

# PRELIMINARY PROGRAM September 21-23, 2005

MICHIGAN HEALTH SCIENCES LIBRARIES ASSOCIATION ANNUAL EDUCATION CONFERENCE www.mhsla.org \*\*\*\*\*\*\*\*\*\*\*\*\*\*\* CRYSTAL MOUNTAIN Crystal Center Conference Rooms Upper Level Lake Harbo MMLMM Baffin Island Hudson Bay (A) Hudson Bay (B) Cape Cape Dorset Cape Hunter

# C.

WELCOME MESSAGE FROM THE MHSLA PRESIDENT

Welcome to MHSLA 2005! Our annual conference is renown for quality educational offerings and networking opportunities. This year promises to be one of the best. The conference location, set in the rustic splendor of the north woods, will delight you. Speakers and programs are relevant to the challenges we face daily in our libraries. Diverse vendors will be on hand to showcase their products. The special event is designed to spotlight the natural beauty of the region.

Come with your enthusiasm for our profession. Leave with new knowledge, new contacts, new perspectives and a renewed sense of purpose. At Camp MHSLA, inspiration abounds!



Jennifer Barlow, MLS President, MHSLA Borgess Health Alliance Kalamazoo, Michigan

#### \*\*\*\*\*\*\*\*\*\*

TABLE OF CONTENTS

# R

Sponsors1
Exhibitors1
Poster Presenters2
Conference Planning Committee3
Education Committee3
Local Arrangements Committee3
Hospitality Table Hours4
MHSLA Officers4
CE - Recreating Services
CE - Copyright & Electronic Licensing
CE - Teaching EB Healthcare Resources6
Opening Reception7
Opening Keynote Address8
MHSLA Business Meeting9
Concurrent Session - Link Resolvers
Concurrent Session - Information Management10
Session - GMR Update11
Special Event
Exhibits & Poster Presentations12
Closing Keynote Address12
Concurrent Session - Animals as Human Helpers13
Concurrent Session - Contributed Papers
Conference Participants

#### Maps - Located inside front and back cover

**Note:** Breakfast and lunch will be served in the Mountain View Restaurant in the Lodge, just a short walk from the Conference Center. See map on back cover.

\*\*\*\*\*\*\*\*\*\*\*

#### \*

#### SPONSORS

MHSLA would like to thank the following organizations for their support:

CINAHL - Product Support EBSCO - Break Sponsorship MD Consult - Lunch & Learn Matthews Medical Books - Break Sponsorship Munson Healthcare Northwestern Michigan College OVID Technologies - Break Sponsorship Proquest - Lunch & Learn Swets Information Services - Break Sponsorship Stat!Ref - CE Sponsorship Traverse Area District Library



EXHIBITORS Friday, September 23

1

\*\*\*\*\*\*\*\*\*

#### EBSCO

Matthews Medical Books MD Consult Michigan Library Consortium NN/LM Greater Midwest Region OVID Technologies Otech Services Rittenhouse Stat!Ref Swets Information Services Wayne State University

#### \*\*\*\*\*\*\*\*\*\*\*\*

#### POSTER PRESENTERS Friday, September 23

Thay, September		
Digitizing Hospital Archives	Yvonne Boudreau Munson Healthcare	
MDMLG - Overview Michigan Orth	Patricia Vinson opaedic Specialty Hospital	
MHSLA Archives	Maureen Watson Ferris State University	
Northern Michigan Library Services Collaboration & Cooperation	Barbara Platts Munson Healthcare	
A S		
2		
*****		

#### \*\*\*\*\*\*\*\*\*\*\*\*\*

#### CONFERENCE PLANNING COMMITTEE

Arlene Weismantel, Chairperson Valeria Long, Education Committee Barbara Platts, Local Arrangements Committee



#### EDUCATION COMMITTEE

#### Valeria Long, Chairperson

Chris Allen Cathy Eames Eleanor Lopez Ellen O'Donnell Sheila Bryant Janice Heather Ken Nelson Brett Powers

#### LOCAL ARRANGEMENTS COMMITTEE

Barbara Platts, Co-Chairperson Susan Wischman, Co-Chairperson

Chris Allen Jim Brody Anne Foster Lizbeth Messing Yvonne Boudreau Sherri Dittman Gail Jones Kay Muller

#### \*

#### HOSPITALITY TABLE HOURS

Tuesday, Sept. 20	6:00 p.m 8:00 p.m.
Wednesday, Sept. 21	
Thursday, Sept. 22	
Friday, Sept. 23	8:00 a.m 9:00 a.m.

# AS.

#### MHSLA OFFICERS

President	Jennifer Barlow
President-Elect	Arlene Weismantel
Immediate Past President	Joan Emahiser
Secretary	
Treasurer	
Archivist	

# WEDNESDAY, SEPTEMBER 21 CONTINUING EDUCATION CLASSES

Recreating Services with New Technologies: Service Strategies for the Millennium (#2004, 6 MLA CE Credit Hours, 8:30 a.m.-4 p.m.)



Program presented by: Stephen Abram Dysart & Jones Associates Toronto, Ontario

Stephen Abram, a leading international librarian and the current President of the Canadian Library Association, has extensive experience in library technology and trend forecasting. Abrams has more than 25 years in libraries as a practicing librarian and in the information industry. In 2002, *Library Journal* named Stephen one of the key people influencing the future of libraries and librarianship.

This course will demonstrate how to evaluate your clients and services, and to determine which of your services should be retained, recreated, or "recycled".



# \*\*\*\*\*\*\*\*\*\*



Copyright and Electronic Licensing Issues (#4021, 4 MLA CE Credit Hours, 8 a.m.-12 noon)



Program presented by: Dr. Marilu Goodyear University of Kansas Lawrence, Kansas

Marilu Goodyear is the Vice Provost for Information Services and the Chief

Information Officer for The University of Kansas. She leads all campus-wide software, hardware and networking technology services, printing services and the Kansas University libraries.

This course will explore licensing issues and provide advice on licensing provisions, processing, and negotiation.

Teaching Evidence-Based Healthcare Resources (#6611, 4 MLA CE Credit Hours, 1 p.m.-5 p.m.)



Program presented by: Jan Glover, MLS, AHIP Yale University New Haven, Connecticut

Jan Glover is Education Services and Reference Librarian at the Cushing/Whitney Medical Library, Yale School of Medicine. She has been teaching evidencebased practice principles and techniques to students and \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

faculty through course-integrated instruction, workshops, and one-on-one sessions.



Program presented by: Janene Batten, MLS, AHIP Yale University New Haven, Connecticut

Janene Batten is Reference Librarian at the

Yale School of Nursing. She works closely with nursing staff in the hospital setting providing training in research techniques. Janene also has extensive experience teaching research principles to nursing students and nursing clinicians.

This course will help you identify available EBHC resources, and apply clinical filters and hedges for MEDLINE. Participants will learn to design a basic class translating PICO questions into a search strategy, construct effective demonstrations, and create appropriate handouts.

#### WEDNESDAY'S OPENING RECEPTION

"Northern Migration" Natural Wonders of the North (5:30 p.m.-8 p.m.)

Join us as we journey to the top of Crystal Mountain. At the mountaintop we will experience awesome views, autumn highlights, birds of prey, and enjoy a cookout.

7

\*\*\*\*\*\*\*\*\*\*

## THURSDAY, SEPTEMBER 22

#### OPENING KEYNOTE ADDRESS

Michigan 2010: Public Health Issues in Michigan (9 a.m. - 10 a.m.)

Keynote presented by: Jean Chabut Chief Administrative Officer Michigan Department of Community Health Lansing, Michigan

Jean Chabut is the Chief Administrative Officer for the Michigan Department of Community Health, where she is responsible for the management and direction of Michigan's public health programs and policies. Jean began her career as a Public Health Nurse and later served as the Director of the Bureau of Chronic Diseases and Injury Control. She developed programs on heart disease, stroke, cancer, and diabetes, which are used as national models. Jean serves on the Scientific Advisory Committee for the Kidney Foundation of Michigan and the Policy Advisory Committee for the American Heart Association.

Today's public health is the art and science of safeguarding and improving our communities. Specific issues facing Michigan citizens and how the Michigan Department of Community Health is addressing these matters will be discussed.

MHSLA BUSINESS MEETING (10:15 a.m.-12 noon)

\*\*\*\*\*\*\*\*\*

Concurrent Sessions

Link Resolvers 101 An Overview: Tools & Tips for Implementation in the Hospital Setting (1 p.m.-2:30 p.m.)



Program presented by: Leslie Burke, MLS EBSCO Information Services\* Grand Rapids, Michigan

Leslie Burke is an Account Services Manager for EBSCO Information Services. Leslie began her career working as a Corporate Librarian. For over 11 years, Leslie managed the Corporate Library at Amway in Ada, Michigan. She also worked at several religious colleges and seminaries. She has presented a number of programs at the Michigan Library Association and the Special Libraries Association.

This session will provide tips, tricks, and implementation suggestions for utilizing link resolver software applications and provide guidelines for managing the vast array of electronic resources available in libraries.

\*This session will contain no commercial bias.

# \*\*\*\*\*\*\*\*

Innovations in Personal Information Management - State of the Art Implications for Health Care Professionals and Librarians (1 p.m.-2:30 p.m.)



Program presented by: Craig Mulder Executive Director Learning Resources & Technologies Northwestern Michigan College Traverse City, Michigan

Craig Mulder is the Executive Director of Learning Resources and Technologies, which encompasses the Library, Online and Flexible Learning, Media Resources, Networking and Computing Services, and Institutional Research at Northwestern Michigan College. Craig began his career, as a high school teacher, served in the Peace Corps, was a librarian, and a community college administrator.

This session will explore and describe how new types of internet, intranet, and desktop search engines allow for a customized information environment and the implications these tools have for professionals in the health field.



10

Thursday's Final Session

GMR Update (2:45 p.m.-3:15 p.m.)



Program presented by: Tammy Mays, MLIS, AHIP Consumer Health Coordinator National Network of Libraries of Medicine Greater Midwest Region Chicago, Illinois

Tammy Mays is the Consumer Health Coordinator for the NN/LM, Greater Midwest Region, and is responsible for building consumer health programs for the region by developing instructional materials, presenting, and exhibiting at professional meetings. She also trains Public Librarians, consumers, and health professionals to search NLM's consumer health products and services.

Prior to joining the Greater Midwest Region, Tammy was the Outreach Coordinator at the University of Wisconsin-Madison Health Sciences Libraries. She was also an Associate Fellow at the National Library of Medicine in Bethesda, Maryland.

This update will provide you with information on new programs, products, and services from the GMR.



\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Great Northwest Expedition: "Trekking Bear" (4:30 p.m.-10 p.m.)

The expedition begins with a bus tour along the scenic Sleeping Bear Dunes National Lakeshore. The group will enjoy breathtaking views of Sleeping Bear Dunes, North and South Manitou Island, and the spectacular horizon of Lake Michigan. Dinner will follow at the Brookside Inn, with a final stop at the Gwen Frostic Print gallery. Be sure to bring your camera and binoculars!

# FRIDAY, SEPTEMBER 23

EXHIBITS & POSTER PRESENTATIONS (8:30 a.m.-3 p.m.)

#### CLOSING KEYNOTE ADDRESS (9 a.m.-10 a.m.)

Information as Energy-From Dewey Decimal to Quantum: Is the Librarian the Motherboard?



Presented by: Vince Cornellier, Ph.D Clinical Psychologist Munson Healthcare Traverse City, Michigan

12

#### \*\*\*\*\*\*\*\*\*\*\*\*\*

Dr. Cornellier is a Staff Psychologist at the Munson Medical Center Spine and Nerve Pain Treatment Center where he provides therapy to those with chronic pain from illness, injury or disease. He is on the JCAHO Ad-Hoc Committee on Pain and is a member of the hospital Ethics Committee.

The role of the librarian has evolved from that of an information collector and disseminator to that of an interactive knowledge facilitator. Interpersonal skills librarians need in order to be effective in this role, including assessing the personality and style of the information seeker, setting reasonable goals, selecting appropriate strategies, and evaluating the outcome of the interaction will be discussed.

#### Concurrent Sessions From Fido to Mickey: Animals as Human Helpers (1 p.m.-2 p.m.)



Program presented by Sheila Bryant, MLIS, AHIP Michigan State University East Lansing, Michigan

Sheila Bryant is a Veterinary Medicine Librarian at Michigan State University.

### \*\*\*\*\*\*\*\*\*\*\*\*



Program presented by: Valeria Long, MLIS Van Andel Institute Grand Rapids, Michigan

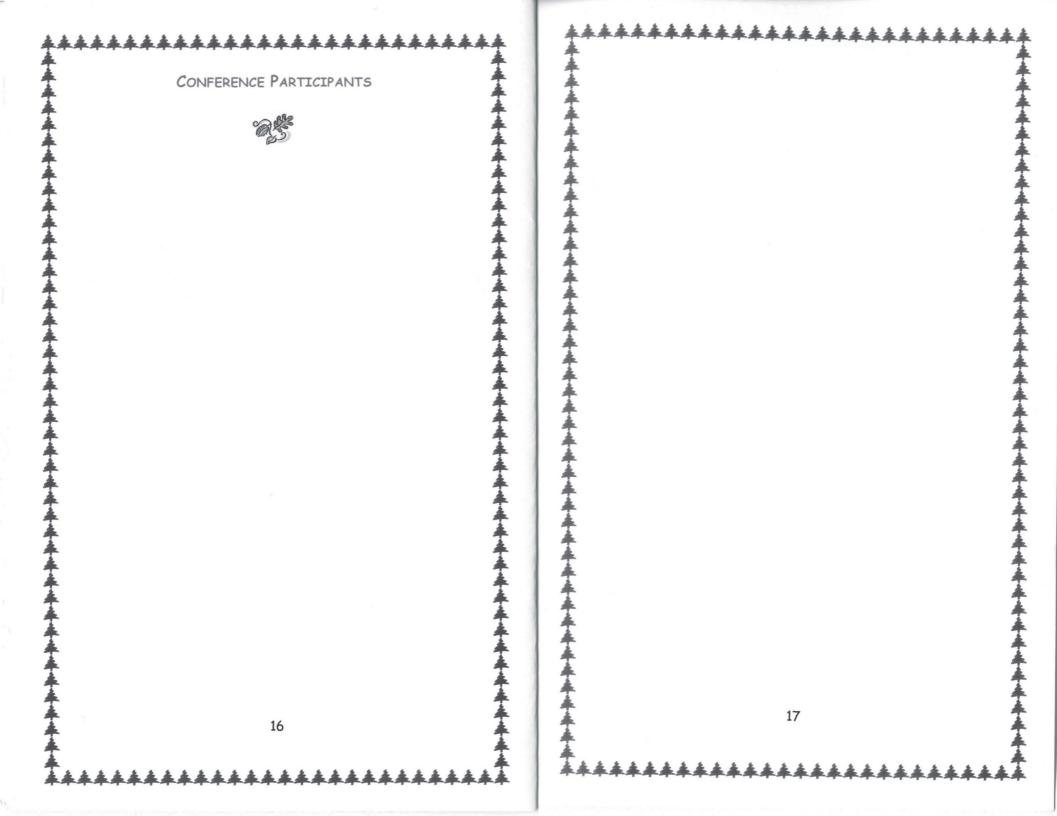
Valeria Long is the Grand Valley State University Librarian at the Van Andel Institute.

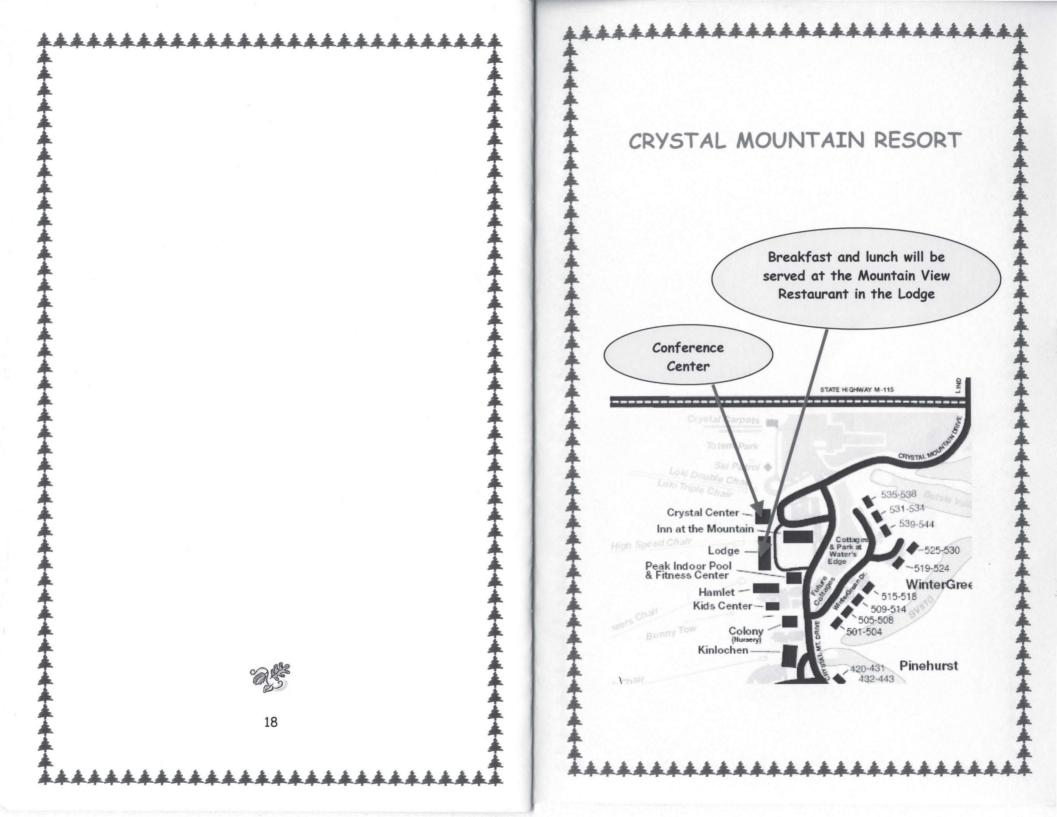
Animals assist us in many ways, most notably as service and research animals. This session explores how service and research animals are selected, trained, and used. The required review process for using animals for research purposes will also be discussed.



Contributed Papers (1 p.m.-2 p.m.)

15





\*\*\*\*\*\*\*\*\*\*\*\*\* OCT 1 9 2005 Thank You for Visiting CAMP MHSLA! Have a safe trip home