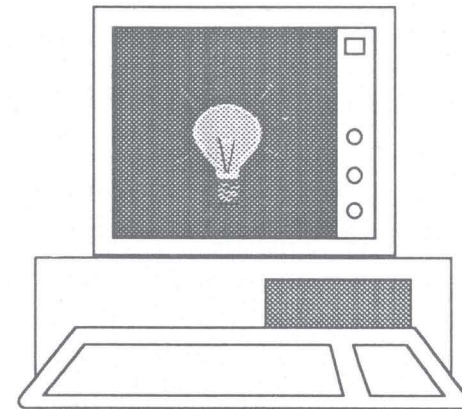


MICHIGAN HEALTH SCIENCES
LIBRARIES ASSOCIATION

24TH ANNUAL EDUCATION CONFERENCE

**INFORMATION,
INNOVATION,
ILLUMINATION**



**September 10 -12, 1997
Dearborn Inn, Dearborn Michigan**

Hosted by the Metropolitan Detroit Medical Library Group

CONFERENCE REGISTRATION

Salon IV Foyer (Tuesday's registration will be on the sunporch)

Tuesday, Sept. 9.....	6:00pm - 8:00pm
Wednesday, Sept. 10.....	7:00am - 8:00am
	4:00pm - 6:00pm
Thursday, Sept. 11.....	7:30am - 9:00am
	1:00pm - 1:30pm
	5:00pm - 6:00pm
Friday, Sept. 12.....	7:30am - 8:30am

MHSLA OFFICERS

President.....Deborah Adams
President-Elect.....Kenneth Nelson
Secretary.....Laura Friesen-Lynn
Treasurer.....Deborah Jankowski
Archivist.....Rosemary Whelan
Immediate Past-President.....Melba Moss

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Kenneth Nelson

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Alexia Estabrook Kenneth Nelson
Robin Alanen Mosher Maureen Watson
Elizabeth Siegal Siporin

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CONTRIBUTORS

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Binding Unlimited, Inc.
Login Brothers Book Company
Metropolitan Detroit Medical Library Group
Ovid Technologies, Inc.
Readmore, Inc.
Wallaceburg Book Binding Co., Ltd.

EXHIBITORS

Advanced Information Consultants
Binding Unlimited, Inc.
EBSCO Information Services
Reginald F. Fennell Subscription Service, Inc.
Image Data Services
Library Design Associates
Login Brothers Book Company
Matthews Medical & Scientific Books, Inc.
Michigan Library Consortium
Omnigraphics, Inc.
Ovid Technologies, Inc.
Readmore, Inc.
W. B. Saunders Company
Universal Bindery, Co.
Wallaceburg Book Binding Co., Ltd.

EXHIBIT AREA HOURS

Salon III and Foyer
8:00am - 5:00pm,
Thursday, September 11th

WEDNESDAY, SEPTEMBER 10TH

8am - 5pm

CONTINUING EDUCATION CLASSES

(Lunch will be from 12:00-1:00pm in the Gazebo Garden, weather permitting. Breaks are at 10:00am & 3:00pm)

**CE #1
Salon V**

Building Assertiveness for Professional and Personal Success (7 CEUs)

Instructor: Randy Bauer, President, Leadership Training Associates

This course will cover topics including success through assertion, power and politics, negotiation, creating an information audit, and dealing with chaos.

**CE #2
Salon IV**

Practical Strategies for Implementing the Management of Information Standards.

Instructor: Christiane J. Jones, Chief Information Officer, Veterans Affairs Medical Center, Biloxi, MS

This seminar, sponsored by the JCAHO, examines the 1997 Management of Information Standards of the Joint Commission

**4:30 - 6pm
Herb Garden**

Welcome Reception

(Sponsored by the Metropolitan Detroit Medical Library Group)

**6 - 9pm
Grosse
Pointe Room**

MHSLA Board Meeting and Dinner

THURSDAY, SEPTEMBER 11TH

**8 - 9am
Salon III**

Breakfast with the Vendors & Exhibit Opening
(Dearborn Inn's Signature Continental Breakfast)

**9:15 -
10:15am
Salons IV & V**

Keynote Address:

Positioning Yourself for the Future
*Joseph Mika, Ph.D., Professor, Library and
Information Science Program, Wayne State University*

Dr. Mika's presentation will concentrate on the need to "reengineer" our libraries and our roles within our organizations. He will address how to deal with financial challenges, the skills needed in the new information field, positioning the library and yourself in challenging times, and what is developing within health sciences library education.

**10:30-12pm
Salons IV & V**

MHSLA Business Meeting

12 - 1:30pm

Lunch (*on your own*) and Exhibits

**12 - 1:30pm
Rouge River
Room**

MACHIS Luncheon Meeting*(pre-registration
required)*

**1:30 -
4:45pm**

Concurrent Workshops *(break with vendors at
3:30pm)*

Salon IV

Internet Workshop:

"Internet Policies" *Susan Parr, Technology Trainer,
Library of Michigan*

**"Providing Public Internet Access: Security and
Logistics with Netscape"** *Paul Groll, Director of
Network & Information Systems, Library of Michigan*
The development of internet policies for the library
and/or institution, and security issues and solutions for
public internet access will be addressed.

1:30 - LEADERSHIP ACADEMY Part 1: LIBRARIES AND THE
4:45pm MANAGEMENT CULTURE

Salon V *Joseph J. Mika, Ph.D., Professor, Library and Information Science Program, Wayne State University*
Marianne Hartzell, Executive Director, Michigan Library Association

This two part program begins with an examination of the importance of understanding the "culture" of the organization within which the librarian and information manager exists. Part 2, (to be offered next year), involves a self-analysis of leadership styles.

6:00pm **Dinner and Special Event**
Refreshments and horse drawn carriage tours of historic Greenfield Village, followed by dinner at the Eagle Tavern. (Map enclosed in registration packet. Sign up at the registration desk if you need a ride)

FRIDAY, SEPTEMBER 12TH

8:30- **Concurrent Workshops** (break at 10:30am)
11:45am

Salon IV Digital Journals Panel
Bette Brunelle, Director, Database Technology, Ovid Technologies, Inc.

Wendy Lougee, Assistant Director, Digital Library University of Michigan, University Library System
Sandy Swanson, Manager, Amberg Health Sciences Library, Butterworth Hospital - Cook Institute

This panel discussion will address issues regarding electronic journals such as: costs, infrastructure, user resistance, document delivery, and resource sharing.

Salon V Computer Basics: Inside the PC
Instructor: Liz Stern, freelance computer trainer
This session will provide an opportunity to examine the "guts" of the personal computer, how to take it apart, and - how to put it back together. It will include an introduction to operating programs and office suites.

**12 - 1pm
Alexandria
Ballroom**

Lunch and Learn
(Sponsored by Ovid Technologies, Inc.)

1:15 - 5pm

Concurrent Workshops *(break at 3:30pm)*

Salon IV

MHA Aggregate Data Databases for JCAHO:
"External Knowledge Standards"

*Laurence Rosen, PhD, Senior Director, Data Services
and Robert Zorn, Director, Client Services, Michigan
Health & Hospital Association Service Corp.
Mark Sonneborn, Senior Director, Data & Quality
Initiatives, Michigan Health & Hospital Association*

This workshop will focus on the meaning of "external knowledge" and "aggregate data" and review several MHA data products that can help to meet the JCAHO standards on external knowledge.

Salon V

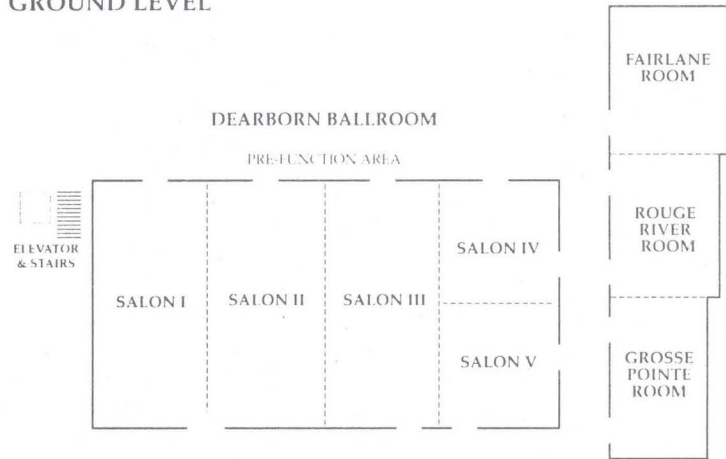
Knowledge Management: Getting Out
of the Box

Facilitator: Linda McFadden, Watershed Strategies

This SLA video conference seminar offers insights and practical tips on the emerging knowledge management phenomenon, its strategic importance, and how librarians can position themselves to play key roles. Participants will learn ways to gain broader responsibilities within their organization, expand their roles beyond the library, and identify the skills they need to move into other knowledge functions. The seminar includes the video, worksheets and participant interaction.

**Please remember to turn in your conference evaluations at
the registration area.**

GROUND LEVEL



THIRD FLOOR

