

From: [Jan Eckert](#)
To: [Shelly L Armstrong](#); [Archive](#)
Subject: Ferris Screens Al Gore Documentary
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Included below is a press release regarding the upcoming screening of the documentary *An Inconvenient Truth* at Ferris State University.

For Immediate Release

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Ferris to screen Al Gore documentary on global warming

BIG RAPIDS – The documentary film *An Inconvenient Truth* is being screened at Ferris State University’s Williams Auditorium at 7 p.m. on Sept. 21. This film is considered a powerful and informative documentary about one of today’s most debated topics, global warming.

From director Davis Guggenheim, *An Inconvenient Truth* offers a passionate and inspirational look at one man’s commitment to expose the myths and misconceptions that surround global warming. That man is former Vice President Al Gore, who in the wake of defeat in the 2000 election, re-set the course of his life to focus on an all-out effort to help save the planet from irrevocable change.

In this eye-opening and poignant portrait of Gore and his “traveling global warming show,” Gore is funny, engaging, open and downright on fire about getting the surprisingly stirring truth about what he calls our “planetary emergency” out to ordinary citizens before it’s too late. With 2005, the worst storm season ever experienced in America just behind us, it seems we have reached a tipping point – and Gore pulls no punches in explaining the dire situation.

Interspersed with the bracing facts and future predictions is the story of Gore’s personal journey: from an idealistic college student who first saw a massive environmental crisis looming; to a young senator facing a harrowing family tragedy that altered his perspective; to the man who almost became president but instead returned to the most impassioned cause of his life – believing there is still time to make a difference.

With wit, smarts and hope, *An Inconvenient Truth* ultimately brings home Gore’s persuasive argument that we can no longer afford to view global warming as a political issue – rather, it is simply one of the biggest moral challenges facing every person.

Admission is \$3. Tickets may be purchased by calling the Williams Auditorium Ticket Office at (231) 591-5600 or online at www.ferris.edu/arts/ticket_office.htm. The ticket office is open Monday through Friday, 11 a.m. to 4 p.m.

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