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Included below is a press release regarding Sheila MacEachron, program coordinator and associate professor of Nuclear Medicine Technology at Ferris State University. Further information is available by contacting Leah Nixon, assistant director of News Services.

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## MacEachron Poster Earns Lorrie Ryan Award

BIG RAPIDS – Ferris State University's Sheila MacEachron earned the Lorrie Ryan Award for Best Poster at this year's Lilly Conference on College and University Teaching in Traverse City.

MacEachron, program coordinator and associate professor of Nuclear Medicine Technology, presented a poster on online discussions. Recognizing that these types of discussions are used routinely in both web-enhanced and online courses, MacEachron stressed the importance of making online discussions meaningful and interactive.

"It is always enjoyable to share and to receive information with other educators when presenting posters," she said. "I was honored to receive this award since so many incredible posters were presented."

The 2010 Lilly Conference was themed "Evidence-Based Learning and Teaching," a reflection of the belief that the approach to teaching and learning should be based on scholarly activity. As disciplinary approaches use scholarly work to investigate and advance knowledge, pedagogical innovation should also advance by building on the work of others, according to conference organizers.

The conference brought together faculty from a variety of disciplines and at various stages of their academic careers to share new advances in teaching and learning.

"The Lilly Conference was a wonderful opportunity for me to learn new techniques and to talk with other educators from throughout the United States," MacEachron concluded.

Ferris State University is a four-year public university with campuses in Big Rapids, Grand Rapids and satellite campuses across the state. Ferris offers more than 170 educational programs, including doctorates, master's, bachelor's and associate degrees, through nine academic colleges: Allied Health Sciences, Arts and Sciences, Business, Education and Human

Services, the Michigan College of Optometry, Pharmacy, Technology, Kendall College of Art and Design, and the College of Professional and Technological Studies. Ferris also has a University College that provides students with instruction in study skills, reading, career exploration and features an Honors Program. Founded in 1884 by educator, Michigan Governor and United States Senator Woodbridge N. Ferris, the University's mission is to be a national leader in career-oriented, technological and professional education.

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