



**MEDIA ADVISORY: Reminder About the Grand Opening -Jim Crow Museum  
April 26**

**Sandy C Gholston** to: Archive

04/25/2012 02:49 PM

As a reminder, Ferris State University is hosting a grand opening ceremony for the Jim Crow Museum of Racist Memorabilia tomorrow (Thursday, April 26) in Big Rapids, Mich. We have heard from media members interested in coverage of this event. If you have any particular media requests we would be happy to work to accommodate those requests. Ferris President David Eisler, Jim Crow Museum curator and founder and vice president for Diversity and Inclusion David Pilgrim will be among the popular people likely to be requested by media. Additionally, we're expecting to have Fred Shell, president of DTE Energy Foundation. The DTE Energy Foundation donated \$250,000 to help fund the expansion of the new Jim Crow Museum at Ferris. Please let us know if you have specific interview requests. Thanks to those who have already put in requests. We can work to facilitate requests beforehand and we will also be available at the event to assist.

We recently published a press release on the official grand opening of the Jim Crow Museum, and that can be found, here:

<http://www.ferris.edu/HTMLS/news/archive/2012/april/jimcrow.htm>

For more information about the Jim Crow Museum of Racist Memorabilia, visit here:

<http://www.ferris.edu/jimcrow/>

Visit the official Facebook page for the Jim Crow Museum here:

<https://www.facebook.com/JimCrowMuseum>

If you have not already, we encourage you to RSVP and seek us out to help with your coverage.

If you have any questions, please do not hesitate to ask. We look forward to seeing you on Thursday.

Thanks.

Sandy Gholston  
News Services and Social Media Manager  
Ferris State University  
420 Oak Street  
Prakken Building 108  
Phone: (231) 591-2021  
News Services Web site: [www.ferris.edu/news](http://www.ferris.edu/news)  
Ferris State University News Blog: [ferrisstatebulldogs.blogspot.com/](http://ferrisstatebulldogs.blogspot.com/)

This message may contain confidential and/or proprietary information and is intended for the person/entity to which it was originally addressed. Any use by others is strictly prohibited.