
MEMORANDUM

DATE: 17 November 2011
TO: Academic Senate
FROM: Academic Program Review Council
SUBJECT: Recommendations for **B.S. and Minor in Human Resource Management**
CC: Beverly DeMarr, David Steenstra, David Nicol, Doug Haneline, Donald Flickinger, Roberta Teahen, Fritz Erickson

I. IDENTITY OF PROGRAM:

B.S. and Minor in Human Resource Management

II. RECOMMENDATION OF ACADEMIC PROGRAM REVIEW COUNCIL:

Continue the Program: The program's status with respect to the categories in Section 5 of the report merits continuation. Minor modifications may be needed.

III. RATING BASED ON CRITERIA:

- **Relationship to FSU Mission:** The program aligns to the FSU mission by providing a career education and opportunities for lifelong learning for students.
- **Program Visibility and Distinctiveness:** The program is long established and provides students an opportunity for a specialized COB degree in the form of a major, minor, and certificate.
- **Program Value:** The program enjoys a close working relationship with the HR department on campus, providing students valuable real world experience prior to graduation.
- **Program Enrollment:** In Fall 2010, the Human Resource Management program had 30 students enrolled.
- **Characteristics, Quality, and Employability of Students:** Graduates of the program find employment in Michigan and throughout the United States.
- **Quality of Curriculum and Instruction:** Curriculum and instruction are of high quality.
- **Composition and Quality of Faculty:** The faculty are well qualified.

IV. APRC NOTES THE FOLLOWING STRENGTHS OF THE PROGRAM:

- The job outlook for graduates of the Human Resource Management program is good.
- Graduates of the Human Resource Management program enjoy high placement rates.
- A large percentage of alumni believe the education received in the program was valuable to their career.

V. APRC OFFERS THE FOLLOWING SUGGESTIONS FOR PROGRAM IMPROVEMENT:

- The Human Resource Management program should implement a required internship.
- The Human Resource Management program should incorporate MGMT 338 into the curriculum.
- The Human Resource Management program should explore replacing MGMT 377 with INTB 335.