



PRESS RELEASE: Ferris MBA Students to Host , Participate in Case Study Competition

Sandy C Gholston to: Archive

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Included below is a press release regarding the upcoming on-campus Master of Business Administration competition as sponsored by the Association for Corporate Growth and hosted by Ferris State University on Saturday, Jan. 21. Any questions about this release can be directed to Sandy Gholston, interim assistant director of News Services.

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Ferris MBA Students to Host, Participate in Case Study Competition

BIG RAPIDS – A group of Ferris State University students enrolled in the Master of Business Administration program will participate in a case study competition hosted by the Association for Corporate Growth on Saturday, Jan. 21.

This ACG Cup competition, which focuses on mergers and acquisitions, will be held in Room 104 of Ferris' Interdisciplinary Resource Center beginning at 10 a.m. In February of 2009, the Michigan chapter of ACG conducted its first competition as MBA student teams from Davenport University, Grand Valley State University, Michigan State University and Western Michigan University competed. In this competition, Ferris features a group of MBA students that includes Amy Krohn, of Grand Rapids; Drew Dostal, of Scottville; and William Tokar III, of Troy.

The ACG Cup competition will be judged by individuals from banking and investment firms. This event is open to the public.

“Increasingly, the workplace expects our grads to think critically, adapt and problem-solve, and effectively present solutions,” said Dave Nicol, dean of the College of Business at Ferris, who will welcome the participants following an opening statement from an ACG representative. “Competitions such as the ACG Cup provide an invaluable opportunity for students to hone and demonstrate those skills.”

An ACG representative will explain the competition guidelines and instructions before the introduction of the event judges. Team presentations are set to begin at 10:20 a.m. followed by the deliberation of the judges, feedback and the conclusion of the program at about 12 p.m.

The expressed goals for student participants in the competition for the ACG Cup are to

- interact and network with leading finance professionals and organizations

- gain insight into the inner workings of corporate finance through a variety of transaction perspectives
- meet and develop relationships with potential employers, team members and mentors
- experience the opportunity to apply critical academic skills to a highly-realistic mergers and acquisitions case study
- enhance and polish presentation, team-building and networking capabilities
- win meaningful cash rewards

Founded in 1954, the Association for Corporate Growth is the premier global association for professionals in corporate growth, corporate development, and mergers and acquisitions. Today, ACG has over 12,000 members from corporations, private equity, finance, and professional service firms that represent Fortune 500, Fortune 1000, FTSE 100, and mid-market companies in 53 chapters in North America and Europe.

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