



**PRESS RELEASE: Ferris Hospitality Program Hosts Gala 2012: "An Evening in the Emerald Isle"**

**Sandy C Gholston** to: Archive

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Included below is a press release regarding the upcoming Gala 2012: "An Evening in the Emerald Isle" as hosted by the Hospitality Management program students at the Holiday Inn Hotel and Conference Center on Friday, March 23 beginning at 5:30 p.m. The event serves as an educational experience for the Hospitality Management students and as an important night to raise funds for the program's students. Any questions about the event can be answered by calling Julie Doyle using the contact information listed in the press release.

For Immediate Release  
Feb. 2, 2012

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**Hospitality Program Hosts Gala 2012: "An Evening in the Emerald Isle"**

BIG RAPIDS – The 21<sup>st</sup> annual Ferris State University Hospitality Gala, "An Evening in the Emerald Isle," is set for Friday, March 23 at 5:30 p.m. in the Holiday Inn Hotel and Conference Center in Big Rapids.

The annual gala started in 1991 and serves as a showcase of the diverse talents of Ferris Hospitality students. The gala is entirely a student-directed project. Hospitality students seeking gala leadership positions undergo a rigorous selection process, which includes an interview with the hospitality faculty and industry professionals. Gala leaders orchestrate the planning of the event by creating committees, building agendas, scheduling meetings and developing ideas for making the gala a special and profitable event. All hospitality students participate in some capacity from valet parking, to wait staff, to chef assistance.

The Gala includes an exquisite five-course culinary feast, silent/live auction and live entertainment. This year, celebrity chef Edward Hayden will join the team, directly from Ireland. Hayden has authored two cookbooks on Irish cuisine and entertainment, has his own cooking show in Ireland and offers a variety of cooking classes that attract tourists from around the world.

All proceeds from the gala benefit Hospitality Management program students. The hospitality industry needs well-educated professionals. This event is an opportunity to assist students as they look toward the future by attending, sponsoring or donating auction gifts.

Reserved Hospitality Gala seating is \$75 per person. Organizers Note that 50 percent of the ticket price is tax deductible. "An Evening in the Emerald Isle" will take on an Irish theme as part of Chef Hayden's visit. The Holiday Inn is offering a special room rate for guests of the gala

on the night of the event.

For more information, visit the Ferris State University Hospitality Gala website: [www.ferris.edu/business/programs/hospitalty/gala](http://www.ferris.edu/business/programs/hospitalty/gala). Other resources available to follow the event include following on Twitter: @EmeraldIsle2012. The event can be found on Facebook at <https://www.facebook.com/profile.php?id=100001783050301&ref=ts>.

Anyone with questions can contact Julie A. Doyle, CHE-Hospitality Coordinator, at (231) 591-2382 or by email at [doylej@ferris.edu](mailto:doylej@ferris.edu).

This year's Hospitality Student Executive Committee includes:

- General Manager: Adam Anderer, Kalamazoo
- Executive Assistant: Katherine Douglas, Muskegon
- Food and Beverage Manager: Anthony Schmidt, Paw Paw
- Assistant Food and Beverage Manager: Andrew Bogart, Greenville
- Marketing Manager: Kimberly Outinen, Lake Linden
- Social Media Manager: Kristen Shoemate, Vassar
- Guest Services Manager: Steven Oberloier, Beaverton
- Assistant Guest Services Manager: Michael Miranti, Forest Hills, NY
- Production Manager: Carmen Howard, Arcadia
- Assistant Production Manager: Katelyn Ramzek, Harbor Beach
- Silent Auction Manager: Brianne Staley, Columbus, Ind.
- Dining Room Manager: Chelsea Desmond, Troy
- Sponsorship Manager: Brittany Neff, Elkhart, Ind.
- Assistant Dining Room Manager: Garrett Taylor, Greenville

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