

EXHIBITS/VENDOR COMMITTEE  
24<sup>TH</sup> ANNUAL MHSLA CONFERENCE  
SEPTEMBER 10 – 12, 1997  
DEARBORN INN, DEARBORN, MICHIGAN  
FINAL REPORT

Total Number of Vendors Contacted -- 31  
Total Number of Vendors Attending -- 15

Committee Income

14 booths (1 booth free)	\$1,680.00
Sponsored breaks	<u>1,300.00</u>
Total Income	\$2,980.00

Committee Expenses

Mailings	
61 @ \$ .32	\$ 19.52
15 @ \$1.00	<u>15.00</u>
	34.52 (cost absorbed by Botsford General Hospital)
Tote Bags	
150 ordered	\$1,074.21

Submitted by: Diane Piskorowski, Chair  
Exhibits/Vendors Committee  
10/14/97

CONTACTED VENDORS

DARYL YOURIST  
ACADEMI-TEXT  
330 NORTH SUPERIOR  
TOLEDO OH 43604  
V 419-255-9755

DICK DE BEAR  
LIBRARY DESIGN ASSOCIATES  
1149 SOUTH MAIN STREET  
PLYMOUTH MI 48170  
V 313-459-5000

ANNE GOLET  
CAMBRIDGE SCIENTIFIC ABSTRACTS  
7200 WISCONSIN AVENUE  
BETHESDA MD 20814  
V 301-961-6759

RICHARD BARNES  
SMART  
202 CASTLE DRIVE  
LANSING MI 48906  
V 517-374-9606

MICHAEL T ARMBRURST  
DOODY PUBLISHING INC  
1145 WESTGATE SUITE 200  
OAK PARK IL 60301  
V 708-386-9500  
F 708-386-0860

GEORGE A GOEDDEKE  
UNIVERSAL BINDERY CO  
15220 HARPER AVENUE  
DETROIT MI 48224  
V/F 313-526-2665

RON RIEDSTRA  
WALLACEBURG BOOKBINDING CO LTD  
95 ARNOLD STREET  
WALLACEBURG ON CANADA N8A 3P3  
V 800-214-BIND  
F 519-627-6922

KATHY YOUNG  
GALE RESEARCH  
835 PENOBSCOT BUILDING  
DETROIT MI 48226-4094  
V 800-877-4253  
F 313-961-6637

DAVID OSBORNE  
READMORE INC  
22 CORTLANDT STREET  
NEW YORK NY 10007  
V 212-349-5540  
F 212-571-7328

ERIC FAIRFIELD  
BINDING UNLIMITED INC  
2730 ALPHA STREET  
LANSING MI 48910-3686  
V 800-782-4502  
F 517-484-2707

ADAM BARRETT  
RITTENHOUSE BOOK DISTRIBUTORS  
511 FEHELEY DRIVE  
KING OF PRUSSIA PA 19406  
V 800-345-6425  
F 800-223-7488

CHRIS ELLICOTT  
LOGIN BROTHERS  
1436 WEST RANDOLPH STREET  
CHICAGO IL 60607  
V 800-680-2889

MICHELLE CANE  
NETWORK FOR CONTINUING MEDICAL EDUCATION  
ONE HARMON PLAZA  
SECAUCUS NJ 07984  
V 800-223-0272

TERRIE FENNER  
EBSCO INFORMATION SERVICES  
1140 SILVER LAKE ROAD  
CARY IL 60013  
V 847-639-2899  
F 847-639-7514

PAUL A FRIDAY  
WB SAUNDERS COMPANY  
6530 CATALPA DRIVE  
BRIGHTON MI 48116  
V 248-227-8437

DAVID FRITSCH  
FAXON COMPANY  
15 SOUTHWEST PARK  
WESTWOOD MA 02090  
V

LARRY NORRIS  
DIALOG INFORMATION SERVICES  
75 E WACKER DRIVE 5<sup>TH</sup> FLOOR  
CHICAGO IL 60601  
V 415-858-7085

CHRISTINA BENNETT  
DATA TREK INC  
5838 EDISON PLACE  
CARLSBAD CA 92008  
V 800-876-5484

FRAN EADDY  
RR BOWKER  
121 CHANLON ROAD  
NEW PROVIDENCE NJ 07974  
V 800-521-8110

PAUL KOREN  
MOSBY-YEARBOOK INC  
11830 WESTLINE INDUSTRIAL DRIVE  
ST LOUIS MO 63146  
V 800-325-4177 6211

ELIZABETH PELOWSKI  
OVID TECHNOLOGIES  
5650 SOUTH GREEN STREET  
MURRAY UT 84123  
V 801-281-3884  
F 801-281-3694

JANIFER MELDRUM  
MARCHIVE  
PO BOX 47508  
SAN ANTONIO TX 78265-7508  
V 800-531-7678

RON PILAT  
LIPPINCOTT BOOKS  
19911 WOODHILL DRIVE  
NORTHVILLE MI 48167  
V 248-459-7693  
F 248-329-2070

LOREN HIRSCH  
BALLEN BOOKS  
125 RICEFIELD LANE  
HAUPPAUGE NY 11788  
V 800-645-5237  
F 516-864-5850

DAVID OISTAD  
IMAGE DATA SERVICE  
3451 DUNCKEL ROAD  
LANSING MI 48911  
V 517-887-2100  
F 517-882-3612

DIANA MITCHELL  
MICHIGAN LIBRARY CONSORTIUM  
6810 SOUTH CEDAR SUITE 8  
LANSING MI 48911  
V 517-694-4242  
F 517-694-9303

LEANN M CAREY  
MATTHEWS MEDICAL & SCIENTIFIC BOOK CO  
11559 ROCK ISLAND CT  
MARYLAND HGTS MO 63043  
V 800-633-2665  
F 800-421-8816

REGINALD FENNELL  
REGINALD F FENNELL SUBSCRIPTIONS SERVICE  
1002 WEST MICHIGAN AVE  
JACKSON MI 49202  
V 517-782-3132  
F 517-782-1109

LAURA SCHULTZ  
ADVANCED INFORMATION CONSULTANTS INC  
41575 JOY ROAD  
CANTON MI 48187  
V 800-929-3789  
F 313-459-8990

LAURIE HARRIS  
OMNIGRAPHICS INC  
645 GRISWOLD  
DETROIT MI 48226  
V 313-961-1340  
F 313-961-1381

PAULA KEPOS  
UMI  
V 800-521-0600 ext.3509  
F 313-973-9145

RESPONDED VENDORS

DAVID OSBORNE  
READMORE INC  
22 CORTLANDT ST  
NEW YORK NY 10007  
V 212-349-5540  
F 212-571-7328

#120 booth  
200 break

REGINALD FENNELL  
REGINALD F FENNELL SUBSCRIPTION SERVICE  
1002 WEST MICHIGAN AVE  
JACKSON MI 49202  
V 517-7782-3132  
F 517-782-1109

#120 booth

TERRIE FENNER  
EBSCO INFORMATION SERVICES  
1140 SILVER LAKE ROAD  
CARY IL 60013  
V 847-639-2899  
F 847-639-7514

#120 booth

LAURIE HARRIS  
BARRY PUCKETT  
OMNIGRAPHICS INC  
645 GRISWOLD  
DETROIT MI 48226  
V 313-961-1340  
F 313-961-1381

#120 booth

CHRIS DE BEAR  
LIBRARY DESIGN ASSOCIATES INC  
1149 SOUTH MAIN STREET  
PO BOX 700080  
PLYMOUTH MI 48170-0942  
V 313-459-5000

#120 booth

ELIZABETH PELOWSKI  
LISA SIMMS  
OVID TECHNOLOGIES  
5650 SOUTH GREEN STREET  
MURRAY UT 84123  
V 801-281-3884  
F 801-281-3694

#120 booth

#600 luncheon



DIANA MITCHELL  
RUTH DUKELOW  
MICHIGAN LIBRARY CONSORTIUM  
6810 SOUTH CEDAR SUITE 8  
LANSING MI 48911-6909  
V 517-694-4242  
F 517-694-9303

#120 booth

LAURA SCHULTZ  
ADVANCED INFORMATION CONSULTANTS INC  
41575 JOY ROAD  
CANTON MI 48187  
V 800-929-3789  
F 313-459-8990

#120 booth

DAVE OISTAD  
IMAGE DATA SERVICES  
3451 DUNCKEL ROAD  
LANSING MI 48911  
V 517-887-2100  
F 517-882-3612

#120 booth

LEANN M CAREY  
MATTHEWS MEDICAL & SCIENTIFIC BOOK CO  
11559 ROCK ISLAND CT  
MARYLAND HGTS MO 63043  
V 800-633-2665  
F 800-421-8816

#120 booth

RON RIEDSTRA  
WALLACEBURG BOOKBINDING CO LTD  
95 ARNOLD STREET  
WALLACEBURG ONT CANADA N8A 3P3  
V 800-214-BIND  
F 519-627-6922

#120 booth

200 break

CHRIS ELLICOTT  
LOGIN BROTHERS  
1436 WEST RANDOLPH STREET  
CHICAGO IL 60607  
V 800-680-2889

#120 booth

100 break

ERIC FAIRCHILD  
BINDING UNLIMITED  
2730 ALPHA STREET  
LANSING MI 48910-3686  
V 800-782-4502

free booth

#200 break



GEORGE A GOEDDEKE  
UNIVERSAL BINDERY CO  
15220 HARPER AVENUE  
DETROIT MI 48224  
V/F 313-526-2665

\$ 120 booth

PAUL A FRIDAY  
WB SAUNDERS COMPANY  
6530 CATALPA DRIVE  
BRIGHTON MI 48116  
V 248-227-8437

\$ 120 booth

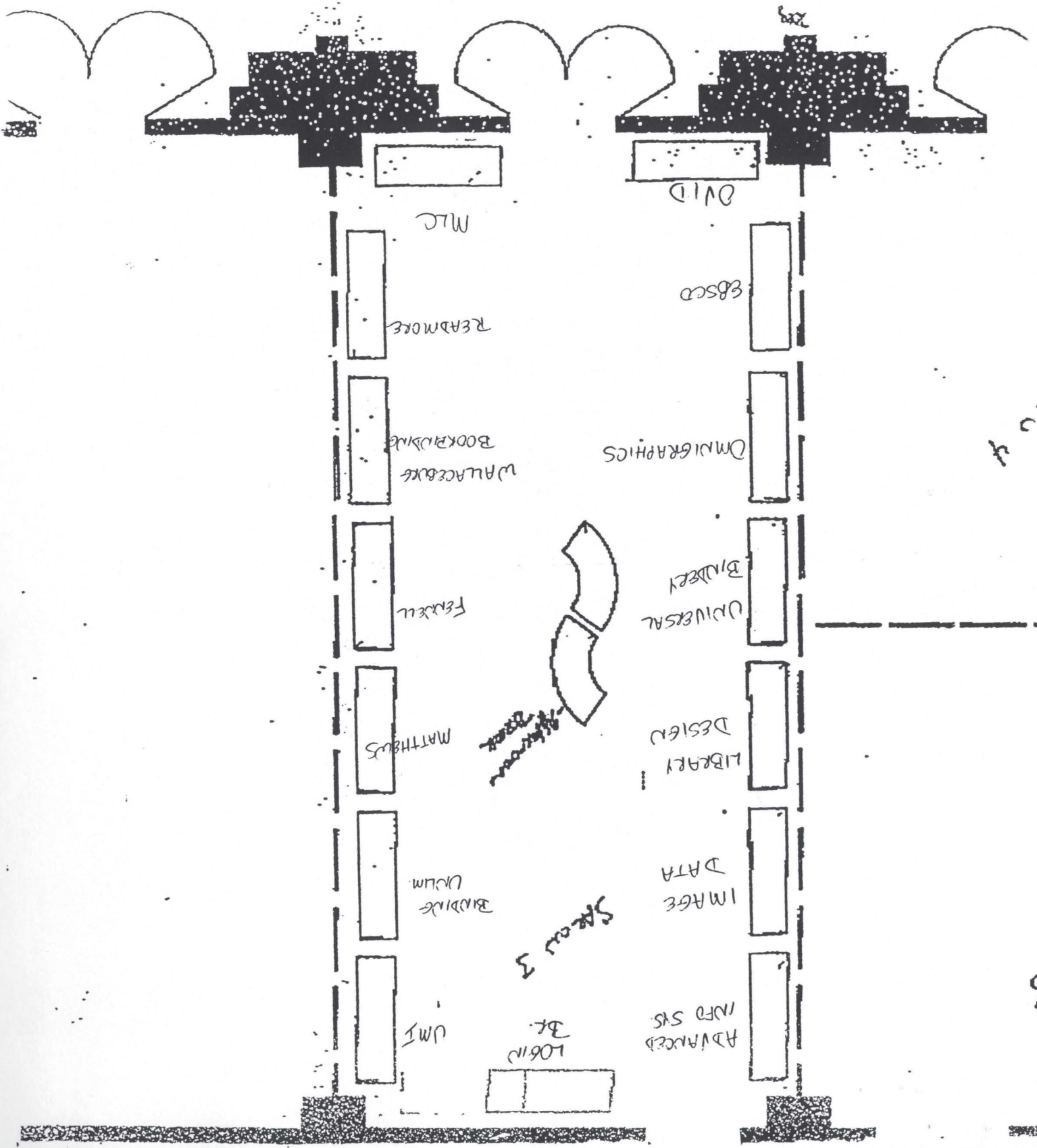
14 booths @ \$120	\$ 1680
1 free	
sponsored breaks	<u>1300</u>
total	\$ 2980
income	

expenditures  
150 bags @ \$1074.21

3) ROSTER

a) '98 LOCAL ARRANGERS COMMITTEE

i) MDMLG



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MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION  
24<sup>TH</sup> ANNUAL EDUCATIONAL CONFERENCE  
SEPTEMBER 10-12, 1997  
SEPTEMBER 11, 1997 – EXHIBITS  
DEARBORN INN, DEARBORN, MICHIGAN

INFORMATION FOR EXHIBITOR/SPONSOR

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Name of Representative(s): \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

Web Page Link Information: \_\_\_\_\_

Fee: \$ 120.00 for booth (1 day): \_\_\_\_\_

60.00 to send material: \_\_\_\_\_

200.00 to sponsor break: \_\_\_\_\_

300.00 to cosponsor lunch or dinner: \_\_\_\_\_

600.00 to sponsor lunch or dinner: \_\_\_\_\_

Donations: All Donations will be acknowledged.

Please make checks payable to : Michigan Health Sciences Libraries Association

Return completed form and any payment by March 5, 1997 to:

Diane Piskorowski  
Botsford General Hospital  
Library and Media Center  
28050 Grand River Avenue  
Farmington Hills MI 48336-5933  
(810) 471-8434  
FAX (810) 471-8505

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION  
24<sup>TH</sup> ANNUAL EDUCATIONAL CONFERENCE  
SEPTEMBER 10-12, 1997  
SEPTEMBER 11, 1997 – EXHIBITS  
DEARBORN INN, DEARBORN, MICHIGAN

APPLICATION FOR EXHIBIT

We hereby apply for exhibit privilege and space on September 11, 1997 at the 24<sup>th</sup> Annual Conference of the Michigan Health Sciences Libraries Association, Dearborn Inn, Dearborn, Michigan and agree to make payment of \$120.00 for each space required.

Organization : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax No. \_\_\_\_\_

Name of Representative(s): \_\_\_\_\_

Address (if different than above): \_\_\_\_\_

Fee: \$120.00 for booth (1 day): \_\_\_\_\_ \$60.00 to send material: \_\_\_\_\_

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Applications must be accompanied by a check for the total space cost, if payment was not sent in with Information for Exhibitor form. Please make checks payable to MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION

Cancellation Policy: No refunds postmarked after August 1, 1997

.....  
Date: September 11, 1997

Location: Dearborn Inn, Dearborn, MI

Setup: September 10, 1997 (after 6:00pm)

Exhibit Specifics

Total Spaces Needed @ \$120 \_\_\_\_\_

Tables Covered and Skirted \_\_\_\_\_  
Yes No

# of Chairs \_\_\_\_\_

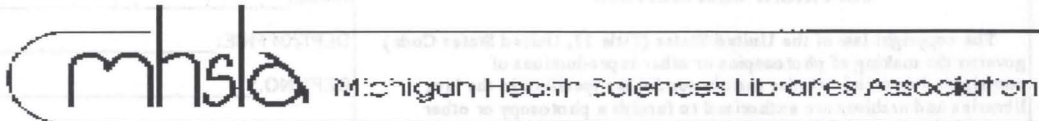
# Electrical Outlets \_\_\_\_\_

Phone Jacks \_\_\_\_\_

Other Needs: \_\_\_\_\_

Please return this form, along with any payment due, to :

Diane Piskorowski  
Medical Library and Media Center  
Botsford General Hospital  
28050 Grand River  
Farmington Hills MI 48336-5933



REGINALD F FENNELL  
FENNELL SUBSCRIPTIONS SERVICE  
1002 WEST MICHIGAN AVE  
JACKSON MI 49202

The Michigan Health Sciences Libraries Association Annual Educational Conference will be held at the Dearborn Inn in Dearborn, Michigan on September 10-12, 1997. MHSLA will be having a one-day exhibit at their annual meeting on September 11, with set-up the evening before. In addition, we are putting out a call for education or poster presentations. This would allow our exhibitors to be able to participate in the agenda.

We would also appreciate your support in sponsoring a break or lunch, or monies toward our special event or Registrants' tote bags. Your company would be recognized on the Conference program and on signage during the event. Any company wishing to take part in MHSLA's 1997 Educational Conference will also be able to have their company's web page linked to MHSLA's web page throughout 1997.

Detailed conference registration information will be mailed in early April to participants. This will include hotel brochure and registration forms for the Dearborn Inn.

Please indicate your interest in taking part in MHSLA's 1997 Educational Conference on the enclosed Exhibitor/Sponsor Form and return it to my attention as soon as possible.

I look forward to hearing from you.

Sincerely,

Diane Piskorowski  
MHSLA Local Arrangements Committee



DAVID OSBORNE  
READMORE INC  
22 CORTLAND ST  
NEW YORK NY 10007

Thank you again for choosing to participate at the 1997 Michigan Health Sciences Libraries Association Annual Conference on September 11, 1997 in Dearborn, Michigan. This letter will provide you with your booth location and special needs as requested. If any of this information has changed, please let me know right away.

Previously, I indicated that the Dearborn Inn had committed the exhibit room to another function on September 10. I have just learned that the Dearborn Inn was able to reschedule the exhibit room making it available to you for set up on September 10 after 6:00 PM. Please be aware that this room is not secured for the night.

Enclosed is a floor plan of the exhibit room, Salon 3. An X indicates your table. In order to assist you when you arrive, there will be another floor plan in your conference information when you check in and there will also be a place card with your name and company on the table in Salon 3.

Please feel free to call me if you have any questions. I look forward to meeting all of you at the conference.

Sincerely,

Diane Piskorowski  
MHSLA Local Arrangements Committee

# of Chairs \_\_\_\_\_ Electric \_\_\_\_\_ Phone \_\_\_\_\_