

From: [Jan Eckert](#)
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Subject: CBS Sports Producer Speaks at Ferris
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Included below is a press release regarding a presentation by CBS Sports Producer Lance Barrow at Ferris State University.

For Immediate Release
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Leah Nixon
Ferris State University
Assistant Director of News

Services

leahnixon@ferris.edu,

(231) 591-5604

CBS Sports Producer Lance Barrow to speak at Ferris

BIG RAPIDS – Lance Barrow, coordinating producer for CBS Sports, will be speaking at 7 p.m. Sept. 27 in G. Mennen Williams Auditorium to conclude the University’s annual Career Tactics Workshop – Gain the Professional Edge. The presentation is open to the public.

Barrow, a nine-time Emmy Award winner for his work on the Masters, the NCAA Men’s Basketball Championship, the Daytona 500 and the NFL will share, with humor and candor, what it took to go from golf spotter to CBS producer. He will also interject stories and secrets about the sports industry.

“The campus community is invited to hear Lance speak on his career accomplishments,” said Brendalee McCarthy, College of Business internship coordinator. “His presentation will provide an entertaining evening.”

Barrow joined CBS in 1975 being named lead game and coordinating producer for the NFL on CBS in 2004. Barrow attended Abilene Christian University in Texas, where he played football and baseball. He earned a communications degree in 1978. He lives in Colleyville, Texas.

This event is sponsored by the College of Business Internship Office, Student Employment and Career Services, and Alumni Relations.

Jan Eckert
University Advancement & Marketing
PRK 101, 420 Oak Street
Big Rapids, MI 49307-2020
(231)-591-2065 / fax (231) 591-2985