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Sandy C Gholston/FSU

05/06/2010 10:59 AM

To Archive/FSU@FERRIS

cc

Subject 2010 Ferris State University Imagine More Student Life Bus
Tour visits Chicago

Good afternoon,

I wanted to take this opportunity to share with you a story that we've worked on at Ferris State University to highlight the upcoming 2010 Imagine More Student Life Bush Tour traveling to Chicago to spread good words about Ferris State University. The bus tour, sponsored by Ferris' Office of Multicultural Student Services, begins May 10 and runs through May 14.

In past years, the tour has visited students at schools in Detroit, Flint, Saginaw, Grand Rapids, Kalamazoo, Muskegon and other cities from both sides of the state to encourage the pursuit of a college education and to provide a glimpse into the diverse offerings on campus at Ferris.

We were hoping that this is a story that you might be able to make use of or perhaps share with your Chicago colleagues.

What makes this particular tour unique is that Ferris students perform skits and talk directly to students. So, in a sense, it is peer to peer interaction.

[Imagine More Student Life Bus Tour Heads To Chicago](#)

BIG RAPIDS – The **2010 Imagine More Student Life Bus Tour** is embarking on another ambitious road trip this month as it heads to Illinois for a four-day stretch designed to put **Ferris State University** on the radar of students from five schools in the **Chicago Public School District**.

The tour begins May 10 and runs through May 14 as the Office of Multicultural Student Services-sponsored tour will visit **Kenwood Career Academy (May 10), Hyde Park Career Academy and Gage Park High School (May 11), Simeon Career Academy (May 13) and Dunbar Vocational Career Academy (May 14)** in the Windy City. The Imagine More Student Life Bus Tour, now a yearly tradition, showcases student leaders at Ferris who have an opportunity to connect with the high-school students they will engage at the various tour stops. The tour is unique in that it is the students who describe Ferris' academic programs, student life, student organizations and student services.

“Our goal, as we travel to Chicago for the Imagine More Student Life Bus Tour, is to inform, impact and hopefully recruit high school students from the Chicago area to Ferris State

University,” said **Michael Wade**, assistant director of the OMSS. “It’s a challenge getting into the schools, but we’re pleased that we were able to get into five schools in the Chicago Public School District.”

Wade has indicated that roughly 25 Ferris students from the T.O.W.E.R.S. Leadership Development program as well as a number of students from professional, social/service, faith-based and Greek organizations will be participating in this year’s bus tour.

“It is our goal that minority high school students become inspired to attend college,” Wade started to say, “and, most importantly, Ferris State University.”

In past years, the tour has visited different regions in Michigan. During the first year, the tour visited schools in Flint, Detroit and Saginaw. In its second year, the tour traveled through west and southwest regions of Michigan visiting schools in Benton Harbor, Grand Rapids, Kalamazoo and Muskegon.



Sandy Gholston

Marketing Specialist

University Advancement & Marketing

Ferris State University

420 Oak Street, Prudden 101

Big Rapids, MI 49307

(231) 591-2021