



**PRESS RELEASE: Ferris State University's Student Alumni Gold Club Plans 'Cover the Seal' Fundraiser for DeVos Children's Hospital**

**Betsy L. Musolf** to: Archive

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Here is a press release about the Ferris State University's Student Alumni Gold Club's "Cover the Seal" event to raise funds for Helen DeVos Children's Hospital in Grand Rapids. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.



FSU Cover the Seal.doc

To read the online version of this story, visit:

<http://www.ferris.edu/HTMLS/news/archive/2012/september/seal.htm>

Here is a photo and cutline information for use with the release: The first 500 people who donate at least \$2 for the Student Alumni Gold Club's "Cover the Seal" event will receive a free T-shirt like this one worn by junior Tyler Nelson.



Student Alumni Gold Club.jpg



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## **Ferris State University's Student Alumni Gold Club Plans 'Cover the Seal' Fundraiser for DeVos Children's Hospital**

BIG RAPIDS – Ferris State University students, faculty and staff with loose change in their pockets can help “Cover the Seal” in the Campus Quad and raise money for a good cause.

Members of the Student Alumni Gold Club will be collecting change from 8 a.m. to 6 p.m. Thursday, Sept. 13 to donate to Helen DeVos Children's Hospital in Grand Rapids. The student leadership organization, which serves as an official chapter of the university's Alumni Association, holds the annual event as an outreach opportunity.

“This is a good give-back-to-the-community event,” said Brandi Behrenwald, assistant director for Alumni Relations and the SAGC's advisor. “The kids have a good time with it, and they are raising awareness for an important cause.”

SAGC chose DeVos Children's Hospital as the event's beneficiary this year, because some current and former members have been diagnosed with life-changing illnesses and value the importance of research and medical facilities in the West Michigan area, Behrenwald said.

As an incentive to raise as much money as possible, free T-shirts will be given to those who make a minimum \$2 donation (while supplies last). The white shirts feature a “Bulldog Nation” design.

“Although they are asking for a minimum of \$2, the students are hoping people will give from the heart,” Behrenwald said.

SAGC member Tyler Nelson, a junior from Grand Rapids majoring in Computer Information Systems, said students place donated change on the Ferris seal in the Campus Quad and hope to raise enough to “Cover the Seal.”

“It's a cool event,” Nelson said. “It brings the Ferris community together to raise money that helps children.”

Last year, about \$2,000 was donated to St. Jude Children's Research Hospital in Memphis, Tenn.

For more details on the event:

<https://www.facebook.com/events/280851232027454/?context=create>

For more information on SAGC: <http://www.ferris.edu/HTMLS/alumni/SAGC/homepage.htm>

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