



PRESS RELEASE: Festival of the Arts features Digital Photography Workshop 101

Sandy C Gholston to: Archive

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Included below is a press release regarding a Festival of the Arts event called “Digital Photography Workshop 101” that will be instructed by Ferris State University photographer Bill Bitzinger and Matt Yeoman, owner of Yeoman Photography of Big Rapids. Any questions regarding this press release can be directed to Sandy Gholston, interim assistant director of News Services and Social Media Public Relations at Ferris State University. Mugshots are attached below

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Festival of the Arts features Digital Photography Workshop 101

BIG RAPIDS – It’s time to demystify the modern digital camera.

It’s back to the classroom for Digital Photography Workshop 101 at Ferris State University for anyone interested in learning about how the digital camera works.

Hosted by Ferris photographer Bill Bitzinger and professional photographer Matt Yeoman as part of 2011 Festival of the Arts activities, this year’s workshop is set for Thursday, Feb. 3. The two-hour session will be conducted in Room 120 of the Interdisciplinary Resource Center (IRC) beginning at 6 p.m.

Bitzinger and Yeoman plan to host a lecture-based workshop that focuses on composition tools and file types with brief discussion of image storage and retrieval. Workshop participants are invited to bring a photographic image for critique and discussion. Additionally, Bitzinger highly recommends attendees bring a camera to the session.

“The class is appropriate for anyone to come in and see our work and learn the basic principles of photography,” said Yeoman, who opened Yeoman Photography, based in Big Rapids, in 2008 and credits Bitzinger for much of the photography knowledge he has acquired.

Bitzinger and Yeoman hope attendees will be inspired to explore their photography interests.

Bitzinger became interested in photography at the age of 12 when his grandfather gave him his first camera. It first began as a hobby and later developed into a lasting career for him.

“Photography was an artistic outlet for me that instantly gained my interest,” said Bitzinger, who

has been a professional photographer since 1986 and coordinator of Photographic Services at Ferris since 1992.

Yeoman, a 2003 Ferris graduate, has worked as a professional photographer for five years and was assistant university photographer at Ferris from 2003 to 2008.

In addition to the workshop, Bitzinger and Yeoman have also coordinated a photography competition with a submissions deadline of Feb. 10.

Both campus and community members are encouraged to attend. No prior registration is required. This event is free and sponsored by the Festival of the Arts Planning Committee.

For more information contact Bruce Dilg at (231) 591-2488 or bruce_dilg@hotmail.com.

Keep up with Festival of the Arts by visiting the official website: <http://www.ferris.edu/festival/>.



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