



**PRESS RELEASE: Crain Enjoys Summer Internship at Mackinac State
Historic Parks**

Betsy L Musolf to: Archive

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Included below is a press release about Ferris State University student Katelyn Crain of Ortonville, who is doing a summer internship on Mackinac Island. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.



Crain.doc Katelyn Crain.JPG

The online version of this news release can be viewed here:

<http://www.ferris.edu/HTMLS/news/archive/2012/july/crain.htm>



UNIVERSITY ADVANCEMENT AND MARKETING
420 Oak Street, Prakken 101, Big Rapids, MI 49307
Phone: (231) 591-5604 Fax: (231) 591-2985
www.ferris.edu/news

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Sandy Gholston
News Services and Social Media Manager
Ferris State University
University Advancement and Marketing
sandygholston@ferris.edu, (231) 591-2021

Crain Enjoys Summer Internship at Mackinac State Historic Parks

Each year, hundreds of Ferris State University students gain valuable work experience through an internship. The experience of an internship also can confirm or redirect career decision-making, provide marketability, develop people skills and enhance classroom learning. Many academic programs require an internship, but the experience is encouraged regardless to provide students with a better understanding of what will be expected of them in the workplace. Meet Katelyn Crain:

Katelyn Crain

Who: A senior from Ortonville majoring in Journalism and Technical and Professional Communication

Internship: Marketing and Public Relations at Mackinac State Historic Parks on Mackinac Island, which oversees Fort Mackinac and a number of historic buildings on the island as well as Colonial Fort Michilimackanic, Old Mackinac Point Lighthouse and Historic Mill Creek Discovery Park, all in Mackinaw City.

What she's learning: Crain is getting writing experience by creating content for the bi-weekly employee newsletter, "The Current," and marketing experience by promoting special events at the popular tourist destination. She writes press releases and also takes photos.

"I enjoy everything about this internship," said Crain, who will receive a stipend upon completing her internship. "The people are amazing, the view and place could not be better, and I am constantly learning how to better myself and give back to the organization."

How she's benefitting: "I am learning so much about things I only had a basic understanding of," Crain said. "I am gaining experience, so instead of just being told how to do something I have the opportunity to actually try it myself and work to improve the skills I am obtaining through this internship."

Goal for the future: Her Mackinac Island internship is providing Crain with knowledge of the business side of her major, such as effective promotion. She is considering searching for jobs in that arena after graduation.

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Betsy Musolf
News Services Communications Specialist
Ferris State University
Advancement and Marketing
420 Oak St., Prudden 108
Big Rapids, MI 49307
Phone: (231) 591-2991