



**PRESS RELEASE: Entrepreneurship Institute , Michigan Works host
CoffeE-Connect**
Sandy C Gholston to: Archive

10/09/2012 04:45 PM

Included below is a press release regarding the upcoming CoffeE-Connect series that is a collaborative effort between Ferris State University's Entrepreneurship Institute and Michigan Works West Central. The schedule is contained in the body of the release. The concept helps to expose aspiring entrepreneurs to resources that could help them achieve their goals. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2012/october/entrepreneur.htm>

For Immediate Release
Oct. 9, 2012

Sandy Gholston
Ferris State University
News Services and Social Media Manager
sandygholston@ferris.edu, (231) 591-2021

Entrepreneurship Institute, Michigan Works host CoffeE-Connect Networking Opportunities

BIG RAPIDS – Ferris State University's Entrepreneurship Institute is collaborating with Michigan Works West Central to launch CoffeE-Connect, a series of casual social gatherings and networking opportunities for aspiring entrepreneurs.

The CoffeE-Connect series, which will feature guest speakers sharing tips for business startup and growth, was created to inspire, educate, network and connect future business owners with government and nonprofit business-startup entities.

Ferris' Entrepreneurship Institute, launched in 2011, is committed to creating and supporting an entrepreneurial community at the university. EI is focused on innovation and support for students, entrepreneurs and the community by providing educational, research and networking resources.

For more information about EI, visit <http://www.ferris.edu/ei/>. For information on Michigan Works West Central, a workforce service center, visit <http://www.michworkswc.org/>.

To read more about the series, check the link on the University Events Calendar:
<http://calendar.ferris.edu/>.

Here is the schedule for the CoffeE-Connect series:

6-7:30 p.m. Wednesday, Oct. 10

Where: Biggby Coffee, 840 S. State St., Big Rapids

Topic: Community Resources

Speakers: Michelle Herron, Michigan Works, and Ron Steiner, The Starting Block

6-7:30 p.m. Wednesday, Oct. 24

Where: Michigan Works West Central, 14330 Northland Drive, Big Rapids

Topic: Finance and Marketing

Speaker: Marie Elliot, MI-SBTDC

5:30-8:30 p.m. Wednesday, Nov. 7

Where: Interdisciplinary Resource Center 120, Ferris State University

Topic: Challenges and Opportunities for Latino Entrepreneurs

Speakers: Panel discussion co-sponsored by Ferris' Center for Latino Studies

6-7 p.m. Wednesday, Nov. 28

Where: Interdisciplinary Resource Center 107, Ferris State University

Topic: Online Resources

Speaker: Suzanne Verlande, E-Merge Entrepreneur Network of West Michigan

- 30 -

Sandy Gholston

News Services and Social Media Manager

Ferris State University

420 Oak Street

Prakken Building 108

Phone: (231) 591-2021

News Services Web site: www.ferris.edu/news

Ferris State University News Blog: ferrisstatebulldogs.blogspot.com/

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.