collections, Michigan State University

Need to find statistics and can't afford the cost of subscriptions to major print or online products? This class will provide ways to navigate through the web to find free statistical information; identify which sites are better to use than others; and where you can find slides if a physician/resident or any other hospital staff member is looking to add statistics to a presentation.

3:30 - 4:30 p.m.

Snack Break

Sponsored by the American Medical Association

4:30 -5:00 p.m.

Exhibits Raffle

Big Ten Room C

MUST BE PRESENT TO WIN!

6:00 - 9:00 p.m.

Special Event

MSU Museum**

Enjoy a night out at the MSU Museum for the 2010 Special Event! The Museum, which is just a short walk from the Kellogg Center,** has been reserved exclusively for MHSLA members. A delicious dinner will be prepared by local caterer, Dimitris Gavrilis. Attendees will also have ample time to tour the Museum, which contains comprehensive natural science collections, the University's most extensive cultural collections and rotating exhibits.

After the Museum visit, conference attendees are invited to the Mid-Michigan Health Sciences Libraries (MMHSL) sponsored suite in the Kellogg Center. Beer, wine, non-alcoholic beverages and snacks will be available.

**Weather permitting, we will be walking as a group from the Kellogg Center to the Museum and back. The walk across MSU's beautiful campus will take about 20 minutes (0.64 miles). If you require transportation, please check the box on the conference registration form or contact Leslie Behm (behm@msu.edu) or Heidi Schroeder (hschroed@msu.edu).

8:00 - 9:00 a.m.

Breakfast

Red Cedar AB

Sponsored by BMJ

10:00 - 10:15 a.m.

Beverage Break

Big Ten Room C

9:00 - Noon

Concurrent Continuing Education

Keeping Up With PubMed

3 CE Credits

Room 101

Holly Ann Burt, MLIS

Outreach and Exhibits Coordinator, NN/LM GMR

With a hands-on approach, this three-hour class will introduce and review the updated PubMed interface and My NCBI options. Attendees will learn how to use the features of PubMed effectively, including ones that have relocated and others that are new. Bring your laptops and improve your skills to formulate basic search strategies; working with various display formats; revise and refine searches using the MeSH database; use My NCBI to personalize PubMed with filters and to store searches and citations; and identify the value of special features and tools such as Related Articles, Single Citation Matcher, Topic-Specific Queries and the Journals database. Demonstrations by the instructor, time for individual practice and lots of examples and answered questions make this class a valuable resource and experience.

This class will not take place in a computer lab. Wireless access is available and attendees should bring their own laptops.

Friday, October 15, 2010

Instruction by Design: Creating Effective Instruction

3 CE Credits

Room 106

Veronica Bielat, MLIS

Information Services Librarian & Instruction Services Coordinator

Wayne State University Library System

Librarians spend hours working with individuals or groups teaching information literacy skills, such as locating resources, searching databases and evaluating information. How do we know if these efforts are working for our learners? What can we do, in our role as educators, to increase our instructional effectiveness, and have our users understand the need to develop information seeking skills and critically think about the information they find on the internet and through other resources.

In this program Instruction by Design, we will explore the ADDIE Model, a systematic instructional design model, and work together to apply the steps in developing and delivering effective instruction to our learners. We will explore ideas such as: When is instructional intervention necessary? How can we better understand our learners? How do you select an appropriate delivery system? What's appropriate active learning for adult learners? How can we provide effective point-of-need asynchronous instruction without requiring a lot of training or expensive software? How do we assess our instructional effectiveness? Through hands-on activities, participants will explore solutions to their instruction challenges and together we will develop solutions to deliver effective instruction.

Noon- 1:00 p.m.

Lunch

Red Cedar AB

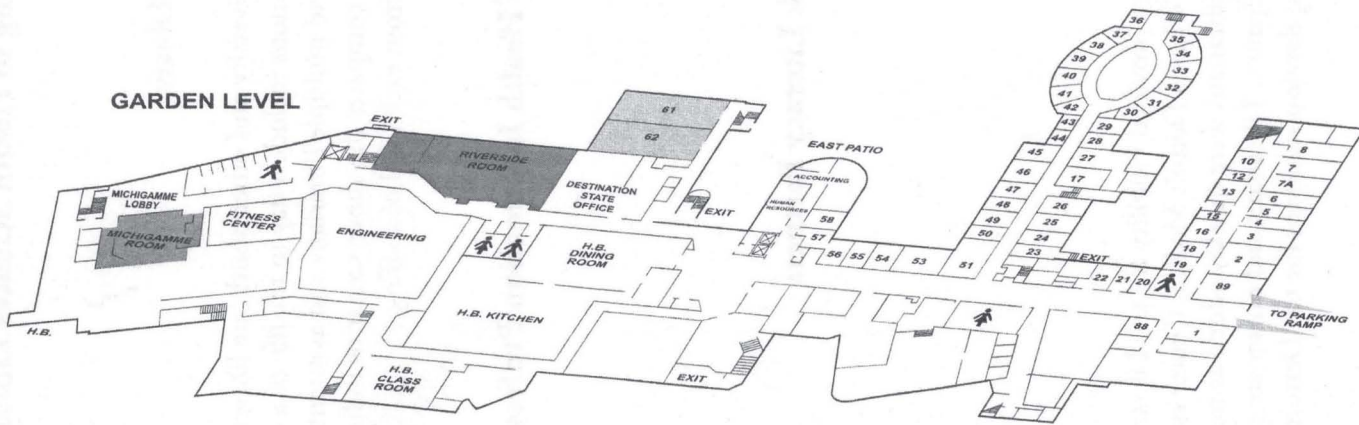
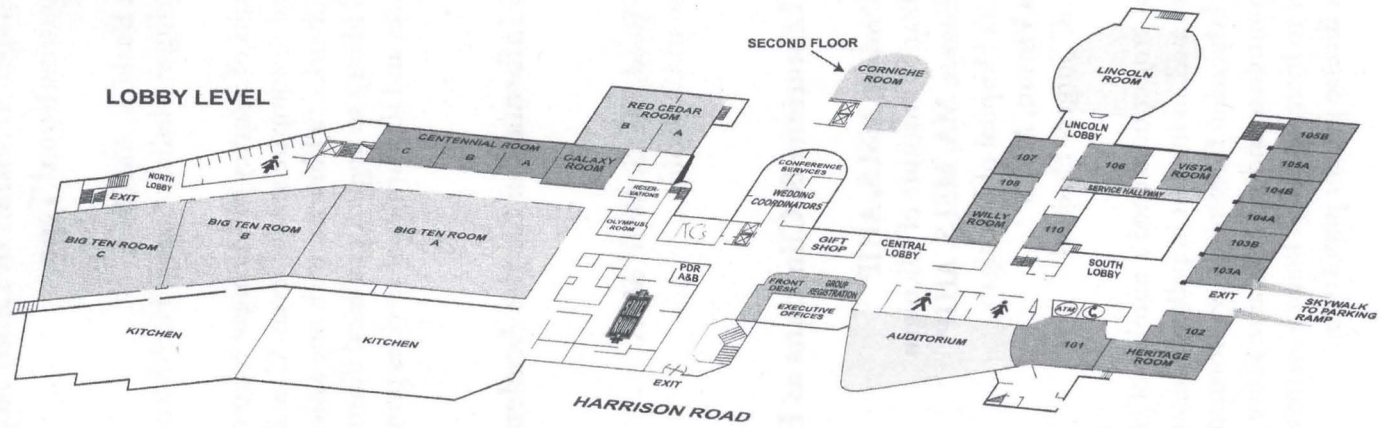
Sponsored by Ovid / Wolters Kluwer

1:00 - 3:00 p.m.

Pecha Kucha Returns!

Room 106

See page 17 for a list of presenters and topics.



Poster Presentations

*Posters will be on display 1:00-5:00pm on Thursday, October 14th.
Presenters will be stationed at their posters from 3:30-4:30pm.*

How We Manage: Division of Labor According to Health Sciences Library Staff Mix and Organizational Type

Jill Van Buskirk, AMLS

MidMichigan Medical Center, Health Sciences Library

The results of a survey of Michigan hospital, university and other healthcare libraries are displayed to compare service levels. Case illustrations include a day in the life of a one-person librarian, a librarian with one assistant and multiple librarians and assistants in a large hospital library setting. A graphical illustration compares the above scenarios indicating differences and similarities of services provided from each level of staffing.

Membership information for the Academy of Health Information Professionals (AHIP)

Natalie Reed, MLIS, AHIP, MBA

Midwestern University

Connecting Librarians & Clinicians as Health Literacy Partners

Daria Drobny, MSLS, AHIP

Rehabilitation Institute of Michigan

Cathy Eames, MA, MSLS, AHIP

Children's Hospital of Michigan

Patricia Vinson, MSLS

The DMC Surgery Hospital

A digital project developed a number of years ago provided visibility for the Library and demonstrated an interest in patient education. When a Detroit Medical Center system wide Patient Education Committee was formed, the librarians were quickly added as members of the committee and soon became active participants. Librarians and nurses are working together to increase health literacy awareness and develop solutions for the Detroit Medical Center's diverse patient population.

Poster Presentations

NLM Duplicate Books for MHSLA: A Closer Look

Heidi Schroeder, MLIS

Michigan State University Libraries

MHSLA's Resource Sharing Committee has distributed National Library of Medicine (NLM) Duplicate Books to MHSLA members for free for the past several years. This poster takes a closer look at the distribution of NLM Duplicate Books to MHSLA Libraries. Using numbers and data from the past six NLM Duplicate shipments, different facts and figures about book titles and participating MHSLA libraries are provided. Unclaimed NLM duplicate books will also be available for MHSLA members to claim and take!

40 Years of MDMLG: Healthy Professional Group = Healthy Libraries

Jennifer I. Bowen, MLIS

Children's Hospital of Michigan

The Metropolitan Detroit Medical Library Group (MDMLG) can trace its roots to the Biological Sciences Group established by the Michigan Chapter of the Special Libraries Association in 1946. During the 1960's, several plans came into fruition including the production of a serial locator tool, the creation of a union catalog of monographs, and the establishment of an active interlibrary loan network. The group began the process of formal organization and chose its current name in 1970. By tracing the history of MDMLG over the past 40 years, this poster will illustrate how membership in a professional group can strengthen libraries and librarians. The poster will highlight key documents and photographs residing in the MDMLG archives at the Walter P. Reuther Library, Wayne State University. From its formal organization, the heyday of the MLA conferences in the 80's, numerous group initiatives, and many continuing educational opportunities, MDMLG is a vital part of the health of medical libraries and librarians in the metropolitan Detroit area.

Collection Fitness -- How the University of Michigan Health Sciences Library Is Becoming "Healthier"

Nadia J. Lalla, M.L.I.S.

Taubman Health Sciences Library

The University of Michigan

Within the last two years, the physical footprint of the University of Michigan health sciences libraries has decreased from three distinct libraries to a single entity. As we have absorbed vast materials into a significantly smaller space, we are defining the University's twenty-first century health sciences research collection in some radical non-traditional ways.

Poster Presentations

Because we serve multiple users from multiple subject fields, both professional (medicine, nursing, public health, pharmacy, and dentistry) and non-professional (social work, gerontology, history of medicine, psychology, etc.) , we wonder if it is possible to sustain a collection that meets the needs of our users and maintain our obligations to health sciences researchers and clinicians in the state of Michigan. We're in the process of finding that answer.

Mid-Michigan Memories

Alison Konieczny, MLIS

Health Sciences Librarian

Ferris State University

Take a walk down memory lane and view pictures from previous Michigan Health Sciences Libraries Association conferences hosted by Mid-Michigan Health Sciences Libraries (MMHSL). Four separate conferences will be highlighted, spanning from 1985 to 2006. Stop by and see who you recognize from these previous meetings, take a look at the conference themes through the years, and reflect on the wonderful opportunities that have been provided by our conference planners from MMHSL.

Pecha Kucha Participants

Jennifer Barlow

Down and Dirty with the Books: Borgess Inventory Project

Melanie Bednarski

TBA

Daniel J. Bryan and Linda A. Draper

Shiffman Medical Library Outreach: Past, Present and Future

Daria Drobny, Cathy Eames and Patricia Vinson

The More Things Change, The More They Remain ... Insane

Alexia Estabrook

Document Delivery in the Era of Doing More With Less

Mary Fitzpatrick

Volunteers in the Medical Library Equal Added Value

Toni Janik

Preserving the History of the RHSJ and Hotel Dieu Grace Hospital

Alison Konieczny

Put the Library Out There: Embed in Online Classes

Nadia Lalla

TBA

Brett Powers

Grant Growing

Heidi Schroeder

Nursing E-books at the MSU Libraries

Sharon Williams

Search Training, Your Way!

Exhibitors

American Medical Association

Basch Subscriptions

BMJ Group

EBSCO Information Services

EBSCO Publishing

Elsevier Health Sciences / MD Consult

EOS International

McGraw Hill

Michigan eLibrary

Michigan Health Go Local

Micromedex

Midwest Collaborative for Library Services

Rittenhouse Book Distributors

STAT!Ref – Teton Data Systems

Swets

Up To Date

Wolters Kluwer/Ovid

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BMJ Group

Friday Breakfast Sponsor
Exhibitor

EBSCO Information Services

Exhibitor

EBSCO Publishing

Wednesday Lunch and Learn Sponsor
Exhibitor

Elsevier Health Sciences / MD Consult

Thursday Lunch and Learn Sponsor
Exhibitor

EOS International

Exhibitor

McGraw Hill

Exhibitor

Michigan Health Go Local

Exhibitor

Micromedex

Exhibitor

Midwest Collaborative for Library Services

Exhibitor

Rittenhouse Book Distributors

Exhibitor

STAT!Ref – Teton Data Systems

Exhibitor

Swets

Exhibitor

Up To Date

Exhibitor

Wolters Kluwer/Ovid

Friday Lunch and Learn Sponsor
Exhibitor

