



PRESS RELEASE: Ferris to host alumni outing in Frankenmuth

Betsy L. Musolf to: Archive

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Here is a press release about the Ferris State University Alumni Outing July 14 in Frankenmuth, Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager.



Ferris Alumni Outing.doc

Here is a link to the story online:

<http://www.ferris.edu/HTMLS/news/archive/2012/june/frankenmuth.htm>



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Ferris to Host Alumni Outing July 14 in Frankenmuth

BIG RAPIDS – The Ferris State University Alumni Association will venture off to Frankenmuth for a morning of Bavarian activities on Saturday, July 14.

Registration is open until June 29 for Ferris alumni and friends of the university to sign up. The event, which begins at 10 a.m., offers beer sampling (for people 21 and older) or pretzel rolling as part of Frankenmuth's Bavarian Festival. A Frankenmuth-style chicken luncheon will be provided at noon at the Bavarian Inn Restaurant, located at 713 S. Main St.

“The purpose of all of our alumni events is to engage with alumni and alumni with each other in

a way that's both fun and gets people up to speed with Ferris," said Jeremy Mishler, executive director of the FSU Alumni Association. "People who participate in the events are interested in supporting Ferris and keeping campus pride and loyalty."

Mishler said that more than 12,000 alumni live in the Frankenmuth area and in neighboring cities such as Saginaw, Midland, Bay City and Flint. The Alumni Association hopes this event will attract many in the area to attend and enjoy the festival.

"We try to do a good job to keep the cost reasonable and give people a lot for their money. They will get lunch plus access to the festival," Mishler said. "The Alumni Association really goes out of its way for alumni support for the university."

Mishler is really excited for this alumni outing in particular, because it is different than the Alumni Association's traditional sporting or reunion events. He said that the Ferris community wants to be part of activities, such as the Bavarian Festival, that people are already planning on attending to add a Ferris element to the occasion.

"I would like people to look at the alumni programming and say that Ferris is considering a lot of different activities and really is providing interesting options for alumni to stay engaged," Mishler said. "It's going to be a summer of adventure."

Tickets are \$25 for adults, \$15 for children 6-12 and \$5 for children 5 and younger.

For more information, call Amy Packard at (231) 591-2345 or email alumni_office@ferris.edu.

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