



PRESS RELEASE: Tickets Available for Card Wildlife Education Center Benefit

Betsy L Musolf to: Archive

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From: Betsy L Musolf/FSU
To: Archive/FSU@FERRIS,

Here is a press release about an open house, benefit dinner and auction to raise funds for education programs at the Card Wildlife Education Center on the campus of Ferris State University. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.



Card Wildlife Center Benefit.doc

Here is a link to the online version of the release:
<http://www.ferris.edu/HTMLS/news/archive/2012/august/card.htm>



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For Immediate Release
Gholston
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Tickets Available for Card Wildlife Education Center Benefit

BIG RAPIDS – The Card Wildlife Education Center at Ferris State University is holding an open house, benefit dinner and auction on Saturday, Sept. 15 to raise funds for educational programs.

The open house begins at 3 p.m. at the center. The benefit dinner and auction will be held at the Holiday Inn Hotel and Conference Center, 1005 Perry Ave., with festivities starting at 6 p.m.,

followed by dinner at 7 p.m.

Proceeds from the event will be used to reimburse schools for transportation costs to the center, purchase materials for optional classroom-based exercises, and fund outreach programs that focus on animal behavior, ecology and the environment.

The Card Wildlife Education Center, located in the Arts and Sciences Commons, showcases nearly 200 wildlife specimens. It serves as an educational resource for Ferris students, K-12 school children and community members.

The center is important to the Ferris and Big Rapids communities, said Jackie Norey, the center's coordinator.

"The Card Wildlife Center is a really great place for families to bring their children," Norey said. "Viewers get a chance to see animals up close that they might not ever get a chance to see otherwise."

The dress-casual evening includes live music and a chance to win prizes.

Tickets are \$50 per person or \$90 per couple, and are available by calling (231) 591-5387 or visiting online at <http://www.ferris.edu/card/>.

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