



PRESS RELEASE: Ferris State Students Will Be Freezing For A Good Cause

Sandy C Gholston to: Archive

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Included below is a press release regarding a group of Ferris State University students who will be braving the conditions outdoors in the northern Michigan cold and collecting canned goods and clothes to donate to those who are less fortunate in the community. Any questions about this press release can be directed to Sandy Gholston, interim assistant director of News Services.

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Students will be Freezing for a Cause at Ferris

BIG RAPIDS – Alpha Phi Alpha Fraternity Inc. Zeta Beta Chapter and Delta Sigma Theta Sorority, Inc. Zeta Rho will brave the chilly weather conditions to help feed and clothe those in need.

The two Ferris State University student organizations will join forces on the Campus Quad, Tuesday, Feb. 8, through Wednesday, Feb. 9, from 9 p.m. to 12 a.m. to collect canned goods and donations of clothing to benefit those in need in the Big Rapids area as part of Freezing for a Cause. Canned goods and clothes donated will be distributed locally to Women’s Information Service Inc. and Project Starburst.

Students from Alpha Phi Alpha and Delta Sigma Theta hope to impact the campus community through this symbolic yet practical effort in the middle of winter in northern Michigan. Freezing for a Cause participants plan to work outdoors to collect donations from members of the campus and local communities.

Brandon Cole, a Ferris student and one of the event organizers, said that he hopes his fellow students will consider a donation as they look through their old clothes find items they no longer wear.

For years, students have reached out to help the community by “giving to a better cause,” said Cole, president of the Alpha Phi Alpha Fraternity Inc. Zeta Beta Chapter at Ferris.

Organizers noted that last year Freezing for a Cause received four bags of clothes and approximately two boxes of canned goods. This year, the goal is to collect five to six bags of clothes and at least three boxes of canned goods.

Anyone that wishes to participate is encouraged to dress warm.

For more information visit the group's Freezing for a Cause Facebook page at http://www.facebook.com/event.php?eid=176460439058054&num_event_invites=0.

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