



**PRESS RELEASE: Take Back the Night March Set for April 19 at Ferris**

**Sandy C Gholston** to: Archive

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Included below is a press release highlighting the upcoming Take Back the Night event and related activities that promote awareness of sexual assault, domestic violence, sexual harassment and more. Any questions about this release can be directed to Sandy Gholston, News Services and Social Media Manager. Specific questions about the event can be directed to the Student Leadership and Activities Office at the number contained in the press release.

To read the online version of this release, visit:

<http://www.ferris.edu/HTMLS/news/archive/2012/april/takeback.htm>

For Immediate Release  
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Sandy Gholston  
Ferris State University  
News Services and Social Media Manager  
sandygholston@ferris.edu, (231) 591-2021

**Take Back the Night March Set for April 19 at Ferris**

BIG RAPIDS – Ferris State University’s Student Leadership and Activities Office is leading an effort to “shatter the silence” and “stop the violence” through the annual Take Back the Night event scheduled for Thursday, April 19.

The goal of Take Back the Night is to raise awareness of violence against women, specifically domestic violence, sexual assault, sexual harassment and stalking.

“This is a great opportunity to strengthen awareness of sexual assault issues on college campuses and to learn what to do in those situations,” said Allissa Witucki, interim director of Student Leadership and Activities.

The Take Back the Night march begins at 6:30 p.m. in the IRC Connector and continues along State Street to Williams Auditorium, where the keynote presentation will take place at 7 p.m.

The presentation, titled “No Zebras: No Excuses,” will be presented by Steve Thompson, who works with the Sexual Aggression Peer Activities program at Central Michigan University in Mount Pleasant. “No Zebras: No Excuses,” is the first program to focus on bystander mentality, addressing the impact of intervention on situations of sexual aggression. It stresses aggression can no longer be ignored, empowering students to stand up, take a stand and help keep others safe.

“He was selected as the keynote speaker to help students learn about being a bystander, how to take action and to address the impact of intervention,” Witucki said.

On Tuesday, April 17 and Wednesday, April 18, students are invited to stop in the Campus Quad

between 10:30 a.m. and 1 p.m. to help create “These Hands are not for Hurting” banners. The banners signify a promise on the part of students not to use their hands in a violent manner.

For more information, call the Student Leadership and Activities Office at (231) 591-2606.

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Sandy Gholston  
News Services and Social Media Manager  
Ferris State University  
420 Oak Street  
Prakken Building 108  
Phone: (231) 591-2021  
News Services Web site: [www.ferris.edu/news](http://www.ferris.edu/news)  
Ferris State University News Blog: [ferrisstatebulldogs.blogspot.com/](http://ferrisstatebulldogs.blogspot.com/)

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