



PRESS RELEASE: Ferris MBA Students to Compete in Second Round Of Case Study Competition

Sandy C Gholston to: Archive

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Included below is a press release regarding the upcoming second-round Master of Business Administration presentation competition that will take place in Grand Rapids involving Ferris State University students. Any questions regarding the competition can be directed to Sandy Gholston, interim assistant director of News Services or to Maureen Heaphy, directly, at the contact information contained at the end of the press release.

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Ferris MBA Students to Participate in Second Round of ACG Competition

BIG RAPIDS – Excitement is on the rise for three Ferris State University students in the Master of Business Administration program as they gear up for the second round of a case study competition hosted by the Association for Corporate Growth, Inc. on Saturday, Feb. 26 beginning at 8:30 a.m. in Grand Rapids.

Dawn Case-Tahaney, of Lansing; Anne Minshall, of Delton; and David T. Verbeek, of Vassar are set to participate in round two of a mergers and acquisitions competition on the Grand Rapids campus of Grand Valley State University in Hager Auditorium in the Cook DeVos Health Sciences Building. The previous round was held on Jan. 22 in Big Rapids inside Ferris' Interdisciplinary Resource Center.

Despite venturing into uncharted territory, in this next round, Verbeek expressed confidence in the ability of Ferris' team to emerge with a top finish. His teammates share that confidence and excitement.

“This has been a great opportunity and I am excited about our presentation,” Minshall said. “I believe that there will be great competition at the event, but I also believe that our team is well positioned to succeed and I am looking forward to the final round. It would be great to have as much support as we can to showcase our university and it would be greatly appreciated by our team.”

The historical aspect of the team's run also has factored into the excitement.

“I am very excited to take part in the competition,” Case-Tahaney said. “As the first team to represent Ferris, no one knew what to expect or really knew the level of competition, but the professors have been a great support system for us.”

Ferris College of Business officials are excited about the competition which will have judges from banking and investment firms.

“Increasingly, the workplace expects our grads to think critically, adapt and problem-solve, and effectively present solutions,” said Dave Nicol, dean of COB. “Competitions such as the ACG Cup provide an invaluable opportunity for students to hone and demonstrate those skills.”

Founded in 1954, the Association for Corporate Growth is the premier global association for professionals in corporate growth, corporate development, and mergers and acquisitions. Today, ACG has over 12,000 members from corporations, private equity, finance, and professional service firms that represent Fortune 500, Fortune 1000, FTSE 100, and mid-market companies in 53 chapters in North America and Europe.

For more information about the competition, contact Maureen Heaphy at heaphym@ferris.edu.

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